

**YOUTUBE ANALYTICS SETUP GUIDE**

**The Below requirements are needed to establish a connection youtube analytics.**

**Prerequisites**

Prerequisiteslink  
To connect YouTube Analytics to Fivetran, you need a Google or YouTube account with permissions to access YouTube channel you'd like to sync.

**Setup Guide**

* In the connector setup form, enter your chosen destination schema name.
* Enter your chosen destination table name.
* Click Authorize and log in to your Google account.
* Choose which report you would like to sync. Fivetran supports the following types of reports:
* Channel Reports: Channel reports bring in data for specific YouTube channels.
* Content Owner Reports: Content Owner reports bring in data for all channels that you are an owner of. Select the content owner reports if your organization hosts multiple YouTube channels that you want to analyze.
* NOTE: The dropdown menu in the setup form displays the report names in accordance to how YouTube processes API requests. For more information about the metrics that each report contains, click the report type names above.
* If you chose a Content Owner report, enter the Content Owner ID.
* Click Save & Test. Fivetran will take it from here and sync your YouTube Analytics data.

