



Cong Kim

congkim94@gmail.com

Product Designer

<https://congkim.com>

## Skills

Adobe XD	UI/UX design
Figma	UX research
Framer	User interview
Zeplin	Usability Test
Illustrator	Wireframing
Photoshop	Prototyping
Affinity Design	Teamwork
Lightroom	Adaptability
HTML5 + CSS	Creativity
Javascript	

## Education

**Bachelor of Business Administration,  
Information Systems**

University of Cincinnati

2012 - 2016

GPA: 3.47/4.0

## Related Experience

### Genieously

November 2019 - March 2020

E-commerce UI/UX Designer

- Conducted research and analysis to determine the design direction
- Performed rapid wireframing and prototyping with a tight deadline
- Worked with developers on design iterations

### Opportunity

October 2019 - January 2020

UX/UI Designer

- Worked with the client to identify their goals for the website
- Performed user research and analysis of the current product
- Synthesized and visualized the research to present to the client
- Redesigned the website according to the insights from the report

### Melange Media

June 2019 - Present

CMS Management/Web Development

- Created and managed client websites through a CMS
- Developed custom features and interfaces using HTML and CSS
- Created client collateral flyers, posters, menus

### Better Accounting Solutions

May 2019 - August 2019

UX/UI Designer Intern

- Conceived and create high-quality designs in mobile and web
- Created memorable interactive web experiences with clean designs
- Work with other teams to come up with new ideas

### Slight. Lookbook

- Fully designed and developed the website matching the art direction
- In charge of photography and editing for the 2nd Issue
- Styled the models based on the photoshoots vision

## Additional Experience

### Saks Fifth Avenue

September 2018 - April 2019

Locator and Inventory

### Righno

November 2017 - April 2018

Inventory and Sales

