# The College of Haringey, Enfield and North East London



## **Learner Review**

11 January 2012

Learner: Negin Gholamali Ghomsheh Zadeh

**Personal Tutor: Sherine George** 

### **Key to Attendance and Punctuality percentages**

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

#### The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

## **Subject Targets**

Subject	Attendance	Punctuality	
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	70% (3)	75% (3)	

#### Modules:

NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries

#### **Comments / Reference / Targets**

In order to improve your grade from a M to a D, please produce a written report outlining the following by 5/01/12:

- Explain all persuasives techniques
- More detailed analysis of persuasive techniques in the Mcdonalds' advert
- More about use of location/sound/technical (successful or not and why?)
- Target audience for each
- · Critical investigation of ethical issues

This term the students have been analysing TV advertisements in great details in order to produce and edit their own advert in the second half of Term 1. The students also had to pitch their idea to their teacher and peers. Negin is a very pleasant student who is keen to obtain the higher grades on the course. The quality of her work is good to very good. Due to personal reasons the beginning of the year was a little disrupted but Negin is showing that she wants to do her best on the course. She is a very confident learner who has a very good relationship with her peers and teachers.

## Comments:

**Smart Targets:** 

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Subject	Attendance	Punctuality	
GCSE Maths GCSE Maths Day GpK (GC2MMTH1_1DA11K) (E)	67% (2)	75% (3)	
Modules:			
GC2MMTH1-1DA11K/MTH GCSE Maths			

#### **Comments / Reference / Targets**

**Smart Targets:** 

Negin works adequately in class and has made little progress. Negin has handed in zero out of eight of the homework set and scored 13% in the recent test. Negin needs to improve attendance, punctuality and standard of her

work.

Comments:

Negin needs to do the homework on fractions, directed numbers, averages, representation of data, scatter graphs, probability, approximations chapter 7, number chapter 1 and score at least 40% in the next test.

#### Abbas Abedi.

Subject	Attendance	Punctuality	
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	76% (3)	96% (8)	

#### Modules:

NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

#### **Comments / Reference / Targets**

Improve attendance to ensure you do not miss sessions and can keep up with the workload.

**Smart Targets:** 

Submit work by the deadline to ensure you get it checked in time to make appropriate changes for those distinction grades.

The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job roles and career paths in the creative media industries.

Comments:

Negin's attendance and punctuality is very poor and as a result she is on stage 2 disciplinary, which could result in being dismissed from the college. In Negin's Print-Based Media sessions she had to research what the magazine industries are about and how they research into target audiences for their products. Negin then had to produce her own research and make a magazine cover based on this. Negin did miss the first deadline which resulted in her not getting her work checked, despite this Negin has done extremely well in this unit and her sketchbook is very well presented and demonstrates good knowledge of the print-based media industries. Negin also worked well on her magazine cover and handled Adobe Photoshop software confidently and competently. Negin has a real visual eye for professional magazine layouts and this could be something Negin could pursue further. Negin now needs to improve her attendance and keep producing high quality work like this to get the distinction grades she is capable of.

Sherine George.

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## **Personal Targets**

Area of Development:	Attendance and punctuality	Sherine George  Date Set: 5 October 2011
IIS MIA R I ISTABI	Ensure you leave you house by 8am to arrive to college on time.	Deadline: 5 November 2011

Area of Development:	Complete work at home	Sherine George  Date Set: 5 October 2011  Deadline: 5 November 2011
	Do more work at home so it is ready to be checked by teachers to make sure you are on the right tracks.	Deading. 5 November 2011

## **Tutor Review**

## Comments / Reference / Targets

None.

Course	Attendance	Punctuality
GCSE Maths EGpK	70%	79%
BTEC L3 ExtDip Media Production Yr1 EGpB	76%	86%