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Department of Industrial Policy and Promotion  
Ministry of Commerce and Industry  
Government of India

By  Conex365

World's 1<sup>st</sup>  
Virtual Skill Park

InCur 

In collaboration with  Quick Ride

# About Our Company

ConeX365 is a Kerala-based startup that started its journey with an initiative. Right now a lot closer to achieving it.

ConeX365 is the fastest growing skill development and training platform in India. Our objective is to bridge the skill gap between academia and industry. Our initiative is to blot out the Rural-urban asymmetry and provide equal opportunities to all dedicated learners and learning is easy, affordable and a lot more accessible at Conex.

## **We have dedicatedly focussed on working towards 3 of the United Nations Sustainable Development Goals.**

ConeX365 boasts 25+ National and International trainers offering training under domains such as Recruitment, Digital Marketing, Ethical Hacking, Social Entrepreneurship, Brand Management, Startup Acceleration, Change Management etc in the form of our Live workshops. Additionally, ConeX365 offers Certification Courses for on-demand courses such as Python Programming, Data Science, Machine Learning, Android Development, Full Stack Development, AWS Solution Architect, Cyber Security, Power BI and more.

The two main domains we have focussed on are Live Workshops and Online Certificate courses. But we wanted to change the way the game is played.

InCur<sup>></sup>



**QUALITY EDUCATION**



**DECENT WORK AND  
ECONOMIC GROWTH**



**PARTNERSHIPS  
FOR THE GOALS**

## Objectives of ConeX365:

**“DON'T LEARN HARD, LEARN SMART”**

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Provide skill-development programmes, workshops and certificate courses pertaining to specific industry needs.

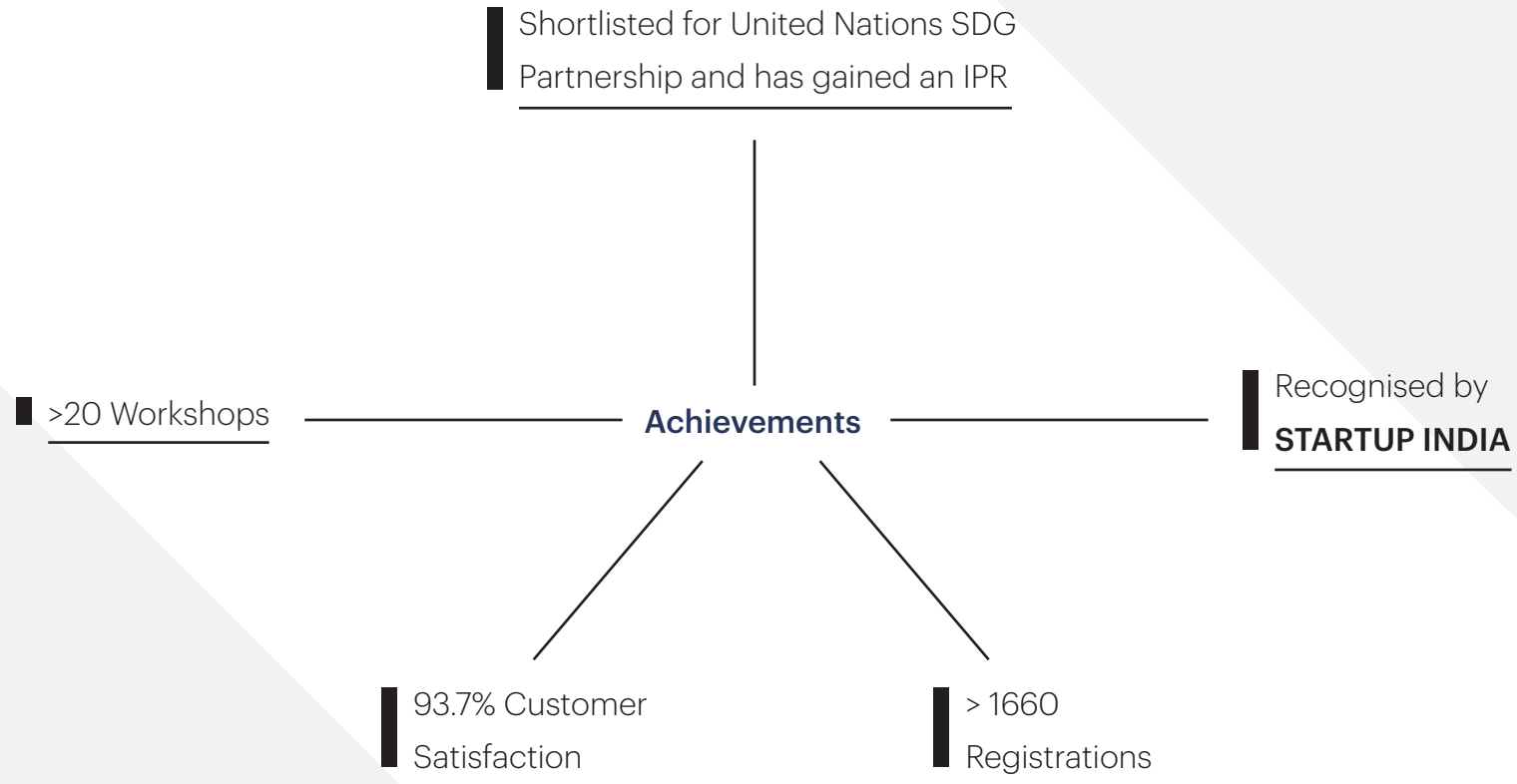
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To cause a major paradigm shift from the conventional mode of learning, and advocate the use of E-learning platforms.

