

**GOOGLE ANALYTICS MCF SETUP GUIDE**

**The Below requirements are needed to establish a connection google analytics mcf.**

**Prerequisites**

Prerequisiteslink  
To connect Google Analytics MCF reports to Fivetran, you need a Google User account with permissions to access Google Analytics accounts you'd like to sync.

**Setup Guide**

1. Create your connector

* In the top right corner of your Fivetran Dashboard, click on + Connector.
* Select the Google Analytics (MCF) connector to launch the Google Analytics MCF Setup Form.
* Enter your destination schema name.
* Click Authorize and log in to your Google Analytics account.
* Select how many months of reporting data you'd like to include in your initial sync.
* Choose the sync mode: Sync All Accounts or Sync Specific Accounts.
* Select the accounts that you'd like to sync.
* Select the profiles that you'd like to sync.
* Click Save & Test.

1. Start your connector

* When you create your connector, it will be in a paused state. Follow these steps to start your initial sync:
* On your Fivetran dashboard, go to your new connector's schema tab.
* Review the schema and configure the tables that will be synced.
* In the top right corner of the connector page, switch the toggle from Paused to Enabled.
* Fivetran will take it from here and sync your data from your Google Analytics account.

