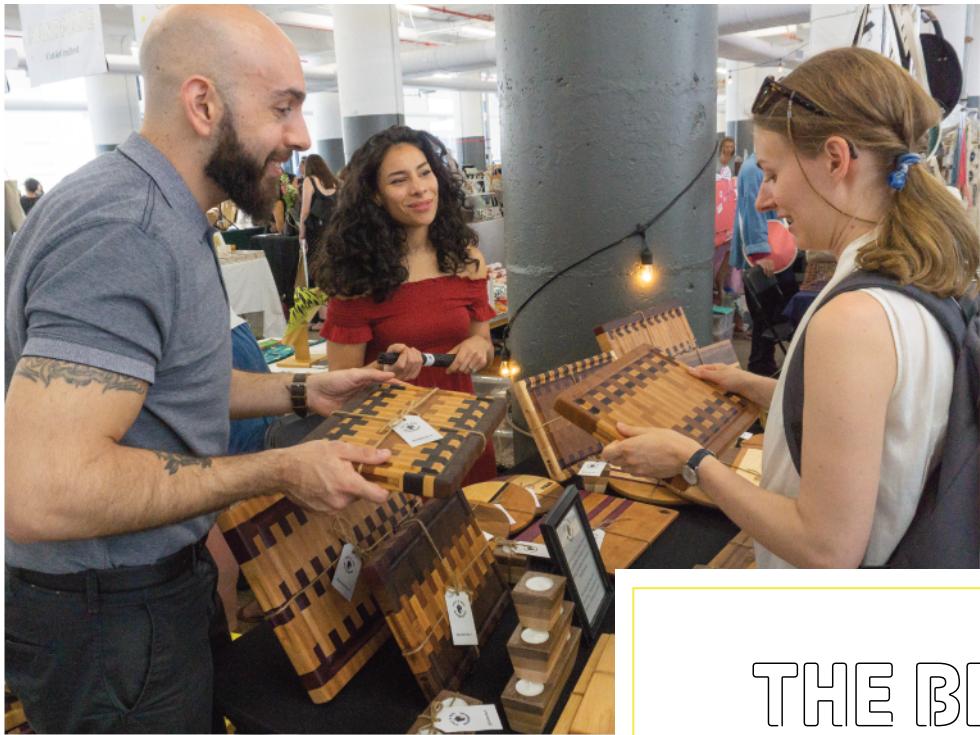


Cut & Crafted BROOKLYN 2019



## THE BEST OF LOCAL MAKERS





# WHO WE ARE

Cut & Crafted is a platform for independent makers to grow their business. Our curated events and pop-ups are unforgettable experiences packed with standout design, great food & drinks and good times for the whole family.



2019  
HOLIDAY  
SERIES

DEC. 1, S. 15  
11:00AM-6:00PM  
501 UNION GOWANUS, BROOKLYN

# WHY CUT & CRAFTED?

## LOCAL

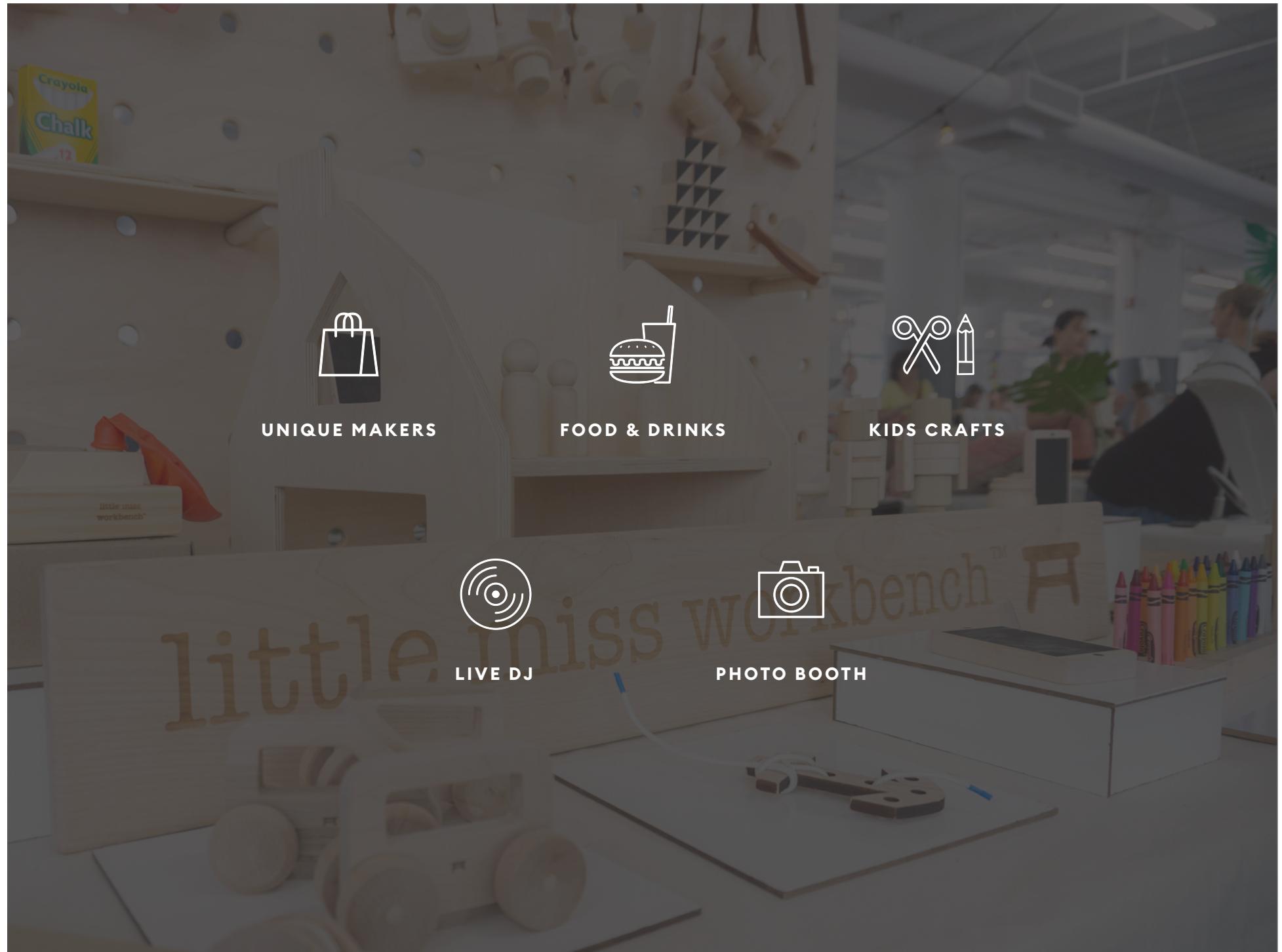
We have been creating memorable event experiences since 2013, always focusing on the best local independent brands.

