## Applications of spectral methods ( $\ell_2$ theory)



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### **Outline**

- Community recovery
- Phase retrieval
- Low-rank matrix completion
- Ranking from pairwise comparisons

A motivating application: community detection

### Community detection / graph clustering

Community structures are common in many social networks



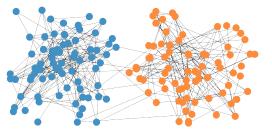
figure credit: The Future Buzz



figure credit: S. Papadopoulos

**Goal:** partition users into several clusters based on their friendships / similarities

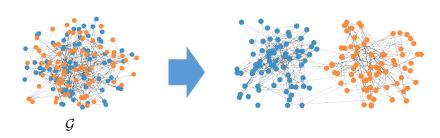
## A simple model: stochastic block model (SBM)



- $x_i^{\star} = 1$ : 1st community  $x_i^{\star} = -1$ : 2nd community

- n nodes  $\{1, \cdots, n\}$
- 2 communities
- n unknown variables:  $x_1^{\star}, \dots, x_n^{\star} \in \{1, -1\}$ 
  - encode community memberships

## A simple model: stochastic block model (SBM)



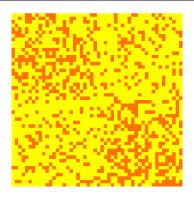
ullet observe a graph  ${\mathcal G}$ 

$$(i,j) \in \mathcal{G}$$
 with prob.  $\begin{cases} p, & \text{if } i \text{ and } j \text{ are from same community} \\ q, & \text{else} \end{cases}$ 

Here, p > q

ullet Goal: recover community memberships of all nodes, i.e.,  $\{x_i^\star\}$ 

### **Adjacency matrix**

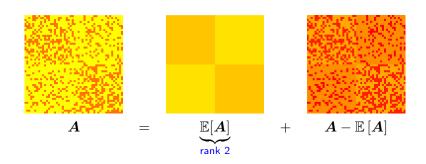


Consider the adjacency matrix  $\mathbf{A} \in \{0,1\}^{n \times n}$  of  $\mathcal{G}$ :

$$A_{i,j} = \begin{cases} 1, & \text{if } (i,j) \in \mathcal{G} \\ 0, & \text{else} \end{cases}$$

• WLOG, suppose  $x_1^* = \cdots = x_{n/2}^* = 1$ ;  $x_{n/2+1}^* = \cdots = x_n^* = -1$ 

### **Adjacency matrix**



$$\mathbb{E}[\boldsymbol{A}] = \left[ \begin{array}{cc} p \mathbf{1} \mathbf{1}^\top & q \mathbf{1} \mathbf{1}^\top \\ q \mathbf{1} \mathbf{1}^\top & p \mathbf{1} \mathbf{1}^\top \end{array} \right] = \underbrace{\frac{p+q}{2}}_{\text{uninformative bias}} + \underbrace{\frac{p-q}{2}}_{=\boldsymbol{x}^* = [x_i]_{1 \leq i \leq n}} \left[ \mathbf{1}^\top, -\mathbf{1}^\top \right]$$

## **Spectral clustering**



- 1. computing the leading eigenvector  $m{u} = [u_i]_{1 \leq i \leq n}$  of  $m{A} rac{p+q}{2} \mathbf{1} \mathbf{1}^{ op}$
- 2. rounding: output  $x_i = \begin{cases} 1, & \text{if } u_i > 0 \\ -1, & \text{if } u_i < 0 \end{cases}$

## Rationale behind spectral clustering

Recovery is reliable if  $\underbrace{oldsymbol{A} - \mathbb{E}[oldsymbol{A}]}_{ extstyle{perturbation}}$  is sufficiently small

ullet if  $A-\mathbb{E}[A]=0$ , then

$$u \, \propto \, \pm \left[ egin{array}{c} 1 \ -1 \end{array} 
ight] \quad \Longrightarrow \quad {\sf perfect \; clustering}$$

