

**CRITEO SETUP GUIDE**

**The Below requirements are needed to establish a connection criteo.**

**Prerequisites**

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To connect Criteo to Fivetran, you need a Criteo account (Partner Login is not supported).

**Setup Guide**

1. Find Client ID and Client Secret

* Log in to Criteo.
* Create your organization.
* Click Create a new app to create an app.
* In the App Credentials section, click Create new key to get your app credentials.
* NOTE: The file with the Client ID and Client Secret will only be loaded once. You will need them to configure Fivetran. Download and save the file.
* Choose the Service and click Save.
* In the Authorization section, set the required access level and click Save.
* Scroll to the top of the page and click Activate app.

1. Click the Copy button to copy the . You need to send the to your account administrator.

* Call the portfolio endpoint with your credentials to confirm that you can now access the accounts.

1. (Optional) (For advertisers, brands, or publishers) Click the shared and choose Portfolio access.

* NOTE: For more information, see Criteo's Onboarding Checklist and Authorization requests documentation.

1. Finish Fivetran configuration

* In the connector setup form, enter the Destination schema name of your choice.
* Enter the Client ID and Client Secret you found in Step 1.
* Select the currency code using the Currency drop-down menu.
* Select the Report Timezone.
* Select the Metrics. By default, the basic metric set is selected and displayed in the setup form. You can de-select a metric by clicking the white X icon beside the relevant metric's name. To display the full metric list and select a metric, click anywhere inside the Metrics field.
* Select how many months of reporting data you'd like to include in your initial sync.
* Click Save & Test. Fivetran will take it from here and sync your Criteo data.

