Learner Review

11 January 2012

Learner: Leanne Lawrence
Personal Tutor: Sherine George

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	95% (7)	97% (9)

Modules:
NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Comments / Reference / Targets

Smart Targets:

In order to improve your grade form a M to D for Unit 30 - Task 1 (Analysis of TV adverts), please draft a report in word outlining the following (deadline Thursday 10th November 2011):

- Add more analysis on use of sound and location in your adverts and how they impact on the target audience
- Add more analysis on the pace/editing/ use of colours used to appeal to audience
- Conclusion summarising your findings. Compare least successful and most successful ads and techniques and why

Comments:

Sonia Kobal.

Subject	Attendance	Punctuality
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	89% (4)	100% (10)

Modules:
NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Comments / Reference / Targets

Smart Targets: Continue to work hard and produce the good quality work that you do.

The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job roles and career paths in the creative media industries.

Comments: Leanne's attendance and punctuality is excellent and she works extremely hard in all classes. In Leanne's Print-Based Media sessions she had to research what the magazine industries are about and how they research into target audiences for their products. Leanne then had to produce her own research and make a magazine cover based on this. Leanne has done extremely well in this unit and her sketchbook is very well presented and demonstrates good knowledge of the print-based media industries. Leanne also worked well on her magazine cover and handled Adobe Photoshop software competently. Leanne now needs to continue working like this to get the distinction grades she deserves at the end of the course. Well done.

Sherine George.

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Personal Targets

Area of Development:	Coursework	Sherine George **Date Set:** 28 September 2011 **Deadline:** 28 November 2011
S.M.A.R.T. Target:	Ensure all coursework is completed on time. Hand in by eadline to improve grades.	

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L3 ExtDip Media Production Yr1 EGpB	92%	97%