

Cut & Crafted BROOKLYN 2018



THE BEST OF LOCAL MAKERS



WHO WE ARE

Cut & Crafted is a platform for independent makers to grow their business. Our curated events and pop-ups are unforgettable experiences packed with standout design, great food & drinks and good times for the whole family.

2018 EVENTS



Cut & Crafted Summer *New*

Industry City
Jun. 9 + 10, 2018



6th Cut & Crafted Holiday

501 Union & The Green Building
Nov. 23 + 24 + 25, 2018

WHY CUT & CRAFTED?

Local

We have been creating memorable event experiences since 2013, always focusing on the best local independent brands.

Curated

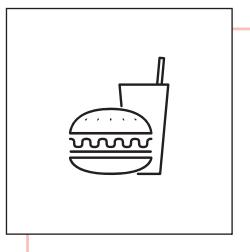
Our unique showcase of the best of Brooklyn brings together carefully curated shopping, food & drinks from local makers – along with fun activities for kids & grownups.

Engaging

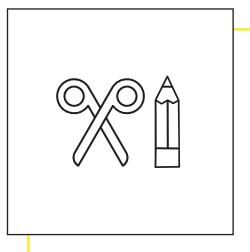
We partner with like-minded brands to create meaningful activations that help you reach our audience in an engaging way.



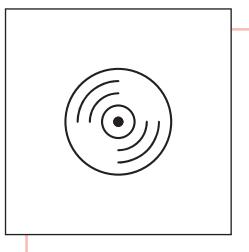
UNIQUE MAKERS



FOOD & DRINKS



KIDS CRAFTS



LIVE DJ

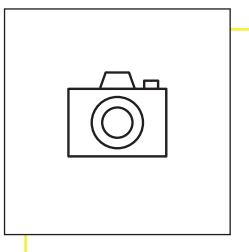


PHOTO BOOTH

+7K SHOPPERS IN
2017

65%

FEMALE

35%

MALE



75%

AGES 25-45

80%

SPEND \$100+

Our Audience

- Affluent & tech-savvy
- Involved in their local community
- Active on social media
- Over 50% young families



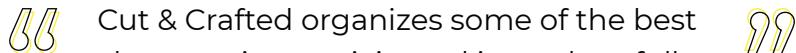
A GROWING NETWORK OF +400 LOCAL MAKERS

Our events feature a carefully selected showcase of small-batch food, home goods, kids clothing, toys, fashion, skincare, art and more.

Our Makers

Past participants include Ovenly, Brooklyn Slate Company, Flynn & King, Table 87, Keepers, Art by Megan and many more.

Makers Love Us



Cut & Crafted organizes some of the best shows we've participated in, and we fully trust that they have our best interest in mind. All of the events have been very successful for us, particularly because of their great marketing (a major issue with other shows.)



CORINA MCDONNELL, FLYNN & KING



We have been working with the Cut & Crafted team for three years now and it has been a complete pleasure. They are very professional and show honest interest in their vendors. They also work hard to promote your business, which has led to more traffic and sales on our website. This is one market we look forward to working with every year.



TROY SINGH, TABULAE EYEWEAR



Cut&
Crafted

Digital Exposure

60K

WEBSITE VISITORS
LEADING UP TO THE EVENT

15K

WEBSITE CLICKS THROUGH
TO PARTNER & VENDORS

5K

SOCIAL MEDIA
REACH

The New York Times

TimeOut
New York

TASTING TABLE

edible
BROOKLYN

BRIC

PureWow

ENGAGING ACTIVITIES

Past activities and partnerships include:

- Photo booth
- Gift wrap
- Craft stations
- Drink sampling
- Custom activities





Some of Our Past Partners





LET'S WORK
TOGETHER

TERESA@CUTANDCRAFTED.CO