

# Neural networks for text

# What is text?

**You can think of text as a sequence of**

- Characters
- **Words**
- Phrases and named entities
- Sentences
- Paragraphs
- ...

# Bag of words way (sparse)

~100k columns

	good	movie	very	a	did	like
very →	0	0	1	0	0	0
good →	1	0	0	0	0	0
movie →	0	1	0	0	0	0

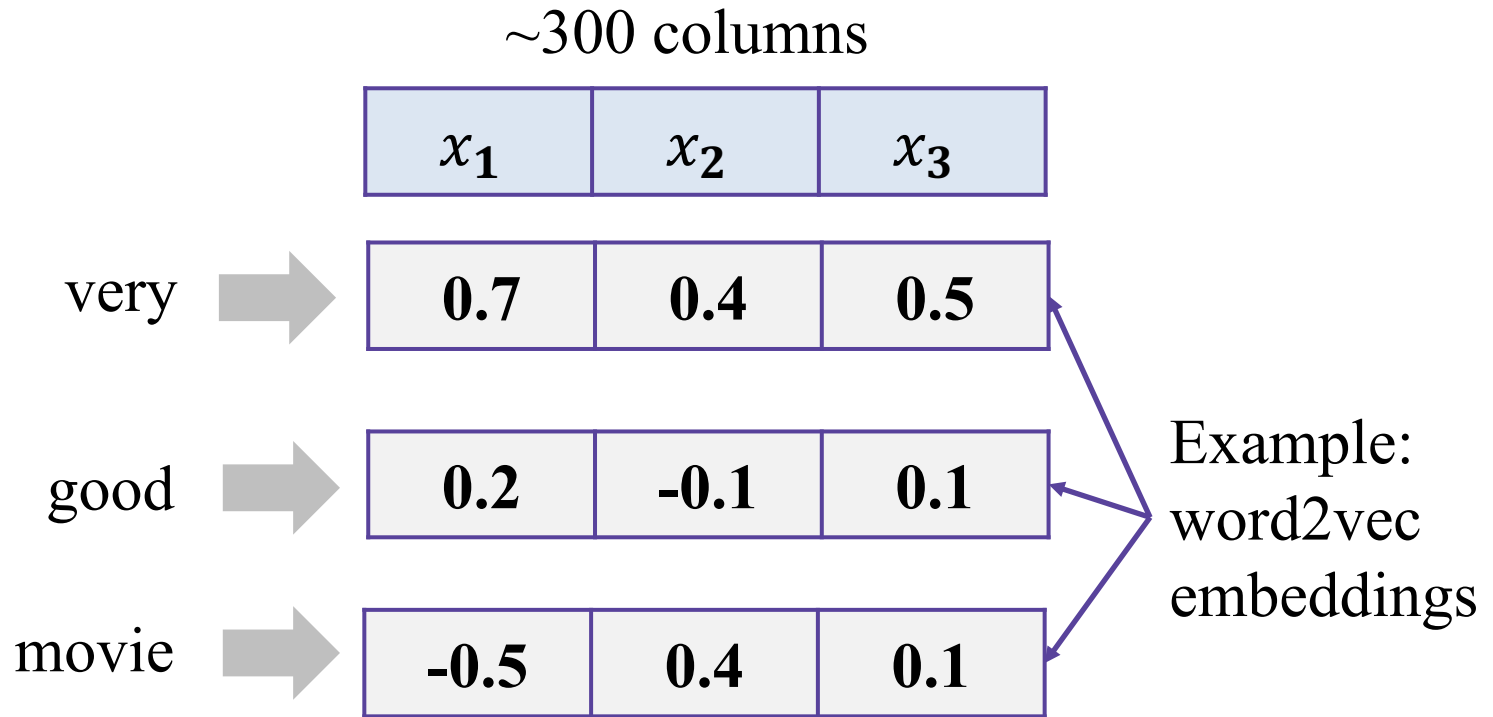
# Bag of words way (sparse)

~100k columns

	good	movie	very	a	did	like
very	0	0	1	0	0	0
good	1	0	0	0	0	0
movie	0	1	0	0	0	0
very good movie	1	1	1	0	0	0

