

Family is your **everything**
and will **always** be.

Share the love with **10% + 10% Bonus Allocation**
starting today



**LIMITED
TIME OFFER**

from
**01 October -
31 October
2018**

Step
01



**Sign up for
PRUmillion cover /
PRUmy gift**

(from 01 October –
31 October 2018)

Step
02



**Decide your
premium**

Step
03



**10 % Bonus Allocation
credited into IUA***

*IUA: Investment Unit Account

1 st	31 January 2020
2 nd	31 January 2021

In partnership with



United Overseas Bank (Malaysia) Bhd (271809-K)

Member of PIDM

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PLEASE NOTE THAT THIS IS AN INSURANCE PRODUCT THAT IS TIED TO THE PERFORMANCE OF THE UNDERLYING ASSETS AND IS NOT A PURE INVESTMENT PRODUCT SUCH AS UNIT TRUSTS.

Prudential Assurance Malaysia Berhad
(Member of PIDM)

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Bonus Allocation Campaign Terms and Conditions:

1. This Campaign is offered at the sole discretion of Prudential Assurance Malaysia Berhad ("PAMB", "we", "our" or "us"). By joining this Campaign, you ("you", "your" or "customer") agree that you have read, understood and agree to be bound by these terms and conditions of this Campaign and by any changes or modification we may make to the Campaign without prior notice.
2. Campaign period: 01 October – 31 October 2018, both dates inclusive. Policy must be captured (approved and issued) by 31 January 2019.
3. Campaign eligibility: Open to all existing and new customers who are to purchase and submit proposal to purchase new policy (New Business) of **PRU**million cover and/or for **PRU**my gift from 01 October to 31 October 2018 (both dates inclusive) and such policy must be captured (approved and issued) and incepted by 31 January 2019.
4. Campaign mechanic: Subject to the terms and conditions stated herein, the bonus available to you is a Bonus Allocation equivalent to 10% of your 1st policy year annualised premium + 10% of your 2nd policy year annualised premium (excluding advance premium, **PRU**allocator, **PRU**saver and top-up premium)("Bonus Allocation"). The 1st year and 2nd year Bonus Allocation will be credited into your Investment Unit Account (IUA) by 31 January 2020 and 31 January 2021 respectively.
5. By joining this Campaign, the participating policy will not be eligible for any concurrent promotion and /or campaign organised by PAMB.
6. To be eligible to receive the Bonus Allocation, the participating policy of the customer must be in force at the time of crediting of the Bonus Allocation, that no partial withdrawal (except from IUA) had been performed from policy inception to time of crediting of Bonus Allocation and all premium payments due and payable as at the time of crediting of Bonus Allocation must be up to date and duly settled.
7. For all intents and purposes, the offer provided herein shall not in any event be construed as a variation to the terms and conditions under the Proposal(s) ("Terms"). These terms and conditions shall continue in full force and effect. All proposals are subject to PAMB's standard processing or underwriting rules.
8. PAMB shall have the absolute discretion and right to decline the Campaign entitlement in the event the terms and conditions pursuant to this Campaign are not fulfilled. No appeal(s) will be entertained.