

# You are invited to exhibit!

**Create New Opportunities!  
Strengthen Existing Business!**

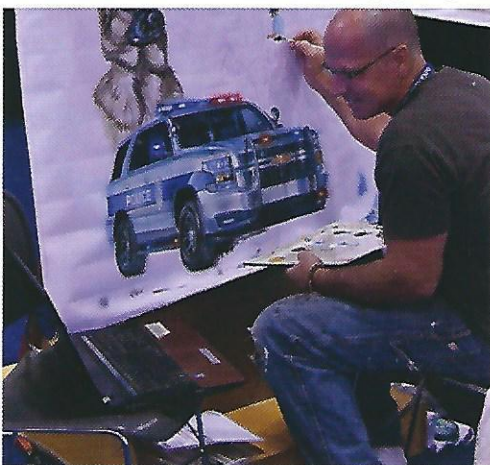
## Our Attendees Include

- Police Chiefs
- Municipal Police (All Ranks)
- State Police (All Ranks)
- County Police (All Ranks)
- Airport Police (TSA)
- Allied Association Representatives
- College/University Campus Police
- Correction Officers
- Customs Agents
- Federal & State Agencies
- Housing Police
- Juvenile Officers
- Marine Police
- Military Police
- Narcotics Officers
- Park Police
- Sheriffs Departments
- Traffic Safety Officers
- Transit Police
- Wardens/Superintendents

## Specialists Include

- Business Representatives
- Consultants
- Corporate Security Administrators
- Emergency Response Coordinators
- Executive & Command Staff
- Fire/Rescue Officers
- Fleet Managers
- Hazardous Materials Coordinators
- Homeland Security Agencies
- Mayors/City Managers
- Private Detectives/Investigators
- Private Security Firms
- Prosecutors
- Public Utilities Managers
- Purchasing Agents/Procurement Depts.
- Risk Management Officers
- Systems Operators
- Tactical Teams
- Training Academies/Directors

## About our front cover



"Live Action" Performance Artwork by  
**John Kiernan, Blue Line Studios**  
whose Law Enforcement-themed murals have been  
inspiring our audiences since 2014.

# POLICE SECURITY EXPO 2016



# Leads Sales Results

**The best place to grow your business!**



**Showcasing the Products & Services  
Industry Professionals are looking for**

## NEW FOR 2016!

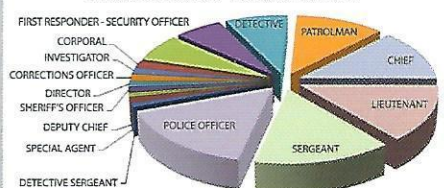
5,377 new Law Enforcement contacts have added since last June into our extensive nationwide Attendee Database, specifically targeting all Police Departments & Law Enforcement agencies in NJ, NY, PA, CT, DE, MD, ME, MA, NH, RI, OH, VT, VA, & Washington, DC.

*Our first PSE 2016 attendee invitation mailing is being prepared for 41,377 Industry Professionals.*

## Make the Connections that Count!

One quarter of the population of the United States lives within 300 miles of Atlantic City, New Jersey. Our heaviest concentration comes from the Atlantic Seaboard. Approximately 100 miles from New York, less than 300 miles from Boston, less than 60 miles from Philadelphia and 150 miles from Washington, D.C., Atlantic City is conveniently located to every Middle-Atlantic population center, easily accessible from the national Interstate Highway grid.

### Police-Security Expo Attendee Overview



**Thousands of Buyers  
Exceptional Contacts**

**P&SN** Police and Security News  
Serving Law Enforcement & Homeland Security

Police and Security News  
Official Media Sponsor  
[www.policeandsecuritynews.com](http://www.policeandsecuritynews.com)



