

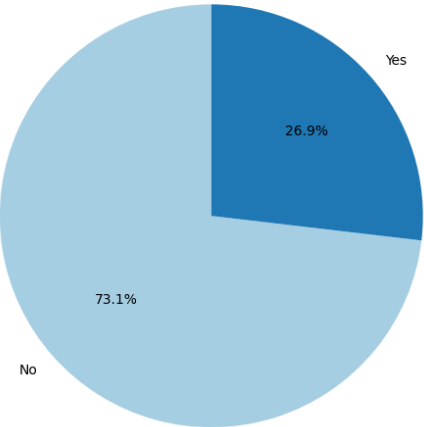
# CHURN OVERVIEW

➡ Churn Rate overall: 26.86%

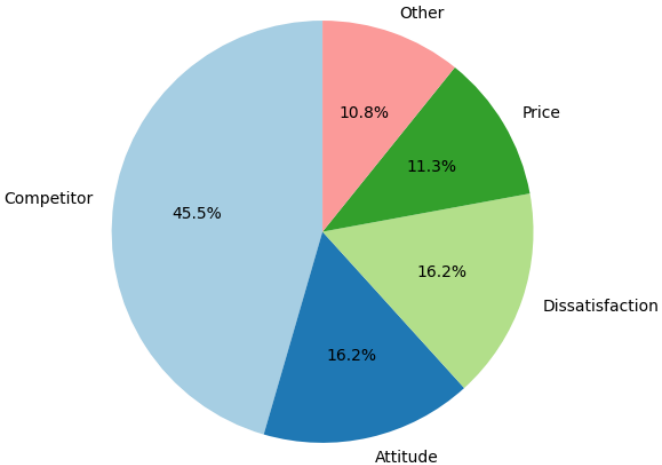
➡ Total charges: 7,247,074.00\$

➡ Total charges of churned customers is: 1,367,515.00\$

