# **Sheldon E. Wells**

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**Objective** To continue the growth and development of my Marketing/Advertising Career

**Education** Strayer University Washington, DC

**M.B.A. Marketing**  2011-2012 (1year)

University of the District of Columbia (UDC) Washington, D.C.

**B.S, Graphic Communications / A.A, Graphic Design**  05/2008

Experience Freelance Photographer / Videographer 2013-Present

* Wedding Photography
* Birthday Parties
* Sporting & Special Events

D.C. United (MLS) Washington, D.C.

Marketing & Communications Assistant 02/2013-11/2014

* Worked on both print & digital marketing and advertising campaigns for team sponsors such as Volkswagen, DC Brau, Adidas, AT&T and Capital Bikeshare
* Assist in filming and editing games from game day & practice sessions
* Provided phone support and follow-up of ticket sales marketing campaigns
* Create promotional & highlight reels for the team’s website

Washington City Paper Washington, DC

Marketing Intern 08/2012-12/2012

* Support management in executing client projects for some of the major companies in the D.C. area.
* Assist in designing and editing WCP promotional web page
* Assisted in organizing WCP’s Crafty Bastard arts fair

which had various vendors in attendance

* Collaborated with the circulation manager to ensure

subscribers, and clients with advertisements got a

weekly issue

Technical Skills: Mac OS X / Windows 95/98, XP, Microsoft Office Suite: Outlook; Word; Excel; PowerPoint; and Adobe Suite: Photoshop; Illustrator; InDesign, Flash, Wordpress, Final Cut Pro.