

LINDSEY MORGAN CREATIVE DESIGN Mayen

hello@lindseycreated.com

www.lindseycreated.com

ABOUT ME

Hi! I'm Lindsey and I'm a multi-disciplinary designer + social media marketing specialist. I studied Studio Art, and I love combining traditional graphic design elements with photography, modern art principles, and styling to create utterly unique imagery and branding.

I have a love for visuals + design + social media and I love working with brands and clients that appreciate these elements as well.

SKILLS

PHOTOSHOP

UX/UI RESEARCH

ILLUSTRATOR

SKETCH

HTML & CSS

RUBY

JAVA SCRIPT

GIT

EXPERIENCE



FREELANCE DESIGNER @ PAPER CULTURE

FEBRUARY 2015- PRESENT

DESIGNER + SMM @ CREATIVE COURTESY

JAN 2013- PRESENT

Design custom logos and brand identity packages

Develop strong and successful SEO plans

Design and code dynamic and responsive websites and eCommerce stores Use Social Media Marketing strategies to build awareness and increase ROI Manage and tweak SEM and PPC campaigns

COPYWRITER + MARKET DEVELOPMENT SPECIALIST @ KEH

JUNE 2013 - APRIL 2015

Daily development of Amazon sales channel | Grossing \$250,000+ Monthly Conduct and analyze order, sales, profit margin, and pricing reports Create unique, SEO rich web copy and product descriptions for eBay division E-Mail Marketing Design + Developmet Twitter and Facebook Management

EDUCATION

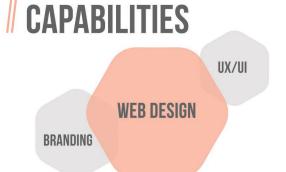
BFA @ GEORGIA STATE UNIV.

MAJOR: STUDIO ART | Studied painting, drawing, graphic design, sculpture, printmaking, and photography. MINOR: JOURNALISM

ADDITIONAL COURSES

COURSES TAKEN OUTSIDE OF BFA CURRICULUM OR VIA ONLINE STUDY.

SOCIAL MEDIA | GSU ADVERTISING CAMPAIGNS | GSU MEDIA MANAGEMENT + MARKETING | GSU RUBY | TREEHOUSE CSS | TREEHOUSE JAVASCRIPT | TREEHOUSE



INTEREST

FOOD PHOTOGRAPHY FASHION TRAVELING READING