The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Katrina Stephenson Personal Tutor: Sherine George

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality	
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	100%	97% (9)	

Modules:

NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Comments / Reference / Targets

In order to improve your grade from a M to a D for Unit 30 - Task 1: Analysis of TV adverts, please include the following in a Word Document (report) and submit before Thursday 10th November 2011:

Smart Targets:

- Clarify target audience in Haribo adverts. If you claim that the target audience is very broad, justify with concrete examples.
- Add criticality to relation to advertising sweets in general.
- Draft a conclusion summarising your findings and comparing most successful and least successful ads in terms of techniques employed.

Comments:

Sonia Kobal.

Subject	Attendance	Punctuality	
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	97% (9)	97% (9)	

Modules:

NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Smart Targets:

Continue to work hard and meet deadlines.

The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job roles and career paths in the creative media industries.

Comments:

Katrina's attendance and punctuality is excellent and she works extremely hard in all classes. In Katrina's Print-Based Media sessions she had to research what the magazine industries are about and how they research into target audiences for their products. Katrina then had to produce her own research and make a magazine cover based on this. Katrina has done extremely well in this unit and her sketchbook is very well presented and demonstrates good knowledge of the print-based media industries. Katrina also work well on her magazine cover and handled Adobe Photoshop software competently. Katrina now needs to continue working like this to get the distinction grades she deserves at the end of the course. Well done.

Sherine George.

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Personal Targets

Area of Development:	Coursework	Sherine George Date Set: 28 September 2011 Deadline: 28 November 2011
IIIS IVI A R I I STAGT.	Submit by deadline to ensure you can get feedback and improve grades.	Deadline: 28 November 2011

Area of Development:	Communication	Sherine George Date Set: 28 September 2011 Deadline: 28 November 2011
IIIS IVI A R I I STAGT	Speak out more in class to ensure you get the most out of group discussions.	Deadline: 28 November 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L3 ExtDip Media Production Yr1 EGpB	97%	96%