# The College of Haringey, Enfield and North East London



# **Learner Review**

11 January 2012

Learner: Sabri Salim

**Personal Tutor: Sherine George** 

### **Key to Attendance and Punctuality percentages**

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

#### The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

# **Subject Targets**

BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)  97% (3) (8)	Subject	Attendance	Punctuality
	Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit	73% (3)	

#### Modules:

NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

#### **Comments / Reference / Targets**

Complete written work early to get it checked in time to achieve higher grades.

**Smart Targets:** 

Improve attendance to ensure you use all your class time to complete work to a higher standard.

The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job roles and career paths in the creative media industries.

Comments:

Sam's attendance is satisfactory but could be a lot better, but his punctuality is good. In Sam's Print-Based Media sessions he had to research what the magazine industries are about and how they research into target audiences for their products. Sam then had to produce his own research and make a magazine cover based on this. Sam has done OK in this unit but there is a lot of room for improvement. His sketchbook is neat and contains relevant information that depict some knowledge of the Print-Based Media Industries. Sam's magazine cover is also satisfactory and demonstrates some Photoshop skills. I know Sam is a video production expert so therefore Sam needs to ensure he improve on other areas to get the most out of this course and develop his skills and techniques to make him more desirable when it comes to gaining industry work.

Sherine George.

		Subject	Attendance	Punctuality
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BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	82%	90% (5)
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#### Modules:

NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

#### **Comments / Reference / Targets**

In order to pass Unit 30 you must write a report outlining the following by Monday 13/12/11:

All persuasive techniques used in all 3 adverts

 All technical codes and conventions (use of sound/location/camera movement)

 Outline the target audiences for your 3 adverts (age/gender/income/lifestyle)

This term the students have been analysing TV advertisements in great details in order to produce and edit their own advert in the second half of Term 1. The students also had to pitch their idea to their teacher and peers. Sam is a very pleasant student who is keen to obtain good grades on the course. The quality of his visual work is of professional standard and the outcomes are always used as examples of outstanding work. Sam is putting a lot of effort in his work and is always keen to improve his work.

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Comments:

**Smart Targets:** 

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## **Personal Targets**

Area of Development:	written work	Sherine George  Date Set: 28 September 2011  Deadline: 28 November 2011
IIIS IVI A R I I STAGT.	Keep on top of written work to ensure you don't fall behind and achieve higher grades.	Deadine. 20 November 2011

Area of Development:	Improve literacy skills	Sherine George  Date Set: 28 September 2011  Deadline: 28 November 2011
IIIS MIARI I START	Improve literacy skills by going to every functional skills class and asking for homework.	Deadline: 26 November 2011

# **Tutor Review**

## Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L3 ExtDip Media Production Yr1 EGpB	78%	91%