Bag of words representation  
is a sum of sparse one-hot-encoded vectors

# Neural way (dense)

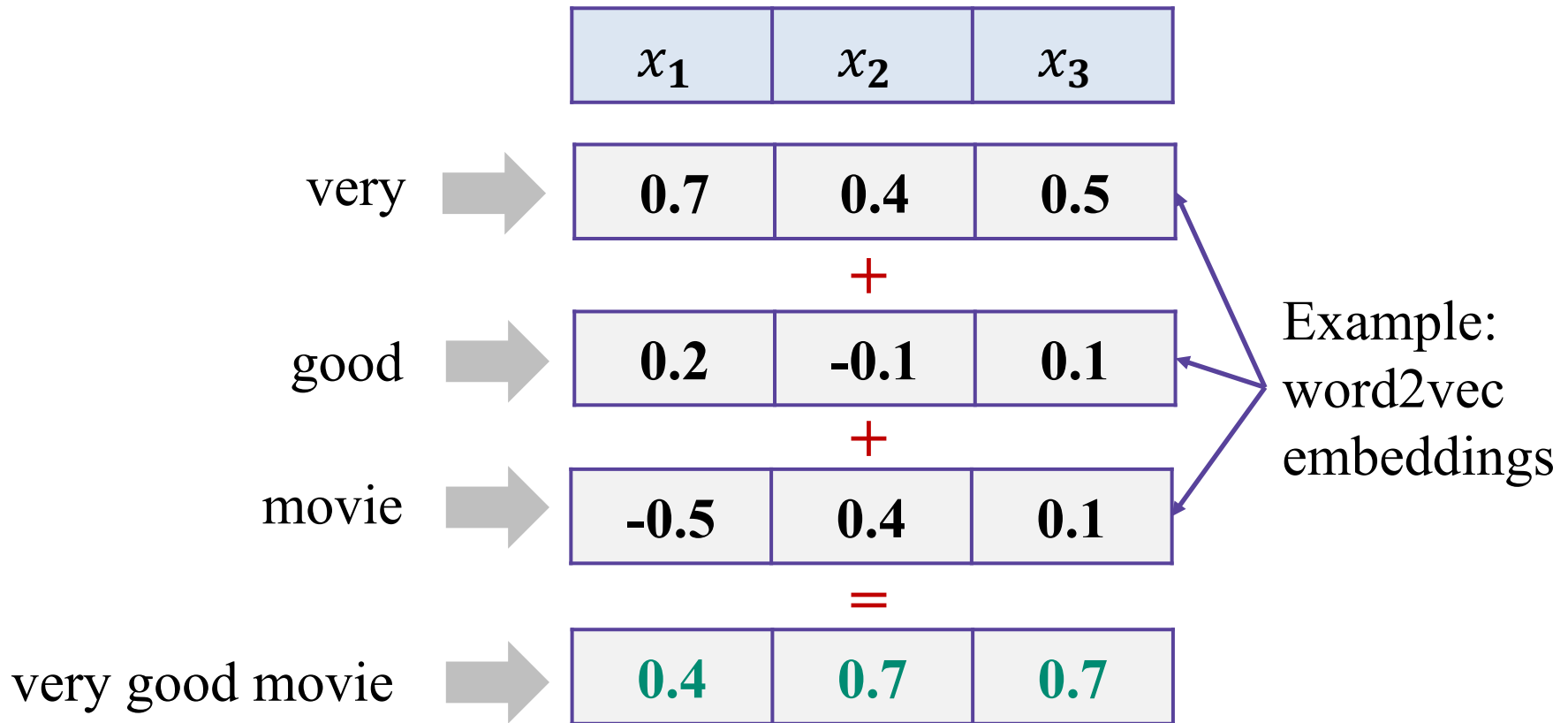


## Word2vec property:

Words that have similar context tend to have collinear vectors

# Neural way (dense)

~300 columns



Sum of word2vec vectors  
can be a good text descriptor already!

