

Ross Parsons

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Technical Skills

Graphics – Adobe Photoshop, Illustrator, InDesign, Flash. Web and Print experience.

Web Design – HTML, SASS/CSS, some PHP, Javascript, jQuery. Experienced with Wordpress platform. Experience with Responsive design and Bootstrap Grid. Proficient Git, cPanel, phpMyAdmin

Microsoft Office – Word, Excel, Powerpoint

Backoffice –Blue Utopia Integrated System (for political campaigns)

Strengths

Design- Creates eye-catching print and web design for projects ranging from political and corporate web design to event promotion. Excels in color selection. Presents key information clearly and in compelling fashion.

Writing- BA of English with Writing Emphasis. A creative, humorous, and efficient writer of material for performance, satire, and technical software documentation.

Communication Experienced in phone-based software support and training. Fluent in French. Knowledgeable about social media, such as Facebook and Twitter. Performs needs-assessments with clients to achieve vision for project. Prolific comedy performer.

Self Starter- Self-taught HTML and CSS scripting and Adobe design software. Self-directed freelance designer

Experience

Independent Design *January 2009-present*

- Designed websites for various groups and individuals on multiple platforms
- Integrated mobile-ready responsive design on many projects
- Coded websites from other's design direction
- Worked with highly visible properties such as Family Circus and Dennis the Menace
- Customized installations to include various functionalities including Facebook integration.
- Created striking posters, handbills, & print materials for events and services
- Worked with team on email campaigns.

Viacom Freelance Consultant *December 2015- February 2016*

- Successfully, pitched television concept
- Developed premise and presented for executives.

Blue Utopia- Consultant *July 2010-2012*

- Designed websites for political and non-profit clients
- Redesigned corporate logo and website
- Produced new mailers and business cards

- Refined website templates for self-setup clients
- Delivered support and training over the phone
- Wrote user guides and knowledge base for Blue Utopia software
- Produced video tutorials using Camtasia software
- Performed research in support of marketing campaigns

Wishpot- Social Media Intern/Designer *July- October 2009*

- Promoted company via social media such as Twitter and Facebook
- Designed graphics for website and clients using Adobe Photoshop

Tuxedodog- Customer Fulfillment Associate *June-August 2008*

- Created concept graphics for site revision in Adobe Photoshop
- Managed t-shirt product inventory
- Researched potential business partners

Stand up comedian- *September 2006-present*

- Performer at Bumbershoot Music & Arts Festival, Seattle, WA 2007-2011
- Featured act at Bridgetown Comedy Festival, Portland OR 2008-2011
- Finalist in American Eagle College Comedy Competition in Cancun, Mexico
- Produces and promotes popular comedy shows, both regular and one-off

Education

University of Washington, Seattle
 BA English, Emphasis on Writing
 Minors in French and European Studies
 GPA 3.65

Accomplishments

Dean's List
 Scottish Rite Scholarship
 2004-2005 Rotary Youth Exchange Scholarship to France