

**PINTEREST ADS SETUP GUIDE**

**The Below requirements are needed to establish a connection pinterest ads.**

**Prerequisites**

Prerequisiteslink  
To connect Pinterest Ads to Fivetran, you need:  
  
A Pinterest Ads account  
An Advertiser under that account

**Setup Guide**

1. Setup instructions

* In your connector setup form, enter your chosen destination schema name.
* Click Authorize.
* Follow the instructions on the page to authorize Fivetran to access your data using Pinterest API.
* Choose the sync mode: Sync All Advertisers or Sync Specific Advertisers. If you choose Sync Specific Advertisers, select the advertisers you'd like to sync.
* Enter values for Click Attribution Window, Engagement Attribution Window, and View Attribution Window. The following must be true of the values you choose: Click Attribution Window >= Engagement Attribution Window >= View Attribution Window.
* Choose the Conversion Report Time from the following options:
* AD\_EVENT: The date that the user interacted with the ad.
* CONVERSION\_EVENT: The date that the user completed a conversion event.
* Select how many months of reporting data you'd like to include in your initial sync.
* Click Save and Test. Fivetran will take it from here and sync your Pinterest Ads data.

