

**FACEBOOK AD ACCOUNT SETUP GUIDE**

**The Below requirements are needed to establish a connection facebook ad account.**

**Prerequisites**

Prerequisiteslink  
To connect Facebook Ad Account to Fivetran, you need a Facebook account with permission to access data from ad accounts you'd like to sync.  
  
Note: If you are setting up multiple connectors, we recommend you to use different Facebook accounts to authorize the connectors because each Facebook Ad account has a limited number of API calls. Multiple connectors using the same account will exhaust the API call limitation and impact the performance of the connectors.

**Setup Guide**

* To authorize Fivetran to connect to your Facebook Ad Account, follow these instructions:
* In the connector setup form, enter your chosen destination schema name.
* Click Authorize. This will authorize Fivetran to access Facebook Marketing APIs using OAuth 2.0 Protocol.
* Select the Sync Mode you'd like to use: Sync All Accounts or Sync Specific Accounts. If you select Sync Specific Accounts, select which specific accounts you'd like to sync.
* Click Save & Test. Fivetran will take it from here and sync your data from your Facebook Ad Account account.

