



25.2K

Order

\$10.5M

Profit

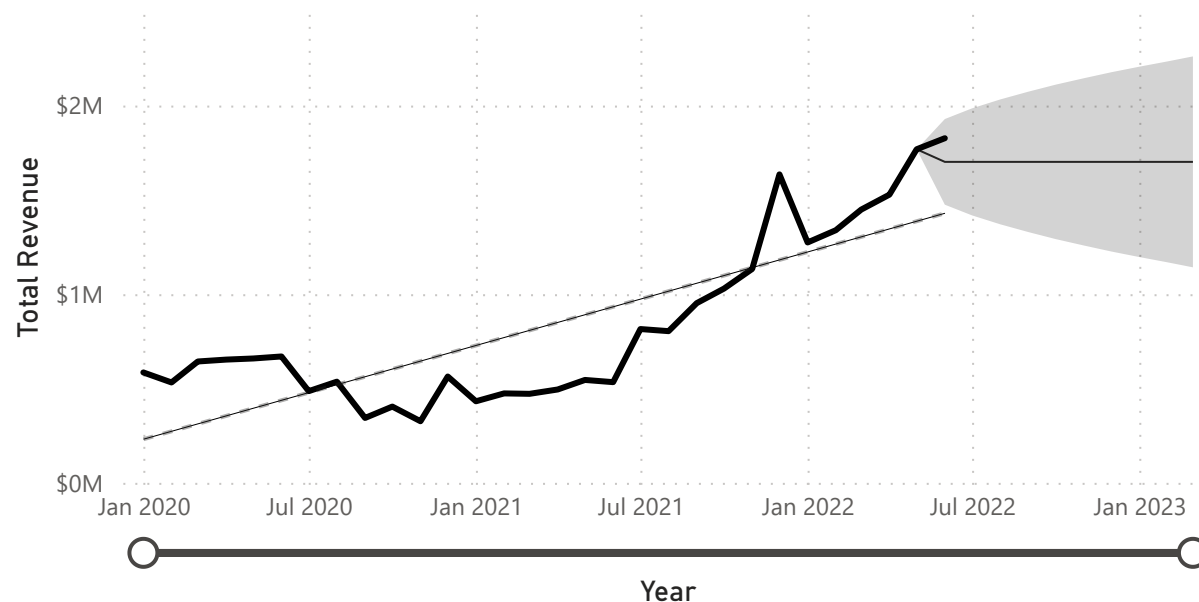
\$24.9M

Revenue

2.2%

Return Rate

Total Revenue by Year, Quarter, Month and Day



Total Order by CategoryName



Monthly Revenue

\$1.83M✓

Goal: \$1.77M (+3.31%)

Monthly Order

2146!

