



# AI chats: the conundrums of business integration

# || Agenda

01. RAG - Retrieval Augmented Generation

02. Hallucinations

03. Cost

04. Privacy

# About me



Marcin Szymaniuk

Senior Data Engineer / CEO



|| Time flies.

LLMs improve

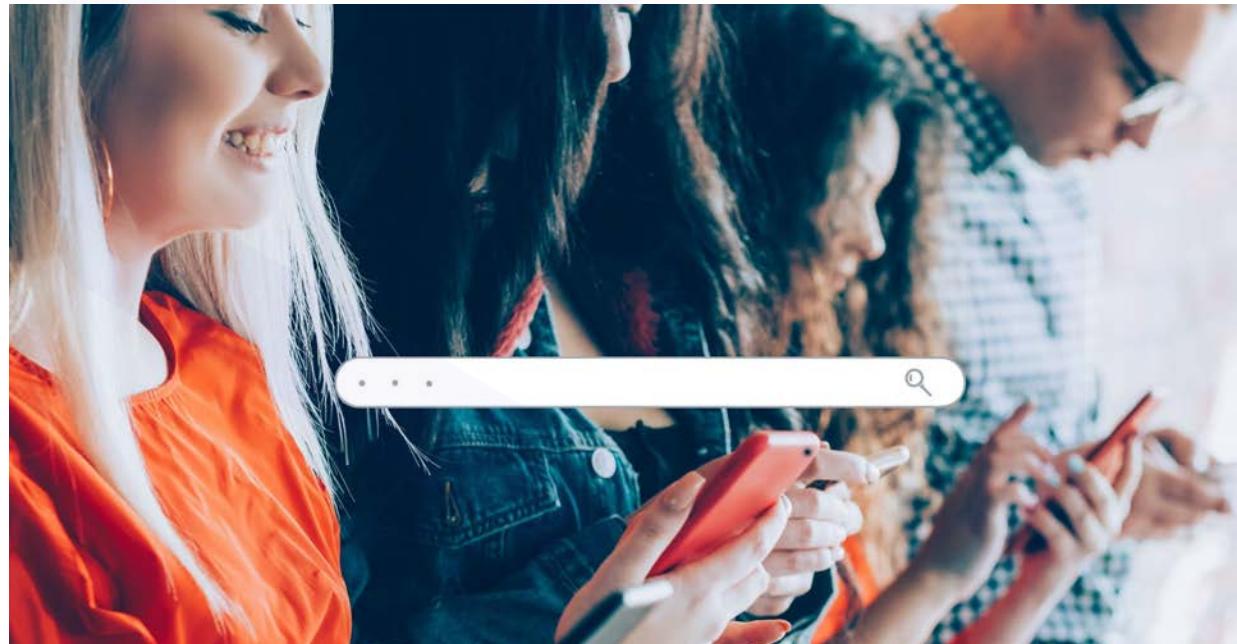
Libraries improve

Libraries die



# || Search Query

I need an apartment with elevator in London



|| Vector Embeddings

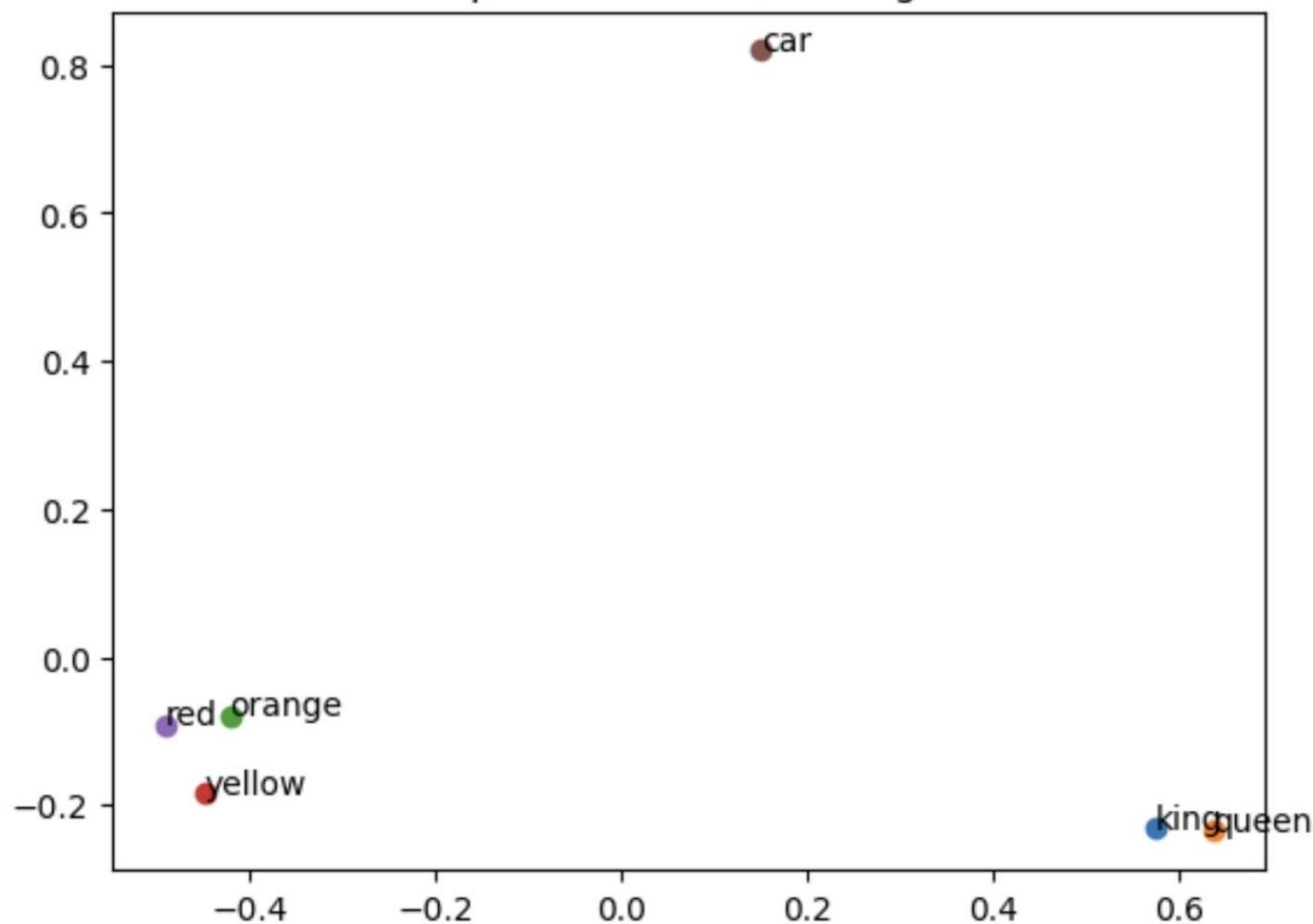
|| Text => Vector

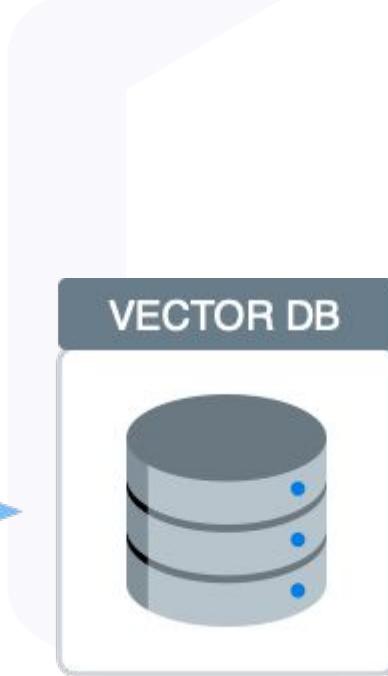
|| Semantic meaning



$$\text{QUEEN} = \text{KING} - \text{MAN} + \text{WOMAN}$$

# Open Source Embeddings



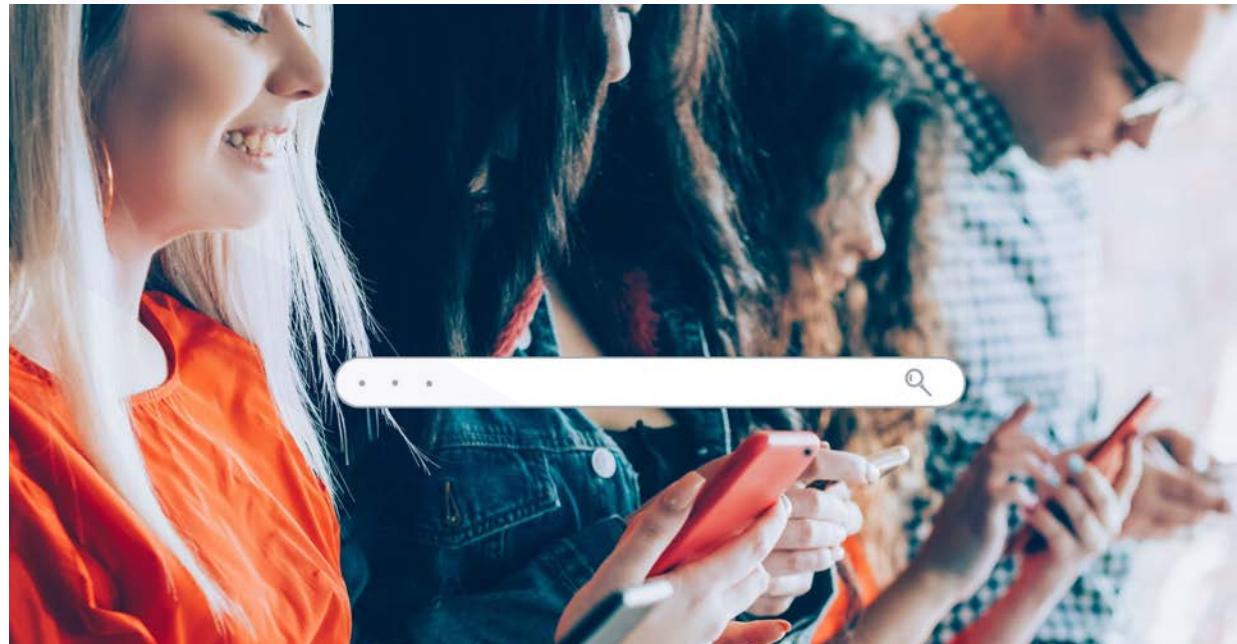


