The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Emmanuel Bodunrin Personal Tutor: Sonia Kobal

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality 83% (4)	
BTEC Level 2 in Media (E) Unit 18: Advertising Production	100% (10)		
Madulas			

FD2MMED1-1DA11B/CTP Unit 2: Communication Techniques for Creative Media Production, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/PCM Unit 20: Factual Production for the Creative Media, FD2MMED1-1DA11B/ADP Unit 18: Advertisement Production

Comments / Reference / Targets

Smart Targets:

Students on the BTEC Level 2 Diploma in Creative Media Production course are currently working on Unit 18: Advertising Production where they are required to demonstrate their understanding of how adverts are put together by analysing existing television and print adverts. They then have to plan an individual idea for and a TV advert and produce and edit a chosen advert idea in small groups. Finally students are required to critically evaluate their contribution to the production in the form of a self evaluation. Unit 2: Communication Skills for Creative Media Production is embedded in the delivery of the Advertising unit were learners are required to demonstrate their communication skills in various ways such as taking part in group discussions, pitching an idea for a television advert using computer software as a visual aid and communicating information in written documents. At the end of Term One learners will have completed two units with Sonia Kobal and myself.

Comments:

Emmanuel is making satisfactory progress on this course. He has completed work to deadlines and completed his television advert analysis table and annotated print advert. However, he was unable to complete the written comparison as he left it too late. He did contribute to the classroom discussion. However he was a little confused and unclear at times and occasionally struggled to meet agreed points in the group. In order for Emmanuel to achieve high grades on this course he must apply himself and not simply rely on class time to complete work. He must also work outside of the classroom too.

Sabina Narayanan.

Subject	Attendance	Punctuality	
BTEC Level 2 in Media (E) Unit 4: Media Audiences and Products (E)	100% (10)	85% (4)	

Modules:

FD2MMED1-1DA11B/MAP Unit 4: Media Audiences and Products, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector , FD2MMED1-1DA11B/PRP Unit 7: Print Production

Smart Targets:

Complete work on time ensuring you fulfil all tasks set on the handout to achieve at least a pass grade.

Students are currently developing their print-based media production skills by creating a magazine cover using Adobe Photoshop software. For this unit students had to research on the print-based media industry, print-based media products and participate in a traditional hand print-based media production workshop. The final task was to create a magazine cover to target a specific audience

Comments:

Emmanuel has excellent attendance, but very poor punctuality. Emmanuel is often late and therefor misses important information given to him at the start of each lesson. Emmanuel's written work is good and he does try hard to ensure he completes it on time, however, to achieve higher grades Emmanuel needs to ensure he completes all tasks provided to him in class and at home. Nonetheless, Emmanuel has worked really hard on his magazine cover and demonstrates good Photoshop skills and techniques. If Emmanuel continues to work hard he will be able to gain the skills he needs to pursue his media interest.

Sherine George.

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Personal Targets

Area of Development:	Punctuality	Sonia Kobal Date Set: 29 October 2011 Deadline: 29 November 2011	
S.M.A.R.T. Target:	Come on time Inform personal tutor of any lateness through switchboard Submit all work on time	Deadline: 29 November 2011	

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L2 Dip Media E	96%	89%