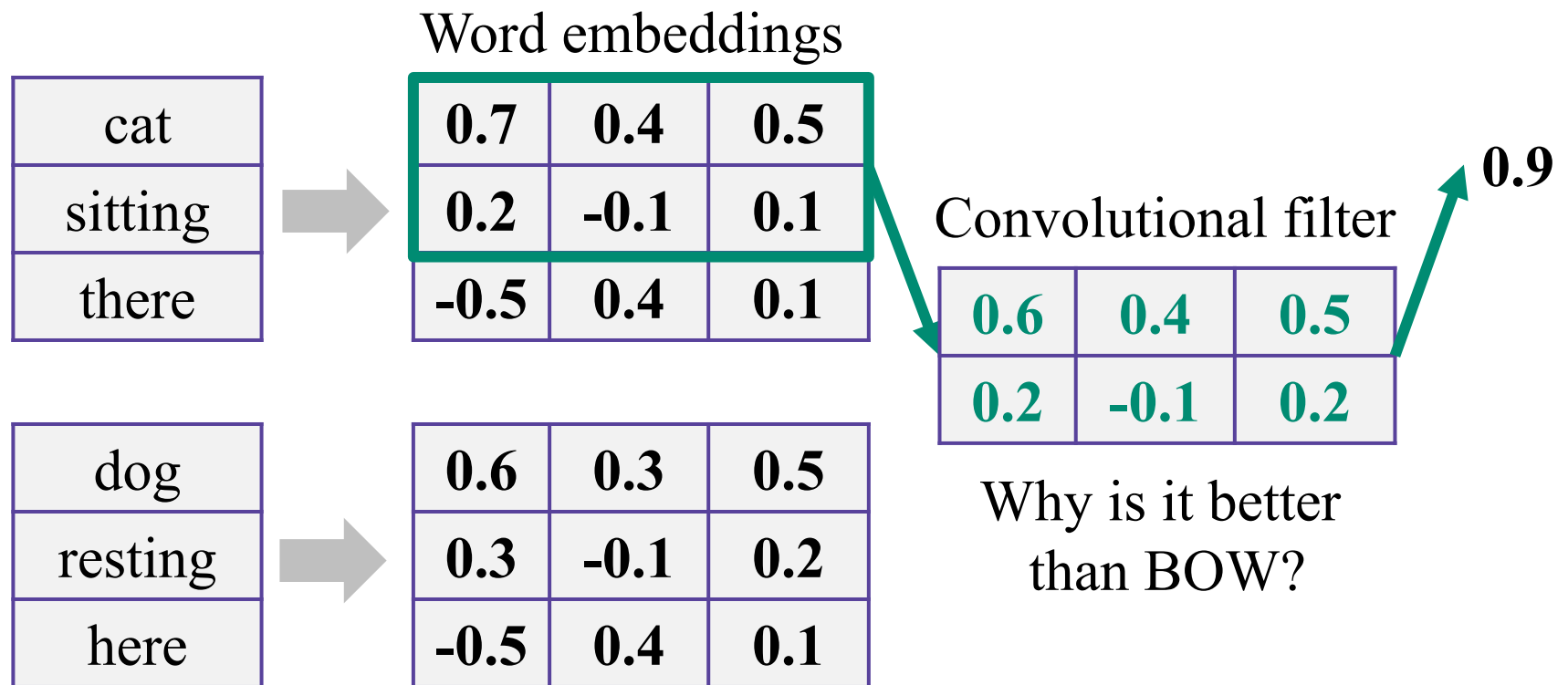
# A better way: 1D convolutions

Word embeddings				
cat		0.7	0.4	0.5
sitting		0.2	-0.1	0.1
there		-0.5	0.4	0.1

dog	<b>0.6</b>	<b>0.3</b>	<b>0.5</b>
resting	<b>0.3</b>	<b>-0.1</b>	<b>0.2</b>
here	<b>-0.5</b>	<b>0.4</b>	<b>0.1</b>

How do we make 2-grams?

