

Concordia Concrete  
Toboggan Team

# Sponsorship Package

For the 2022 Great Northern  
Concrete Toboggan Race



CONCORDIA  
UNIVERSITY C<sup>2</sup>T<sup>2</sup>



# About the Competition



For almost 50 years, the Great Northern Concrete Toboggan Race has been bringing together universities from across the country to design, manufacture, and race their very own concrete toboggan. It is titled a "concrete toboggan" because the competition rules state that the only material allowed to be in contact with the snow is concrete, hence the concrete skis. Concordia's team relies on sponsorship to make the most of this competition and provide students with unparalleled practical experience and networking skills.

Throughout the academic year, our team of 30 dedicated students will be working together to design a new toboggan in the hopes of bringing it to the 2022 competition in Calgary this February. Our team consists of students from almost every engineering discipline such as mechanical, civil, aerospace, software, electrical, and building engineering. We strive to promote ingenuity, foster critical thinking, and create community in the work that we do.

## Letter From The Dean
















I am proud to support this year's team. Concordia enjoys a long-standing history with this 48th annual event and I am certain this year's team, will do us proud. I am always happy to see our talented students applying the theoretical knowledge learned in the classroom on a practical project such as this one. This aligns with the strategic directions of the University and the Gina Cody School.

**Dr. Mourad Debbabi, Dean**

*Gina Cody School of Engineering and Computer Science*



# Sponsorship Tiers

Benefits	\$500	\$1000	\$1500	\$2000
Company Information on Team Website*				
Social Media Exposure				
Company Logo on Team Shirt				
Sticker of Company Logo on Toboggan				
CV's from all Team Members				
Table at CUBES/CSCE Speakers Series				

\*Website coming out August 2021

Note: These are not formal agreements and negotiations can be made, including in-kind sponsorships.

## Contact



**Natasha Morham**  
*Team Captain*

[toboggan.csce@ecaconcordia.ca](mailto:toboggan.csce@ecaconcordia.ca)  
(438)350-8072



**Iulian Stepanov**  
*Finance Director*

[stepanoviulian@gmail.com](mailto:stepanoviulian@gmail.com)  
(514)806-4962

# Concordia's Team

In 2020 our team was proud to receive the following awards, amongst others, for our hard work.

**2nd Best  
Toboggan  
Design**

**2nd Place  
Overall**

**1st Place  
Team Spirit**

**2nd Best  
Toboggan  
Performance**

We are also proud of the fact that our team is 50% female and 50% male, including our leadership team which holds 6 women and 7 men.



Thanks to our sponsors we look forward to another year of hard work and success.