

# Minimax Off-Policy Evaluation for Multi-Armed Bandits

Cong Ma



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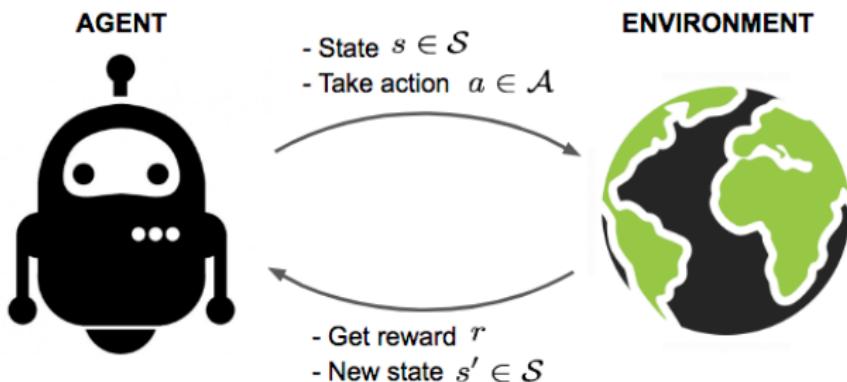


Martin Wainwright  
EECS & Stat



# Reinforcement learning (RL)

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**Goal:** learn an optimal policy to maximize rewards

# A key ingredient: policy evaluation

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# A key ingredient: policy evaluation

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on-policy evaluation

deploy policy in environment

# A key ingredient: policy evaluation

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on-policy evaluation

deploy policy in environment

— *costly, dangerous, unethical*

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off-policy evaluation (OPE)

leverage historical data

# A key ingredient: policy evaluation



on-policy evaluation

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— *costly, dangerous, unethical*

off-policy evaluation (OPE)

leverage historical data

— *distribution shift!*

# This talk

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*Off-policy evaluation for multi-armed bandits*  
— *how to optimally tackle distribution shift*

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*Off-policy evaluation for multi-armed bandits*

— *how to optimally tackle distribution shift*

“Bridging Offline Reinforcement Learning and Imitation Learning: A Tale of Pessimism”

— with P. Rashidinejad, B. Zhu, J. Jiao, and S. Russell



*Background: multi-armed bandits and OPE*

# Multi-armed bandits

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- Action space:  $\mathcal{A} = [k] := \{1, 2, \dots, k\}$
  - Reward distributions:  $f := \{f(\cdot | a)\}_{a \in \mathcal{A}}$
- $\mathcal{F}(r_{\max}) := \{f \mid \text{supp}(f(\cdot | a)) \subseteq [0, r_{\max}] \text{ for each } a \in [k]\}$

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- Policy  $\pi$ : a distribution over  $[k]$
  - Value function of a policy:  $V_f(\pi) := \sum_{a \in [k]} \pi(a) r_f(a)$ 
    - $r_f(a)$ : mean reward of  $f(\cdot | a)$

# OPE in multi-armed bandits

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Given

- observed data:  $\{(A_i, R_i)\}_{i=1}^n \stackrel{\text{i.i.d.}}{\sim} \pi_b \otimes f$
- target policy  $\pi_t$

**Goal:** estimate value function of target policy

$$V_f(\pi_t) = \sum_{a \in [k]} \pi_t(a) r_f(a)$$

## Two classical estimators

---

**Goal:** estimate value function of target policy

$$V_f(\pi_t) = \sum_{a \in [k]} \pi_t(a) \mathbf{r}_f(a)$$

plug-in estimator

$$\hat{V}_{\text{plug}} := \sum_{a \in [k]} \pi_t(a) \hat{r}(a)$$

$\hat{r}(a) :=$  empirical mean reward

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$$V_f(\pi_t) = \sum_{a \in [k]} \pi_t(a) \mathbf{r}_f(a)$$

