# Spectral Method and Regularized MLE Are Both Optimal for Top-K Ranking

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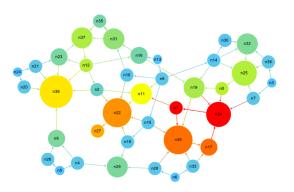


Joint work with Yuxin Chen, Jianqing Fan and Kaizheng Wang

## Ranking

A fundamental problem in a wide range of contexts

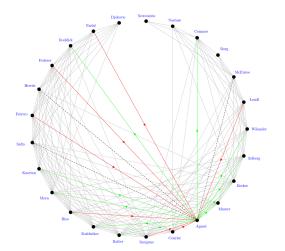
• web search, recommendation systems, admissions, sports competitions, voting, ...



PageRank

figure credit: Dzenan Hamzic

## Rank aggregation from pairwise comparisons

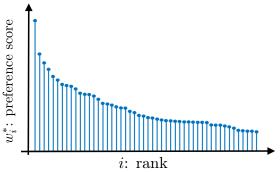


pairwise comparisons for ranking top tennis players

figure credit: Bozóki, Csató, Temesi

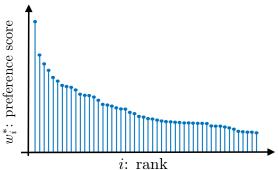
## Parametric models

Assign latent preference score to each of n items  $\boldsymbol{w}^* = [w_1^*, \cdots, w_n^*]$ 



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ullet This work: Bradley-Terry-Luce model: for  $oldsymbol{w}^* \in \mathbb{R}^n_+$ 

$$\mathbb{P}\left\{\text{item } j \text{ beats item } i\right\} = \frac{w_j^*}{w_i^* + w_j^*}$$

## Other parametric models

ullet Thurstone model: for  $oldsymbol{w}^* \in \mathbb{R}^n$ 

$$\mathbb{P}\left\{\text{item } j \text{ beats item } i\right\} = \underbrace{\Phi}_{\text{Gaussian cdf}} \left(w_j^* - w_i^*\right)$$

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ullet Parametric models: for nondecreasing  $f:\mathbb{R} 
ightarrow [0,1]$  which obey

$$f(t) = 1 - f(-t), \quad \forall t \in \mathbb{R}$$

Then we set

$$\mathbb{P}\left\{ \text{item } j \text{ beats item } i \right\} = f\left(w_j^* - w_i^*\right)$$

## **Typical ranking procedures**

#### Estimate latent scores

→ rank items based on score estimates



## **Top-**K ranking

#### Estimate latent scores

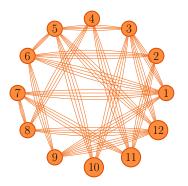
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**Goal:** identify the set of top-K items with pairwise comparisons

# Model: random sampling

ullet Comparison graph: Erdős–Rényi graph  $\mathcal{G} \sim \mathcal{G}(n,p)$ 

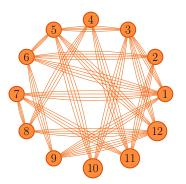


• For each  $(i,j) \in \mathcal{G}$ , obtain L paired comparisons

$$y_{i,j}^{(l)} \overset{\text{ind.}}{=} \begin{cases} 1, & \text{with prob.} \ \frac{w_j^*}{w_i^* + w_j^*} \\ 0, & \text{else} \end{cases} \qquad 1 \leq l \leq L$$

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• For each  $(i, j) \in \mathcal{G}$ , obtain L paired comparisons

$$y_{i,j} = \frac{1}{L} \sum_{l=1}^{L} y_{i,j}^{(l)}$$
 (sufficient statistic)

