

# Shaun Xiang-xiang Zeng

166-16 115<sup>th</sup> Ave, Jamaica, NY 11434 (716)308-0036 zengxiangxiang@gmail.com  
<http://www.xxzeng.com>

## SKILLS

**Languages:** JavaScript (Browser and Node.js), PHP, English, Chinese

**Front End:** HTML/XHTML, CSS/CSS3, Bootstrap, jQuery, AngularJS, D3, Backbones.js, Handlebar.js, Google Map, Google Analytics, Git, Yeoman, Grunt, Bower

**Back End:** Node.js, Express.js, SQL (MySQL)

**Multimedia Art & Design:** Adobe Creative Suit, Maya, Unity3D, Premiere, Final Cut Pro

## EXPERIENCE

### Equate Media Inc, Front End Developer / UX designer

May 2014 – April 2015, Los Angeles, CA

- Designed and developed cross-platform web applications with JavaScript (AJAX, json, jQuery, Angular), php, SQL (MySQL);
- Continuously update and implement new features and interface based on users' behaviors and feedback through the use of CSS3, semantic HTML and optimized JavaScript.
- Developed independent and reusable JavaScript and jQuery plugins for company landing pages.
- Tracked users' activities through AJAX calls, analyzed users behaviors (Google Analytics) and improved user experience.
- Used Photoshop to rapidly design, wireframe and prototype web applications.
- Introduced Yeoman, Grunt, Bower workflow.
- Provided solutions to browser compatibility issues.

### jSquared Development Corp, Front End Developer

Feb 2014 - May 2014, New York, NY

- Developed cross-platform web UI with HTML, CSS/CSS3, and JavaScript (Angular).
- Maintained and optimized company landing page using jQuery, and CSS Media Queries.
- Designed UI/UX.

### Basic video Instructor, State University of New York at Buffalo

Aug 2010 - Aug 2011, Buffalo, NY

- Develop syllabus; introduce concepts, production process, and analysis/interpretation tools, as well as filming techniques and technologies, including sound, lighting and editing skills
- Conduct in-class discussions, give out-of-class feedback, and provide technical support for student projects.

## EDUCATION

### Master of Fine Art in Digital Media

University at Buffalo, The State University of New York

Aug 2010 - Feb 2014, Buffalo, NY

### Bachelor of Art in Broadcast and Television Journalism

Chongqing University

Sep 2006 - July 2010, Chongqing, P.R.China

## PUBLICATION

**How to play your way through health** designing a game for diabetes education and behavioral change

A search on using interactive technology to change behavior and improve self-management skills of controlling diabetes

Link: <http://search.proquest.com/docview/1508836412>

## AWARDS & EXHIBITIONS

Graduate Student Scholarship, Aug 2010 - Aug 2011

Xiangxiang's Game Night Thesis Exhibition (solo) at Hi-Temp Fabrications, Nov 2013

DMS student work show at Center for the Art, University at Buffalo, spring, 2011