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importance sampling estimator

$$\hat{V}_{\text{plug}} := \sum_{a \in [k]} \pi_t(a) \hat{r}(a)$$

$$\hat{V}_{\text{IS}} := \frac{1}{n} \sum_{i \in [n]} \rho(A_i) R_i$$

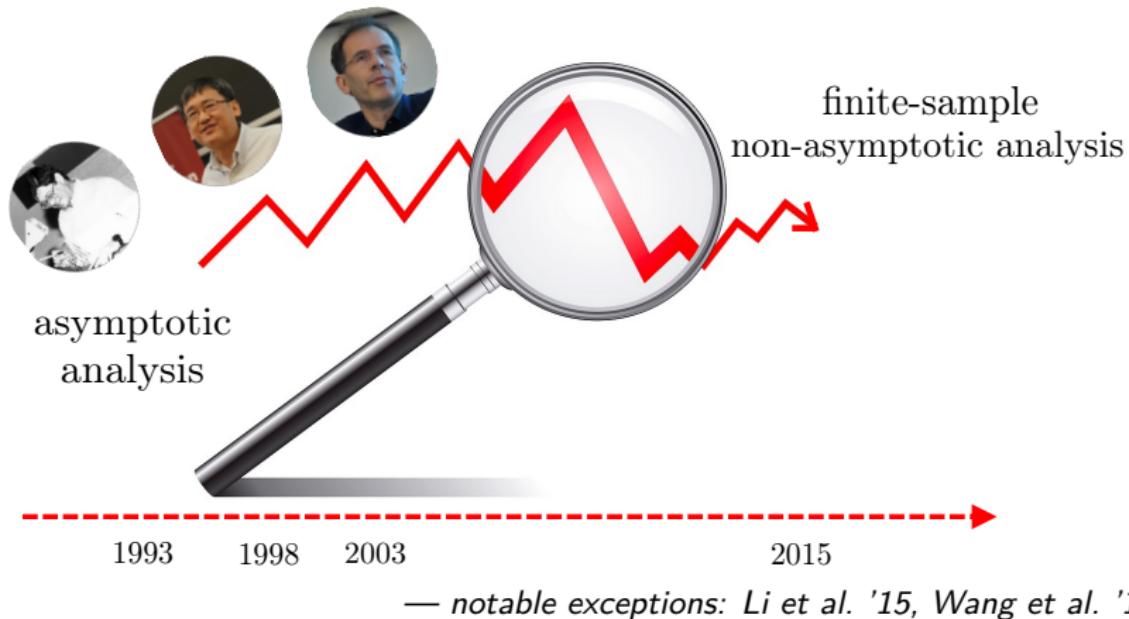
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$$\rho(a) := \frac{\pi_t(a)}{\pi_b(a)}$$

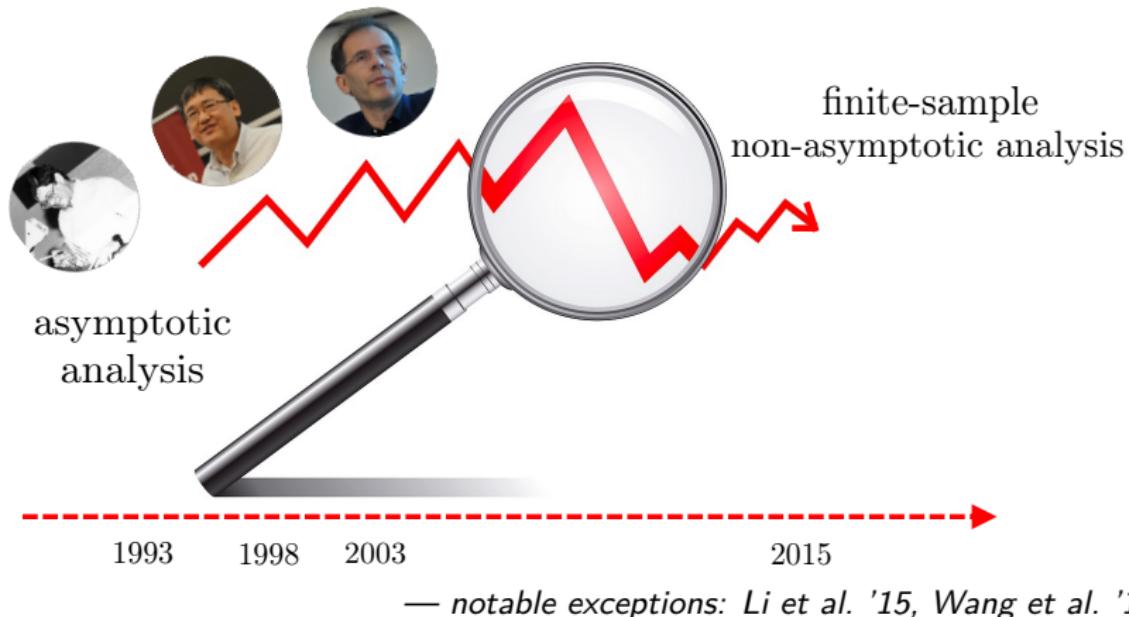
# *Gaps in statistical understanding of OPE*

— *a few motivating questions*

# Non-asymptotic analysis of OPE



# Non-asymptotic analysis of OPE



Can we develop procedures that are optimal for **all** sample sizes?

