



Andrea Arnold

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Education

Auburn University

Auburn, AL

B.F.A. in Graphic Design

Marketing Minor

Graduation Date: December 2017

Highlights

The Auburn University Annual Graphic Design Juried Show 2015, 2016, 2017

Auburn Dean's List

Auburn chapter of AIGA Ambassador 2016

Study Abroad in Ireland 2017

Kappa Alpha Theta

Skills

Coursework:

publication design, identity design, package design, poster design, typography, photography, CSS, HTML, international marketing, consumer behavior, sales, retail management, services marketing

Program Proficiency:

Most Proficient: InDesign, Illustrator
Proficient: Photoshop, Justinmind, Adobe XD, Dreamweaver

Work Experience

GATR Technologies, May 2015 — Present

Graphic Design Intern

Huntsville, AL

Designed advertisements published in multiple magazines. Designed banners, posters, and other marketing materials for over 35 trade shows. When the company went under re-branding, I worked with a team to work on new designs. Duties include working with the marketing and communications department to prepare visual presentations by designing art and copy layouts. Prepare graphic illustrations for various publications. Complete assignments from concept through production for specific graphic projects.

DR Missions, Spring 2016

Freelance

Auburn, AL

Logo design for a missionary group focused in the Dominican Republic.

The Odyssey Newspaper, Fall 2015

Marketing Consultant

Auburn, AL

Met with each of eight clients weekly to discuss and design their advertisement for upcoming publication. Weekly skype date with director at Odyssey Headquarters to update progress. Worked to get designs approved by clients and director and published advertisements in newspaper.

Abakadoodle, Summer 2014

Art Teacher

Montgomery, AL

Taught an after school art program for children and worked at events such as fairs and school field days.

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