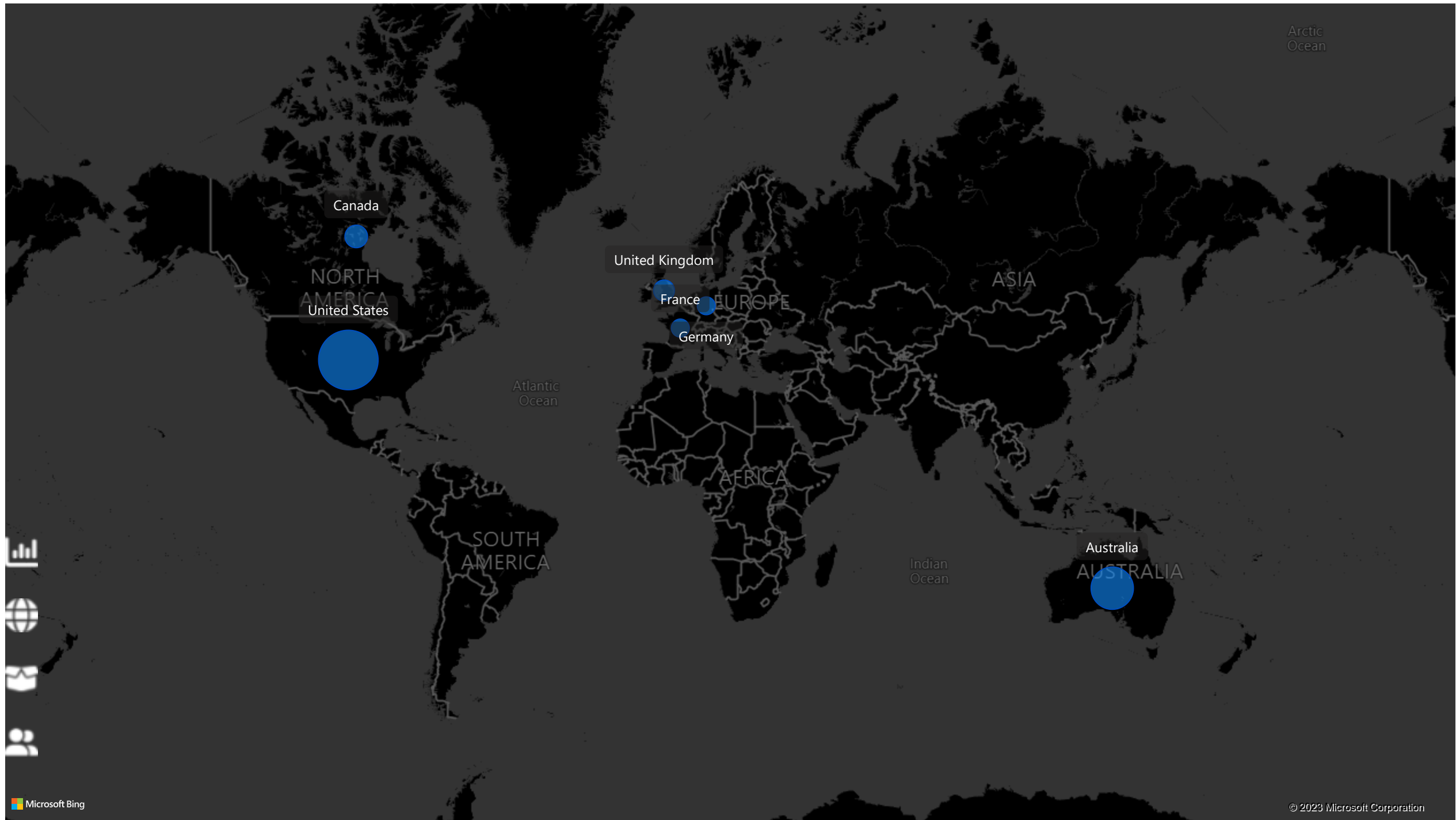
Goal: 2165 (-0.88%)

Monthly Return

166✓

Goal: 169 (+1.78%)

Category Name	Product Name	Order	Total Revenue	Return Rate
Accessories	All-Purpose Bike Stand	234	\$37,206	3.42%
Clothing	AWC Logo Cap	2062	\$35,882.0742	1.11%
Accessories	Bike Wash - Dissolver	850	\$13,562.7	1.47%
Clothing	Classic Vest, L	182	\$11,557	2.20%
Clothing	Classic Vest, M	182	\$11,557	3.85%
Clothing	Classic Vest, S	157	\$9,969.5	5.10%
Accessories	Fender Set - Mountain	1975	\$87,040.8	1.36%
Clothing	Half-Finger Gloves, L	414	\$19,780.404	2.14%
Total		25164	\$24,914,586.8193	2.17%





ProductName ▼

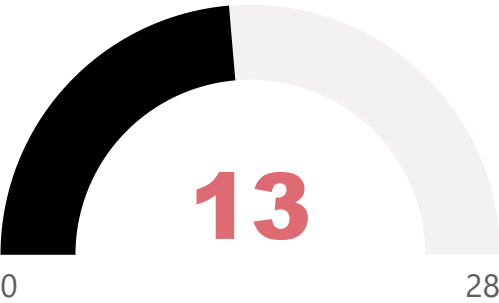
- ☒ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock
- ☐ Chain
- ☐ Classic Vest, L
- ☐ Classic Vest, M

