# **Julius Fan**

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#### SKILLS

- Programming Languages: Python, Java, C#, Javascript
- Front-End / Back-End: HTML, CSS, SQL, Flask, React
- Version Control/Tools: Git, Numpy, SkLearn, Pandas, Tensorflow, Excel, Docker, Redshift, Jupyter, Kubernetes

## **WORK EXPERIENCE**

Spigot Inc. Fort Myers, FL

Software Engineer Intern

June 2019 - September 2019

- Increased quarterly revenue by 14% through creating a custom dashboard to display future customer prospect predictions.
- Improved User Profiling by utilizing K-means clustering and market segmentation to divide consumers into more manageable buckets.
- Constructed data processing pipeline using C# and SQL to provide information to the marketing department.
- Built a front-end to facilitate making complex search queries by other team members.

Spigot Inc. Fort Myers, FL

Business Intelligence Intern

June 2018 - September 2018

- Improved Customer Lifetime Value by 8% utilizing a live quadrant modeling system to better model when and why customers would click.
- Shifted Advertiser Budget Allocations to reduce unnecessary expenditures by developing Python scripts to monitor AWS Redshift databases.
- Spearheaded multi-stage customer acquisition plans to allow for better retention rate using data analytics in order to drive action in purchasing customers that were more active earlier on.

#### **Genimous Technologies**

Shanghai, China

Machine Learnina Intern

June 2017 - September 2017

- Filtered 92% of fraudulent clicks for clients by utilizing Python clustering methods to group bot accounts.
- Drastically improved ad revenue by implementing FTRL algorithm to adjust click weighting of consumers.
- Decreased quarterly spending by over 15% by implementing server-side fraudulent activity checks.

#### **EDUCATION**

#### **University of California - Santa Cruz**

Santa Cruz, CA

B.S in Computer Science

September 2016 - June 2020

Minor in Statistics

 Relevant Coursework: Software Engineering, Data Structures, Database Systems I/II, Operating Systems, Discrete Mathematics, Statistical Inference, Distributed Systems, Algorithm Analysis, Machine Learning

# **PROJECT EXPERIENCE**

## WinRate

- A project designed to track win rate across games of card games.
- Heavily documented during the entire development process, including domain models, UML class diagrams, state charts, sequence diagrams, and an overall design document.
- Worked in a team of 4, completed 2 live releases, meeting all requirements for a Minimum Viable Product as well as 3 future expansion features.

Tools Used: C#, Java, Python, Android Studio, MTG APIs, Scrum, Agile, Git, Maven

#### P.AI.NT

- Machine Learning Style Transfer Project to copy art styles across media.
- Combined traditional image stylization with Logarithmic Loss functions to attain higher cohesiveness.

Tools Used: Python, Tensorflow, Numpy, SkLearn

### GrubClub

• Hackathon Project built on iOS that allowed users to connect with friends and get a recommendation for local restaurants.