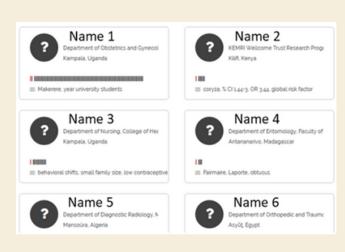
DATA-DRIVEN MARKETING AND SALES FOR LIFE SCIENCE

Artificial Intelligence and Data Mining revolutionize the way companies can map their market, find new leads and leverage their CRM

MARKET LANDSCAPE

Quantify objective market presence of all players as well as your growth potential, using keywords unique to your business: name of competitors, products, applications...





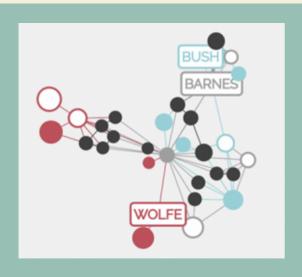
SALES LEADS

Surface thousands of highly targeted sales leads from fragmented niche markets worldwide.

Access contact information of labs and principal investigators who need your products now

CRM DATA

Demultiply the value of existing CRV contact with Al-based cleaning, scoring and segmentation Leverage social selling across labs and continents





CONTENT ALIGNMENT

Scan and analyze all scientific publications in your markets Align print and e-media content with proven centers of interest of your business audience

TRACKING OF NEW CONTACTS AND PUBLICATIONS

Monitor all research activity of your current and potential customers
Engage business opportunities in real time

