The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Mason Irvine

Personal Tutor: Sonia Kobal

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality	
BTEC Level 2 in Media (E) Unit 18: Advertising Production	100% (10)	100% (10)	

Modules:

FD2MMED1-1DA11B/CTP Unit 2: Communication Techniques for Creative Media Production, FD2MMED1-1DA11B/PCM Unit 20: Factual Production for the Creative Media, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/ADP Unit 18: Advertisement Production

Comments / Reference / Targets

Smart Targets:

Students on the BTEC Level 2 Diploma in Creative Media Production course are currently working on Unit 18: Advertising Production where they are required to demonstrate their understanding of how adverts are put together by analysing existing television and print adverts. They then have to plan an individual idea for and a TV advert and produce and edit a chosen advert idea in small groups. Finally students are required to critically evaluate their contribution to the production in the form of a self evaluation. Unit 2: Communication Skills for Creative Media Production is embedded in the delivery of the Advertising unit were learners are required to demonstrate their communication skills in various ways such as taking part in group discussions, pitching an idea for a television advert using computer software as a visual aid and communicating information in written documents. At the end of Term One learners will have completed two units with Sonia Kobal and myself.

Comments:

Mason is a polite and charming learner with a keenness to achieve on the course and it is clear that he is enjoying the course too. He has an excellent attendance and punctuality record and completes all work to deadlines. His written work is good and he makes every attempt to complete work to a high standard. His contribution to the classroom discussion on an episode of the Apprentice was good where he listened to his peers and supported or disagreed with some of them in a formal manner. Mason is capable of passing the course well providing that he maintains his enthusiasm and commitment inside and outside the classroom.

Sabina Narayanan.

Subject	Attendance	Punctuality		
BTEC Level 2 in Media (E) Unit 4: Media Audiences and Products (E)	100% (10)	97% (9)		
Modules:				

FD2MMED1-1DA11B/MAP Unit 4: Media Audiences and Products, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector , FD2MMED1-1DA11B/PRP Unit 7: Print Production

Smart Targets:

Keep reviewing professional work to gain more ideas for your own practical project.

Students are currently developing their print-based media production skills by creating a magazine cover using Adobe Photoshop software. For this unit students had to research on the print-based media industry, print-based media products and participate in a traditional hand print-based media production workshop. The final task was to create a magazine cover to target a specific audience.

Comments:

Mason's attendance and punctuality is excellent. Mason works very hard and always completes work before the deadline. To ensure Mason archive's high grades he need to refer to the handouts provided and complete all tasks set. Mason's practical work developed very nicely and he ended up producing a great magazine front cover that targeted a specific audience whilst conveying magazine codes and conventions. Well done.

Sherine George.

..

Personal Targets

Area of Development:	Class discussions	Sonia Kobal Date Set: 19 October 2011 Deadline: 19 November 2011
S.M.A.R.T. Target:	 Take more control over class discussions by putting your ideas forward Challenge other people's ideas Try to work with other people 	Deadine: 13 November 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L2 Dip Media E	99%	99%