### A general recipe for spectral methods

### Three key steps:

- ullet identify a key matrix  $M^\star$ , whose eigenvectors disclose crucial information
- ullet construct a surrogate matrix M of  $M^\star$  using data
- ullet compute corresponding eigenvectors of M

### Low-rank matrix completion

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figure credit: Candès

- ullet consider a low-rank matrix  $M^\star = U^\star \Sigma^\star V^{\star op}$
- each entry  $M_{i,j}^{\star}$  is observed independently with prob. p
- intermediate goal: estimate  $U^{\star}, V^{\star}$

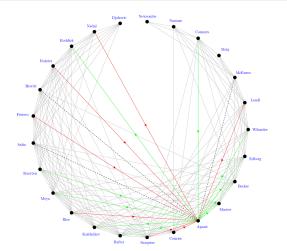
# Spectral method for matrix completion

- 1. identify the key matrix  $M^{\star}$
- 2. construct surrogate matrix  $oldsymbol{M} \in \mathbb{R}^{n \times n}$  as

$$M_{i,j} = \begin{cases} \frac{1}{p} M_{i,j}^{\star}, & \text{if } M_{i,j}^{\star} \text{ is observed} \\ 0, & \text{else} \end{cases}$$

- $\circ$  rationale for rescaling: ensures  $\mathbb{E}[M] = M^\star$
- 3. compute the rank-r SVD  $U\Sigma V^{ op}$  of M, and return  $(U,\Sigma,V)$

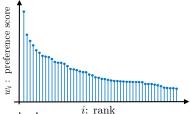
### Ranking from pairwise comparisons



pairwise comparisons for ranking tennis players

figure credit: Bozóki, Csató, Temesi

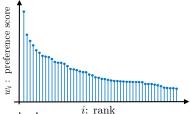
## Bradley-Terry-Luce (logistic) model



- $\bullet$  *n* items to be ranked
- assign a latent score  $\{w_i^\star\}_{1\leq i\leq n}$  to each item, so that item  $i\succ$  item j if  $w_i^\star>w_j^\star$
- ullet each pair of items (i,j) is compared independently

$$\mathbb{P}\left\{\text{item } j \text{ beats item } i\right\} = \frac{w_j^\star}{w_i^\star + w_j^\star}$$

### Bradley-Terry-Luce (logistic) model



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$$\text{item } i \succ \text{item } j \quad \text{if} \quad w_i^\star > w_j^\star$$

ullet each pair of items (i,j) is compared independently

$$y_{i,j} \stackrel{\text{ind.}}{=} \begin{cases} 1, & \text{with prob. } \frac{w_j^\star}{w_i^\star + w_j^\star} \\ 0, & \text{else} \end{cases}$$

• intermediate goal: estimate score vector  $w^*$  (up to scaling)

### **Spectral ranking**

1. identify key matrix  $P^*$ —probability transition matrix

$$P_{i,j}^{\star} = \begin{cases} \frac{1}{n} \cdot \frac{w_j^{\star}}{w_i^{\star} + w_j^{\star}}, & \text{if } i \neq j \\ 1 - \sum_{l:l \neq i} P_{i,l}^{\star}, & \text{if } i = j \end{cases}$$

#### Rationale:

 $\circ$   $oldsymbol{P}^{\star}$  obeys

$$w_i^{\star}P_{i,j}^{\star} = w_j^{\star}P_{j,i}^{\star} \qquad \text{(detailed balance)}$$

 $\circ$  Thus, the stationary distribution  $\pi^\star$  of  $P^\star$  obeys

$$\pi^{\star} = \frac{1}{\sum_{l} w_{l}^{\star}} w^{\star}$$
 (reveals true scores)

# Spectral ranking

2. construct a surrogate matrix  $\boldsymbol{P}$  obeying

$$P_{i,j} = \begin{cases} \frac{1}{n} y_{i,j}, & \text{if } i \neq j \\ 1 - \sum_{l:l \neq i} P_{i,l}, & \text{if } i = j \end{cases}$$

3. return leading left eigenvector  $\pi$  of P as score estimate

— closely related to PageRank

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**Key:** stability of eigenspace against perturbation  $M-M^\star$ ?