

AI, Hollywood & Metaverse

A synergistic future

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HOLLYWOOD

What can AI do for filmmaking?

- AI driven content creation
- AI generated digital actors & Performance Simulation
- Immersive AI powered storytelling for the Metaverse
- AI powered content distribution & personalisation
- Infrastructure and performance optimisation
- Neural interfaces and gesture based interaction
- AI generated soundtracks and audio effects

What would probably never happen

- Fully autonomous AI generated films
- Brain computer direct integration

How do we build something like this?

The high-level architecture

- Content creation and production layer
- Metaverse experience layer
- AI driven distribution and personalisation layer

Software components

- AI scriptwriting engine, Pre-visualisation and storyboarding and human-like characters
- AI generated environments for VFX

Technologies

The tech stack

AI scriptwriting engine	GPT 4 turbo, LLAMA, RAG models, Scene Graph AI
AI storyboarding and pre-visualisation	Stable diffusion, ControlNet, NeRF, Unreal Engine
AI post production	Deepfake, FaceGAN, Neural video editing
AI digital humans	MetaHumans, GANs, NVIDIA Audio2Face
AI environments	Unreal Engine, Procedural GANs, Nvidia StyleGAN
AI powered storytelling	Branching Narrative AI, LLM and NPC adaptation
AI recommendation engine	Multimodal AI (video), Graph neural networks
Real-time subtitling & dubbing	Whisper, Chinchilla AI, Wav2Lip, Eleven Labs
Predictive marketing & analytics	AI sentiment analysis, AI generated trailers

Streamlining the creative process

- Script analysis & development
- Pre-visualisation & storyboarding
- Post-production enhancements

Revolutionising casting & performances

- Digital actors
- Deepfake technology
- Casting algorithms

Enhancing the viewer experience

- Personalised recommendations
- Interactive storytelling
- Real-time subtitling and dubbing

Impact on film marketing & distribution

- Predictive analytics
- Dynamic trailers
- Global reach through localisation tools for an international audience

The Future of AI in Hollywood

Immersive interfaces

Insights

- 1. Expanding AI influence in the Metaverse**
- 2. AI as a creative catalyst**
- 3. A new era of world-building with AI environments**
- 4. Human-machine collaboration**
- 5. Limitless potential for innovation**

100%

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