# RAG



# || Search Query

I need an apartment with elevator in London



## Open Source Embeddings



## Open Source Embeddings



## Open Source Embeddings



# The Trefanny Inn

South West | Cornwall | Pelynt

ID: S121655

**Bedrooms:** 1 · **Sleeps:** 2 · **Pets:** 3

16 reviews

1 Bathroom

WiFi

Save Share

13% off

£344 **£300** / Total price for 3 nights

Check in  
08/12/2023

Check out  
11/12/2023

Start booking

Best price guarantee, no one can beat our prices.

Become a **member for free** to access **exclusive deals**

Join now

## About this property

Show less ^

### Pets information

Pet fees apply. From £25 per pet.

This is not included in the displayed price but will amend when you select your number of pets during the booking process.

The Trefanny Inn is the perfect rural retreat for two in a beautifully finished pet friendly cottage in a tiny hamlet near Looe.

Enjoy a romantic and rural retreat for two in the beautifully refurbished pet friendly cottage in a tiny hamlet near Looe. With original beams, a sumptuous bed and a cosy log burner, this cottage is sure to delight all of its guests. The Trefanny Inn is located in a tiny hamlet under 6 miles from Looe and Polperro and offers luxury, yet cosy accommodation and is the perfect place to relax and enjoy the countryside walks as well as visit nearby Looe and Polperro to explore these quaint towns with their narrow streets and pretty harbours.