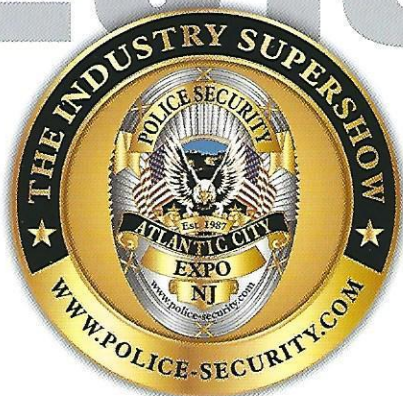
Police Security Expo 2016 is hosted and sponsored by the New Jersey State Association of Chiefs of Police  
[www.njsacop.org](http://www.njsacop.org)



Sitework Associates, Inc.  
Exposition Coordinator  
[www.siteworkassociates.com](http://www.siteworkassociates.com)



# PSE 2016



## Show Dates

**June 28 & 29, 2016**

## Location

Atlantic City Convention Center  
Halls C, FLEX & B (Entranceway Hall C)  
One Convention Blvd., Atlantic City, NJ

## Exhibitor Set Up

Monday, June 27, 2016

8:00 am to 6:00 pm

Vehicles are requested to be brought in by  
10:00 AM and are given first move-in preference.

## Exhibit Opens

Tuesday, June 28, 2016

10:00 am to 5:00 pm

Wednesday, June 29, 2016

10:00 am to 3:30 pm

## User Friendly

meeting your budgetary needs

**Police Security Expo 2016 maintains an aggressive two-day format, which is designed to maximize effectiveness and reduce your event expenses.**

## For additional information

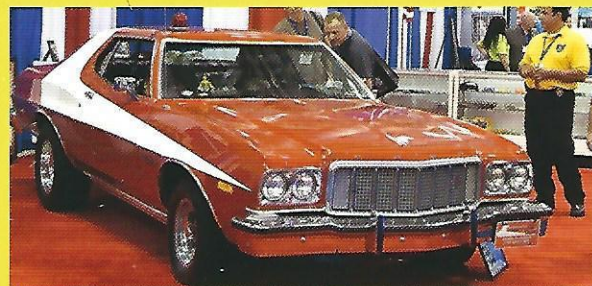
Call: 1.800.323.1927

FAX: 941.927.5407

Email: [police-securityexpo@comcast.net](mailto:police-securityexpo@comcast.net)

Website: [www.police-security.com](http://www.police-security.com)

**Action-Packed Exhibit Hall supported by Seminars, Product Demos, Training & Entertainment. Our formula for attracting and retaining Expo attendees.**



## The most cost effective way to reach thousands of prospects

**Well beyond your expectations...**

Personally Owned Vehicles (POV's) can drive up and unload in a designated "POV" Area on the loading dock – NOT in the street. POV's can be self-unloaded. No vehicle spotting charges

A flat POV assistance rate (optional) of \$35 per cart or \$100. per vehicle is offered to include in-and-out with **NO OVERTIME CHARGES** to be paid by the Exhibitor for set-up/tear-down

**NO FORCED LABOR REGARDLESS OF BOOTH SIZE** by AEX Convention Services, the official PSE 2016 Decorator. Exhibitors in the Police Security Expo have the ability to install & dismantle any size booth using their employees

Your employees can bring in and install your own floor coverings or booth carpeting-even use your own power tools, open & seal your own crates – **AT NO ADDITIONAL COST**

If you require labor to set-up or tear-down, **OVERTIME RATES HAVE BEEN ABOLISHED**

You can bring in your own booth furniture or sign up in advance for the Deluxe Exhibitor Package – Option #2- which includes one 6' draped display table, two side chairs, wastebasket & blue booth carpeting (for each 10' x 10' space block)

Over \$10,000 in Expo graphics will be evident in Registration Counters, Expo Signage & Banners

Exhibit Space Rental Rates are considerably **LOWER** than all comparable Industry events, with **PREFERRED** discounted Group Guestroom rates in neighboring Hotels

**FIVE (5)** Exhibitor Badges, with Exhibitor ribbons, per each 10' x 10' exhibit space requested

Exhibitor confirmation packets, and online ordering easily available

Guard service during non-show hours with complimentary use of Security lock-up room

Exhibitor marketing opportunities offered in Exhibit booth confirmation packets, hourly prize drawings & Industry Media in attendance

