The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Andre Williams

Personal Tutor: Sonia Kobal

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality
BTEC Level 2 in Media (E) Unit 4: Media Audiences and Products (E)	67% (2)	61% (2)

Modules:

FD2MMED1-1DA11B/MAP Unit 4: Media Audiences and Products, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector , FD2MMED1-1DA11B/PRP Unit 7: Print Production

Comments / Reference / Targets

Smart Targets:

Improve attendance and punctuality. Meet deadlines for written work to get feedback and improve your grades.

Students are currently developing their print-based media production skills by creating a magazine cover using Adobe Photoshop software. For this unit students had to research on the print-based media industry, print-based media products and participate in a traditional hand print-based media production workshop. The final task was to create a magazine cover to target a specific audience.

Comments:

Andre had a rocky start with poor attendance and punctuality, however, he has recently improved. Andre is a very talented individual who would do very well in the print-based media industry due to his ability to grasp Photoshop skills and techniques quickly. Andre has produced an excellent cover that targets a specific audience and demonstrate excellent Photoshop skills. However, Andre must improve his written work as his research sketchbook lacks detail and will prevent him from achieving higher grades.

Sherine George.

Subject	Attendance	Punctuality	
BTEC Level 2 in Media (E) Unit 18: Advertising Production	78% (3)	75% (3)	

Modules:

FD2MMED1-1DA11B/CTP Unit 2: Communication Techniques for Creative Media Production, FD2MMED1-1DA11B/PCM Unit 20: Factual Production for the Creative Media, FD2MMED1-1DA11B/CMS Unit 3: The Creative Media Sector, FD2MMED1-1DA11B/ADP Unit 18: Advertisement Production

Comments / Reference / Targets

Smart Targets:

Comments:

Students on the BTEC Level 2 Diploma in Creative Media Production course are currently working on Unit 18: Advertising Production where they are required to demonstrate their understanding of how adverts are put together by analysing existing television and print adverts. They then have to plan an individual idea for and a TV advert and produce and edit a chosen advert idea in small groups. Finally students are required to critically evaluate their contribution to the production in the form of a self evaluation. Unit 2: Communication Skills for Creative Media Production is embedded in the delivery of the Advertising unit were learners are required to demonstrate their communication skills in various ways such as taking part in group discussions, pitching an idea for a television advert using computer software as a visual aid and communicating information in written documents. At the end of Term One learners will have completed two units with Sonia Kobal and myself.

Andre is a polite student that tries hard in class. However, his attendance and punctuality lets him down and this has resulted in him being unable to use Final Cut Pro. As his attendance is poor he was unable to film his advert with his group. Andre needs to ensure that his advert is complete by the 14th December along with his self evaluation.

Sabina Narayanan.

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Personal Targets

Area of Development:	Attendance/punctuality/written work	Sonia Kobal Date Set: 2 November 2011 Deadline: 2 December 2011
S.M.A.R.T. Target:	 Arrive on time and attend all classes Inform us of any absence/lateness Pay more attention to and check punctuation in your written work 	Deading. 2 December 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L2 Dip Media E	76%	80%