Only 7% of properties in this location remain for these dates. Book today.

Source: <https://www.snaptrip.com/>

# Cottage in North Cornwall

Cornwall | Bude-Stratton | Bude  
ID: S235126

**Bedrooms:** 1 · **Sleeps:** 2 · **Pets:** 2

1 Bathroom

WiFi

Save Share

**£322** / Total price for 3 nights

Check in  
08/12/2023

Check out  
11/12/2023

Start booking

Best price guarantee, no one can beat our prices.

Become a **member for free** to access **exclusive deals**

Join now

## About this property

### Pets information

Pet fees apply. From £20 per pet.

This is not included in the displayed price but will amend when you select your number of pets during the booking process.

This delightful property nestles next to the owners home in a beautiful garden setting just a few miles from the North Cornwall coast, and provides a perfect base for couples looking to relax and unwind.

Perfectly placed near to the Cornwall border with Devon, this is a great location from which to explore both counties. Head towards the coast and just a mile away a popular tea room and village pub can be enjoyed, and from here a short stroll takes you to the South West Coastal Path, providing access to the unique cliff top Hawker's Hut , and leading to the ever popular seaside town of Bude. Beach lovers will also be spoilt for

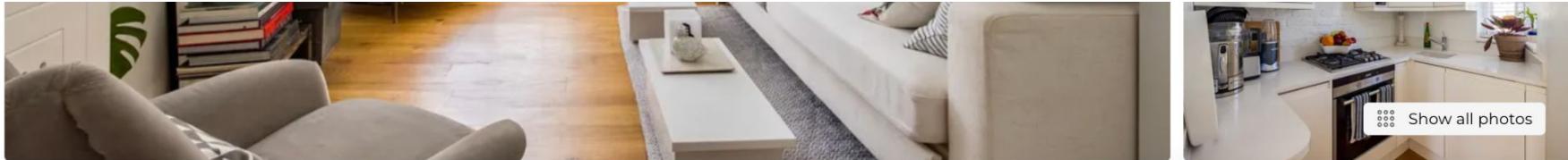
Only 29% of properties in this location remain for these dates. Book today.



1 person is currently viewing this property.

Show more ▾

Source: <https://www.snaptrip.com/>



## Primrose House

United Kingdom | England | London  
ID: S910150

**Bedrooms:** 2 · **Sleeps:** 4 · **Pets:** No

2 Bathrooms

WiFi

Save Share

**£2,553** / Total price for 3 nights

Check in  
08/12/2023

Check out  
11/12/2023

Start booking

Best price guarantee, no one can beat our prices.

Save an extra £25 by becoming a member.

Join now

## About this property

Primrose House offers a stunning four-storey residence nestled in the charming neighbourhood of Primrose Hill, London. This light-filled haven offers a perfect blend of contemporary design and serene living spaces, making it an ideal retreat for smaller groups seeking tranquillity and comfort.

Upon entering the main entrance at ground level, you will be greeted by a spacious studio area and a convenient cloakroom, providing a warm and inviting welcome. Ascend to the first floor, where you'll find a bedroom that has been creatively set up as an additional living space. Equipped with a large, comfortable double sofa bed and a smart TV with

↗ Only 15% of properties in this location remain for these dates. Book today.



1 person is currently viewing this property.

Source: <https://www.snaptrip.com/>



Show all photos

## Hertford Street Residences

United Kingdom | England | London  
ID: S802341

**Bedrooms:** 2 · **Sleeps:** 4 · **Pets:** No

2 Bathrooms

WiFi

Save Share

**£3,756** / Total price for 3 nights

Check in  
08/12/2023

Check out  
11/12/2023

Start booking

Best price guarantee, no one can beat our prices.

Save an extra £25 by becoming a member.

