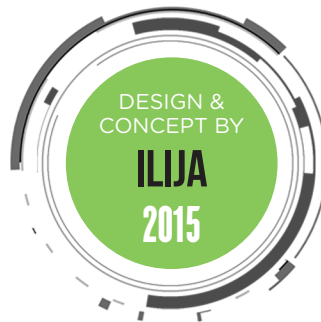


Resume

Ilija Petrovic



{ INFO }

My name is Ilija Petrović and I've spent the past 10 years working in the area of graphic design. During that period, I've realized a large number of projects and publications, working with multinational companies in Europe (Alliance International Media - Serbia, Future - UK, Design-Factory, etc.) and collaborating with numerous chambers of commerce, professional organizations and business associations.

In addition to developing complete master files from scratch and creating superior designs for political and economic topics, as well as creative solutions for lifestyle, fashion, technology and other themed publications, I have experience developing graphics solutions for books, flyers, menus and other bespoke and industrial design publications. I am specially qualified for B2B design.

{ SKILLS }

Platform: Mac OSX & Windows

Software: Adobe (Photoshop, InDesign, Illustrator, Premiere, Acrobat), Corel Draw, Font Lab, Microsoft Office, etc.

Career history: Magazines & masters, pre-press & desing, photo manipulation, print & digital ad's, banners, typography, video editing & montage.

- Self-taught with a strong business sense
- UI Design methods with Adobe software
- Understanding of HTML and CSS
- Up-to-date knowledge of the latest design industry trends
- Excellent knowledge of pre-press standards and color management
- Ability to design for print and digital
- Excellent knowhow of different techniques and technologies
- Multitask in an extremely fast paced environment
- Good skills at drawing

Work Experience

May 2009 - Jun 2015



Feb 2008 - Apr 2009

Mar 2005 - Dec 2007

ALLIANCE INTERNATIONAL MEDIA

(Art Director)

Developing master files from scratch and creating designs for political and economic topics. Magazine design for special editions for many European Chambers of Commerce and business associations, as well as creative solutions for lifestyle, fashion, technology and other themed publications. Manage team of designers.

DESIGN FACTORY

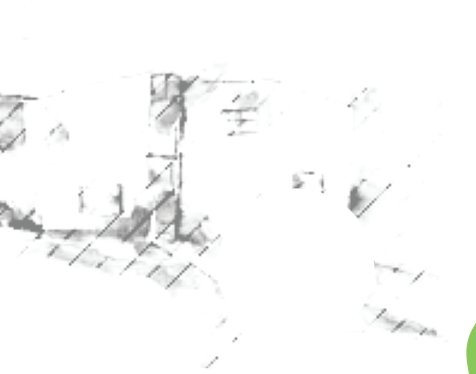
(Graphic Designer)

Collaborate with clients to translate business goals into unique brand and product experiences. Manage timelines and projects. Building clients visual identity and branding. Develop the overall look or style of a publication, advertising campaign, and other print and digital materials.

SCANNER STUDIO LAZIC

(Graphic Designer, DTP operator)

Ensuring proper print format, color management, appearance and layout of text and images before print run for magazines, brochures, catalogues, newspapers and other publications, as well as making montage for CTP (computer to plate). Also, in charge for "best proof" protocol and print approval.



Contact:

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