

Daniel Holliday 45 Del Sol Ct, San Luis Obispo, CA 93401

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BUSINESS EXPERIENCE

Relentless Management Group - QA & Support Specialist

March 2018 – Present

- Giftbar.com
- Offdaytrainer.com
- Cheddrsuite.com
- Dealmaker360.com
- Joymonster.com

SMS Masterminds – Quality Assurance Specialist

September 2014 - March 2018

- Developing test plans and verifying expected behaviors for new features in development.
- Project management
- Email marketing design & strategy
- Social media management

Web Support Specialist at TechXpress

May 2013 - September 2014

- Project management and customer service for 50+ websites (30 e-commerce)
- Quality assurance testing and release note documentation
- Email marketing design and strategy

Marketing Operations Specialist at Shopatron

December 2010 – May 2013

- CRM data management and reporting
- Lead generation and sales funnel management
- Market Research

EDUCATION

Cal Poly San Luis Obispo (Graduated 2010)

Bachelor of Science: Business Administration with concentration in accounting

Cuesta Community College (Graduated 2008)

Associate of Arts: English & Associate of Arts: CSU Transfer Studies

PROFICIENCIES

- | | | |
|-------------|-------------|--------------------|
| • WordPress | • Photoshop | • Google Analytics |
| • HTML | • Excel | • Active Campaign |