# The College of Haringey, Enfield and North East London



## **Learner Review**

11 January 2012

**Learner: Mitchell Brice** 

**Personal Tutor: Sherine George** 

### **Key to Attendance and Punctuality percentages**

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

#### The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

## **Subject Targets**

Subject	Attendance	Punctuality
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	84% (4)	97% (9)

#### Modules:

NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

#### Comments / Reference / Targets

**Smart Targets:** 

Continue to work hard and keep asking question when you are unsure because there has already been drastic improvements to your written work.

The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job roles and career paths in the creative media industries.

Comments:

Mitchell's punctuality is excellent but his attendance needs improving as this reflect badly on his record. However, Mitchell works extremely hard in all classes. In Mitchell's Print-Based Media sessions he had to research what the magazine industries are about and how they research into target audiences for their products. Mitchell then had to produce his own research and make a magazine cover based on this. Mitchell has done extremely well in this unit and his sketchbook is very well presented and demonstrates good knowledge of the print-based media industries. Mitchell also worked well on his magazine cover and handled Adobe Photoshop software confidently and competently. Mitchell excels in practical work now needs to continue working hard on written work to get the distinction grades he deserves at the end of the course. Well done.

Sherine George.

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	Subject	Attendance	Punctuality
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BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	91%	95% (7)

#### Modules:

NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

#### Comments / Reference / Targets

Unit 30: Task 1 GC1

In order to improve your grade from a M to a D, please write a report including the following:

**Smart Targets:** 

- Add any comments on ethical issues
- Critically analyse the technical execution and how it could be improved in the 3 ads

This term the students have been analysing TV advertisements in great details in order to produce and edit their own advert in the second half of Term 1. The students also had to pitch their idea to their teacher and peers.

Comments:

Mitchell is a very pleasant student who is putting a lot of effort in his work and who is keen to complete the course with the best grade. Mitchell has excellent relationships with his peers and members of staff and is always ready to provide support in the classroom and share his excellent knowledge of the latest computer technology

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## **Personal Targets**

Area of Development:	improve literacy skills	Sherine George  Date Set: 28 September 2011  Deadline: 28 November 2011	
S.M.A.R.T. Target:	Ensuring you explain and justify and critically evaluate all reasearch to do with the media. Make in depth explanations.	Deadine: 20 November 2011	

# **Tutor Review**

## Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L3 ExtDip Media Production Yr1 EGpB	83%	98%