## CURATED

Our unique showcase of the best of Brooklyn brings together carefully curated shopping, food & drinks from local makers – along with fun activities for kids & grownups.

## ENGAGING

We partner with like-minded brands to create meaningful activations that help you reach our audience in an engaging way.



UNIQUE MAKERS



FOOD & DRINKS



KIDS CRAFTS



LIVE DJ



PHOTO BOOTH

+7K SHOPPERS IN  
2017

65%

FEMALE

35%

MALE



75%

AGES 25-45

80%

SPEND \$100+

### Our Audience

- Affluent & tech-savvy
- Involved in their local community
- Active on social media
- Over 50% young families



# REMARKABLE MAKERS



# A GROWING NETWORK OF +400 LOCAL MAKERS

Our events feature a carefully selected showcase of small-batch food, home goods, kids clothing, toys, fashion, skincare, art and more.

## Our Makers

Past participants include Sahadi's, Hazel Village, Maptote , Brooklyn Slate Company, Flynn & King, Table 87, Keepers and many more.

## Makers Love Us



Cut & Crafted organizes some of the best shows we've participated in, and we fully trust that they have our best interest in mind. All of the events have been very successful for us, particularly because of their great marketing (a major issue with other shows.)



**CORINA MCDONNELL, FLYNN & KING**



We have been working with the Cut & Crafted team for three years now and it has been a complete pleasure. They are very professional and show honest interest in their vendors. They also work hard to promote your business, which has led to more traffic and sales on our website. This is one market we look forward to working with every year.



**TROY SINGH, TABULAE EYEWEAR**





### Digital Exposure

**60K**

WEBSITE VISITORS  
LEADING UP TO THE EVENT

**15K**

WEBSITE CLICKS THROUGH  
TO PARTNER & VENDORS

**5K**

SOCIAL MEDIA  
REACH

The New York Times

TimeOut  
New York

TASTING TABLE

*edible*  
BROOKLYN

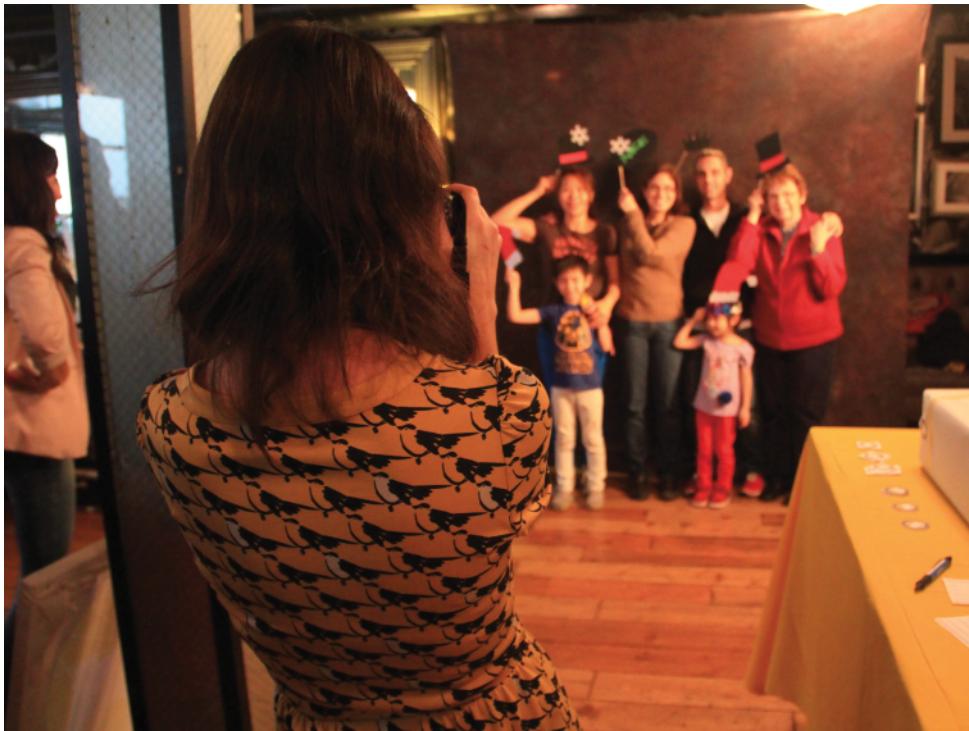
BRIC

PureWow

# ENGAGING ACTIVITIES

**Past activities and partnerships include:**

- Photo booth
- Gift wrap
- Craft stations
- Drink sampling
- Custom activities





**Some of Our Past Partners**



Square



Green  
Mountain  
Energy®





LET'S WORK  
TOGETHER

TERESA@CUTANDCRAFTED.CO