Complimentary Seminar/Product Demo Meeting Room usage upon request

World class restaurants, entertainment & shopping within walking distance of the Convention Center

Networking & socializing opportunities



# PSE 2016

**It starts with a plan.  
Here's ours.**

**Exhibit space is on a  
first-come, first-serve basis**

**Reserving Exhibit Space:** Complete the Exhibit Space Contract and return it with your full payment to: **Exhibit Management, Police Security Expo 2016, P.O. Box 20068, Sarasota, FL 34276-3068**, FAX to: **941-927-5407**, or email to: **police-securityexpo@comcast.net**

**Anniversaries are all  
about RELATIONSHIPS.  
Get Connected...  
Get Noticed!**

The Police Security Expo has successfully been bringing together Law Enforcement & Security Professionals for 30 years.



**Then.  
Now.**

## PSE 2016 FLOORPLAN

**FOOD  
COURT**

**SERVICE  
DESK AREA**

**ENTRANCE**

— FLOORPLAN SUBJECT TO CHANGES AND ADDITIONS —



**DON'T  
MISS  
OUT!**

## The industry's longest running, most respected, attendee-driven product showcase

Strengthen your relationships with Customers, Dealers, and other Industry Suppliers in a time-tested forum where you are certain to obtain new business leads, close sales and get results.



- Average Annual Attendance of **7500 Industry Professionals**
- Over **750 Exhibits** on display
- Useable Floorspace expanded to 257,000 sq.ft. **ALL ON ONE FLOOR**
- Open to Industry Professionals **ONLY - NO ADMISSION FEES**

### Exhibit Space Rental Rates

10' x 10' (100 sq. ft.) Blocks • Exhibit set-up June 27th

| BOOTH TYPE                            | RENTAL RATES<br>PRIOR to February 8, 2016 | RENTAL RATES<br>AFTER February 8, 2016 |
|---------------------------------------|---|--|
| STANDARD OPTION #1                    | <b>\$1250</b>                             | <b>\$1325</b> No Exceptions            |
| DELUXE OPTION #2<br>FURNITURE PACKAGE | <b>\$1375</b>                             | <b>\$1450</b> No Exceptions            |

#### STANDARD EXHIBIT SPACE

##### Option #1 Includes:

- Background and side divider drapery 8 feet high with 42" side curtains
- Identification sign stating company name, city, state and booth number
- Up to 5 Exhibitor badges with identifying ribbons per each 10' x 10' space
- Complimentary listing in the Police Security Expo 2016 official Directory/Buyers guide
- Exhibitor listing & Internet link in the official Expo website: [www.police-security.com](http://www.police-security.com)
- "30th Anniversary" website banner supplied to link your website to the [www.police-security.com](http://www.police-security.com) Registration Page - to invite your clients & prospects to attend PSE 2016
- Guard service during non-show hours
- Exhibitor Service Manual containing a comprehensive "Exhibitor Rights" package with Booth set-up, dismantling instructions & preferred Exhibitor rates for equipment rentals.
- No vehicle spotting charges
- Password to download Attendee Registration database promptly after the conclusion of the Expo

#### DELUXE EXHIBIT SPACE

##### Option #2 Includes:

*ALL of the Standard Booth features listed in Standard Option #1 plus:*

- One (1) 6' (30" high) draped display table
- TWO (2) side chairs
- One wastebasket
- 8' x 10' booth carpeting (Blue show color)

#### MULTIPLE SPACE DISCOUNTS:

- Deduct \$50 from each 10' x 10' space if you contract for six (6) or more spaces (600 sq. ft.)
- Exhibitors taking ten (10) or more spaces will be given a complimentary business card imprint listing in the Expo Directory
- Exhibitors taking fifteen (15) or more spaces will be given a complimentary banner advertisement in the [www.police-security.com](http://www.police-security.com) official Internet website and an inside full page advertisement in the Expo Directory

*Note: Any Exhibitor may display products of no more than two (2) companies or clients which they represent in a single 10' x 10' (100 sq.ft.) exhibit space.*

