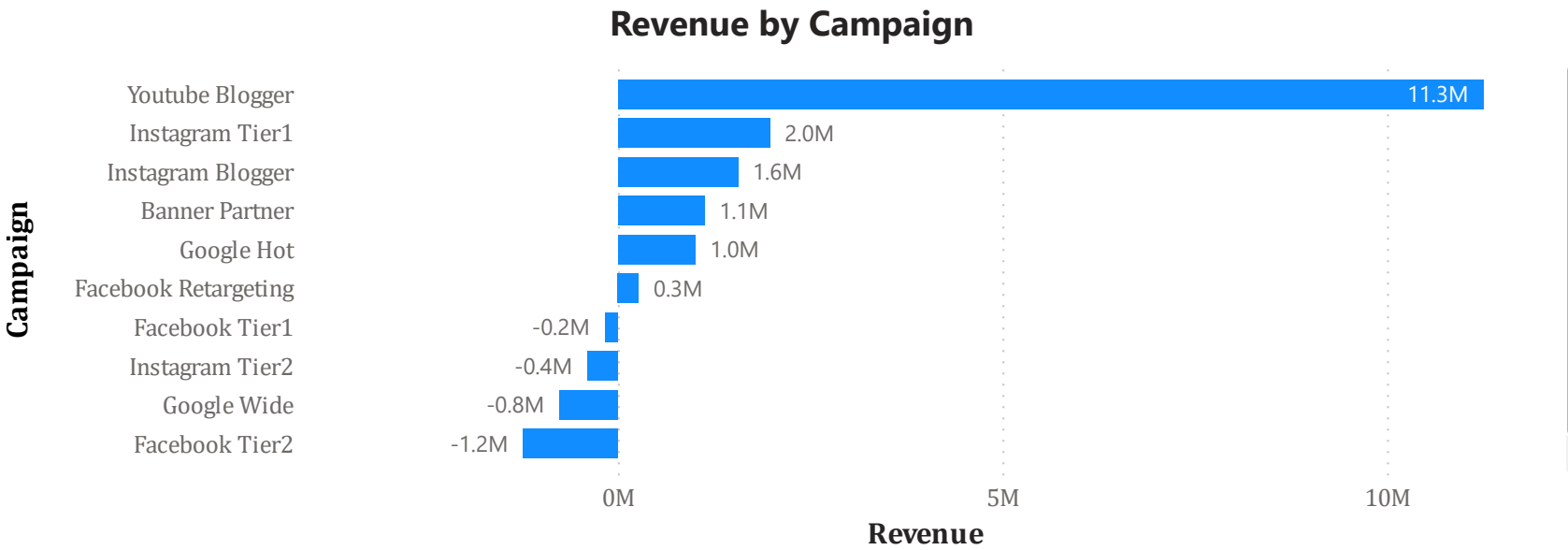
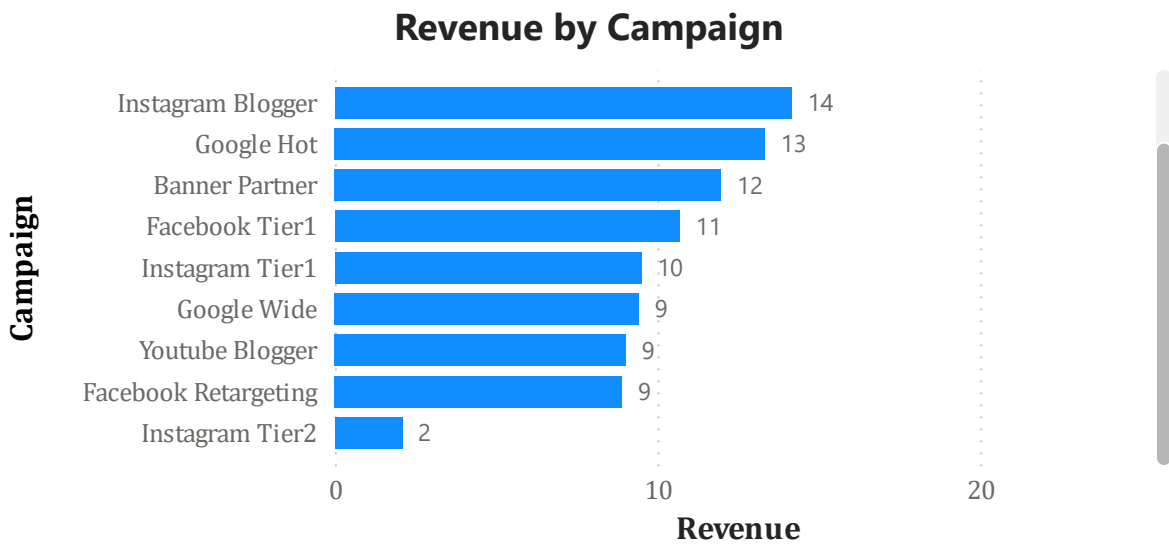
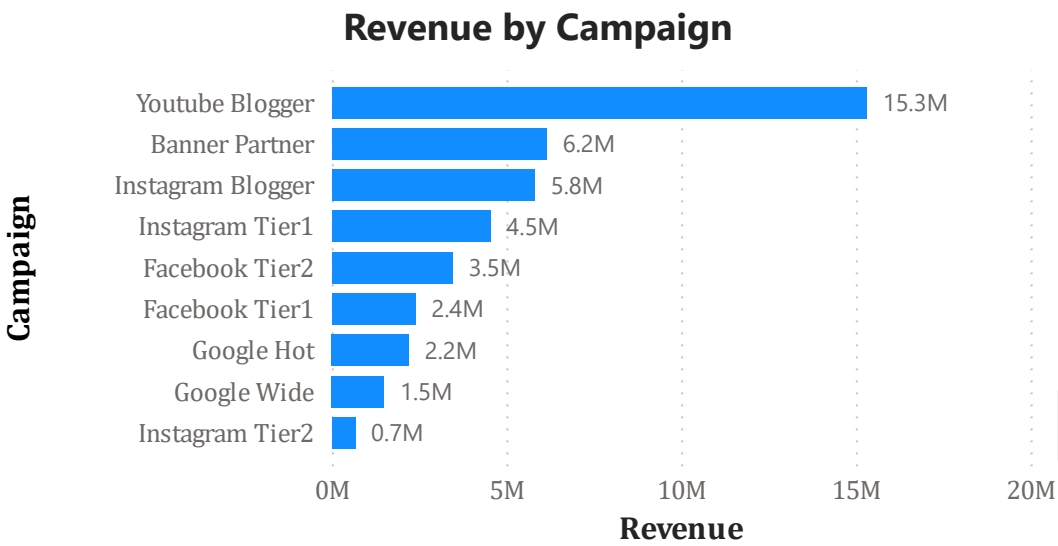


# Digital Marketing Campaigns

Campaign

All



ROMI by Campaign

Campaign	ROMI
Youtube Blogger	277.32
Facebook Retargeting	101.50
Google Hot	83.81
Instagram Tier1	77.14
Instagram Blogger	36.75
Banner Partner	22.41
Facebook Tier1	-6.57
Facebook Tier2	-26.22
Google Wide	-33.67
Instagram Tier2	-37.11
Facebook Lal	-88.64