

**MICROSOFT ADVERTISING SETUP GUIDE**

**The Below requirements are needed to establish a connection microsoft advertising.**

**Prerequisites**

Prerequisiteslink  
To connect your Microsoft Advertising account to Fivetran, you need:  
  
An active account with valid Microsoft Advertising user credentials  
Access to the accounts for which data is to be fetched

**Setup Guide**

* To authorize Fivetran to connect to your Microsoft Advertising account, follow these instructions:
* In the connector setup form, enter your chosen destination schema name.
* Click Authorize and specify the following details:
* your user ID
* your password (optional) - only reqired if you are not already signed to Microsoft Advertising
* your account type (optional) - if your email is used for more than one account, select the right type for your account as set in Microsoft Advertising - either Work or school account, or Personal account
* IMPORTANT: If you specify the incorrect account type, the setup test fails with the AADSTS650052 access error.
* Select the appropriate Sync Mode. If you have selected Sync Specific Accounts, then select the Accounts you'd like to sync.
* Select how many months of reporting data you'd like to include in your initial sync.
* Click Save & Test. Fivetran will take it from here and sync your data from your Microsoft Advertising account.