## Personalized • Innovational • Business Oriented

- Monthly Expo media placements in the leading Industry publications & newsletters.
- Scheduled attendee mass mailings, Email & FAX campaigns
- Numerous Industry Organizations & User Groups conduct membership meetings at the Expo
- Pre-registered attendee lists available, upon request, to set up appointments.
- Registered attendee database list available for download after the Expo at no additional cost
- Secure a Seminar Slot in a complimentary Meeting Room
- Complimentary Exhibitor listing and your website link on [www.police-security.com](http://www.police-security.com) which averages 3500 separate visitors monthly & more than 6500 individual visitors in June
- Hourly prize drawings designed to get your products noticed



### Technology & Product Updates

Seminar programs designed to teach, inspire and maximize attendee traffic.

**Be seen among the crowd, develop key relationships, launch a new product, say "hello" to existing clients, or go head-to-head with your competition.**



## ACCOMMODATIONS

### Discounted guestrooms available for PSE 2016

Complimentary Exhibitor Shuttle Service  
provided from Casino Hotels listed  
below on Tuesday & Wednesday.

#### CAESARS ATLANTIC CITY CASINO HOTEL

\$139 per room, per night,  
plus tax & occupancy fee.

**Reservations: 1.888.516.2215**

*Closest Boardwalk Casino Hotel  
to the AC Convention Center.*

*Connected to Boardwalk Pier Shops.*

*Join the NJ State Association of Chiefs of Police  
(Expo Sponsor) staying at Caesars.*



#### BALLY'S PARK PLACE

\$119 per room, per night,  
plus tax & occupancy fee.

**Reservations: 1.888.516.2215**

*Centrally located Boardwalk Casino  
Hotel (next door to Caesars)*



#### SHERATON ATLANTIC CITY CONVENTION CENTER

\$130 per room, per night,  
plus tax & occupancy fee.

**Reservations: 1.888.627.7212**

*Non-Casino Hotel-attached to the  
Convention Center*



#### TROPICANA CASINO HOTEL

\$75 per room, per night,  
plus tax & occupancy fee.

**Reservations: 1.800.247.8767**

*Home of the Quarter- Indoor  
Entertainment Complex*



#### BORGATA CASINO HOTEL

\$132 per room, per night,  
plus tax & occupancy fee.

**Reservations: 609.317.1000**

*Upscale Hotel located in  
the Marina District*



#### GOLDEN NUGGET A.C. CASINO HOTEL

\$89 per room, per night,  
plus tax & occupancy fee.

**Reservations: 1.800.777.8477**

*Upscale Hotel located in  
the Marina District*



# 30th anniversary PSE2016 JUNE 28 & 29

Access Control Systems  
Accident & Rescue Equipment  
Alarm Intrusion Devices  
Alarm Monitoring Equipment  
Alcohol Detection Devices  
Ambulance Accessories  
Ammunitions  
Amplifiers  
Antennas  
Anti Riot Equipment  
Audio Surveillance Equipment  
Automobiles  
Automotive Supplies  
Badges, Shields, I.D. Cards & Cases  
Ballistic Helmets  
Barricades  
Batons, Baton, Carriers  
Batteries  
Binoculars  
Blankets  
Boats and Accessories  
Body Armor  
Bomb Disposal Equipment  
Books/Manuals  
Boots  
Bullet-Resistant Glass  
Bullhorns  
CCTV Systems  
Camera Accessories  
Cassette Recorders  
Cellular Telephones  
Clothing  
Command & Control Systems  
Community Programs  
Computer Hardware & Software  
Computer Sales/Education  
Computerized Color Image Management Systems  
Consultants  
Containers & Storage Equipment  
Countermeasure Devices  
Credentials  
Crime Scene Accessories  
Data Communications Systems Data Management  
Decals  
Decoders  
Detection Equipment  
Disaster Management Equipment  
Diving/Aquatic Equipment  
Dog Training  
Driving Equipment & Training  
Dusting Powders  
Ear Protectors  
Electrical Products & Supplies  
Electronic Anti-Theft Systems

