DARK LOGO

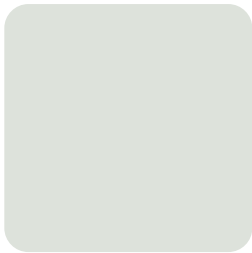**INTROSPECTIVE SYSTEMS**

LIGHT LOGO

INTROSPECTIVE SYSTEMS

Logo files are located in the folder "Introspective Logos 2018" in Google Drive.

COLOR PALETTE

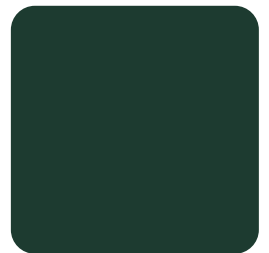|				
RGB 33, 60, 49 HEX #213C31	RGB 46, 98, 72 HEX #2E6147	RGB 80, 115, 86 HEX #507255	RGB 112, 151,117 HEX #709775	RGB 221, 216, 219 HEX #DDE2DB

FONTS

Introspective uses the Google font ROBOTO for all its public facing collateral and communications. If you do not have Roboto installed on your machine, you can download it here: https://fonts.google.com/specimen/Roboto. See Google on how to install fonts on your particular operating system.

Headlines : Roboto
AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890

Body: Roboto
AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890

EXAMPLE

Take Control of Your Ecosystem

Complex software ecosystems share some characteristics, including the need to scale, to adapt to change, and to handle large volumes of data securely. Some platforms solve some issues; xGraph works across your entire ecosystem. Learn how xGraph enables applications that meet the challenges of complexity in today's data-driven world.

There are a number of background / decorative graphics available for use in Powerpoint decks, collateral, social media, and for other uses. They can be found in the "Graphics 2018" folder in Google Drive, filenames as shown below. There is also a whitepaper template available in Word format in the "Templates 2018" folder.
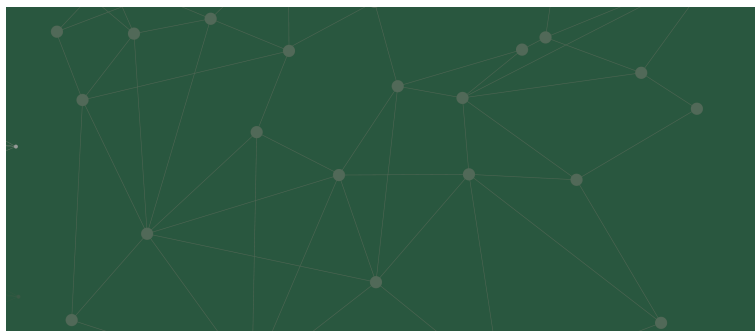
networkheaderbg-green-01
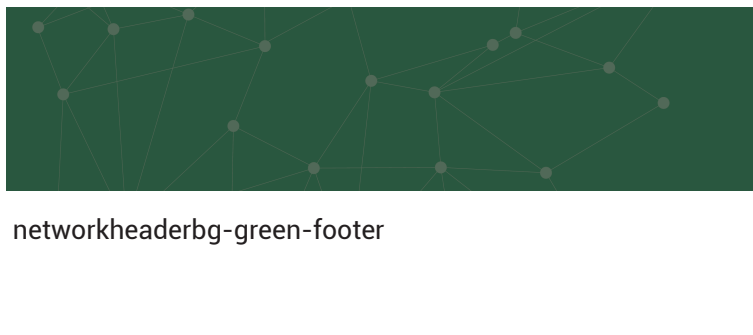

headerbg-green-02
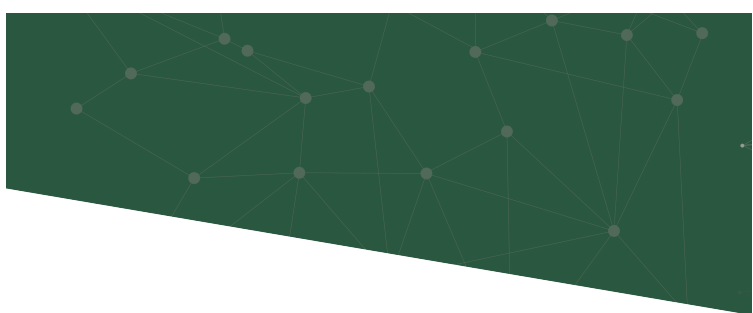

headerbg-green-03

headerbg-green-04

headerbg-green-01
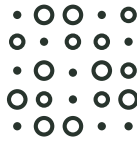

networkheaderbg-green-footer

networkheaderbg-green-slant

networkheaderbg-green-slant-rtl

ICONS
These are the brand approved icons for use in collateral, powerpoint presentations, white papers, etc. Icons can be found in the "Introspective Icons 2018" folder in Google Drive. The file names match the names shown below.
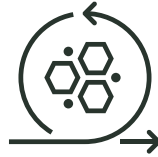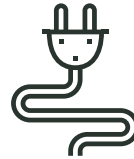
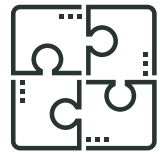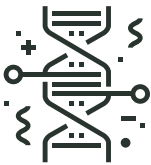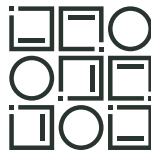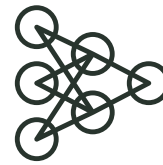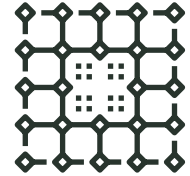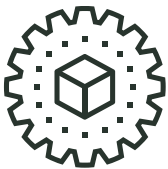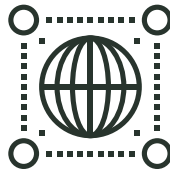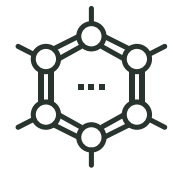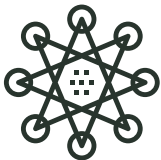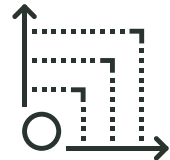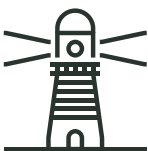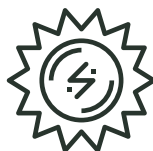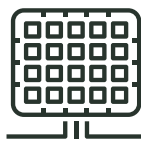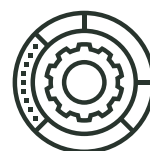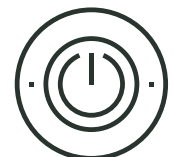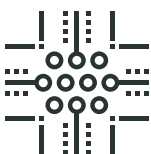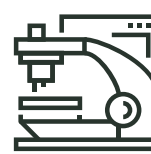|				
BUILD	OPTIMIZE	DEPLOY	ENERGY GRIDS	FIT TOGETHER
MEDICAL	POSSIBILITIES	MODULAR	GRAPH COMPUTING	EDGE COMPUTING
NO STACK DEV	DEVELOPMENT ECOSYSTEM	SCIENCE	AI	NODES
SYSTEM	SCALABILITY	LEARNING PAPER	SCIENCE ALT	SYSTEM
LIGHTHOUSE IDEAS	SOLAR POWER	SOLAR PANEL	DATA ALT	POWER ALT
DATA	BUILDING ALT	LEARNING PAPER ALT	SCIENCE ALT 2	