Initialize outside the handler

BAD!

```
import os

def get_user_handler(event, context):

    DB_URL = os.getenv("DB_URL")
    db_client = db.connect(DB_URL)
    user = db_client.get(user_id = event["user_id"])

    return user
```

The DB connection is established At every function invocation

GOOD!

```
import os

DB_URL = os.getenv("DB_URL")
db_client = db.connect(DB_URL)

def get_user_handler(event, context):
    user = db_client.get(user_id = event["user_id"])
    return user
```

The DB connection is established once And re-used across invocations