

ADITI SHARMA

Visual Designer
Boston, MA

www.aditi.work

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EDUCATION

Masters in Fine Arts, Design
Boston University
2017 – 2019
Web Design, Information Design, Data
Visualization, Typography and Graphic Design
GPA - 4

Bachelor of Design
Symbiosis Institute of Design
2010 – 2014
Visual Communication, Branding and Identity
Systems, Design Methodology and Strategy
GPA - 3.06

AWARDS AND HONORS

Constantin Alajalov Scholarship –
Boston university
Tuition Grant

SKILLS

Design
Art Direction
Branding & Identity Systems
Interface and Interaction Design
Data Visualization and Information
Agile Software Development

Technical
Adobe Creative Suite
HTML
CSS

INTERESTS & VOLUNTEERING

Podcasts
Running
Comics
Documentaries

WordsDrawnWeekly –
Community based drawing collective, Mumbai
AIGA - BU Collective –
Contributor

EXPERIENCE

Boston University – School of Music
Boston, MA
Oct'17 – Present
Graphic Design Assistant
Designed marketing collaterals, publications and
posters for the School of Music

Snapdeal
Mumbai, India
Dec'16 – Aug '17
Senior Design Associate
Interface design (UX and UI) for the mobile app
and the desktop site. Collaborated with lead
designers and illustrators to revamp Snapdeal's
brand narrative. Responsible for social media
communication and publications

Tata CliQ
Mumbai, India Jan'15 – Nov '16
Senior Visualizer
Conceptualization, design and production for
the product launch across multiple platforms.
Highlights - Web Design and Iconography.
Illustrator and designer for in house magazine

The Juice – Jabong
Mumbai, India
Jan'15 – Nov'15
Junior Art Director
Art Direction for publication and design for the
magazine, web and UI design for Juice Style
Insider

The Juice – Jabong
Mumbai, India
May'14 – Jan '15
Graphic Designer
Graphic designer and illustrator for the Jabong
blog and magazine. Sourced and managed
collaborators

Happily Unmarried
New Delhi, India
Nov '13 – Apr '14
Art Intern
Graphic designer and digital art intern