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To make the candidate industry ready and get the industry exposure that they lack in their conventional mode of academic learning.







## Incur Overview

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Incur is the World's first Industry Readiness Skill Certificate Program aiming to bridge the skill gap between Academia and Industry for UG students in their final year with the intention to provide them an exposure from experts hailing from Industry Giants and to give them the skill-up they need in order to thrive in the Industry.

The main goal of this programme is to train and equip the students with skills that are expected in the workplace. The syllabus of the course has been structured by a panel of Industry Experts, and it has been cut out, taking care that it adheres to the requirements of the industry. These skills are not chosen at random, but is the product of hours of brainstorming by our panellists. We do not believing in generalizing the syllabus but believe in structuring out the course in a way that it benefits the student in their career prospect.

Thus, the students get an opportunity to build a perfect repertoire of skills that would make them go the extra mile and give them the confidence to run for that dream job and ace that interview. The training is imparted to them by a team of Industry experts and involves a continuous assessment to ensure the student is able to cope up with the pressure and further strive for completion of the course. Students also get a Live Project opportunity which is intended to add onto the training programme by giving them a one way ticket to experience the real-world practical setting of the Industry and how it operates. In simple words, they get what they need.

This Live-Project is a chance for the student to test his/her newly acquired abilities and skills and assess their level of confidence and ease of understanding. This is where we intend to connect the two and give them a wholesome experience that leaves them sharpened for the Industry.



The take home message is “Don’t learn hard, learn Smart”. Even we thought that was all we could do, but turns out that there’s more. Students who outperform themselves at the Live Projects get an opportunity to be absorbed by the company for a full-time job. Yeah you’re right. We don’t just Connect. We Conex!

## General outline

30-hour live task-based learning

Continuous Assessment by industry experts

Mock Interview

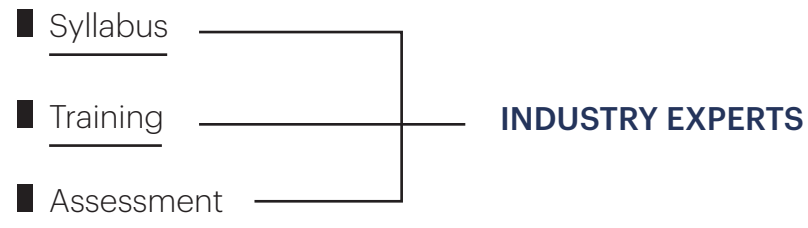
30-day Live Project

Job opportunity



# Incur Structure

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## Syllabus:

Incur is designed in a way to make students learn directly from the industry experts. Hence, the syllabus is structured by a panel of eminent industry experts. The trainers' panel consists of five well-experienced industry experts plus a soft skill trainer to provide a holistic development of an industry-demanding skillset.

