The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Nadia Gordan

Personal Tutor: Sherine George

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	100% (10)	98% (9)

Modules:

NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Comments / Reference / Targets

Unit 30: Task 1 GC1

In order to improve your grade from a M to a D, please write a report including the following:

Smart Targets:

- Clarify all target audiences and justify why a product is aimed at a particular target audience (Was the Santander commercial really aimed at students?)
- Compare your adverts (most and least successful and why)
- Explain why specific technical elements are being used (how it could be improved)

This term the students have been analysing TV advertisements in great details in order to produce and edit their own advert in the second half of Term 1. The students also had to pitch their idea to their teacher and peers.

Comments:

Nadia puts a lot of effort in her work and the standard of her work is very good. Nadia is a very polite and pleasant learner to her peers and other members of staff.

Sonia Kobal.

Subject	Attendance	Punctuality
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BTEC Level 3 Diploma/Extended Diploma in Creative Media Production	I	4000/
Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production	94%	100% (10)
Yr1 Tutorial and General Unit (E)	. ,	` ,
Real Land		

NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Comments / Reference / Targets

Smart Targets: Continue working hard and improve presentation and organisational skills.

> The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job

roles and career paths in the creative media industries.

Nadia's attendance and punctuality is excellent and she works extremely hard in all classes. In Nadia's Print-Based Media sessions she had to research what the magazine industries are about and how they research into target audiences for their products. Nadia then had to produce her own research and make a magazine cover based on this. Nadia has done extremely well in this unit and her sketchbook contains relevant information and demonstrates good knowledge of the print-based media industries. Nadia also worked well on her magazine cover and handled Adobe Photoshop software competently. Nadia now needs to continue working like this to get the distinction grades

she deserves at the end of the course. Well done.

Sherine George.

Comments:

Personal Targets

Area of Development:	ln . r	Sherine George Date Set: 21 September 2011 Deadline: 21 November 2011
S.M.A.R.T. Target:	Ensure you research on HE courses for radio so you can get a good understanding of what you need to get in. Try to get an online radio show up and running on the college website.	Doddino. 21 November 2011

Area of Development:	Getting Distinctoions	Sherine George Date Set: 21 September 2011 Deadline: 21 November 2011
S.M.A.R.T. Target:	Ensuring work is completed before or on time to get checked and feedback on how to improve and get distinction grades.	Doddino. 21 November 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L3 ExtDip Media Production Yr1 EGpB	98%	97%