# **Cong Kim**

# **Skills**

Adobe XD UI/UX design

Figma UX research

Framer User interview

Zeplin Usability Test

Illustrator Wireframing

Photoshop Prototyping

Affinity Design Teamwork

Lightroom Adaptability

HTML5 + CSS Creativity

Javascript

# **Education**

# **Bachelor of Business Administration, Information Systems**

University of Cincinnati

2012 - 2016

GPA: 3.47/4.0

# **Related Experience**

#### Genieously

November 2019 - March 2020

E-commerce UI/UX Designer

- Conducted research and analysis to determine the design direction
- Performed rapid wireframing and prototyping with a tight deadline
- Worked with developers on design iterations

#### **Opporty**

October 2019 - January 2020

UX/UI Designer

- Worked with the client to identify their goals for the website
- Performed user research and analysis of the current product
- Synthesized and visualized the research to present to the client
- Redesigned the website according to the insights from the report

#### **Melange Media**

June 2019 - Present

CMS Management/Web Developement

- Created and managed client websites through a CMS
- Developed custom features and interfaces using HTML and CSS
- Created client collateral flyers, posters, menus

#### **Better Accounting Solutions**

May 2019 - August 2019

**UX/UI** Designer Intern

- Conceived and create high-quality designs in mobile and web
- Created memorable interactive web experiences with clean designs
- · Work with other teams to come up with new ideas

#### Slight. Lookbook

- Fully designed and developed the website matching the art direction
- In charge of photography and editing for the 2nd Issue
- Styled the models based on the photoshoots vision

# **Additional Experience**

**Saks Fifth Avenue** 

September 2018 - April 2019

Locator and Inventory

Righno

November 2017 - April 2018

Inventory and Sales