The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Adonis Wright

Personal Tutor: Sonia Kobal

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

11 1110% 11 41%	Subject	Attendance	Punctuality	
	BTEC Level 2 in Media (E) Unit 4: Media Audiences and Products (E)		_ · · · ·	

Modules:

FD2MMED1-1DA11B/MAP Unit 4: Media Audiences and Products, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector , FD2MMED1-1DA11B/PRP Unit 7: Print Production

Comments / Reference / Targets

Smart Targets:

Improve Punctuality and complete written work at a faster pace to ensure you do not fall behind with units.

Students are currently developing their print-based media production skills by creating a magazine cover using Adobe Photoshop software. For this unit students had to research on the print-based media industry, print-based media products and participate in a traditional hand print-based media production workshop. The final task was to create a magazine cover to target a specific audience.

Comments:

Adonis has excellent attendance but needs to improve his punctuality. Adonis is a very talented individual who would do very well in the print-based media industry due to his creativity and artistic visual for design. Adonis has produced an excellent cover that targets a specific audience and demonstrate excellent Photoshop skills. However, Adonis must improve his written work as his research sketchbook lacks detail and will prevent him from achieving higher grades.

Sherine George.

Subject	Attendance	Punctuality	
BTEC Level 2 in Media (E) Unit 18: Advertising Production	83% (4)	73% (3)	

Modules:

FD2MMED1-1DA11B/CTP Unit 2: Communication Techniques for Creative Media Production, FD2MMED1-1DA11B/PCM Unit 20: Factual Production for the Creative Media, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/ADP Unit 18: Advertisement Production

Comments / Reference / Targets

Smart Targets:

Comments:

Students on the BTEC Level 2 Diploma in Creative Media Production course are currently working on Unit 18: Advertising Production where they are required to demonstrate their understanding of how adverts are put together by analysing existing television and print adverts. They then have to plan an individual idea for and a TV advert and produce and edit a chosen advert idea in small groups. Finally students are required to critically evaluate their contribution to the production in the form of a self evaluation. Unit 2: Communication Skills for Creative Media Production is embedded in the delivery of the Advertising unit were learners are required to demonstrate their communication skills in various ways such as taking part in group discussions, pitching an idea for a television advert using computer software as a visual aid and communicating information in written documents. At the end of Term One learners will have completed two units with Sonia Kobal and myself.

Adonis is very keen to complete this course. However, his attendance and punctuality lets him down. He often misses half the lesson on Thursdays and this has resulted in him missing the deadline for completion of his advert. When he is in, Adonis contributes will in classroom discussions and played a huge role in the discussion of an episode of the Apprentice. He pitched an idea for a fragrance advert well. He now needs to complete the advert he and his group have filmed and finish his self evaluation by the 14th December.

Sabina Narayanan.

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Personal Targets

Area of Development:	Attendance/Punctuality/Attention in class	Sonia Kobal Date Set: 2 November 2011
S.M.A.R.T. Target:	 Attend and arrive to lessons on time Show more concentration in class Respect deadlines 	Deadline: 2 December 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L2 Dip Media E	85%	85%