

# Project Proposal

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8 January 2020

Proposal number: 1

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## EXECUTIVE SUMMARY

### **Goals**

Allow small businesses to open online store with minimal efforts from business owner.

### **Solution**

Simple and easy to use web store

### **Target Audience**

Any

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### User Story

- A. As user I want be able to visit the store and search for desired item in order to buy it.
  - B. As user I want be able to review the items I liked before the payment.
  - C. As user I might want to remove items from the basket.
  - D. As user I want to contact shop owner if I have any questions.
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## WEB STORE

### Requirements:

#### END USER:

- able to view the images of items
- able to view short description
- view rating of the item
- add item to basket
- able to review my basket
- able to pay with PayPal (optional)
- search for items by keywords

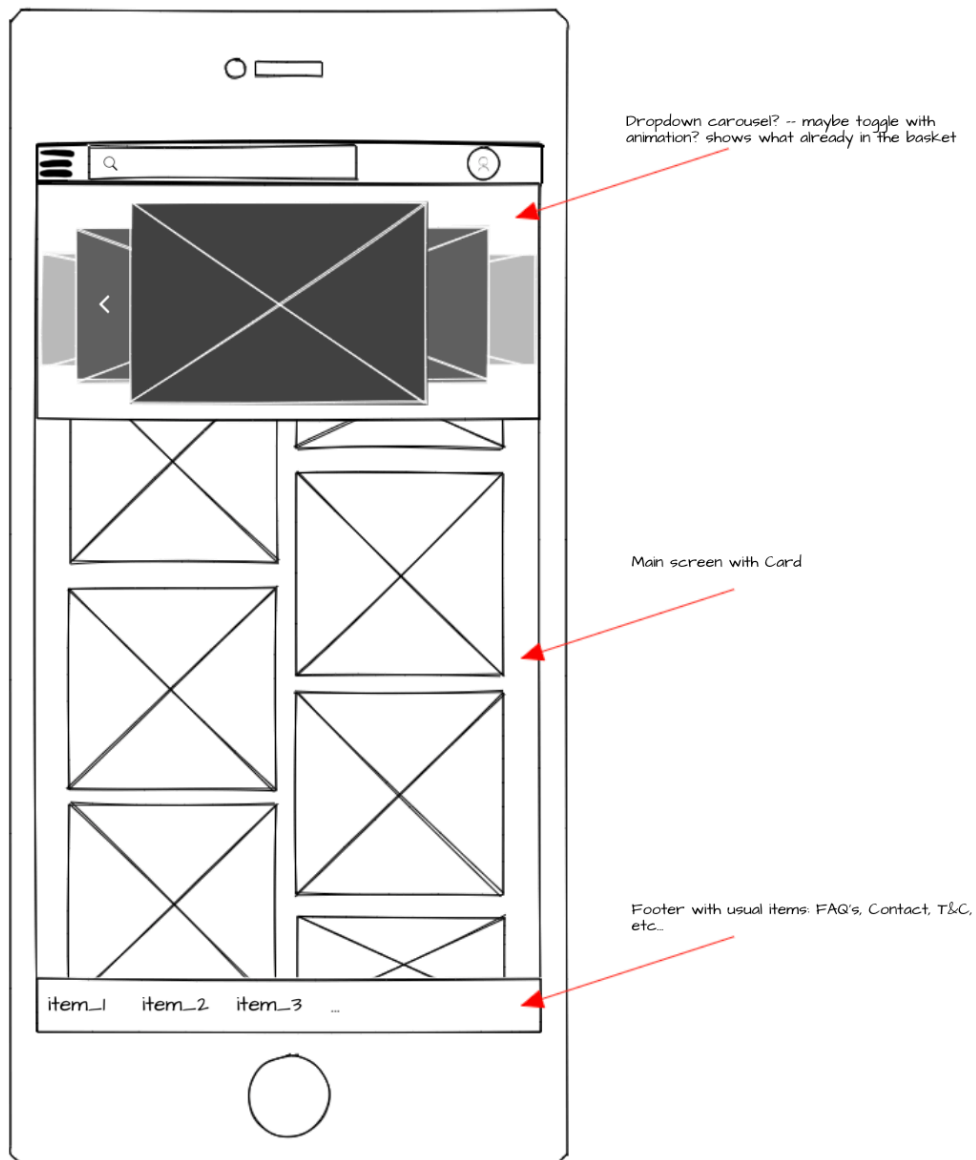
#### MANAGER USER:

