D	Digital Marketing Campaigns									Campaign		
_	-Brear Iviania	July 0	ba.B.						All		~	
	Revenue by Campaign					Cost per Click						
Campaign	Youtube Blogger Bamner Partner Instagram Blogger Instagram Tier1 Facebook Tier2 Facebook Tier1 Google Hot Google Wide Instagram Tier2 0.7h	SM	M	15.3M	Campaign	Facebook T Instagram Blo Google Banner Par Facebook T Instagram T Google V Youtube Blo	Sier2 gger Hot tner Sier1 Sier1	5	10.7 9.5 9.4 9.0 Dollar (\$)	14.2 14.2 3.3	22.0	
		D							Dollar (\$)			
	Revenue by Campaign								ROMI by Campaign			
	Youtube Blogger							11.3M	Campaign	Sum	of ROMI	
Campaign	Instagram Tier1 Instagram Blogger Banner Partner Google Hot Facebook Retargeting Facebook Tier1 Instagram Tier2	-0.2M -0.4M -0.8M	1.6M 1.1M 1.0M 0.3M						Youtube Blogger Farebook Retary Google Hot Instagram Tier1 Instagram Blogg Banner Partner Facebook Tier1 Facebook Tier2 Google Wide	geting	277.32 101.50 83.81 77.14 36.75 22.41 -6.57 -26.22 -33.67	