

**GOOGLE CAMPAIGN MANAGER 360 SETUP GUIDE**

**The Below requirements are needed to establish a connection google campaign manager 360.**

**Prerequisites**

Prerequisiteslink  
To connect Google Campaign Manager 360 to Fivetran, you need a Google Campaign Manager 360 account.

**Setup Guide**

* In your connector setup form, enter your chosen destination schema name.
* Click Authorize to authorize the API and grant Fivetran access to your Google Campaign Manager 360 user profile.
* Enter your chosen destination table name.
* Choose your sync mode. If you select Sync Specific Accounts, then select the User Profiles you want to sync via Fivetran.
* Select a Report Type. You can select only one report per connection.
* Select Dimensions for the STANDARD, REACH and FLOODLIGHT report types.
* The date dimension is mandatory for these report types.
* The advertiser dimension is mandatory for the REACH report type.
* You can enable all REACH report dimension combinations using a toggle. If enabled, the date range of the report should be within the last 42 days.
* Note: The mandatory dimensions are selected automatically right after the connector has been created.
* Select Conversion Dimensions, PerInteraction Dimensions and Floodlight Variables for the PATH\_TO\_CONVERSION report type.
* The conversionId dimension is a mandatory Conversion Dimensions.
* The interactionNumber and interactionTime are mandatory PerInteraction Dimensions
* NOTE: The PATH\_TO\_CONVERSION report type is in private preview. If you'd like to enable this feature on your connector, contact our support team.
* Select Metrics
* For the FLOODLIGHT and PATH\_TO\_CONVERSION reports, select the Floodlight Configuration IDs. You can select only one Floodlight Configuration ID per account. The IDs are displayed following the format floodlightConfigurationId(accountId).
* Select how many months of reporting data you'd like to include in your initial sync.
* Click Save & Test. Fivetran will take it from here and sync your data from your Google Campaign Manager 360 account.