## Live Task-Based Training:

The industry experts focus on delivering and training the students based on the demands of industry and the soft skill trainer works on improving the necessary soft skills that are needed for any industry. Incur is a 30-hour live task based, continuously assessed programme where the students are assessed directly by industry experts throughout the programme to scope out a perfect repertoire of skills, with continuous mentoring.



### **Continuous Assessment:**

An assessment is conducted daily at the end of training programme to test the skills of students. Post the assessment, further training and suggestions are given to students based on their performance by the industry experts. We aim to take it one day at a time.

### **Mock Interview:**

A mock interview is conducted for students to test their skills and knowledge. The industry experts and soft skills trainer assesses their performance, and suggests ways to improve and get more out of the training.

### **30-Day Live Project:**

Best and outperforming students in assessments and mock interview are offered a 30 day Live Project by best FMCG, FMCD, and other companies in India that matches their skills and interests. The stipend is paid or unpaid which is under the discretion of the company. Through this 30 day Live Project, students get an opportunity to apply their knowledge and skills

directly in a real world set-up, work along with industry people, learn through experience and face practical work situations that inculcates dominant skills and subject knowledge. This is a huge bonus for their resume, that they can show-off in any interview and ace it with their new and enforced skills.

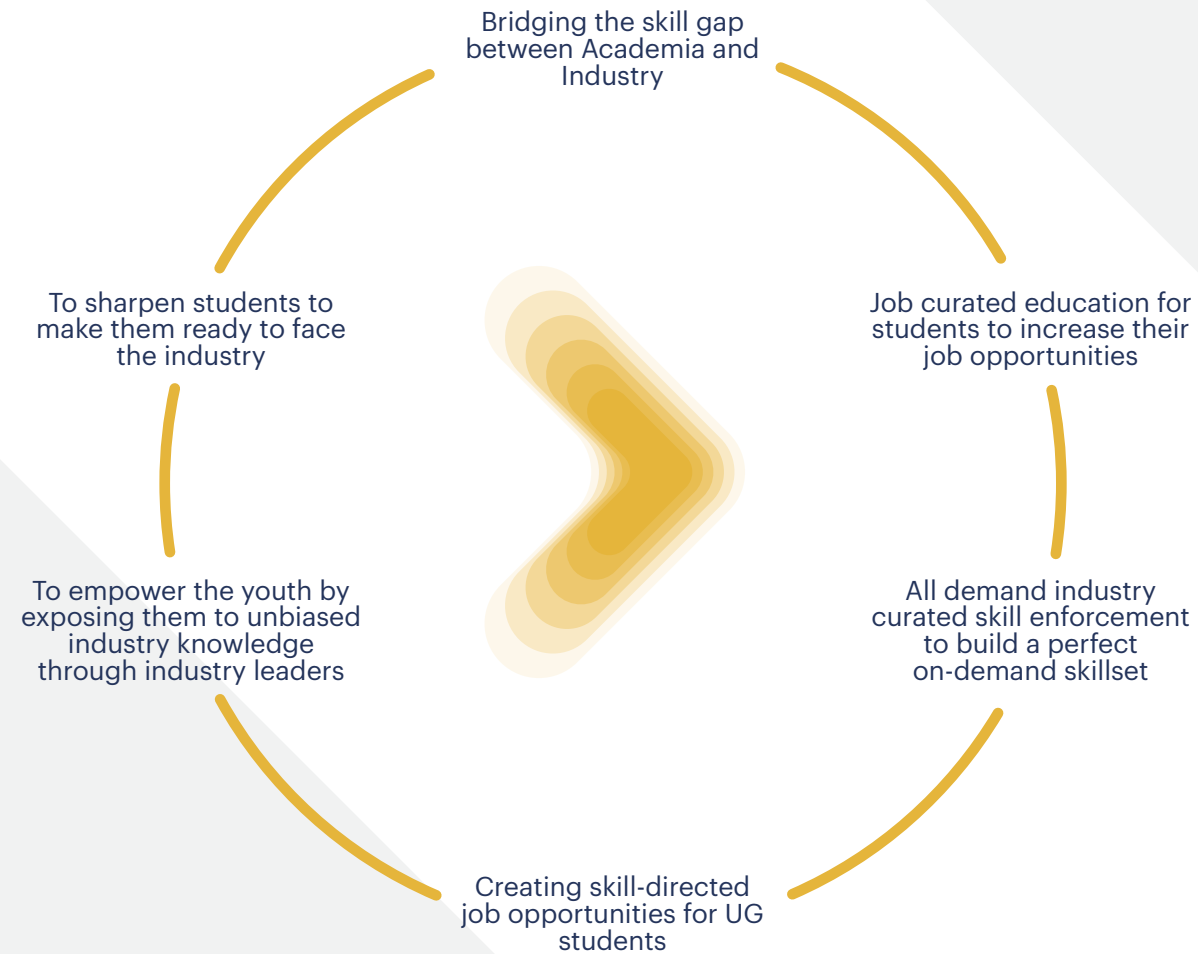
### **Job Offers:**

Best and outstanding performance of students in 30 day live project earns them a chance to be directly absorbed by the company for a full-time job. Best performing students are offered job opportunities by the company itself.



# Objectives of Incur

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# InCur<sup>></sup>

## Details

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Duration : 5 weekends

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Mode : Online, Live task based learning

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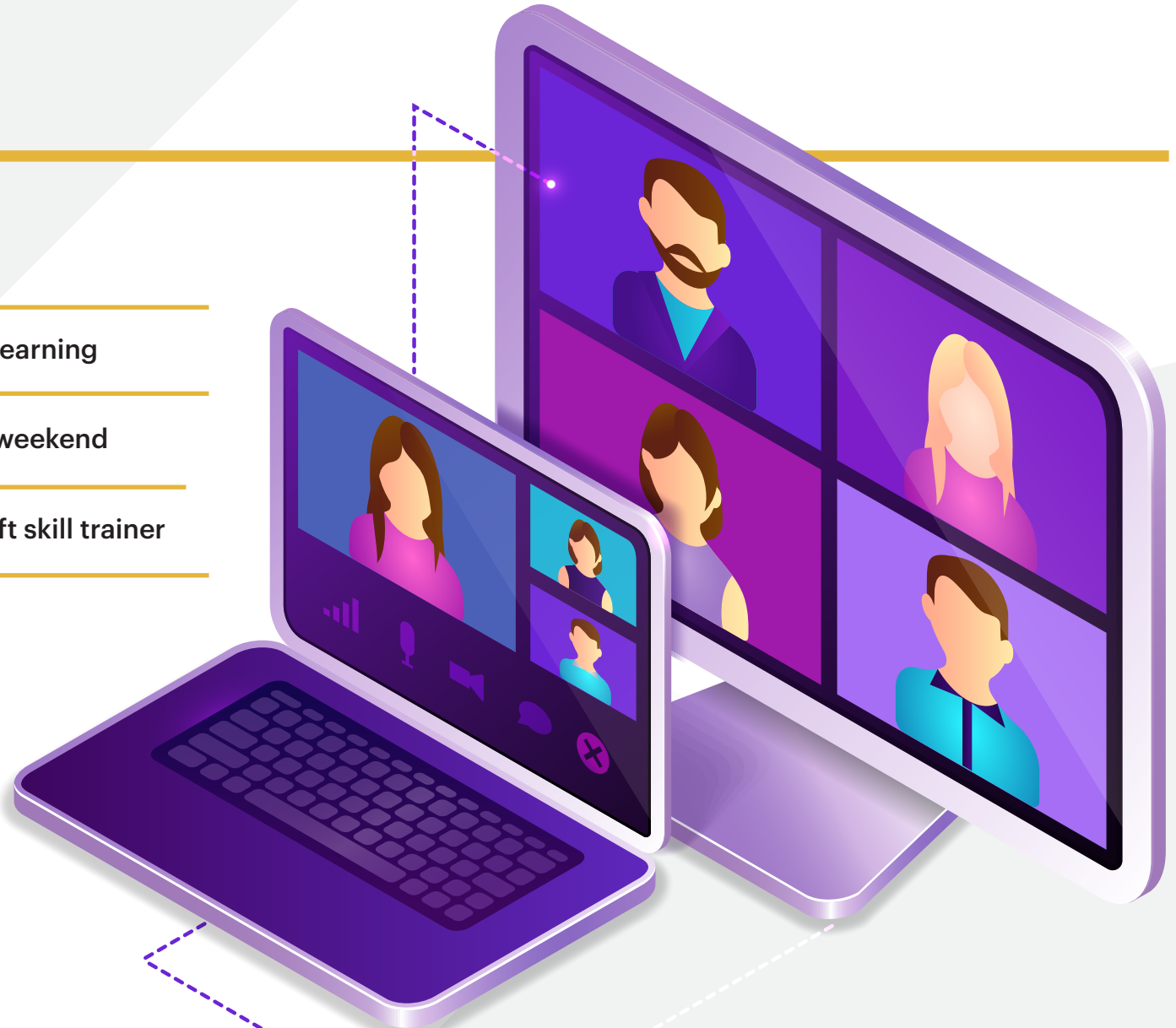
Timing : 30 hours, 6 hours each weekend

