

## 1b: Information Theory lecture 1

COMSM0075 Information Processing and Brain

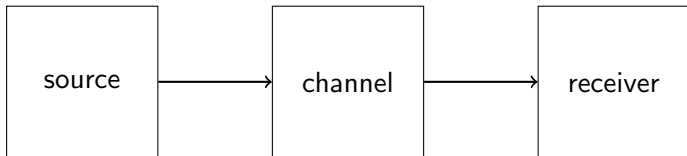
`comsm0075.github.io`

September 2020

# Information Theory

*The theory of information is a theory of communication.*

## a theory of communication

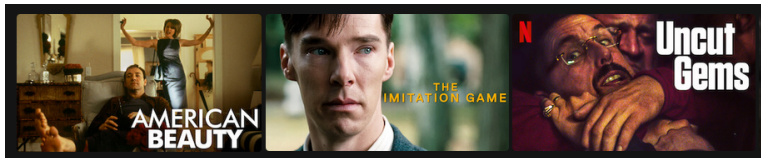


we start by understanding randomness



Image from wikipedia.

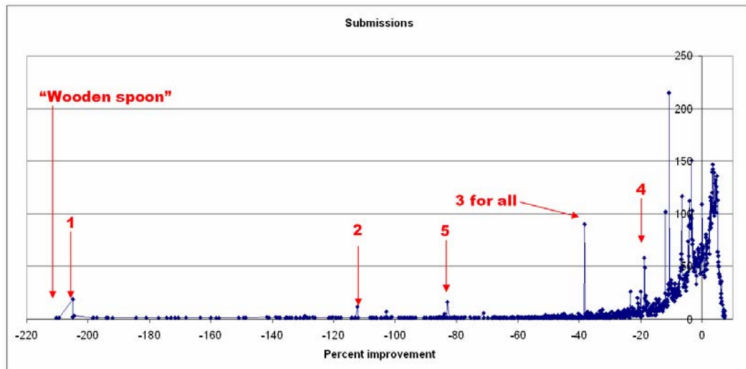
film recommendations are bad



film recommendations



# Netflix Prize



Bennett, James, and Stan Lanning. "The netflix prize." Proceedings of KDD cup and workshop. Vol. 2007. 2007.

## Netflix Prize

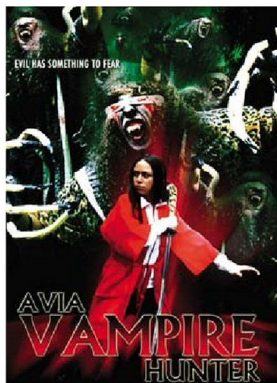




## average star ratings

1 star	0.016
2 star	0.310
3 star	0.627
4 star	0.057

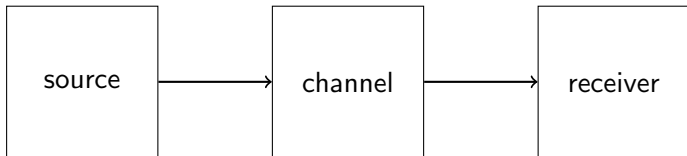
the average star ratings mean something



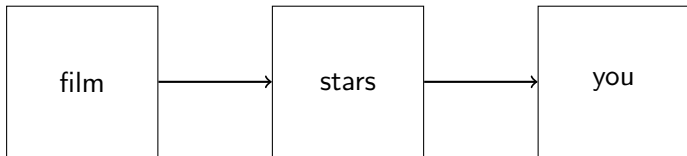
mostly though they tell you its an 'ok' filmm

1 star	0.016
2 star	0.310
<b>3 star</b>	<b>0.627</b>
4 star	0.057

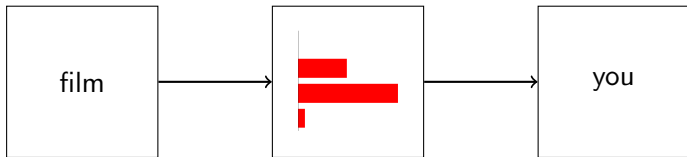
## a theory of communication



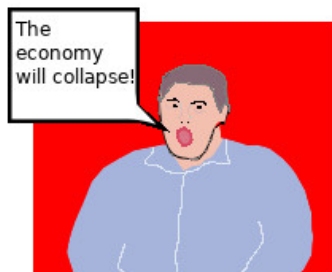
## a theory of communication



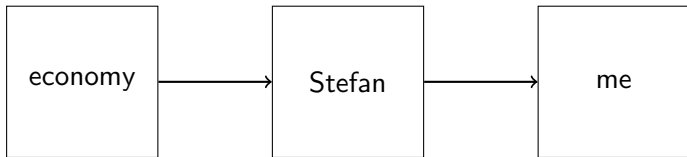
## a theory of communication



## the fable of Stefan



## a theory of communication





## a theory of communication

*The theory of information starts with an attempt to allow us to quantify the informativeness of information, but not its salience or validity.*

## Shannon's entropy

For a finite discrete distribution with random variable  $X$ , possible outcomes  $\{x_1, x_2, \dots, x_n\} \in \mathcal{X}$  and a probability mass function  $p_X$  giving probabilities  $p_X(x_i)$ , the entropy is

$$H(X) = - \sum_{x_i \in \mathcal{X}} p_X(x_i) \log_2 p_X(x_i)$$