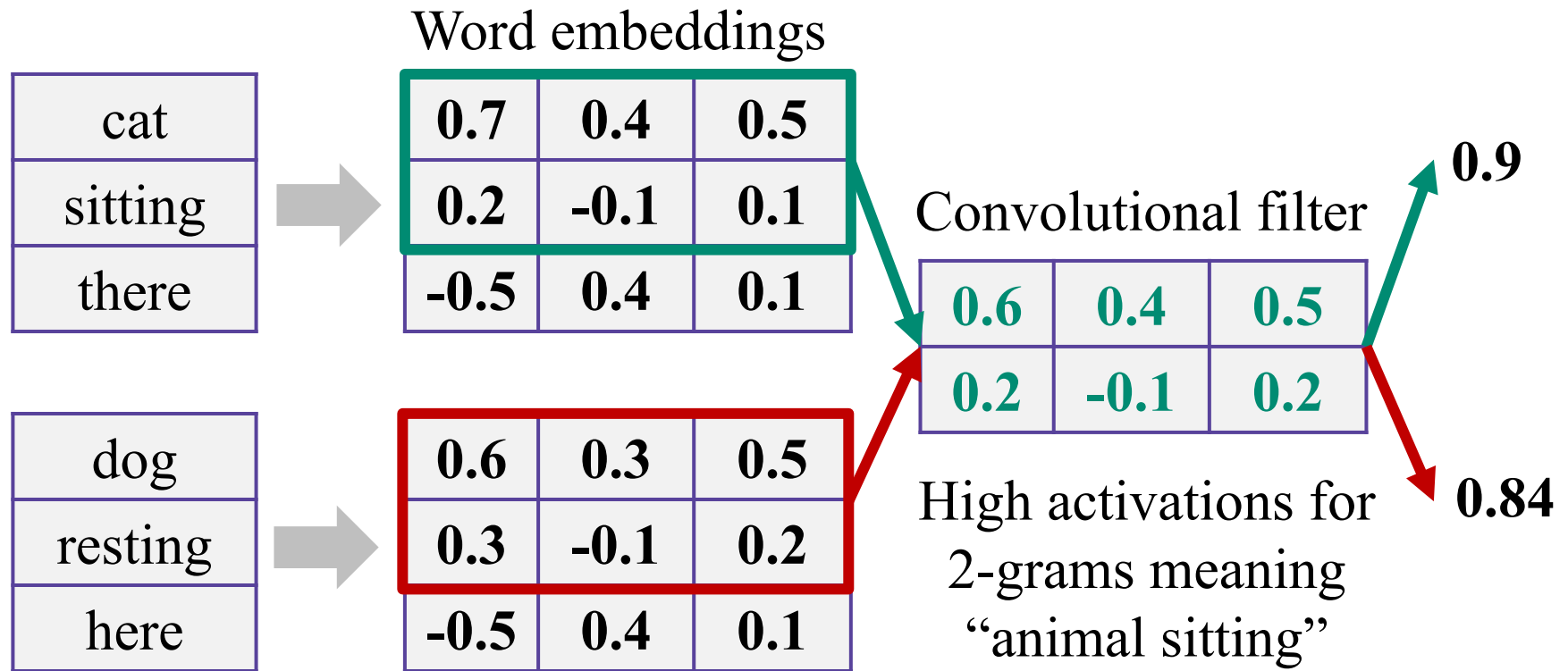
# A better way: 1D convolutions



- This convolution provides high activations for 2-grams with certain meaning



# A better way: 1D convolutions



- This convolution provides high activations for 2-grams with certain meaning
- Word2vec vectors for similar words are similar in terms of cosine distance (similar to dot product)