# Known vs. unknown behavior policies

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Known behavior  
policy



Unknown behavior  
policy

# Known vs. unknown behavior policies

---

Known behavior  
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Unknown behavior  
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Is there statistical difference between knowing and not knowing  $\pi_b$ ?

# Known vs. unknown behavior policies

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Known behavior  
policy

VS

Unknown behavior  
policy

Is there statistical difference between knowing and not knowing  $\pi_b$ ?

Asymptotic:  
NO

Non-asymptotic  
???



# OPE with partial knowledge of behavior policy

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What if we have partial knowledge of behavior policy,

# OPE with partial knowledge of behavior policy

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What if we have partial knowledge of behavior policy, say

- we know how close behavior policy is to target policy

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# OPE with partial knowledge of behavior policy

Known behavior policy



Unknown behavior policy

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Can we fully utilize such partial knowledge in OPE?

*OPE with known behavior policy*

# Plug-in and importance sampling estimators

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$$\hat{V}_{\text{IS}} := \frac{1}{n} \sum_{i \in [n]} \rho(A_i) R_i$$

$\hat{r}(a)$  := empirical mean reward

$$\rho(a) := \frac{\pi_t(a)}{\pi_b(a)}$$

# Switch estimators

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— inspired by Wang et al. '17

**Switch estimators:** for any subset  $S \subseteq [k]$ , we define

$$\widehat{V}_{\text{switch}}(S) := \sum_{a \in S} \pi_t(a) \widehat{r}(a) + \frac{1}{n} \sum_{i=1}^n \rho(A_i) R_i \mathbb{1}\{A_i \notin S\}$$

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- when  $S = [k]$ , recover plug-in estimator
- when  $S = \emptyset$ , recover importance sampling (IS) estimator
- Intermediate choices of  $S$  lead to interpolation between plug-in and IS estimators

# Performance of Switch estimators

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## Proposition 1

For any subset  $S \subseteq [k]$ , we have

$$\mathbb{E}_{\pi_b \otimes f}[(\hat{V}_{\text{switch}}(S) - V_f(\pi_t))^2] \leq 3r_{\max}^2 \left\{ \pi_t^2(S) + \frac{\sum_{a \notin S} \pi_b(a) \rho^2(a)}{n} \right\}$$

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$$\min_{S \subseteq [k]} \left\{ \pi_t^2(S) + \frac{\sum_{a \notin S} \pi_b(a) \rho^2(a)}{n} \right\}$$

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— combinatorial optimization problem!

# We can “solve” it!

---

**Key convex program:**

$$v^* \in \arg \min_{v \in \mathbb{R}^k} \left\{ \sqrt{\frac{1}{8n} \sum_{a \in [k]} \frac{[\pi_t(a) - v(a)]^2}{\pi_b(a)}} + \frac{1}{2} \sum_{a \in [k]} |v(a)| \right\}$$
$$S^* := \{a \mid v^*(a) \neq 0\}$$

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Proposition 2

$$\min_{S \subseteq [k]} \left\{ \pi_t^2(S) + \frac{\sum_{a \notin S} \pi_b(a) \rho^2(a)}{n} \right\} \asymp \left\{ \pi_t^2(S^*) + \frac{\sum_{a \notin S^*} \pi_b(a) \rho^2(a)}{n} \right\}$$

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—  $\hat{V}_{\text{switch}}(S^*)$  is optimal among family of Switch estimators

# Is Switch estimator universally optimal?

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Minimax risk of OPE:

$$\mathcal{R}_n^*(\pi_t; \pi_b) := \inf_{\hat{V}} \sup_{f \in \mathcal{F}} \mathbb{E}_{\pi_b \otimes f} [(\hat{V} - V_f(\pi_t))^2]$$

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## Theorem 1

For all pairs  $(\pi_b, \pi_t)$  and for all  $n$ , we have

$$\mathcal{R}_n^*(\pi_t; \pi_b) \gtrsim r_{\max}^2 \left\{ \pi_t^2(S^*) + \frac{\sum_{a \notin S^*} \pi_b(a) \rho^2(a)}{n} \right\}$$

