

**FACEBOOK ADS INSIGHTS SETUP GUIDE**

**The Below requirements are needed to establish a connection facebook ads insights.**

**Prerequisites**

Prerequisiteslink  
To connect Facebook Ads Insights to Fivetran, you need:  
  
An active Facebook account with permissions to access data from accounts you'd like to sync  
To decide which breakdowns and fields you'd like to sync

**Setup Guide**

* To authorize Fivetran to connect to your Facebook Ads Insights account, follow these instructions:
* In the connector setup form, enter your chosen destination schema name.
* Enter your chosen destination table name.
* Click Authorize.
* Authorize Facebook to log in through OAuth.
* Choose your Sync Mode: Sync All Accounts or Sync Specific Accounts.
* If you choose Sync Specific Accounts, select the accounts you'd like to sync.
* Choose the Configuration Type: Pre-built Report or Custom Report.
* If you choose Pre-built Report, select one of the available Prebuilt Reports you'd like to sync.
* If you choose Custom Report, select the breakdowns, action breakdowns, and fields that you want to sync. Then choose the aggregation: Day, Week, or Month.
* (Optional) Set the Show Advanced Options toggle to ON to select the click and view attribution windows, and the action report time value.
* Select how many months of reporting data you'd like to include in your initial sync.
* Click Save & Test. Fivetran will take it from here and sync your data from your Facebook Ad Insights account.