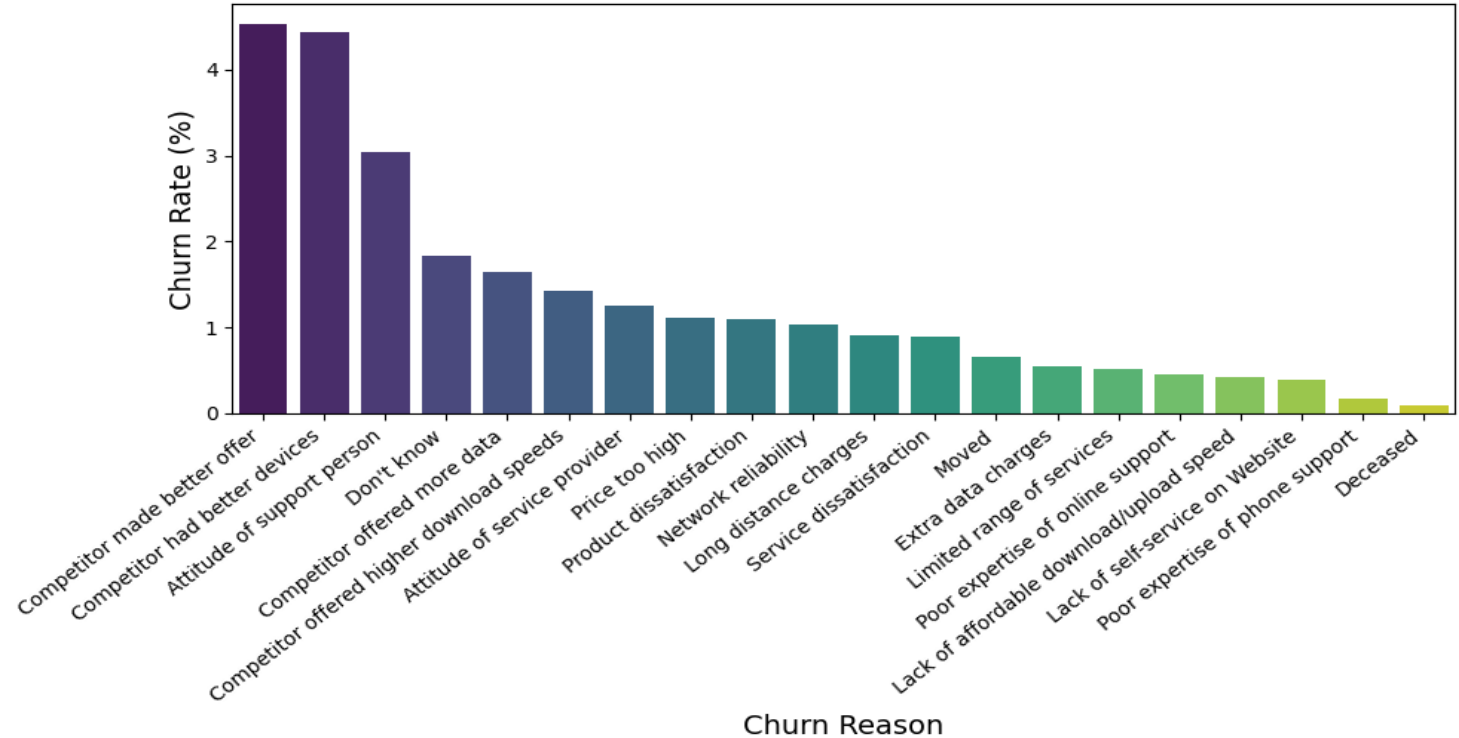
Churn Rate by Churn Label



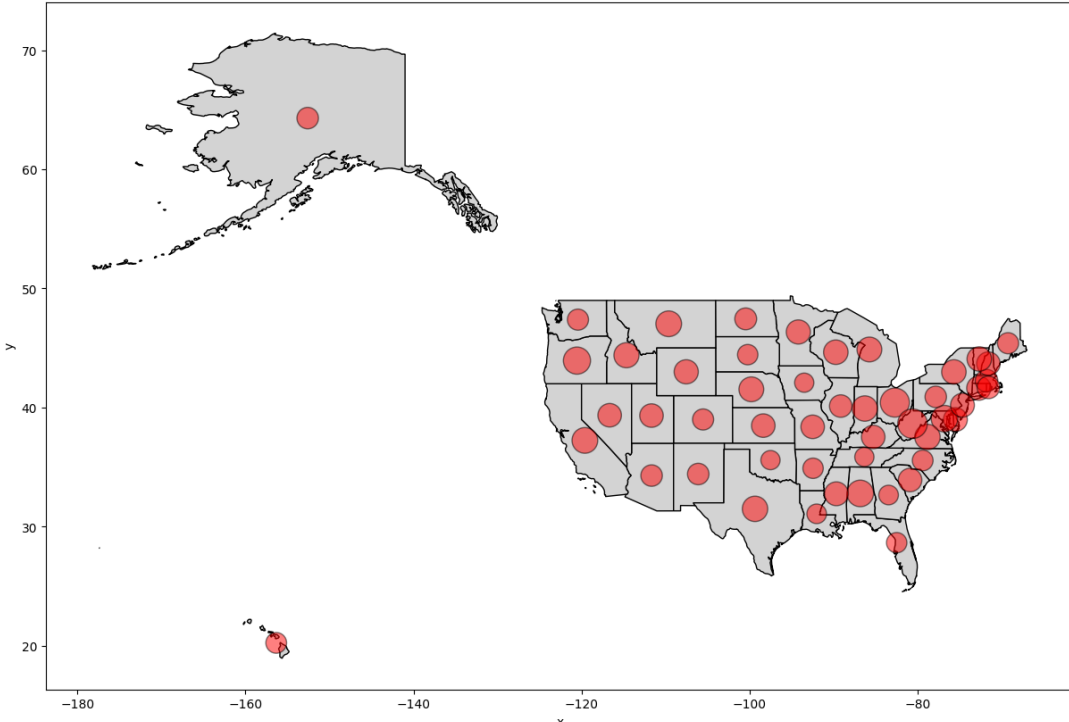
Churn Rate by Churn Category



Churn Rate by Churn Reason



Churn Customers by State