Join now

### About this property

Hertford Street Residence has been beautifully renovated within the heart of London's vibrant cityscape, encapsulating the perfect blend of elegance and modernity. This refined accommodation, situated within the esteemed COMO Metropolitan London, offers an unparalleled experience where every contemporary comfort seamlessly intertwines with the essence of home.

Step into a realm of understated luxury where sophistication meets comfort. Hertford Street Residence exudes a timeless charm with its elegant yet contemporary style, creating an inviting ambience that resonates with guests from the moment they arrive.

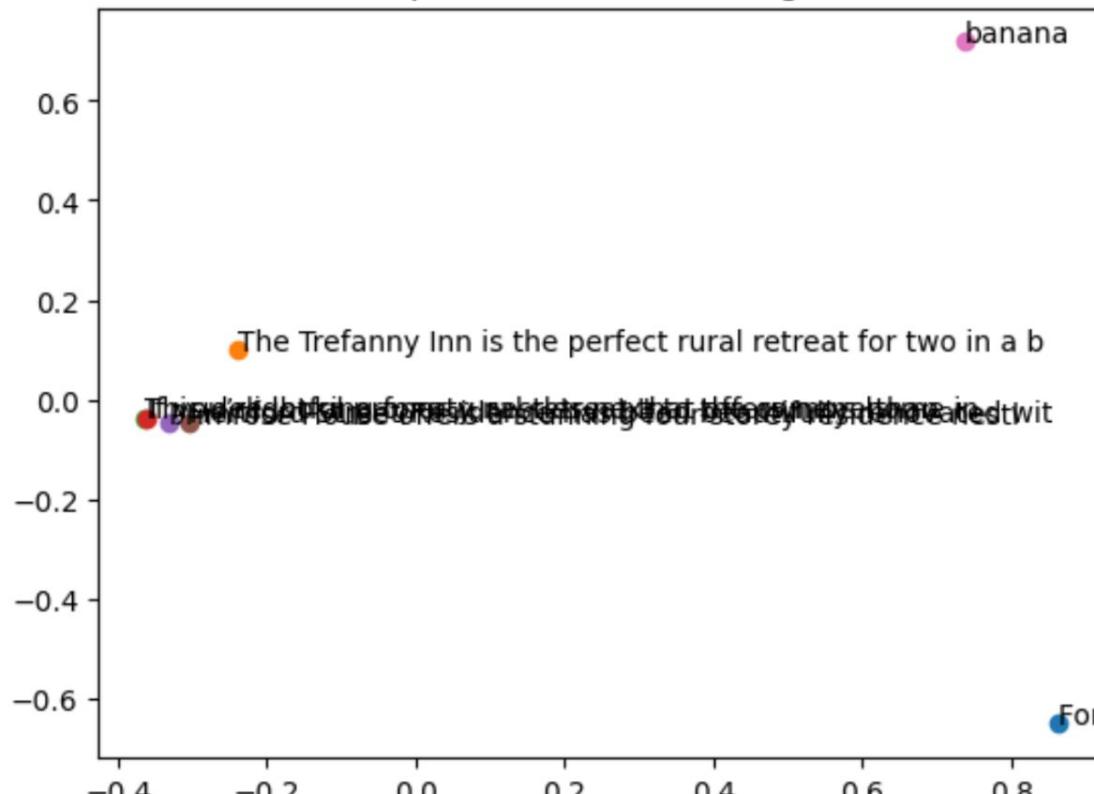
Only 15% of properties in this location remain for these dates. Book today.



1 person is currently viewing this property.

