



LINDSEY MORGAN
CREATIVE DESIGN Maven

hello@lindseycreated.com

www.lindseycreated.com

// ABOUT ME

Hi! I'm Lindsey and I'm a multi-disciplinary designer + social media marketing specialist. I studied Studio Art, and I love combining traditional graphic design elements with photography, modern art principles, and styling to create utterly unique imagery and branding.

I have a love for visuals + design + social media and I love working with brands and clients that appreciate these elements as well.

// EXPERIENCE

FREELANCE GRAPHIC DESIGNER @ BC DESIGN HAUS
APRIL 2015- PRESENT

FREELANCE DESIGNER @ PAPER CULTURE
FEBRUARY 2015- PRESENT

DESIGNER + SMM @ CREATIVE COURTESY
JAN 2013- PRESENT

Design custom logos and brand identity packages
Develop strong and successful SEO plans
Design and code dynamic and responsive websites and eCommerce stores
Use Social Media Marketing strategies to build awareness and increase ROI
Manage and tweak SEM and PPC campaigns

COPYWRITER + MARKET DEVELOPMENT SPECIALIST @ KEH
JUNE 2013 - APRIL 2015

Daily development of Amazon sales channel | Grossing \$250,000+ Monthly
Conduct and analyze order, sales, profit margin, and pricing reports
Create unique, SEO rich web copy and product descriptions for eBay division
E-Mail Marketing Design + Development
Twitter and Facebook Management

// INTEREST

FOOD / PHOTOGRAPHY / FASHION / TRAVELING / READING

// SKILLS

PHOTOSHOP

UX/UI RESEARCH

ILLUSTRATOR

SKETCH

HTML & CSS

RUBY

JAVA SCRIPT

GIT

// EDUCATION

BFA @ GEORGIA STATE UNIV.

2008-2013

MAJOR: STUDIO ART | Studied painting, drawing, graphic design, sculpture, printmaking, and photography.

MINOR: JOURNALISM

ADDITIONAL COURSES

COURSES TAKEN OUTSIDE OF BFA CURRICULUM OR VIA
ONLINE STUDY.

SOCIAL MEDIA | GSU

ADVERTISING CAMPAIGNS | GSU

MEDIA MANAGEMENT + MARKETING | GSU

RUBY | TREEHOUSE

CSS | TREEHOUSE

JAVASCRIPT | TREEHOUSE

// CAPABILITIES

BRANDING

WEB DESIGN

UX/UI