### Gambling

COMSM0075 Information Processing and Brain

comsm0075.github.io

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Gambling presents a set of useful 'toy examples' for considering the role of information in decision making and strategy.

Gambling

Do not gamble - you will lose all your money!

# A sulky race



A race

n outcomes corresponding to n different potential winners. Each outcome has some probably unknown probability  $p_a$ .

#### Odds



The bookie will offer **odds**; we will use  $r_a$  the amount paid out for each euro bet, so if you bet A on horse a and it won, you would get  $Ar_a$  back.

#### Odds



Odds of 5/2 means if you get bive and win you get your five back and two extra giving you seven in total, so that's equivalent to r = 7/5.

Gambling strategy

Should you bet everything on the horse you think mostly likely to win or should you spread your bets around.

## Gambling strategy

As a simplified problem, imagine we are intending to bet repeatedly on the same race and we are intending to go all in every time.

Your gambling strategy is how you spread you bets across the horses. Let  $b_a$  be the fraction of your total cash you bet on the *a*th horse. The vector **b** is your **gambling strategy** with  $\sum_a b_a = 1$ .

## Earnings - one race

Your total amount of cash is your **float**; in this simplied version you always bet all your float.

Recall  $b_a$  be the fraction of your float you bet on the ath horse. If A was your float and the horse w wins you will have

$$S(w) = Ab_w r_w$$

after the race.

## Earnings - many races

If there are N races then at the end of the day you will have

$$S = \prod_{i=1}^{N} S(w(i)) = \prod_{i=1}^{N} b_{w(i)} r_{w(i)}$$

where w(i) is the winner of the *i*th race and we are setting the initial float to one.

The doubling rate

The doubling rate is defined as

$$R(p,b) = \langle \log_2 S(W) \rangle = \sum_a p_a \log_2 b_a r_a$$

Why the 'doubling rate'?

Assume the results  $\{W_1, W_2, \dots, W_N\}$  are independent and have the same distribution, then if we bet with strategy **b** we have

$$\frac{1}{n}\log_2 S = \frac{1}{n}\sum_i \log_2 b_{w(i)}r_{w(i)} \rightarrow \langle \log_2 b_{w(i)}r_{w(i)}\rangle_W = R(\mathsf{p},\mathsf{b})$$

SO

$$S \approx 2^{nR(p,b)}$$

### Best strategy

We want to maximize R(p, b) over all choices of  $b_i$  subject to the constraint that  $b_a \ge 0$  and  $\sum_a b_a = 1$ . For a constrained optimization we use a Lagrange multiplier:

$$J = \sum \sum_{a} p_a \log_2 b_a r_a + \lambda \sum_{a} b_a$$

Now

$$\frac{dJ}{db_a} = \frac{p_a}{b_a} + \lambda$$

and, for a stationary point dJ/db = 0 so

$$p_a = -\lambda b_a$$

Finally sum over a:

$$\sum_{a} p_{a} = -\lambda \sum_{a} b_{a}$$

giving  $\lambda = -1$  and

$$b_a = p_a$$

Proportional betting is best

$$b_a = p_a$$

In fact

$$R(p,b) = \sum_{a} p_{a} \log_{2} b_{a} r_{a} = \sum_{a} p_{a} \log_{2} \frac{b_{a}}{p_{a}} p_{a} r_{a}$$

then splitting the log

$$R(p,b) = \sum_{a} p_{a} \log_{2} \frac{b_{a}}{p_{a}} + \sum_{a} p_{a} \log_{2} p_{a} r_{a}$$

and splitting the second term again this give

$$R(\mathbf{p}, \mathbf{b}) = \sum_{\mathbf{a}} p_{\mathbf{a}} \log_2 r_{\mathbf{a}} - H(\mathbf{p}) - D(\mathbf{p} \| \mathbf{b})$$

and since the first two terms don't depend on  $r_a$  this shows that proportional betting is the best strategy.

The cost of ignorance

$$R(\mathbf{p}, \mathbf{b}) = \sum_{a} p_a \log_2 r_a - H(p) - D(\mathbf{p} \| \mathbf{b})$$

If the odds are fair

Say

$$\sum_{a} \frac{1}{r_a} = 1$$

then

$$R(\mathbf{p}, \mathbf{b}) = D(\mathbf{p} \| \mathbf{r}) - D(\mathbf{p} \| \mathbf{b})$$

and betting is a competition of knowledge between you and the bookie.

## The Kelly criterion - a question

The **Kelly criterion** is an investment strategy which can be derived in its simplest form using the methods we have discussed. In a simple example you have the opportunity to bet on event, that two dice roll a seven for example. If your bet is a success you get r times your stake, if it fails you get nothing. The probability of success is p. What fraction of your float should you bet each time?