The College of Haringey, Enfield and North East London



Learner Review

11 January 2012

Learner: Aimee Gibbons

Personal Tutor: Sherine George

Key to Attendance and Punctuality percentages

- 100% to 92% is green status
- 91% to 87% is amber status
- 86% and below is red status

The Learner Review Procedure

Each learner will have met with their Personal Tutor for a 1 to 1 review to discuss the progress they are making at college and any specific support they may require to help them achieve their targets and qualification.

As part of the review each Subject Lecturer completes a report and then the Personal Tutor summaries these in the Personal Tutor Summary. Targets are then set for each learner.

Subject Targets

Subject	Attendance	Punctuality
BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 (E) BTEC Level 3 Diploma/Extended Diploma in Creative Media Production Yr1 Tutorial and General Unit (E)	78% (3)	100% (10)

Modules:

NE3MMPD1-1DA21B/TUT Tutorial, NE3MMPD1-1DA21B/DGP L3 Unit 54: Digital Graphics for Print, NE3MMPD1-1DA21B/FSE Functional Skills English, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Comments / Reference / Targets

Smart Targets:

Continue to improve concentration levels by ensuring you fully understand tasks and if you are confused asks lots of questions to know what you have to do first time round.

Also do not allow other in the class to ruin your experience on this course as you have a successful career ahead of you.

The Level 3 Creative and Media Diploma is designed to provide learners with a wide variety of practical and theoretical skills in the Film and Video Production Industries, Print-Based Media Industries and Interactive Media Industries, whilst enhance learners with theoretical knowledge relating to job roles and career paths in the creative media industries.

Comments:

Aimee's attendance and punctuality is excellent and she works extremely hard in all classes. In Aimee's Print-Based Media sessions she had to research what the magazine industries are about and how they research into target audiences for their products. Aimee then had to produce her own research and make a magazine cover based on this. Aimee has done extremely well in this unit and her sketchbook is very well presented and demonstrates good knowledge of the print-based media industries. Aimee also work well on her magazine cover and handled Adobe Photoshop software confidently and competently. Aimee now needs to continue working like this to get the distinction grades she deserves at the end of the course. Well done.

Sherine George.

Subject	Attendance	Punctuality
		1

	1
94%	100%
(7)	(10)
	94% (7)

Modules:

NE3MMPD1-1DA21B/MVP L3 Unit 29: Music Video Production, NE3MMPD1-1DA21B/DIT L3 Unit 32: Designing Idents for Television, NE3MMPD1-1DA21B/APT L3 Unit 30: Advertisement Production for Television, NE3MMPD1-1DA21B/CSC L3 Unit 2: Comm Skills for Creative Media Industries, NE3MMPD1-1DA21B/PCI L3 Unit 1: Pre-Prod Tech for the Creative Media Industries, NE3MMPD1-1DA21B/RCI L3 Unit 3: Research Tech for the Creative Media Industries

Comments / Reference / Targets

Unit 30 - Task 1 CG1

In order to improve your grade from a M to a D, please submit a report outlining the following (deadline 10th November 2011):

Smart Targets:

- Critically compare most successful and least successful adverts in terms of choice of sound, location, technical execution, persuasive techniques, how well the adverts relate to the target audiences
- More criticality in terms of ethical issues (things that are inappropriate)

This term the students have been analysing TV advertisements in great details in order to produce and edit their own advert in the second half of Term 1. The students also had to pitch their idea to their teacher and peers. Aimee is a very pleasant and motivated learner whose dynamism and enthusiasm have a very positive influence on the rest of the group. The quality of her written work is very good to excellent (her research folder was of excellent standard).

Comments:

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Personal Targets

Area of Development:	Catch up on work	Sherine George Date Set: 5 October 2011 Deadline: 5 November 2011
111	Staying behind at the library, ensuring you get all work from teachers and keep using ezone to catch up on missed sessions.	Deadline: 5 November 2011

Area of Development:	improve concentration levels	Sherine George Date Set: 5 October 2011 Deadline: 5 November 2011
IIIS NA A D I ISPAST	Listen more during class. Focus on the task in hand. Stop talking during class.	Joaquino. 6 1 to 1 similari

Area of Development:	Functional Skills	Sherine George Date Set: 5 October 2011 Deadline: 5 November 2011
IIIS MIA R I ISTABI	improve literacy level by attending all lessons and keeping up with work.	Deadline: 5 November 2011

Tutor Review

Comments / Reference / Targets

None.

Course	Attendance	Punctuality
BTEC L3 ExtDip Media Production Yr1 EGpB	82%	100%