Average monthly charges overall is: 31.03\$

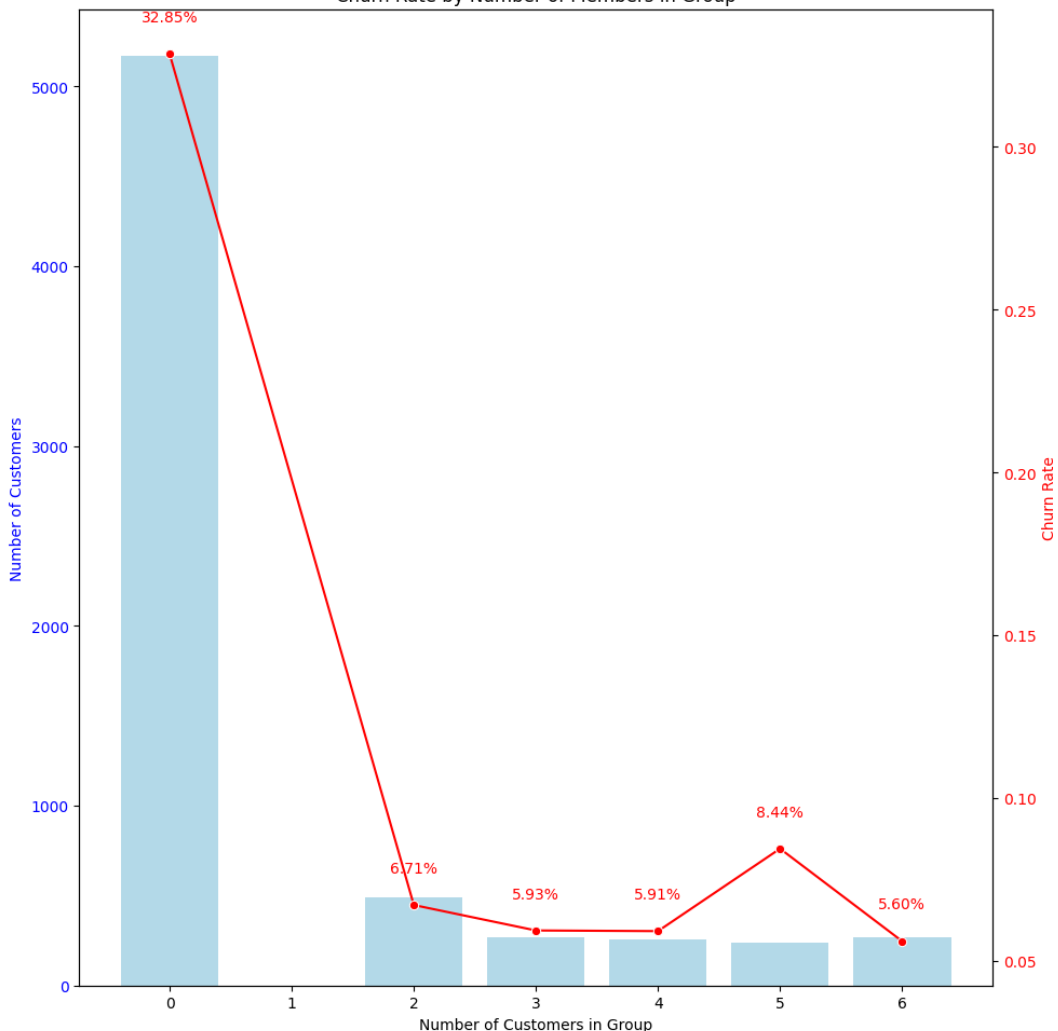


Average monthly charges of churned customers is: 36.80\$

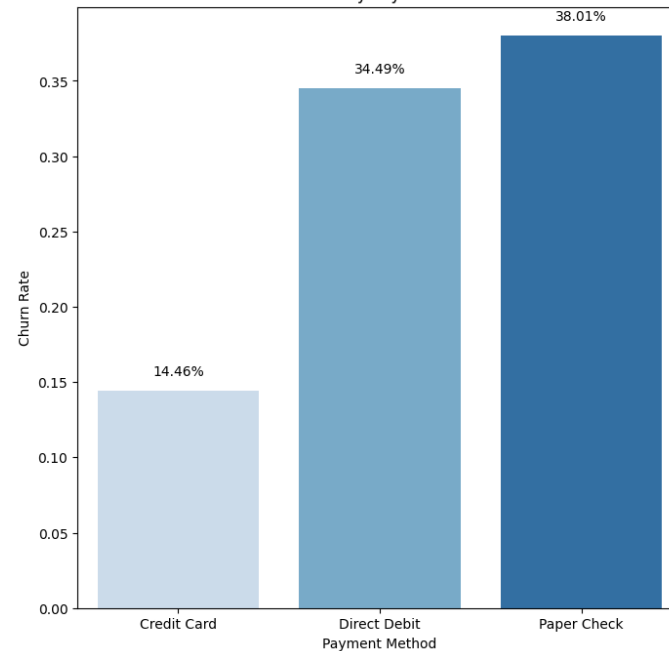


