# The College of Haringey, Enfield and North East London



## **Learner Review**

11 January 2012

Learner: Mahamed Elmi

**Personal Tutor: Sherine George** 

### **Key to Attendance and Punctuality percentages**

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

#### The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

### **Subject Targets**

Subject	Attendance	Punctuality	
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	93% (7)	100% (10)	

#### Modules:

NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

#### **Comments / Reference / Targets**

Unit 30 - Task 1 CG1

In order to improve from a M to a D, please submit a written report outlining the following (deadline 10th November 2011):

**Smart Targets:** 

- Compare the technical executions in your 3 adverts (choice of location, lighting, choice of music). Please look at the least and most successful examples and explain why?
- Consider any ethical issues in your 3 examples

Comments:

This term the students have been analysing TV advertisements in great details in order to produce and edit their own advert in the second half of Term 1. The students also had to pitch their idea to their teacher and peers. Mahamed is a very pleasant student who is keen to obtain the higher grades on the course. The quality of his work is outstanding as well as his behaviour in class. He is very respectful to his peers and members of staff. His strengths reside in both creative and academic subject. Very well done indeed!

Sonia Kobal.

Subject	Attendance	Punctuality	
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	88% (4)	100% (10)	

#### Modules:

NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

#### **Comments / Reference / Targets**

**Smart Targets:** 

Read through tasks sheets carefully to ensure you complete work to distinction criteria.

The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job roles and career paths in the creative media industries.

Comments:

Mo's attendance and punctuality is excellent and he works extremely hard in all classes. In Mo's Print-Based Media sessions he had to research what the magazine industries are about and how they research into target audiences for their products. Mo then had to produce his own research and make a magazine cover based on this. Mo has done extremely well in this unit and his written work is very well presented and demonstrates excellent knowledge of the print-based media industries. Mo also worked well on his magazine cover and handled Adobe Photoshop software confidently and competently. Mo now needs to continue working like this to get the distinction grades he deserves at the end of the course. Well done.

Sherine George.

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# **Personal Targets**

Area of Development:	Aim for high grades	Sherine George  Date Set: 28 September 2011  Deadline: 28 November 2011
IIIS MIN PI I STACT	Ensure work is completed before deadlines to get checked by teachers.	

Area of Development:	Focus	Sherine George  Date Set: 28 September 2011  Deadline: 28 November 2011
S.M.A.R.T. Target:	Reamain focused at all times and not get distracted.	

# **Tutor Review**

### Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L3 ExtDip Media Production Yr1 EGpB	88%	97%