## Spectral method (Rank Centrality)

Negahban, Oh, Shah '12

• Construct a probability transition matrix  $P = [P_{i,j}]_{1 \le i,j \le n}$ :

$$P_{i,j} = \begin{cases} \frac{1}{d}y_{i,j}, & \text{if } (i,j) \in \mathcal{E}, \\ 1 - \frac{1}{d}\sum_{k:(i,k)\in\mathcal{E}}y_{i,k}, & \text{if } i = j, \\ 0, & \text{otherwise}. \end{cases}$$

ullet Return score estimate as leading left eigenvector of P

## Rationale behind spectral method

In large-sample case,  $P \xrightarrow{L \to \infty} P^* = [P^*_{i,j}]_{1 \le i,j \le n}$ :

$$P_{i,j}^* = \begin{cases} \frac{1}{d} \frac{w_j^*}{w_i^* + w_j^*}, & \text{if } (i,j) \in \mathcal{E}, \\ 1 - \frac{1}{d} \sum_{k:(i,k) \in \mathcal{E}} \frac{w_k^*}{w_i^* + w_k^*}, & \text{if } i = j, \\ 0, & \text{otherwise.} \end{cases}$$

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• Stationary distribution of P\*:

$$\pi^* := \frac{1}{\sum_{i=1}^n w_i^*} [w_1^*, w_2^*, \dots, w_n^*]^{\top}$$

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Check detailed balance!

## Regularized MLE

#### Negative log-likelihood

$$\mathcal{L}\left(\boldsymbol{w}\right) := -\sum_{(i,j)\in\mathcal{G}} \left\{ y_{j,i} \log \frac{w_i}{w_i + w_j} + (1 - y_{j,i}) \log \frac{w_j}{w_i + w_j} \right\}$$

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$$\xrightarrow{\theta_{i} = \log w_{i}} \mathcal{L}\left(\boldsymbol{\theta}\right) := \sum_{(i,j) \in \mathcal{G}} \left\{ -y_{j,i} \left(\theta_{i} - \theta_{j}\right) + \log\left(1 + e^{\theta_{i} - \theta_{j}}\right) \right\}$$

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(Regularized MLE) minimize<sub>$$\boldsymbol{\theta}$$</sub>  $\mathcal{L}_{\lambda}\left(\boldsymbol{\theta}\right):=\mathcal{L}\left(\boldsymbol{\theta}\right)+\frac{1}{2}\lambda\|\boldsymbol{\theta}\|_{2}^{2}$ 

choose 
$$\lambda \simeq \sqrt{\frac{np\log n}{L}}$$

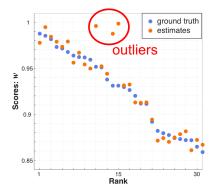
## **Prior art**

	mean square error for estimating scores	top-K ranking accuracy	
Spectral method	<b>V</b>	?	Negahban et al. '12
MLE	~	?	Negahban et al. '12 Hajek et al. '14
Spectral MLE	<b>V</b>	<b>V</b>	Chen & Suh. '15

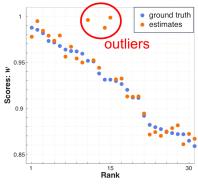
## **Prior art**

#### "meta metric"

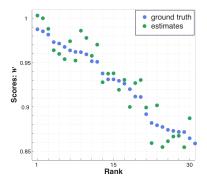
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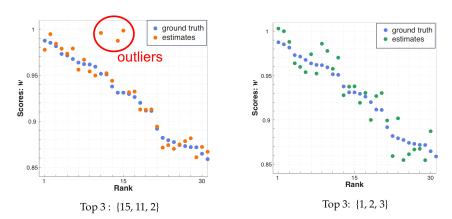
Top 3: {15, 11, 2}



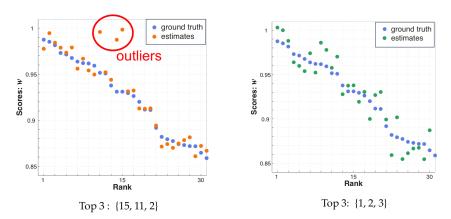
Top 3: {15, 11, 2}



Top 3: {1, 2, 3}



These two estimates have same  $\ell_2$  loss, but output different rankings



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Need to control entrywise error!

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Is spectral method or MLE alone optimal for top- ${\cal K}$  ranking?

