The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Athanasia Savva Personal Tutor: Sonia Kobal

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality		
BTEC Level 2 in Media (E) Unit 18: Advertising Production	98% (9)	98% (9)		
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Modules:

FD2MMED1-1DA11B/CTP Unit 2: Communication Techniques for Creative Media Production, FD2MMED1-1DA11B/PCM Unit 20: Factual Production for the Creative Media, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/ADP Unit 18: Advertisement Production

Comments / Reference / Targets

Smart Targets:

Students on the BTEC Level 2 Diploma in Creative Media Production course are currently working on Unit 18: Advertising Production where they are required to demonstrate their understanding of how adverts are put together by analysing existing television and print adverts. They then have to plan an individual idea for and a TV advert and produce and edit a chosen advert idea in small groups. Finally students are required to critically evaluate their contribution to the production in the form of a self evaluation. Unit 2: Communication Skills for Creative Media Production is embedded in the delivery of the Advertising unit were learners are required to demonstrate their communication skills in various ways such as taking part in group discussions, pitching an idea for a television advert using computer software as a visual aid and communicating information in written documents. At the end of Term One learners will have completed two units with Sonia Kobal and myself.

Comments:

Nasia is a polite, bubbly, charming student who is passionate and enthusiastic about the course. She has a very good attendance and punctuality record and completes work to a very high standard. She contributes well to classroom discussions and is not afraid to seek help when she needs it. Nas has been keen to develop her Final Cut Pro skills and has appled what she has learnt well to her television advert. If she continues to apply herself she will successfully complete this course.

Sabina Narayanan.

Subject	Attendance	Punctuality	
BTEC Level 2 in Media (E) Unit 4: Media Audiences and Products (E)	100% (10)	100% (10)	

Modules:

FD2MMED1-1DA11B/MAP Unit 4: Media Audiences and Products, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/PRP Unit 7: Print Production

Smart Targets:

Complete research sketchbook to ensure you pass these units.

Students are currently developing their print-based media production skills by creating a magazine cover using Adobe Photoshop software. For this unit students had to research on the print-based media industry, print-based media products and participate in a traditional hand print-based media production workshop. The final task was to create a magazine cover to target a specific audience.

Comments:

Nasia's attendance and punctuality is excellent. She works very well in class and always pushes herself during practical work to develop more Photoshop skills and techniques. However, Nasia needs to work more quickly and get her research sketchbook up to date to ensure she can pass these units. If Nasia completes work on time and to a good standard she will be able to get at least merit grades.

Sherine George.

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Personal Targets

Area of Development:	ID	Sonia Kobal Date Set: 19 October 2011 Deadline: 19 November 2011
S.M.A.R.T. Target:	 Concentrate on the topic of the discussion when filmed as opposed to feeling intimidated Show more critical thinking in group discussion - do not be scared to tell someone that you do not agree with their statement Keep on helping some students integrate group/help provide support to your support with the skills that you have 	Deadine: 19 November 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L2 Dip Media E	98%	98%