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Trainers : 5 industry experts + 1 soft skill trainer

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**Total Learning  
(Live Session + Industry)  
270 Hours!**



## Differences between an InCur Graduate and a Normal Graduate

InCur Graduate	Normal College Pass-out
<b>LEARNING STYLE</b>	
Learning through Industry Exposure	Traditional mode of learning
Industry Edge: Industry sources, Industry expert hand crafted course with proper syllabus and course material.	Conventional modes of Learning via conventional sources such as books, reference materials and ppt's.
Good exposure to Industry mode of working through training program + Live Project ensures "CONFIDENCE"	Lack of confidence due to lack of industry experience
<b>KNOWLEDGE AND SKILL-SET</b>	
Practical and critical thinking	Theoretical knowledge without proper acumen for application Academic Knowledge.
Application oriented knowledge from top industry experts	
Industry/Job requirement oriented syllabus structure	Theoretical concept oriented syllabus
Soft - skill training to ace interviews	Lacks soft-skills and faces difficulty in interviews.
<b>KEY TAKEAWAYS</b>	
Building a strong Resume	Might not have well-equipped, polished CV
Realization of your passion	Career objective confusion.
Gain professional feedback from top and elite panel of industry experts.	Zero to very low chance for receiving Industry training.
Networking with Industry Experts.	One way communication (seminars/webinars/guest lectures)
Certificate of completion +LOR ( Based on performance)+Live project (Based on performance)+Job opportunity (Based on discretion of the company).	No such provisions.

Meet Our Coaches  
**The InCurators**



### **Dr. Ajeesh G Mannadiar**

**Project Manager - Composites at  
Larsen & Toubro, Coimbatore**

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Dr. Ajeesh G Mannadiar is a highly self-motivated researcher and a fast learner with experience in thermosetting and thermoplastic composites. He owns a substantial experience in marketing, market development, market research and state of the art composite manufacturing and testing for aerospace and defense. He possess an extensive experience in scientific writing such as manuscript preparation and report writing.



### **Mr. Vaibhav Manke**

**National Key Accounts Head at  
Panasonic**

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Mr. Vaibhav Manke is an experienced Business Manager with a demonstrated history of working in the complex B2B and B2G environment. He possess a strong information technology professional skilled in Marketing Management, Negotiation, Sales, Business Development, and Sales Operations.

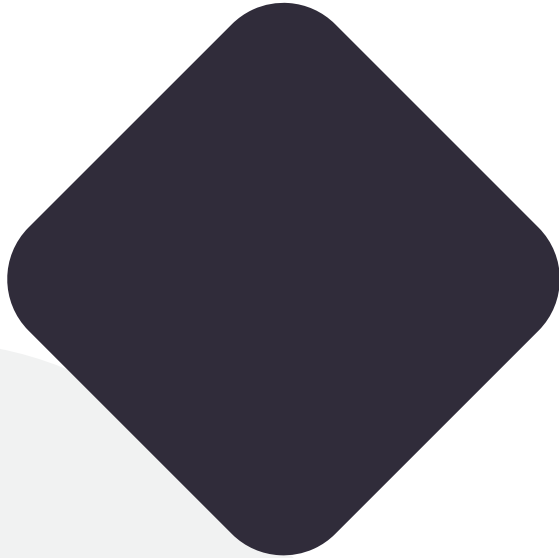


### **Mr. Chetan Dubey**

**Marketing and Brand Management  
Expert, Consultant and Lecturer**

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Mr. Chetan Dubey is a marketing professional with more than 6-years of experience. He has successfully managed India's topmost brands across Personal Care and Food Categories. Currently, he is associated with India's largest Food Company in Volume looking after as assortment of brands within Premium Cookies and Confectionery Categories. His key strengths are Brand management and Sales and Distribution management.