Source: <https://www.snaptrip.com/>

## Open Source Embeddings



|| Magic does not exist

Specialisation

Context length

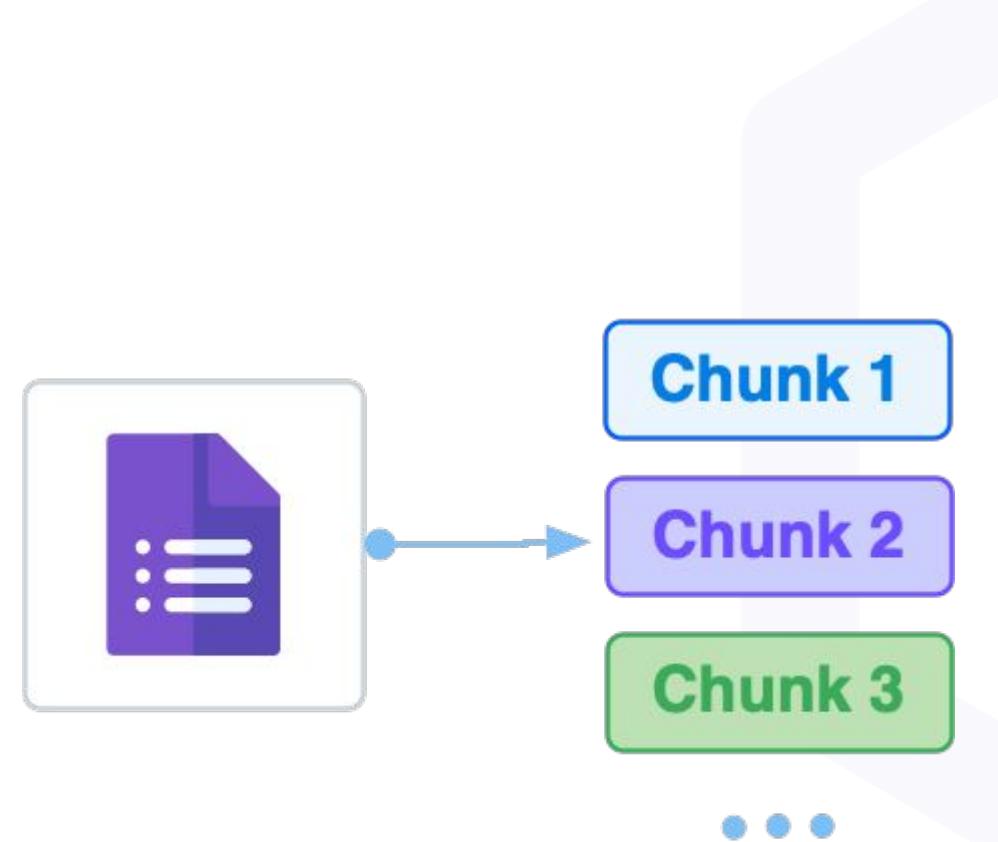
Longer is not better



# Secret ingredients

## Splitting documents





1.



1.



2.



# || Splitting documents

Size

Context

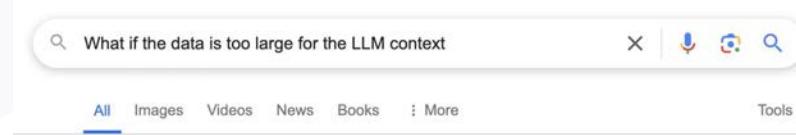


# || Splitting documents

Size

Context

Self-Query



# || Splitting documents

Size

Context

Self-Query

Tricky formats



# Secret ingredients

## Splitting documents

## Hybrid search



# Search options

Backend database

Data lake

Data Warehouse

Internal API

External API



# Secret ingredients

## Splitting documents

## Hybrid search

## Re-rank



# Secret ingredients

## Splitting documents

## Hybrid search

## Re-rank

## Preprocessing using LLM



# Hallucinations

Provide accurate info

Provide relevant info



# Demo

# Hallucinations check

Consequence

Cost of false positive

Other costs



# Back to square one

## Data quality

## Careful engineering



# Tools

Nemo Guardrails

MemGPT

Weaviate



# || Tools



# Code frequency over the history of langchain-ai/langchain



# || Testing

Test the retrieval!

Test the LLM actions... wherever you can..