— Switch estimator is minimax optimal for all sample sizes

## Sanity checks

---

- Degenerate case of on-policy evaluation, i.e.,  $\pi_t = \pi_b$   
We know IS estimator (a.k.a. Monte Carlo estimator) is optimal

$$\hat{V}_{\text{IS}} = \frac{1}{n} \sum_{i=1}^n \rho(A_i) R_i = \frac{1}{n} \sum_{i=1}^n R_i$$

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It can be shown from our minimax theorem that  $S^* = \emptyset$  in this case

## Sanity checks

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- Large-sample regime: in general when  $\pi_t \neq \pi_b$ , one can show that when

$$n \gg \frac{\max_{a \in [k]} \rho^2(a)}{\sum_{a \in [k]} \pi_b(a) \rho^2(a)},$$

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- \* recover large-sample result in Li et al. '15 (bounded reward setting)
- \* our results accommodate any sample size, especially **small** sample size where IS could perform poorly

# Numerics

---

**Setup:**  $\pi_t(a) = 1/k$ ,  $f(\cdot | a) = \text{Bern}(0.5)$  for all  $a \in [k]$ ,  $n = 1.5k$

$$\pi_b(1) = \pi_b(2) = \cdots = \pi_b(\sqrt{k}) = \frac{1}{k^2},$$

$$\pi_b(\sqrt{k} + 1) = \pi_b(\sqrt{k} + 2) = \cdots = \pi_b(k) = \frac{1 - \frac{1}{k^{3/2}}}{k - \sqrt{k}}$$

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**Theoretical predictions:**

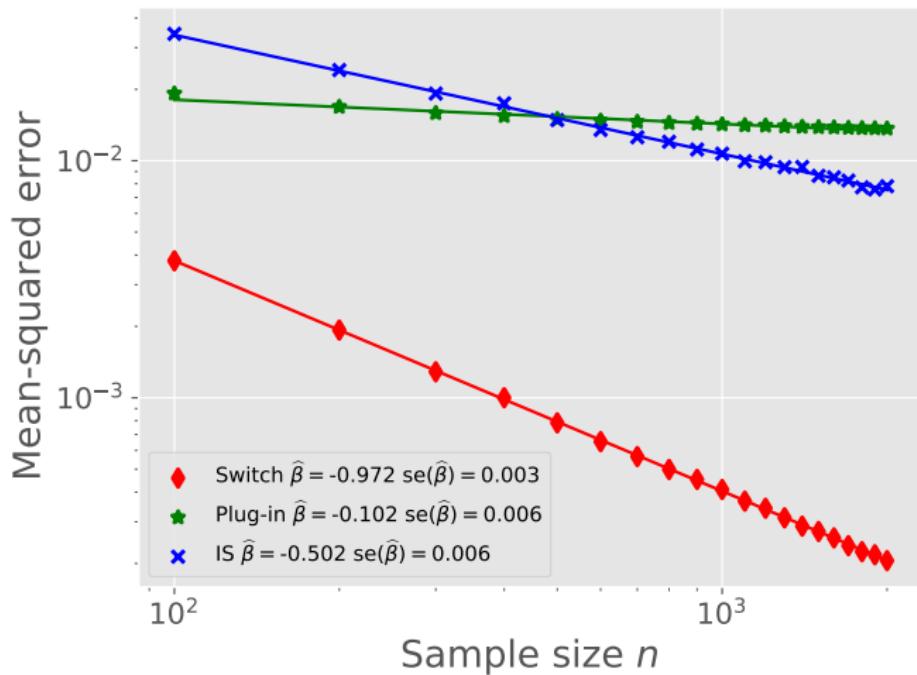
$$\mathbb{E}_{\pi_b \otimes f}[(\hat{V}_{\text{plug}} - V_f(\pi_t))^2] \asymp 1,$$

$$\mathbb{E}_{\pi_b \otimes f}[(\hat{V}_{\text{IS}} - V_f(\pi_t))^2] \asymp n^{-1/2}, \quad \text{and}$$

$$\mathbb{E}_{\pi_b \otimes f}[(\hat{V}_{\text{switch}}(S^*) - V_f(\pi_t))^2] \asymp n^{-1}$$