Parameter ▼

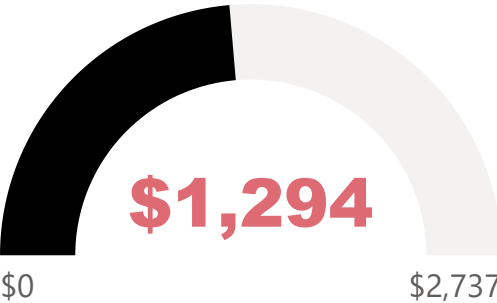
Product Parameter ▼

- ☐ Order
- ☐ Profit
- ☐ Revenue
- ☐ Return
- ☒ Return Rate

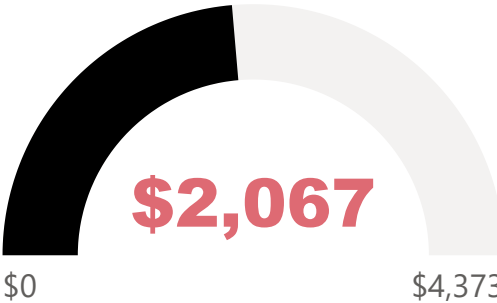
Monthly Order VS. Target



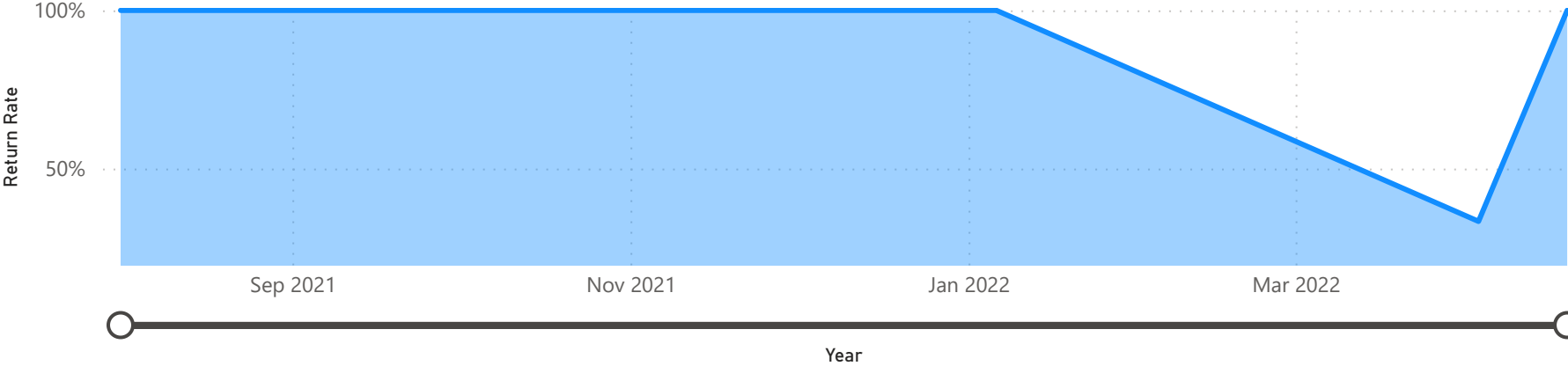
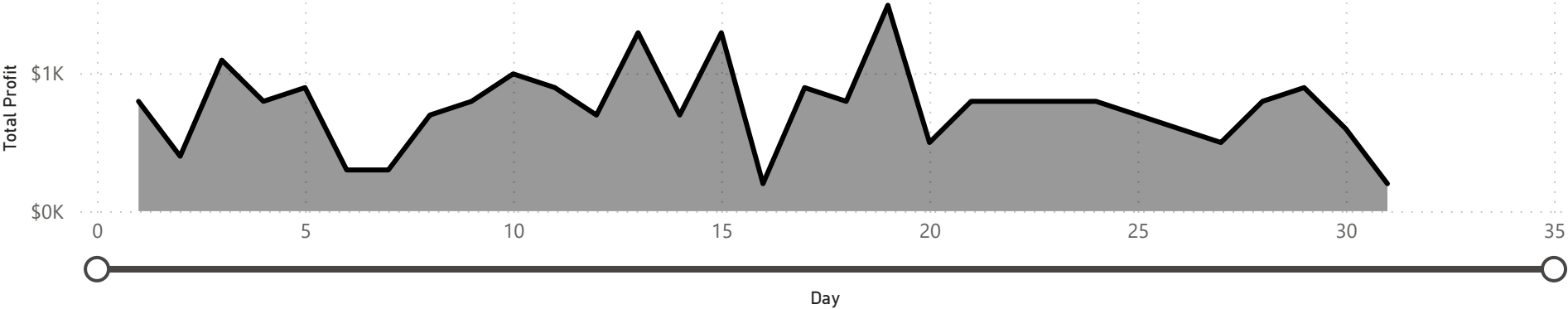
Monthly Profit VS. Target



