

**ADROLL SETUP GUIDE**

**The Below requirements are needed to establish a connection adroll.**

**Prerequisites**

Prerequisiteslink  
To connect AdRoll to Fivetran, you need an AdRoll account with Admin privileges.

**Setup Guide**

1. Begin Fivetran Configuration

* Enter your chosen destination schema name in the connector setup form.
* Enter your chosen destination table name.
* Click Authorize. This will redirect your browser to the AdRoll authorization page.

1. Authorize Fivetran in AdRoll

* In AdRoll's authorization page, click Authorize. This will redirect your browser back to the connector setup form.

1. Finish Fivetran Configuration

* In the connector setup form, choose the sync mode: Sync All Advertisables or Sync Specific Advertisables. If you choose Sync Specific Advertisables, select the advertisables you'd like to sync.
* Select the Report Type.
* Select Sync Mode for user level reports.
* ALL\_ADVERTISABLES is an organization level report and not a user level report.
* Select the Dimensions.
* Select the Metrics.
* Select how many months of reporting data you'd like to include in your initial sync.
* Click Save & Test. Fivetran will take it from here and sync your data from AdRoll.