**Mr. Vishnu Vasudhevan**

Senior Sales Officer, Mondelez International

Mr. Vishnu Vasudhevan possess a remarkable experience of 11 years in Sales. He has also worked in Telecom industry ad Asian Paints.

**Mr. Dennis Thomas**

Asst. Vice President - L and D  
ESAF Small Finance Bank

Mr. Dennis Thomas is skilled in Training Needs Analysis, MDP, Change Management, Executive Coaching, Instructional Design, Mentoring and Facilitation.

**Ms. Anmol Seghal**

Training Professional, Student of Image Management  
Constant learning and teaching, Soft Skills Trainer

Ms. Anmol Seghal is a Training professional and possess an extensive experience in Recruitment.

## Student Benefits

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- Unbiased knowledge from Industry experts
- Acquiring prioritized skill-based education
- A clear perspective of the industry by proper training from well experienced industry experts.
- Self-analysis of skills and imbibed experience for constant self-updation and evolution for the industry
- Low-cost Fast-track training to be industry-ready.
- Opportunity to work on 30-day Live Industry project for outperforming students
- Job opportunities from Elite Companies.
- 80% higher chance of employment
- Specialized Certificate to stand out from 98% of the crowd and create worth.
- Assurance of skills to bag high quality jobs
- Learning based solely on industry demands



## Key Takeaways from INCUR

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- Industry On-demand Skill Possession
- 30-day Live Project Opportunity for outperforming students in mock interview
- Certificate Of Completion Of Internship
- Letter of Recommendation (LoR) from industry coach, based on performance

## Fee Structure

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### Split Payment ( 3 terms )

Registration Fee - 2300

Student Portal Fee - 2700

Course Fee - 6999

**One Time Payment - Rs. 11999**

### Payment Options :

Online Payment : Debit Card / Credit Card / UPI/ EMI and more

Payment Frequency - One Time Payment / Split Payment



## Frequently Asked Questions

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### 1. Is there an age limit or are there ID requirements to register for InCur?

Essentially there is none, but the ICSP programme is designed for UG students.

### 2. Will there be a chance to network with the Industrial experts?

That is a sure 'YES'. We can assure you that you're going to be a spider knitting a huge web of industry connections.

### 3. How will InCur help me advance in my career?

InCur is going to build and sharpen the skills you need to be ready to face the industry. The program is made by the Industry itself and tailor-fitted to the needs of the Industry setting. So you are going to receive the training you need to boost your career growth in the real Industry setting.

### 4. When will I receive my certificate?

After successful completion of the course, a certificate shall be issued from Conex365 and another certificate shall be issued upon completion of the Live Project from the company where you shall be interning.