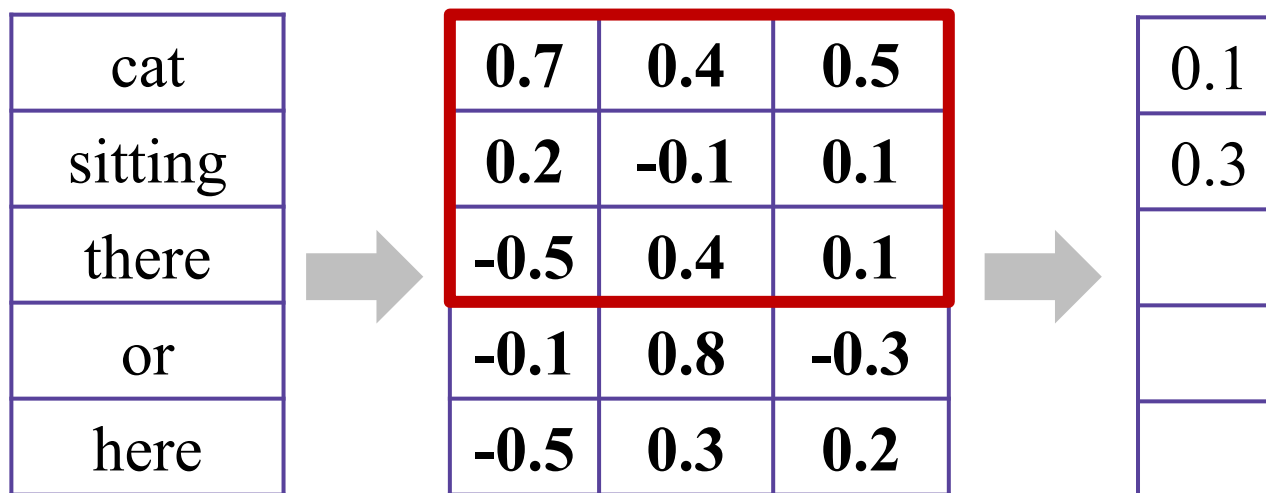
# 1D convolutions

- Can be extended to 3-grams, 4-grams, etc.
- One filter is not enough, need to track many n-grams
- They are called 1D because we slide the window only in one direction



