Cong Tai Ho

📞 514-894-1247

✉ congtai.ho@gmail.com

 congtaiho

 Cong Tai Ho

Bachelor of Technology and Business administration
Knowledgeable in full-stack developer with Marketing Background

PROFESSIONAL PROFILE

I'm an experienced professional with a background in Sales and Marketing. I have a strong track record in creating successful marketing campaigns and managing distribution channels. Recently, I've been exploring opportunities for a career change, with a particular interest in the technology and web development sectors. I'm passionate about learning and open to new challenges that can bring diversity to my career. I'm excited to discuss how I can contribute to your projects.

TECHNIAL SKILLS AND INTERESTS

Programming: C#, Javascript, HTML+CSS
Frameworks: ReactJs, NodeJS, ASP.NET Core MVC
Databases: MongoDb, PostgreSQL, Relational Database(mySql)
Web Technologies: Bootstrap, REST API, JSON.
Software and IDEs: Visual Studio Code, Eclipse, NetBeans, Visual Studio, Microsoft Office.
Software of graphics and diagrams: Figma, Adobe CS suite, Draw.io, ArgoUML.

Project management: Agile, Sprint Planning, Scrum, Jira, Trello, Github, Gitlab.
Operating Systems: Linux, Microsoft Windows, Apple OS X.

Languages:: Intermediate French and English, Fluency Vietnamese
Relevent Coursework: Data Structures & Algorithms, Operating Systems, Object Oriented Programming, Database Management System, Software Engineering.
Areas of Interest: Web Design and Development.

Soft Skills:

- Teamwork, self-study ability, motivated.
- Problem-solving and analytical skills.
- Presentation, and Adaptability.
- Patience and hard working.

EXPERIENCE

- **System development consulting - Huki Gourmet Company - Vietnam** *2016 - 2022*

  - Collect and analyze the company's and competitor's sales database to come up with the right sales strategy.
  - Analyze actual customer purchasing database and competitor's marketing policies. Then work with the marketing team and the finance team to come up with the right pricing, sales and marketing strategies based on actual data.

- **Distribution system manager - Heineken Vietnam Brewery LTD - Vietnam** *2010 - 2016*

  - Analysis of financial health data, product coverage data in a distributor's area of responsibility, distributor sales performance data, bottle recall (because in Vietnam Nam Heineken beer is a 2-way industry: selling and collecting bottles to the company)... From the data base, we conducted analysis, then worked with the logistics team at the factory, the marketing and finance team at the commercial office to provide specific solutions for each distributor, each specific region.

- **National Sales Manager - Revlon Vietnam Cosmetic Company - Vietnam** *2004 - 2010*

  - Implementation and management of sales channels in Vietnam (MT and GT sales).

EDUCATION

- **ACS : Programming and Internet Technologies** *Since 2022*

  ISI-Institut supérieur d'informatique and Collège Universel (Montreal, Qc)

  Course taken: C++, C#, PHP, Java, Javascript, ReactJS, NodeJS, HTML, CSS, SQL, CI/CD, Agile and Scrum

- **Bachelor's degree : Business administration** *2011 - 2013*

  Duy Tan University (Danang, Vietnam)

  Course taken: Operations and supply chain management , Statistics , Finance, Marketing management

- **Professional training : Graphic arts** *2007 - 2008*

  University of Fine Arts (Ho Chi Minh City, Viet Nam)

  Course taken: Visual Conception, Digital Image Conception, Typographic Conception, Adobe CS suite

- **Bachelor's degree: Printing technology** *2004 - 2008*

  University of Technology and Education (Ho Chi Minh City, Vietnam)

  Course taken: Image processing, Printing techniques (flexo, gravure, digital printing)

PROJECTS

- **Electronics-E-store.** [Link]

  Built on ReacJS and NodeJS platform for selling electronic devices.

  - **Features**: (1) Fully Responsive; (2) Login and check Login information; (3) View product details; (4) Add to cart; (5) Buy now; (6) Corfirm order.
  - **Used Technology**: ReactJS (client), NodeJS (server), REST API, SQLite for database management, HTML+CSS for GUI development.

- **Online Bookstore Website.** [Link]

  Built on a Java Servlet platform for selling books online.

  - **Features**: all necessary features for an online bookstore website that allows users to choose to buy, add to cart, pay, and send confirmation email.
  - **Used concepts**: Object-Oriented Programming (OOP) and Model-View-Controller (MVC) design pattern.
  - **Used Technology**: Java, MongoDB database, HTML+CSS.

- **Contact Management Application.** [Link]

  Application with functions of adding, editing, searching and deleting contacts.

  - **Features**: all necessary features for a contact management application that allows users to add, edit, delete, and search for contacts.
  - **Used concepts**: Object-Oriented Programming (OOP) and Model-View-Controller (MVC) design pattern.
  - **Used Technology**: C#, SQL.