## Numerics (cont.)

---



# A closer look at Switch estimator

**Switch estimator:**

$$\widehat{V}_{\text{switch}}(\mathcal{S}^{\star}) := \sum_{a \in \mathcal{S}^{\star}} \pi_t(a) \widehat{r}(a) + \frac{1}{n} \sum_{i=1}^n \rho(A_i) R_i \mathbb{1}\{A_i \notin \mathcal{S}^{\star}\}$$

**Key convex program:**

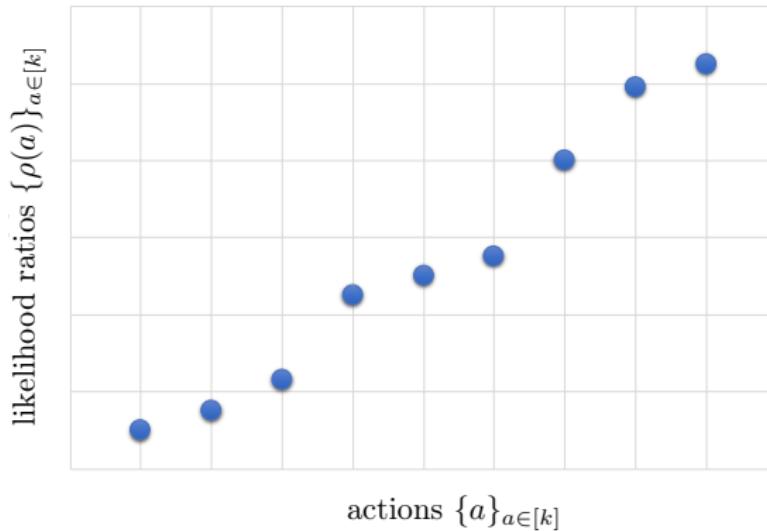
$$v^{\star} \in \arg \min_{v \in \mathbb{R}^k} \left\{ \sqrt{\frac{1}{8n} \sum_{a \in [k]} \frac{[\pi_t(a) - v(a)]^2}{\pi_b(a)}} + \frac{1}{2} \sum_{a \in [k]} |v(a)| \right\}$$

$$\mathcal{S}^{\star} := \{a \mid v^{\star}(a) \neq 0\}$$

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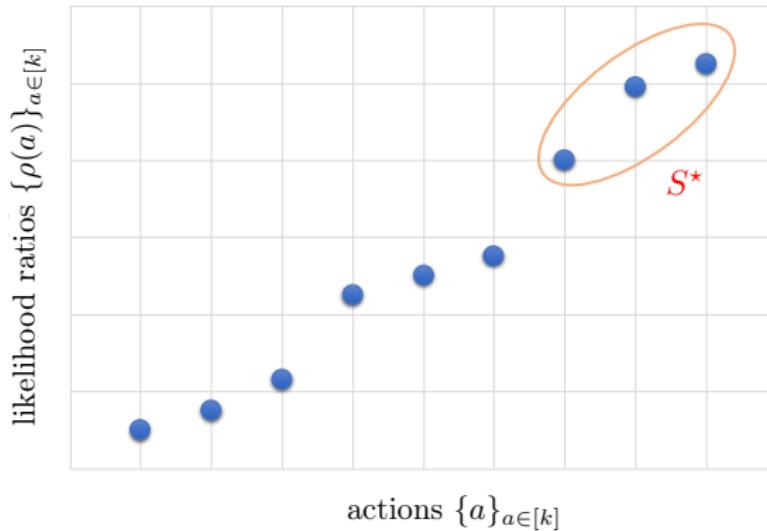
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Without loss of generality, we assume



