WEB DESIGN LABS

BY CONDENSED.IO

MAKE SOMETHING COOL FOR THE WEB

The goal of our program is to give students a better understanding of how websites are made and inspire them to learn by making their own creative web projects.

CURRICULUM V.2

1 Ideas + paper sketch time

- Talk about different kinds of websites and how they have different purposes.
- Talk about the type of site we'll be making: a site that tells a short story, either through words, drawings, photos, video or a combination
- Come up with some sketches to help with brainstorming the website ideas.

Handout: Fill out the 'Idea Grid'
Homework: Keep thinking of your website idea.

2 Finalize Ideas + Content Creation

- Class presentation of ideas, each student tells the class their idea and the class helps develop the concepts as a group.
- Make sure everyone's ideas are finalized.
- Content is king! Discuss how content is so important to a site.

Homework: Keep working on content creation

3 Branding + Figma Intro

- Short intro to what a brand is, and how it can make any site more unique and personal.
- Discuss Typograpy: mainly the difference between serif, sans, slab, script and display fonts.
- Intro to Figma: basics + how to draw using the pen tool

Homework: Practice tracing silouettes with the pen tool to make icons.

4 Layout + Figma Advanced

- Quick intro into what layout is.
- Show how to easily get drawings, photos, into figma.
- Discuss layers and layout within Pixlr
- Try to start create a layout

Homework: Watch more Figma videos!

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CURRICULUM: CONTINUED

5 **Intro to Webflow**

• Intro to the basic features of webflow
• Watching some videos
  Homework: Watch more Webflow vids!

6 **Webflow 2**

• Going over responsive design
• Watching more vids
• Starting to build
  Homework: Watch more Webflow vids

7 **BUILD**
Build day

8 **BUILD**
Build day

9 **TESTING**
• Build / test

10 **Deployment Basics**
• export code from Webflow
• Intro to github pages

11 **Final Touches / Review**

12 **Launch Day**
• Class presentation, students show their work

ABOUT CONDENSED

Our design studio was founded in 2003 by Brent and Teresa Lagerman. Since then, we have worked with hundreds of startups and organizations in NYC and beyond. We specialize in branding & web design. Check us out.