The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Rafiul Hoque

Personal Tutor: Sonia Kobal

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality	
BTEC Level 2 in Media (E) Unit 18: Advertising Production	78% (3)	86% (4)	
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FD2MMED1-1DA11B/CTP Unit 2: Communication Techniques for Creative Media Production, FD2MMED1-1DA11B/PCM Unit 20: Factual Production for the Creative Media, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/ADP Unit 18: Advertisement Production

Comments / Reference / Targets

Smart Targets:

Students on the BTEC Level 2 Diploma in Creative Media Production course are currently working on Unit 18: Advertising Production where they are required to demonstrate their understanding of how adverts are put together by analysing existing television and print adverts. They then have to plan an individual idea for and a TV advert and produce and edit a chosen advert idea in small groups. Finally students are required to critically evaluate their contribution to the production in the form of a self evaluation. Unit 2: Communication Skills for Creative Media Production is embedded in the delivery of the Advertising unit were learners are required to demonstrate their communication skills in various ways such as taking part in group discussions, pitching an idea for a television advert using computer software as a visual aid and communicating information in written documents. At the end of Term One learners will have completed two units with Sonia Kobal and myself.

Comments:

Rafiul was a late addition to the group but he has settled in well. He completes work set in class and asks for help and advice when he is unsure. He completes work on time and carries out all work in the classroom. However, he is easily distracted with the computers in the class which stops him from listening to instructions set for tasks. His contribution to the classroom discussion on an episode of the Apprentice was good and he was clear and confident when he spoke. In order for him to do well on this course he needs to ensure that he carries out work at home as simply relying on class time to complete work will not get him the high grades.

Sabina Narayanan.

Subject	Attendance	Punctuality
BTEC Level 2 in Media (E) Unit 4: Media Audiences and Products (E)	90% (5)	89% (4)

Modules:

FD2MMED1-1DA11B/MAP Unit 4: Media Audiences and Products, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector , FD2MMED1-1DA11B/PRP Unit 7: Print Production

Smart Targets:

Improve written work to ensure you achieve the same grades as your practical work.

Students are currently developing their print-based media production skills by creating a magazine cover using Adobe Photoshop software. For this unit students had to research on the print-based media industry, print-based media products and participate in a traditional hand print-based media production workshop. The final task was to create a magazine cover to target a specific audience.

Comments:

Raf has very good attendance and he has improved his punctuality since the start of the term. Raf works very hard and is capable of achieving high grades, however, he needs to ensure he completes all written work tasks on handouts provided to him to pass the unit. Raf's practical work is very good and his magazine cover conveys professional codes and conventions of professional magazines.

Sherine George.

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Personal Targets

Area of Development:	Attendance and Punctuality	Sonia Kobal Date Set: 19 October 2011 Deadline: 19 November 2011
S.M.A.R.T. Target:	 Be on time to all lessons Leave your house earlier Report all lateness and abscence to Dipa Popat 0208 443 3434 ext.2654 	Deading. 10 November 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L2 Dip Media E	85%	86%