Electronic Counter Surveillance Equipment  
Electronic Door & Window Alarms  
Emblems, Belt Buckles, Medals  
Emergency Visual & Audible Devices  
Evidence Kits  
Face Shields  
Facial Composite Kits  
Facsimile Equipment  
File Systems  
Film Identification  
Film Processing  
Fingerprint Matching Systems  
Firearms Training Systems  
First Aid Supplies  
Flags/Pennants  
Flare/Flare Cases  
Flashlights  
Footwear  
Forensic Science  
Generators  
Gift Items  
Gloves  
Gun Locks  
Hand Held Computers  
Handcuffs  
Hazard Warning Equipment  
Hazardous Material Handling Equipment  
Head Gear  
Helicopters  
Highway Safety Items  
Holster & Uniform Accessories  
Immobilizers  
Insurance  
Internet Access Providers  
Jail/Detention Equipment  
Leather goods Lock Opening Devices  
Lockers  
Locks  
Marking Paints  
Medical Product Distributors  
Meters  
Mirrors  
Mobile Radio Systems  
Motor Scooters  
Motorcycles  
Nameplates  
Night Vision Equipment  
Non-Lethal Weapons  
Office Equipment  
Optical Products  
Outboard Marine Engines  
Paging Products & Services  
Patrol & Guard Dogs

All of our attendees share a  
common interest and goal...  
to **view, learn about and  
purchase** goods, products &  
services in all price ranges.

Performance Monitoring Systems  
Perimeter Security Systems  
Photograph Sales & Supplies  
Physical Fitness Equipment  
Picture Telephones  
Pistols, Revolvers, Rifles  
Police Leather Equipment  
Polygraph Equipment  
Portable Breath Testing Equipment  
Prisoner Transport Vehicles  
Professional Voice Recording & Logging Equip.  
Providers of Lease/Purchasing Financing  
Public Address Systems  
Public Information Agencies  
Publications  
Radar Equipment  
Radio Communications  
Reflective Clothing  
Resuscitators  
Robots  
Safes  
Safety Goggles  
Schools/Private Instruction  
Security Badge & Control Systems  
Security Glazing Materials  
Security Products/Devices  
Shoplifting Deterrents  
Shoulder Harnesses  
Shredders  
Signs  
Sirens  
Speech Scramblers  
Speed Detection Devices  
State & Federal Agencies  
Surveillance Vehicles  
Tactical Team Equipment  
Tags, Property Control  
Target Ranges  
Tear Gas, Grenades, Neutralizers, Gas Masks  
Telecommunications Information Management  
Telephone Line Analyzers  
Traffic Cones  
Training Courses/Seminars  
Training Devices  
Uniform Rainwear and Outerwear  
Uniforms, Shoes and Accessories  
Vehicle Tracking Devices  
Vehicle Warning Lights  
Video Recording Systems  
Video Training Web Site Design and Hosting  
X-Ray Equipment

**AND MORE !!!**

## Partnering with Allied Associations

The New Jersey State Association of Chiefs of Police holds their Annual Conference at the Police Security Expo. PSE leases extensive meeting room space in the Atlantic City Convention Center. Efforts to offer complimentary Meeting space to other Industry groups are underway, with the stipulation that their membership enters the Exhibit Hall during Expo Show Hours. Additional incentives to these Groups include special welcome announcements, Name Badges, Expo Bags, complimentary magazine subscriptions, Raffle Prize drawing tickets, website banner postings, discounts in Atlantic City retail establishments, restaurants & more. Keep an eye on **www.police-security.com** for a listing of Partnering Associations in PSE 2016.

## Advanced Media Placement

Information on the 30th Anniversary Police Security Expo 2016 is scheduled to appear in multiple issues of Police and Security News, Law & Order Magazine, Law Enforcement Product News, Police Magazine, NJ COPS, Armor & Mobility Magazine, The Counter Terrorist Magazine, plus other prominent industry publications and allied Trade Show events. Numerous Industry Association newsletters, internet links, online calendar placements and Trade Show directories will also promote the Expo. The Atlantic City Convention Bureau will be sending out Press Releases for newspaper, television and radio coverage.