The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Arthur Wills

Personal Tutor: Sonia Kobal

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality
BTEC Level 2 in Media (E) Unit 4: Media Audiences and Products (E)	91% (5)	100% (10)

Modules:

FD2MMED1-1DA11B/MAP Unit 4: Media Audiences and Products, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector , FD2MMED1-1DA11B/PRP Unit 7: Print Production

Comments / Reference / Targets

Smart Targets:

Take better control of work and develop organisation skills to ensure you do not loose work and fall behind.

Students are currently developing their print-based media production skills by creating a magazine cover using Adobe Photoshop software. For this unit students had to research on the print-based media industry, print-based media products and participate in a traditional hand print-based media production workshop. The final task was to create a magazine cover to target a specific audience.

Comments:

Arthur's attendance and punctuality is very good and he works well in class. Arthur is developing good Photoshop skills and his cover looks great and meets the brief as it targets a specific audience. However, Arthur is very behind with written work and often works too slowly on tasks. If Arthur does not organise himself to complete work on time he could be at risk of failing Unit 4: Media Audiences and Product and Unit 7: Print Production.

Sherine George.

Subject	Attendance	Punctuality	
BTEC Level 2 in Media (E) Unit 18: Advertising Production	96% (8)	100% (10)	

Modules:

FD2MMED1-1DA11B/CTP Unit 2: Communication Techniques for Creative Media Production, FD2MMED1-1DA11B/PCM Unit 20: Factual Production for the Creative Media, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/ADP Unit 18: Advertisement Production

Comments / Reference / Targets

Smart Targets:

Comments:

Students on the BTEC Level 2 Diploma in Creative Media Production course are currently working on Unit 18: Advertising Production where they are required to demonstrate their understanding of how adverts are put together by analysing existing television and print adverts. They then have to plan an individual idea for and a TV advert and produce and edit a chosen advert idea in small groups. Finally students are required to critically evaluate their contribution to the production in the form of a self evaluation. Unit 2: Communication Skills for Creative Media Production is embedded in the delivery of the Advertising unit were learners are required to demonstrate their communication skills in various ways such as taking part in group discussions, pitching an idea for a television advert using computer software as a visual aid and communicating information in written documents. At the end of Term One learners will have completed two units with Sonia Kobal and myself.

Arthur is a polite and has a very good attendance and punctuality record. He always makes an effort in class and has helped film and edit a television advert in his group. However, Arthur struggles with the presentation side of the course and has yet to complete a presentation pitching his idea for a television advert and I think this may be due to the fact that he is very nervous presenting information to the class. Arthur needs to ensure that he presents his idea to me on Wednesday 14th December in order to complete Unit 2 Communication Techniques for Creative Media Production.

Sabina Narayanan.

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Personal Targets

Area of Development:	Working on tasks in class	Sonia Kobal Date Set: 2 November 2011 Deadline: 2 December 2011
S.M.A.R.T. Target:	 Do ask your teachers if you need any further support in class Take part in class discussions more spontaneously Respect deadlines 	Deadline: 2 December 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L2 Dip Media E	93%	100%