



Cong Kim

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Product Designer

<https://congkim.com>

PW: cong-protected

## Skills

Figma	Product design
Adobe XD	UX research
Framer	OOUX
ProtoPie	User interview
Zeplin	Usability Test
Illustrator	Wireframing
Photoshop	Prototyping
Affinity Design	Teamwork
Lightroom	Adaptability
HTML5 + CSS	Creativity
Javascript	

## Education

Bachelor of Business Administration,  
Information Systems

University of Cincinnati

2012 - 2016

GPA: 3.47/4.0

## Related Experience

### Product Designer

Tapestry

December 2020 - Present

- Initiated the design system overhaul effort to serve multiple brands each with their own unique identities
- Worked on the design token integration that empowers Tapestry's design system
- Completed rapid design sprints to produce and test design solutions with users

### Freelance UX/UI Designer

Digital Trends

August 2020 - December 2020

- Produced different design variations for A/B testing
- Worked with Director of Growth to determine the best design solutions
- Collaborated with developers on design iterations

### E-commerce Product Designer

Genieously

November 2019 - March 2020

- Conducted research and analysis to determine the design direction for the product
- Performed rapid wireframing and prototyping with a tight deadline
- Reiterate the existing design to improve the experience

### UX/UI Designer/Consultant

Opportunity

October 2019 - January 2020

- Worked with the client to identify their goals for the website
- Performed user research and analysis of the current product
- Synthesized and visualized the research to present to the client
- Redesigned the website according to the insights from the report