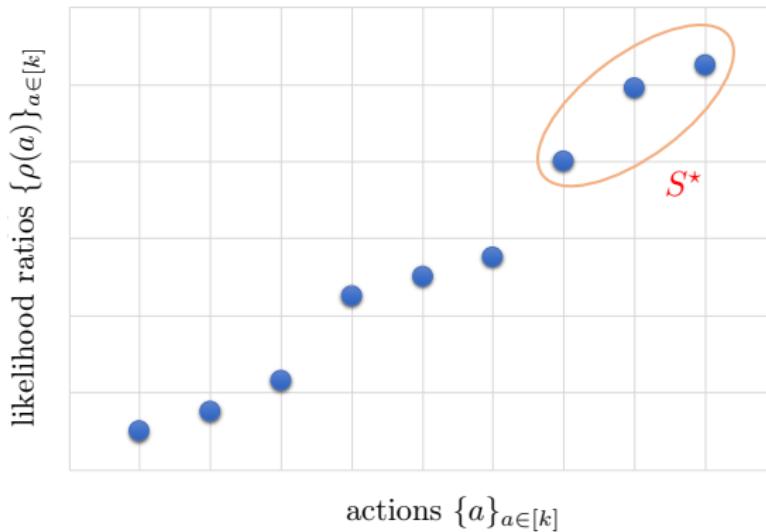
# A closer look at Switch estimator

$S^*$ —if nonempty—must contain actions with largest likelihood ratios



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**Key message:** Switch optimally truncates large likelihood ratios

— variance reduction

*OPE with unknown behavior policy*

# What's the right performance metric?

---

- First attempt: global worst-case risk of  $\hat{V}$

$$\sup_{\pi_b} \sup_{f \in \mathcal{F}} \mathbb{E}_{\pi_b \otimes f} [(\hat{V} - V_f(\pi_t))^2]$$

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- **Failure** of attempt:

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in addition,  $\hat{V} \equiv 0$  is minimax optimal...

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in addition,  $\hat{V} \equiv 0$  is minimax optimal...

- Rationale for failure: adversary can choose bad behavior policy without paying price



# Competitive ratio

---

— *inspired by online learning literature*

**Worst-case competitive ratio of  $\hat{V}$ :**

$$\mathcal{C}(\hat{V}; \pi_t) := \sup_{\pi_b, f \in \mathcal{F}} \frac{\mathbb{E}_{\pi_b \otimes f}[(\hat{V} - V_f(\pi_t))^2]}{\mathcal{R}_n^*(\pi_t; \pi_b)}$$

$$— \mathcal{R}_n^*(\pi_t; \pi_b) = \inf_{\hat{V}} \sup_{f \in \mathcal{F}} \mathbb{E}_{\pi_b \otimes f}[(\hat{V} - V_f(\pi_t))^2]$$

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- Proof of concept: when  $\hat{V} \equiv 0$ , we have

$$\mathcal{C}(\hat{V}; \pi_t) \geq \frac{\mathbb{E}_{\pi_t \otimes f}[(\hat{V} - V_f(\pi_t))^2]}{\mathcal{R}_n^*(\pi_t; \pi_t)} \asymp \frac{(V_f(\pi))^2}{r_{\max}^2/n} \asymp n$$

# Competitive ratio of plug-in estimator

---

## Theorem 2

For any target policy  $\pi_t$ , plug-in estimator  $\hat{V}_{\text{plug}}$  satisfies

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- Worst-case competitive ratio is at most  $k$  (since  $|\text{supp}(\pi_t)| \leq k$ )  
 $\implies$  plug-in estimator is strictly better than all-zeros estimator

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- Adaptivity of plug-in estimator to target policy

# Is plug-in estimator optimal?

## Theorem 3

Suppose that sample size obeys  $n \gg \frac{k}{\log k}$ . Then for each  $s \in \{1, 2, \dots, k\}$ , there exists a target policy  $\pi_t$  supported on  $s$  actions and

$$\inf_{\widehat{V}} \sup_{\pi_b, f \in \mathcal{F}} \frac{\mathbb{E}_{\pi_b \otimes f}[(\widehat{V} - V_f(\pi_t))^2]}{\mathcal{R}_n^*(\pi_t; \pi_b)} \gtrsim \max \left\{ \frac{s}{\log k}, 1 \right\}$$