- upload new items to the gallery
  - able to remove sold out items
  - able to contact users with details/contacts
  - Able to receive notifications (email?) from simple users
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## Mockups:

### MAIN PAGE



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## LOGIN PAGE

### Login

☒ Remember me

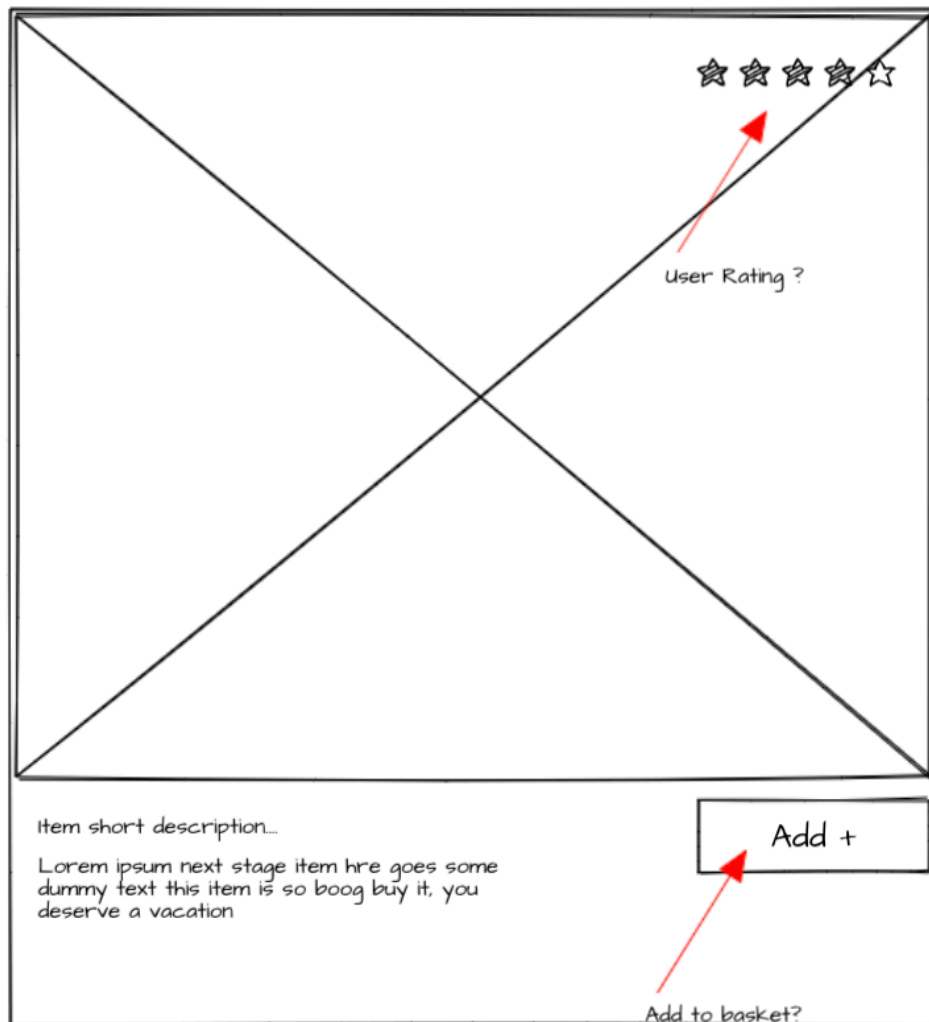
Sign in

 Sign in with facebook

 Sign in with Google

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## ITEM FOR SALE



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## CONTACT FORM

### Contact Form

email:

subject:

name:

text

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Send



## SHOPPING LIST

[illegible]

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## CHECKOUT SCREEN