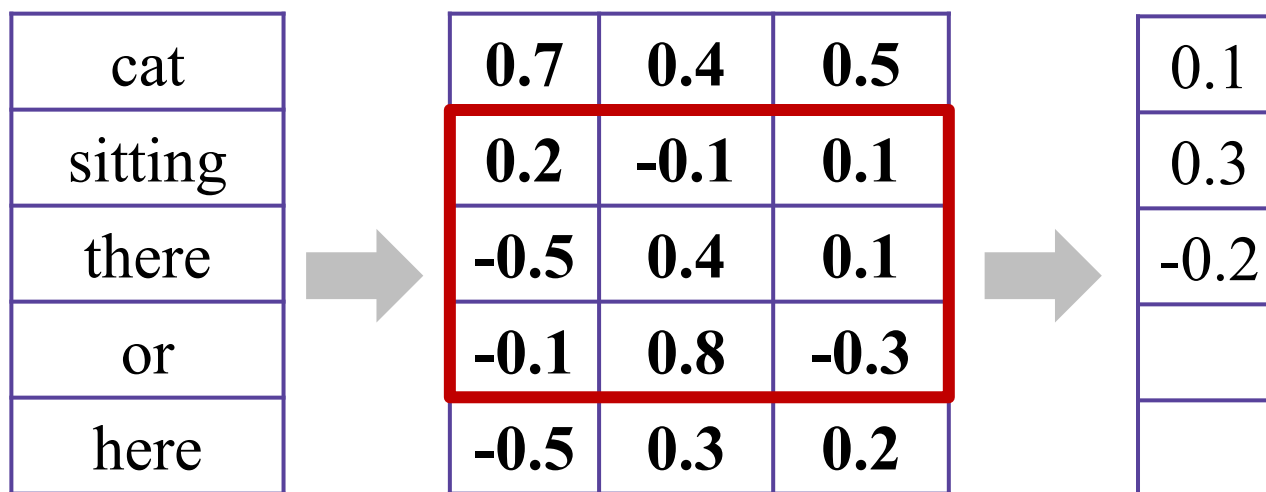
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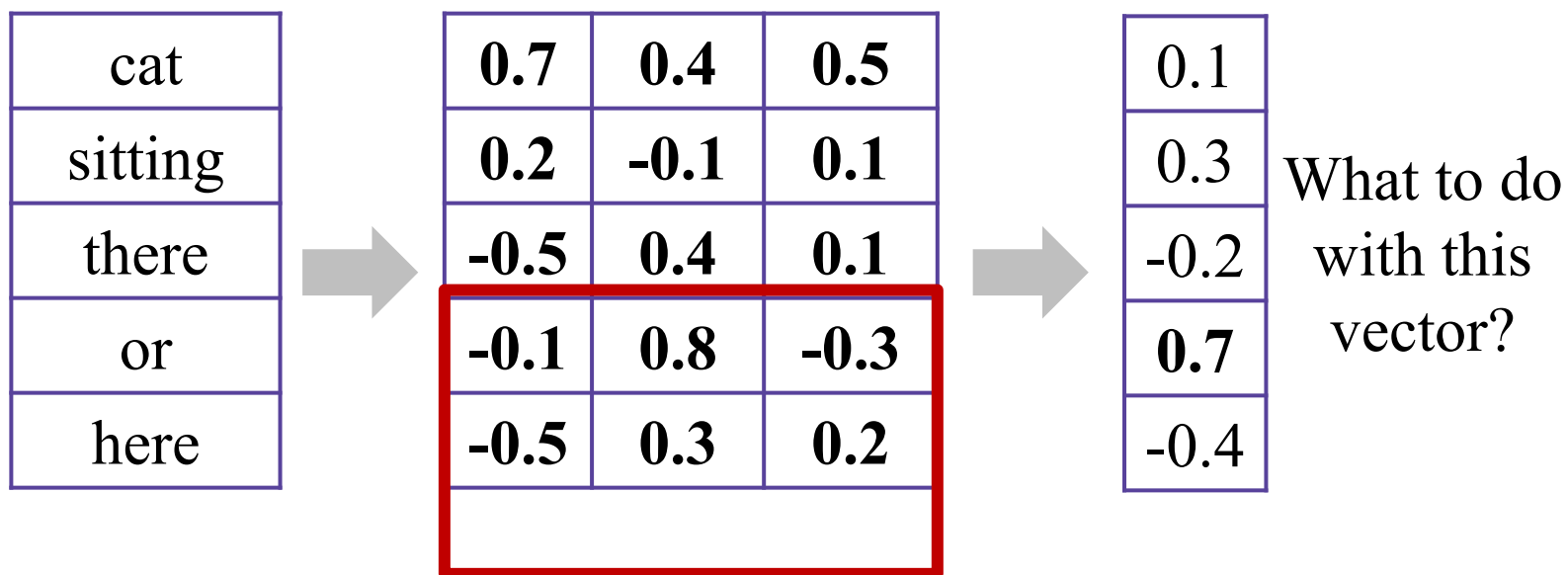
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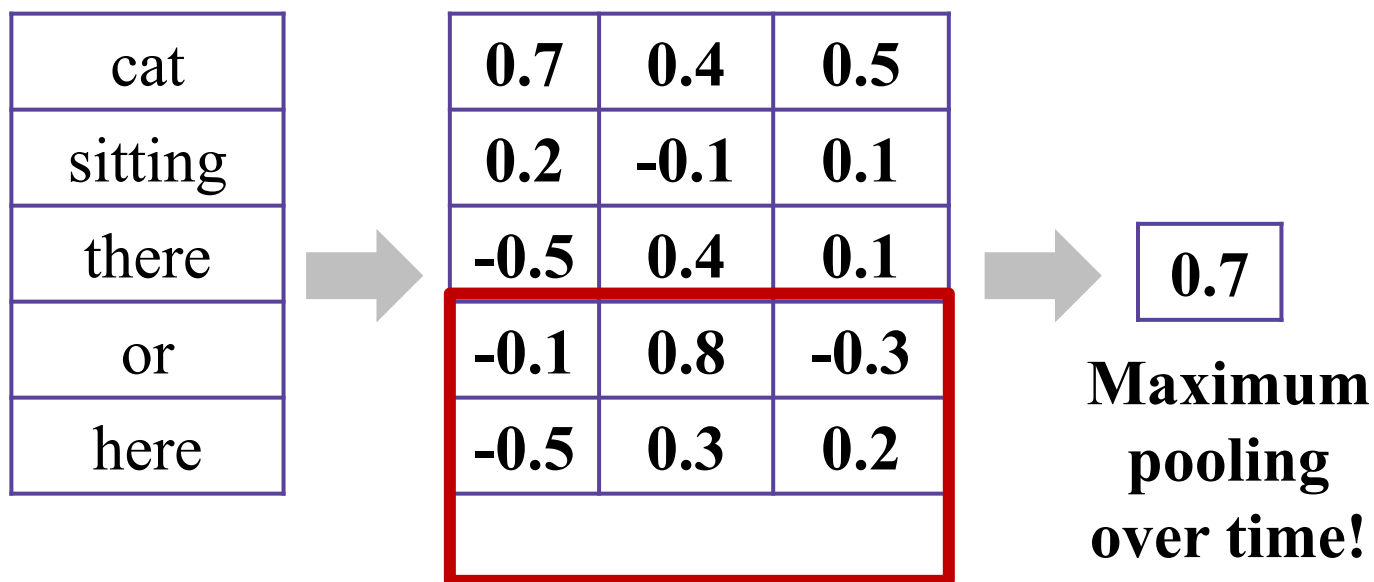
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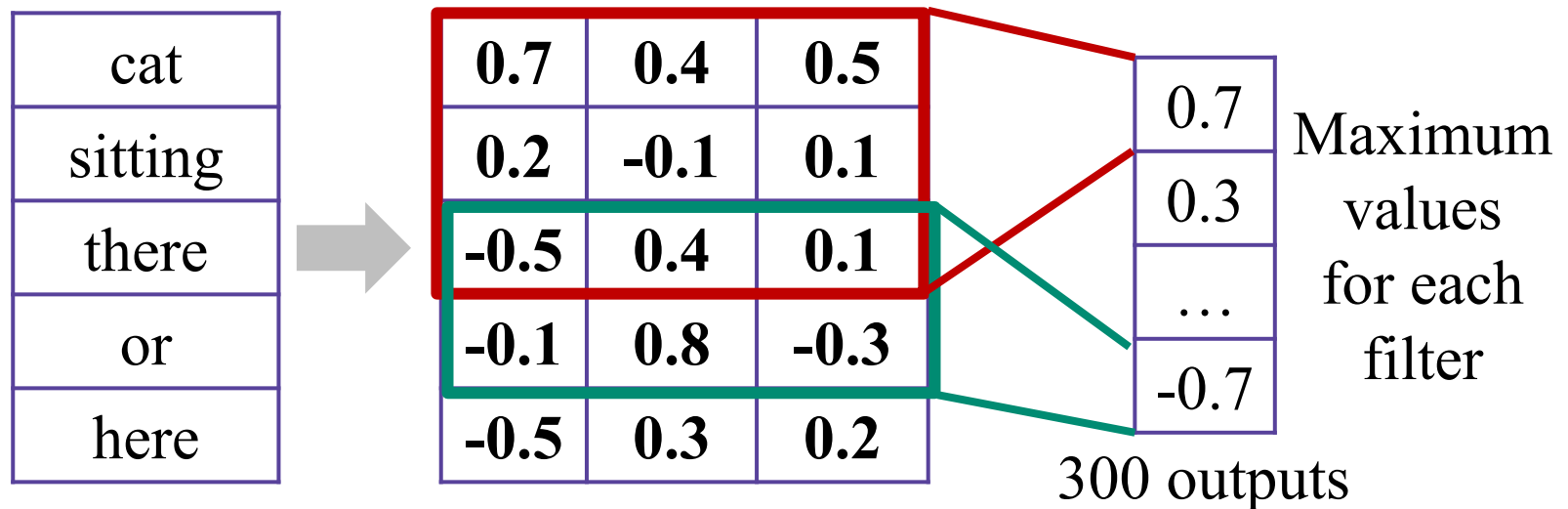
# Let's train many filters

## Final architecture

- 3,4,5-gram windows with 100 filters each
- MLP on top of these 300 features

## Quality comparison on customer reviews (CR)

- Naïve Bayes on top of 1,2-grams – 86.3% accuracy
- 1D convolutions with MLP – 89.6% (+3.8%) accuracy





# Summary

- You can just average pre-trained word2vec vectors for your text
- You can do better with 1D convolutions that learn more complex features
- In the next video we'll continue to apply convolutions to text