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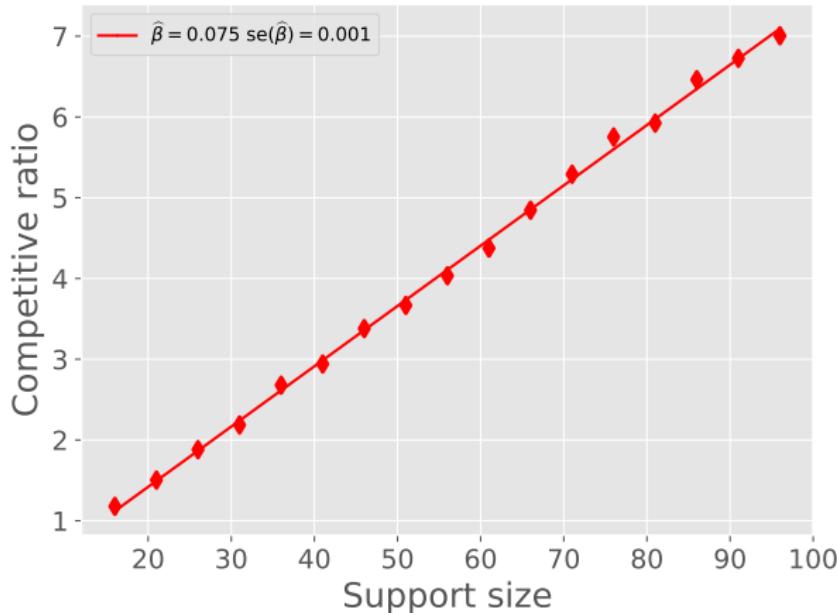
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- Performance difference between knowing and not knowing behavior policy scales as  $|\text{supp}(\pi_t)|$ 
  - in contrast to asymptotics

# Numerics

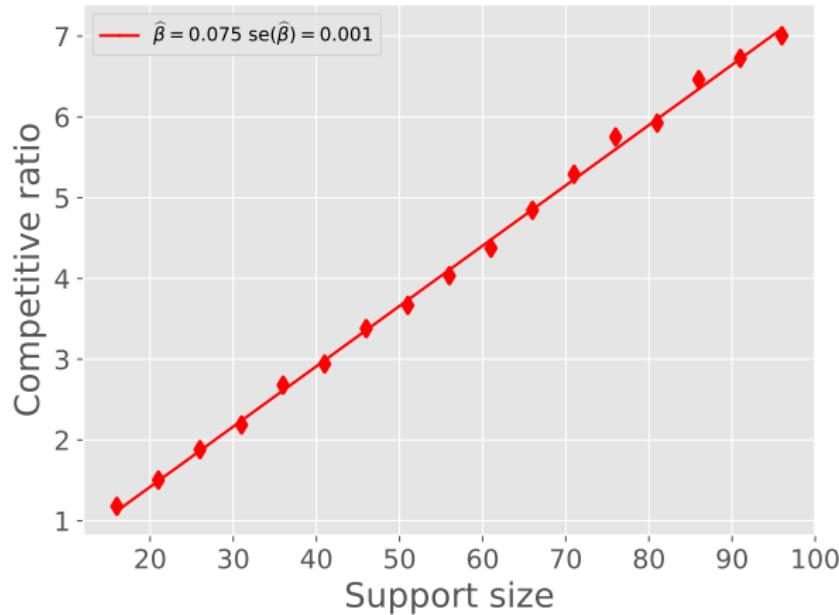
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**Setup:**  $k = 100$ ,  $n = 2k$ , fix  $\pi_b$  and vary  $\pi_t$  uniform over  $[s]$



# Numerics

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Knowing behavior policy helps in non-asymptotics!

*OPE with partial knowledge of behavior policy*

# OPE with partial knowledge of behavior policy

Known behavior policy



Unknown behavior policy

What if we have partial knowledge of behavior policy?

**Our focus:** minimum exploration probability

$$\pi_b \in \Pi(\nu) := \{\pi \mid \min_{a \in [k]} \pi(a) \geq \nu\}$$

$$— \nu \in [0, 1/k]$$

# Optimal estimators

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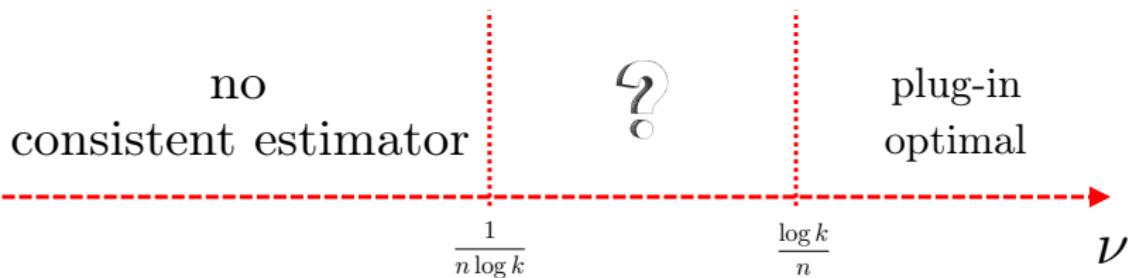
**Goal:** develop estimators that can achieve

$$\inf_{\widehat{V}} \sup_{(\pi_b, f) \in \Pi(\nu) \times \mathcal{F}} \mathbb{E}_{\pi_b \otimes f} [(\widehat{V} - V_f(\pi_t))^2]$$