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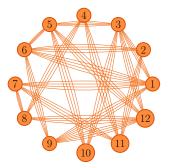
Is spectral method or MLE alone optimal for top-K ranking?

Partial answer (Jang et al '16): spectral method works if comparison graph is sufficiently dense

This work: affirmative answer for both methods + entire regime inc. sparse graphs

## Main result

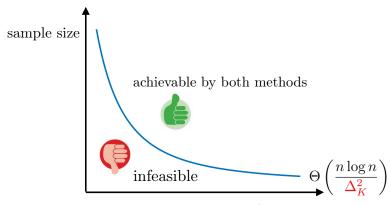
comparison graph  $\mathcal{G}(n,p)$ ; sample size  $\approx pn^2L$ 



### Theorem 1 (Chen, Fan, Ma, Wang '17)

When  $p \gtrsim \frac{\log n}{n}$ , both spectral method and regularized MLE achieve optimal sample complexity for top-K ranking!

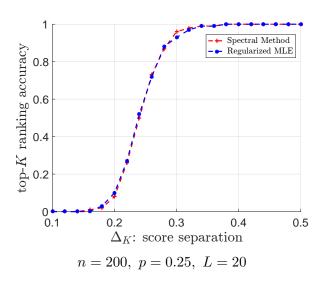
#### Main result



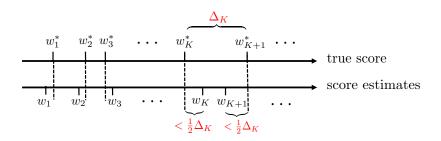
 $\Delta_K$ : score separation

ullet  $\Delta_K:=rac{w^*_{(K)}-w^*_{(K+1)}}{\|oldsymbol{w}^*\|_{\infty}}$ : score separation

## Empirical top-K ranking accuracy



## Optimal control of entrywise error



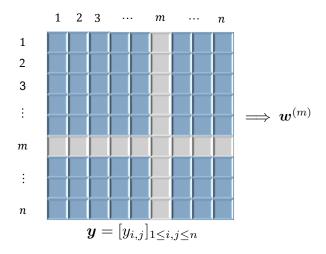
#### Theorem 2

Suppose  $p \gtrsim \frac{\log n}{n}$  and sample size  $\gtrsim \frac{n \log n}{\Delta_K^2}$ . Then with high prob., the estimates w returned by both methods obey (up to global scaling)

$$\frac{\|\boldsymbol{w} - \boldsymbol{w}^*\|_{\infty}}{\|\boldsymbol{w}^*\|_{\infty}} < \frac{1}{2}\Delta_K$$

## Key ingredient: leave-one-out analysis

For each  $1 \leq m \leq n$ , introduce leave-one-out estimate  $\boldsymbol{w}^{(m)}$ 



## Leave-one-out stability

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• Spectral method: eigenvector perturbation bound

$$\|oldsymbol{\pi} - \widehat{oldsymbol{\pi}}\|_{oldsymbol{\pi}^*} \lesssim rac{\|oldsymbol{\pi}(oldsymbol{P} - \widehat{oldsymbol{P}})\|_{oldsymbol{\pi}^*}}{\mathsf{spectral-gap}}$$

o new Davis-Kahan bound for probability transition matrices asymmetric

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asymmetric

MLE: local strong convexity

$$\|oldsymbol{ heta} - \widehat{oldsymbol{ heta}}\|_2 \lesssim rac{\|
abla \mathcal{L}_{\lambda}(oldsymbol{ heta}; \widehat{oldsymbol{y}})\|_2}{\mathsf{strong}}$$
 convexity parameter

## **Summary**

	Optimal sample complexity	Linear-time computational complexity
Spectral method	<b>✓</b>	<b>V</b>
Regularized MLE	<b>✓</b>	<b>V</b>

Novel entrywise perturbation analysis for spectral method and convex optimization

**Paper**: "Spectral method and regularized MLE are both optimal for top-K ranking", Y. Chen, J. Fan, C. Ma, K. Wang, arxiv:1707.09971, 2017