Collect the data

Topics

More

## RESOURCES

Documentation

API reference

Help center

## CATEGORIES

Announcements

API

Prompting

Documentation

Plugins / Actions builders

All categories

## TAGS

chatgpt

gpt-4

api

plugin-development

lost-user

All tags

## A question on determinism

API codex



metaphorz

1 Aug '21

Aug 2021

In my experiments so far, which have involved Python and P5.js (built on top of Javascript), I have been unable to obtain a single response/completion from the same prompt and parameter settings with T=0. for example, I may prompt Codex to "make balls bounce on the screen". I created a preset that serves as a few shot primer to get the appropriate code. The code generated is different each time. Are there recommended parameter settings (or specific prompt tweaks) to obtain determinism? I noted a similar question but related to reproducing Challenge prompts.

What I have done so far is to save the P5.js sketch if I like it. That serves as an archive and promotes reproducibility.

3 ❤️

1 / 8

Aug 2021

Observing discrepancy in completions with temperature = 0 12

Sep 20

created

Aug '21

last reply

Sep 20

7

replies

7.6k

views

6

users

19

likes

5

links



▼



boris OpenAI Staff

Aug '21

There's inherent non determinism in GPU calculations around floating point operations - the differences in log probabilities are tiny, but when there's a small difference between the top two likely tokens, then a different token might be chosen every now and then leading to different results

# || Testing

Test the retrieval!

Test the LLM actions... wherever you can..

