



Cong Kim

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Product Designer

<https://congkim.com>

PW: cong-protected

Skills

| | |
|-----------------|----------------|
| Figma | Product design |
| Adobe XD | UX research |
| Framer | OOUX |
| ProtoPie | User interview |
| Zeplin | Usability Test |
| Illustrator | Wireframing |
| Photoshop | Prototyping |
| Affinity Design | Teamwork |
| Lightroom | Adaptability |
| HTML5 + CSS | Creativity |
| Javascript | |

Education

Bachelor of Business Administration,
Information Systems

University of Cincinnati

2012 - 2016

GPA: 3.47/4.0

Related Experience

Product Designer

Tapestry

December 2020 - Present

- Spearheaded the design system overhaul effort to serve multiple brands each with their own unique identities
- Worked on the design token integration that empowers Tapestry's design system
- Completed rapid design sprints to produce and test design solutions with users

Freelance UX/UI Designer

Digital Trends

August 2020 - December 2020

- Produced different design variations for A/B testing
- Worked with Director of Growth to determine the best design solutions
- Collaborated with developers on design iterations

E-commerce Product Designer

Genieously

November 2019 - March 2020

- Conducted research and analysis to determine the design direction for the product
- Performed rapid wireframing and prototyping with a tight deadline
- Reiterate the existing design to improve the experience

UX/UI Designer/Consultant

Opportunity

October 2019 - January 2020

- Worked with the client to identify their goals for the website
- Performed user research and analysis of the current product
- Synthesized and visualized the research to present to the client
- Redesigned the website according to the insights from the report