**5. On what platform will the Registration occur?**

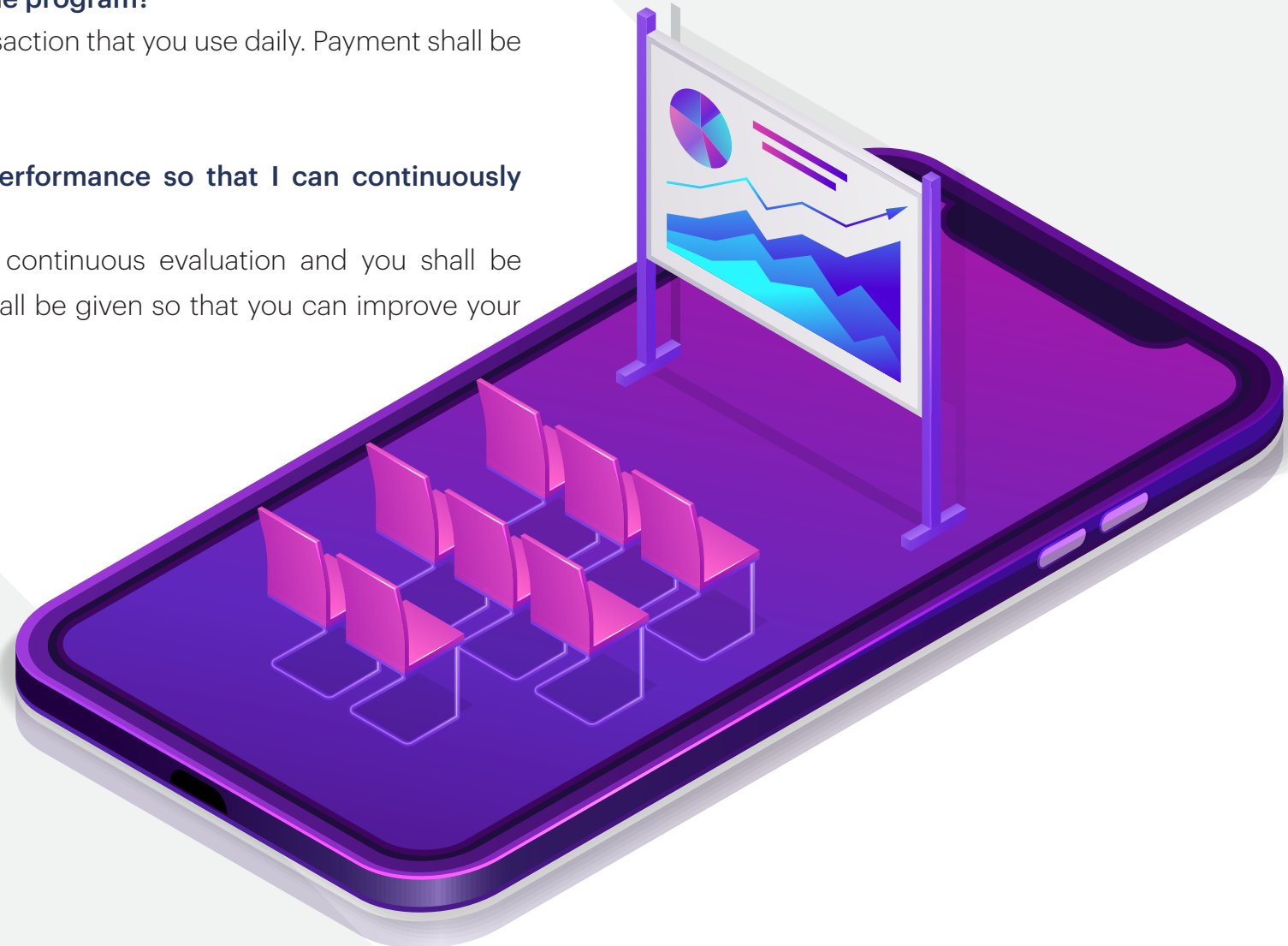
Registration shall be through an online portal. However, you can seek help at: 9995111184

**6. What is the mode of payment for The program?**

Payment is as easy as any online transaction that you use daily. Payment shall be through an online portal.

**7. Shall I receive feedback for my performance so that I can continuously improve myself?**

The mode of learning is based on continuous evaluation and you shall be regularly evaluated, and feedback shall be given so that you can improve your performance.



1	<b>Dr. Ajeesh G Mannadiar</b>	Business Development Project/Programme Management Market Research and Intelligence Decision Making and Decision Science
2	<b>Mr. Vaibhav Manke</b>	Sales Management Business Communication Customer Relationship management Basic computer skills
3	<b>Mr. Chetan Dubey</b>	Marketing Management Digital Marketing Integrated Marketing Communication and STPD market Research/Need-gap analysis
4	<b>Mr. Vishnu Vasudhevan</b>	Selling and Negotiation Skills Distribution/Channel Management Sales Report Sales Strategy
5	<b>Mr. Dennis Thomas</b>	Selling Skills - B2B/B2C Customer Experience Management Effective Corporate Communication Corporate etiquette
6	<b>Ms. Anmol Seghal</b>	Verbal and Non-verbal communication Goal Setting Emotional Intelligence and Empathy Team Management and Motivation Business Etiquette Interview Skills Mock Interview



[www.conex365.com/incur](http://www.conex365.com/incur)

**Contact**  
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