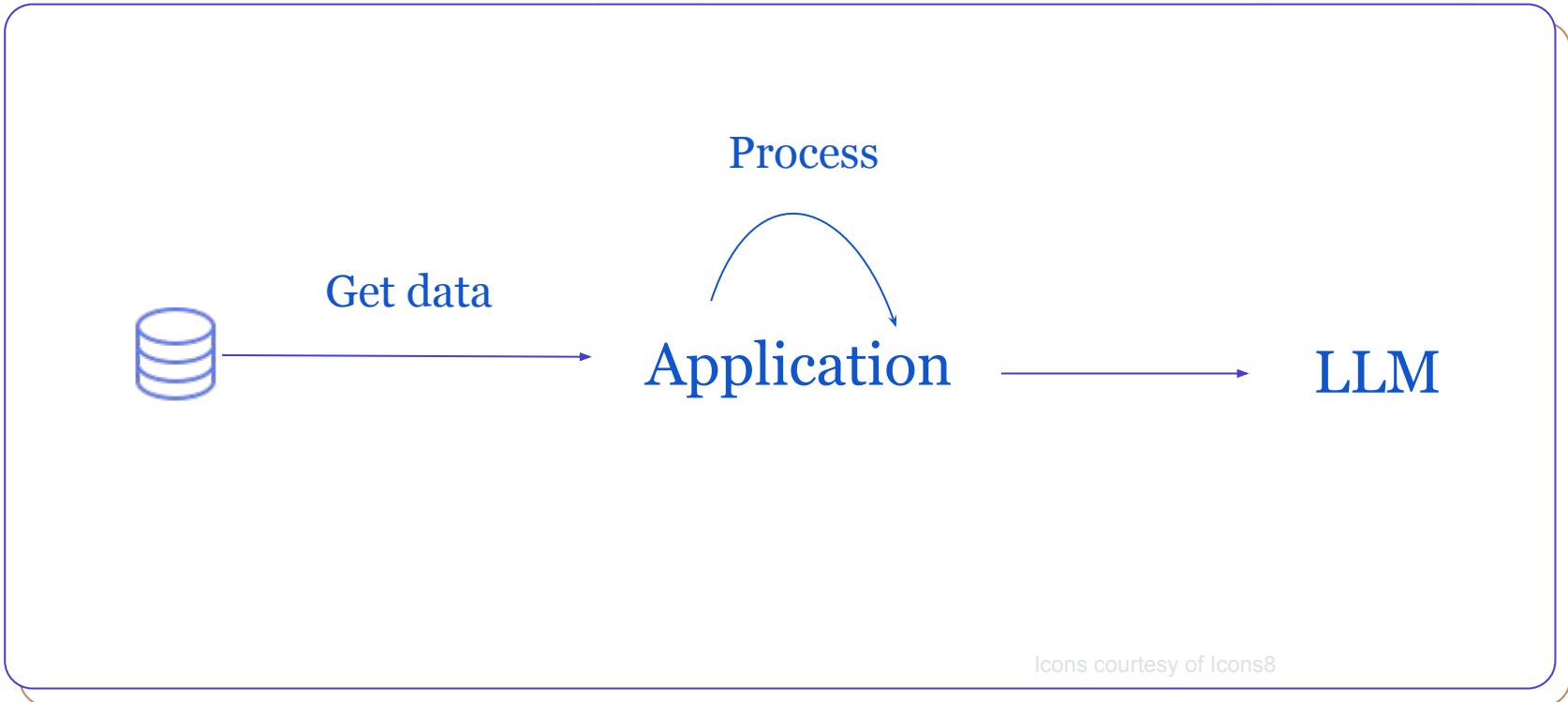
Collect the data

# || Privacy



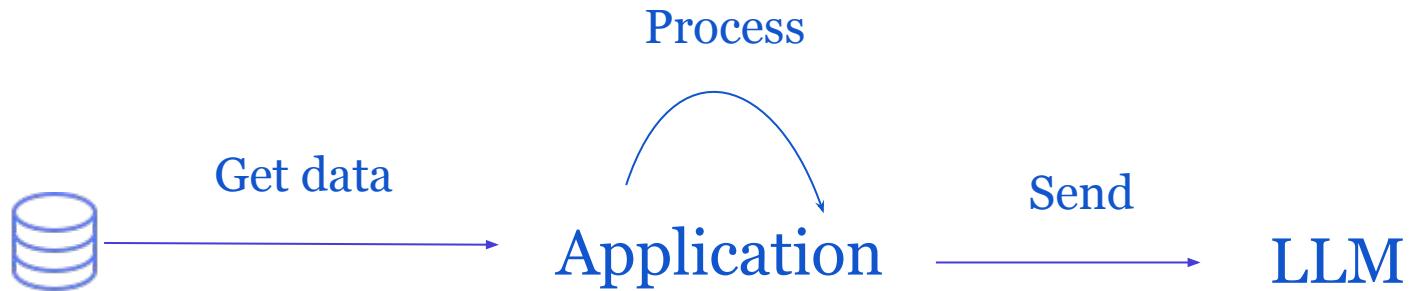
Icons courtesy of Icons8

# || Privacy



Icons courtesy of Icons8

# || Privacy



Icons courtesy of Icons8

# Privacy

API is not always possible

Private LLM

Private Embedding model

Private Vector DB



# || Legal Aspects

Licence

Data For fine-tuning

Synthetic data

Copyrights

...



# Cost

OS is cheaper...

Or not?



# Cost



Chat GPT 3.5

In: 0.5\$ / 1 mln tokens

Out: 1.5\$ / 1 mln tokens



Chat GPT 4

In: 30\$ / 1 mln tokens

Out: 60\$ / 1 mln tokens



Claude 3 Opus

In: 15\$ / 1 mln tokens

Out: 75\$ / 1 mln tokens



Gemini

In: 0.125\$ / 1 mln characters

Out: 0.375\$ / 1 mln characters

# || Cost : API

Input vs output

Token vs token

Token vs character

# || Cost : OpenSource

Hardware Cost

Traffic

Not static cost per request

# Cost

Conversion rate vs cost

Development time

Maintenance cost



# || Open source

Out of the box LLMs are behind

Fine tuning is possible

Data is the key!

Retrieval to start with

# || Open source - Training

P-Tuning

LoRA

IA3

SFT

# || Summary

Experiment

Business goal first

Be pragmatic

# || Thank you!

Do you have any questions?

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[www.tantusdata.com](http://www.tantusdata.com)