Monthly Revenue VS. Target



Profit Trending





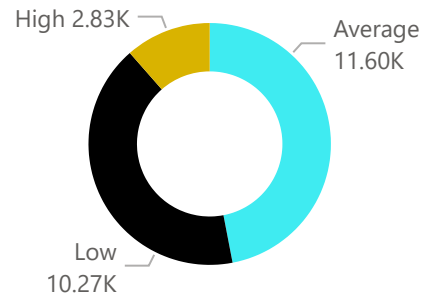
17.4K

Unique Customers

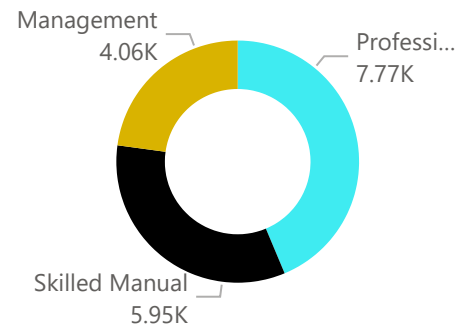
\$1,431

Revenue Per customer

Orders By Income Level

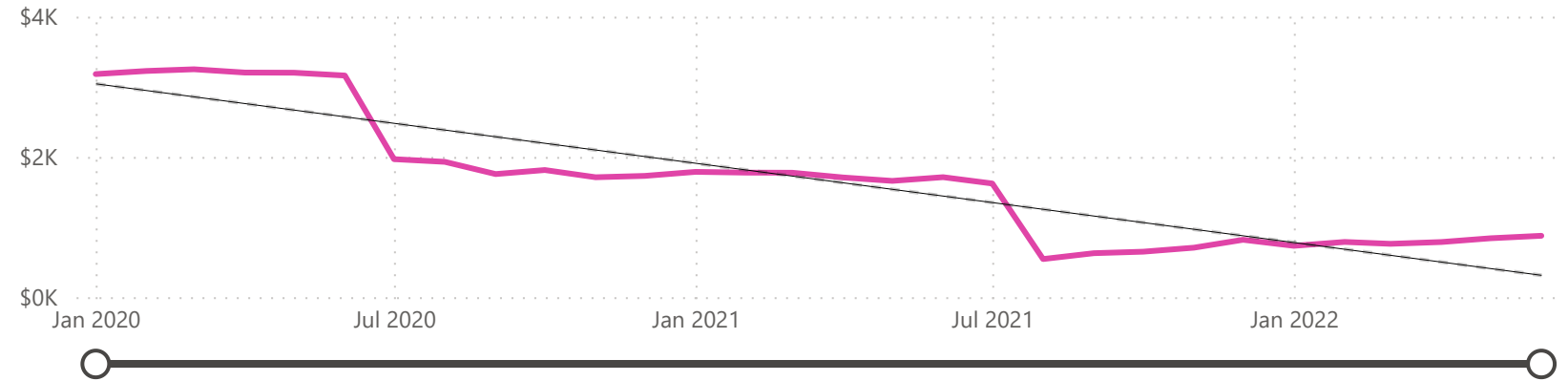


Orders By Occupation



Total Customers

Revenue Per customer



CustomerKey	Full Name	Total Order	Total Revenue
11019	LUKE LAL	15	\$961.92
11078	GINA MARTIN	16	\$991.27
11091	DALTON PEREZ	26	\$1,513.14
11131	AMANDA RIVERA	4	\$211.79
11142	EDUARDO PATTERSON	15	\$1,117.25
11176	MASON ROBERTS	24	\$1,526.03
11185	ASHLEY HENDERSON	25	\$1,716.76
11200	JASON GRIFFIN	25	\$1,613.88
11203	LUIS DIAZ	17	\$1,002.05
11211	SAMANTHA RUSSELL	16	\$947.96
11212	CHLOE CAMPBELL	15	\$969.78
11215	ANA PERRY	17	\$1,335.85
11223	HAILEY PATTERSON	26	\$1,615.66
11237	CLARENCE ANAND	4	\$10,065.01
11241	LISA CAI	7	\$11,330.45
Total		1350	\$721,249.98

Year

(Blank)

2020

2021

2022

JORDAN TURNER

Order

9

Revenue

\$15.6K

\$24,914,586....

Total Reve...

\$10,457,715....

Total Profit

25164

Total Order

1809

Total Return

Total Order by Start of Week