# Optimal estimators

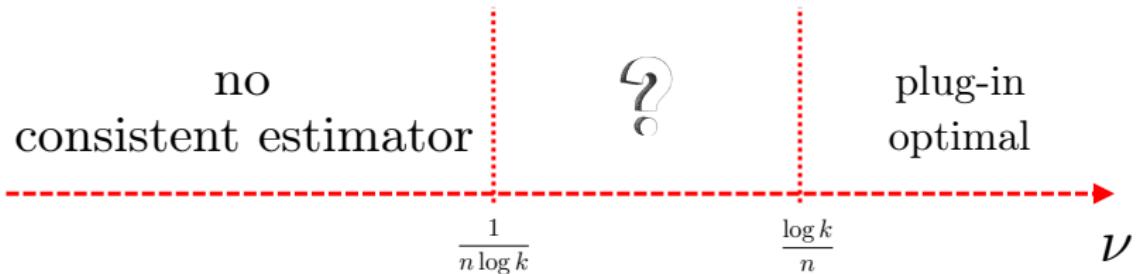
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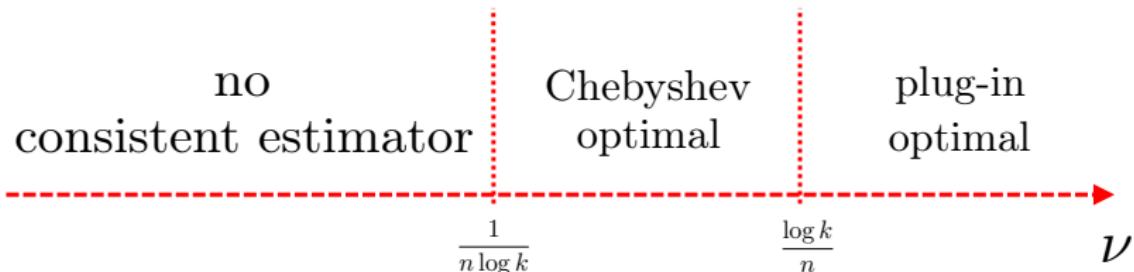
## Tackling less-exploratory $\pi_b$

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- Why plug-in fails when  $\pi_b$  is less exploratory?
  - large bias due to insufficient observations

## Tackling less-exploratory $\pi_b$



- Why plug-in fails when  $\pi_b$  is less exploratory?
  - large bias due to insufficient observations
- How to reduce bias?
  - draw connection to support size estimation (cf. Wu and Yang '16)
  - best polynomial approximation

# A peek at Chebyshev estimator

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plug-in estimator

$$\hat{V}_{\text{plug}} := \sum_{a \in [k]} \pi_t(a) \hat{r}(a)$$

$\hat{r}(a) :=$  empirical mean reward

Chebyshev estimator

$$\hat{V}_C := \sum_{a \in [k]} \pi_t(a) \hat{r}(a) \mathbf{g}_L(n(a))$$

$g_L(n(a)) :=$  Chebyshev poly

## Concluding remarks

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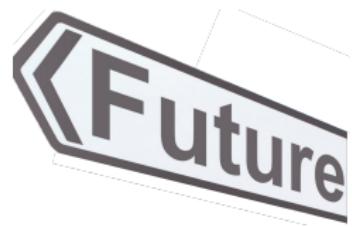
- Known  $\pi_b$ : Switch is minimax optimal for all sample sizes
- Unknown  $\pi_b$ : fundamentally different, plug-in is near-optimal
- Partial knowledge: improvement is possible, bias reduction is needed

## Concluding remarks

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- Known  $\pi_b$ : Switch is minimax optimal for all sample sizes
- Unknown  $\pi_b$ : fundamentally different, plug-in is near-optimal
- Partial knowledge: improvement is possible, bias reduction is needed

- Extension to other reward families
- Smooth characterization of gap between knowing and not knowing  $\pi_b$
- Adaptivity to  $\min_a \pi_b(a)$



**Paper:**

“Minimax Off-Policy Evaluation for Multi-Armed Bandits,”

C. Ma, B. Zhu, J. Jiao, M. J. Wainwright, arXiv:2101.07781, 2021