

**ITERABLE SETUP GUIDE**

**The Below requirements are needed to establish a connection iterable.**

**Prerequisites**

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To connect Iterable to Fivetran, you need an Iterable account.  
  
IMPORTANT: Only use an HTTPS URL with TLS version 1.2 or above.

**Setup Guide**

1. Find webhook URL

* Make a note of the automatically-generated URL at the bottom of your connector setup form. You will need to register this webhook URL in Iterable.

1. Generate an API Key

* Log in to the Iterable Dashboard.
* In the top menu bar, select Integrations -> API keys. This will open the API keys dashboard.
* Click + CREATE NEW API KEY.
* We recommend that you choose Standard as the API key type.
* If you don't choose the Standard API key type, then Fivetran will not sync the following tables:
* USER\_HISTORY
* USER\_UNSUBSCRIBED\_CHANNEL\_HISTORY
* LIST\_USER\_HISTORY
* USER\_DEVICE\_HISTORY
* USER\_UNSUBSCRIBED\_MESSAGE\_TYPE\_HISTORY
* If you don't choose the Standard API key type and you do not register the webhook URL, then Fivetran will not sync the following tables:
* USER\_HISTORY
* USER\_UNSUBSCRIBED\_CHANNEL\_HISTORY
* LIST\_USER\_HISTORY
* USER\_DEVICE\_HISTORY
* USER\_UNSUBSCRIBED\_MESSAGE\_TYPE\_HISTORY
* EVENT
* EVENT\_EXTENSION
* Click Create.
* Make a note of the API key. You will need it to configure Fivetran.

1. Register Webhook URL

* Return to the main Iterable Dashboard.
* In the top menu bar, select Integrations -> System webhooks. This will open the System Webhooks Dashboard.
* Click + CREATE WEBHOOK. This opens a pop-up window.
* Enter the webhook URL you found in Step 1 in the Endpoint URL field.
* Select No Auth as the Auth Type.
* Click Create Webhook.
* Once the webhook is created, scroll to the right and click Edit.
* Select Enabled, then select all the events that you want to sync.

1. Finish Fivetran Configuration

* Enter your chosen destination schema name in the connector setup form.
* Enter the API key that you generated in Step 2.
* Click Save & Test. Fivetran will take it from here and sync your Iterable data.