Total charges of churned customers is: 1,367,515.00\$

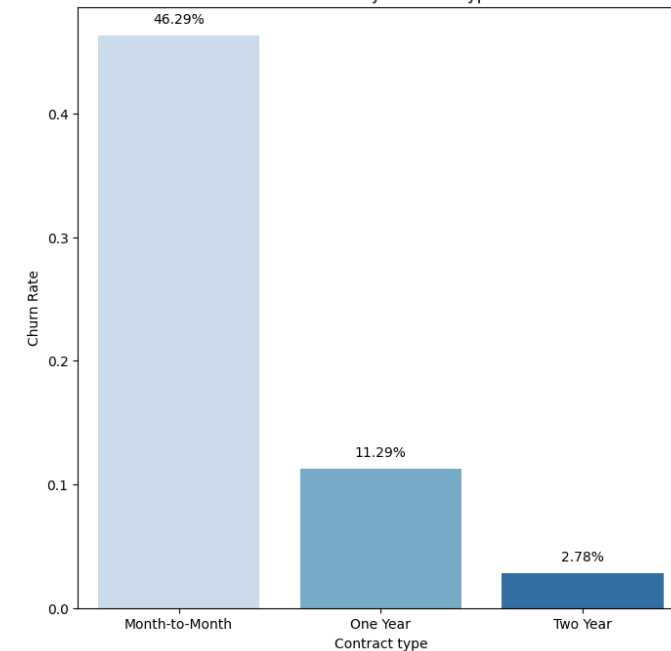
Churn Rate by Number of Members in Group



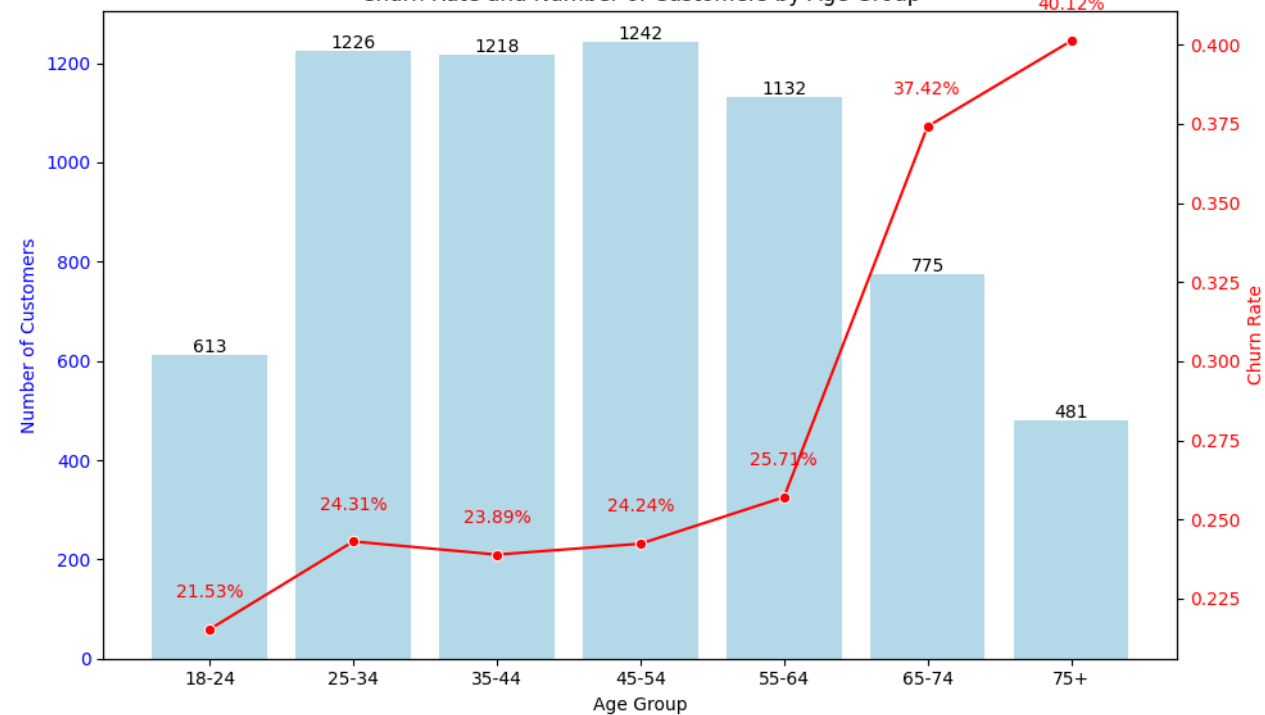
Churn Rate by Payment Method

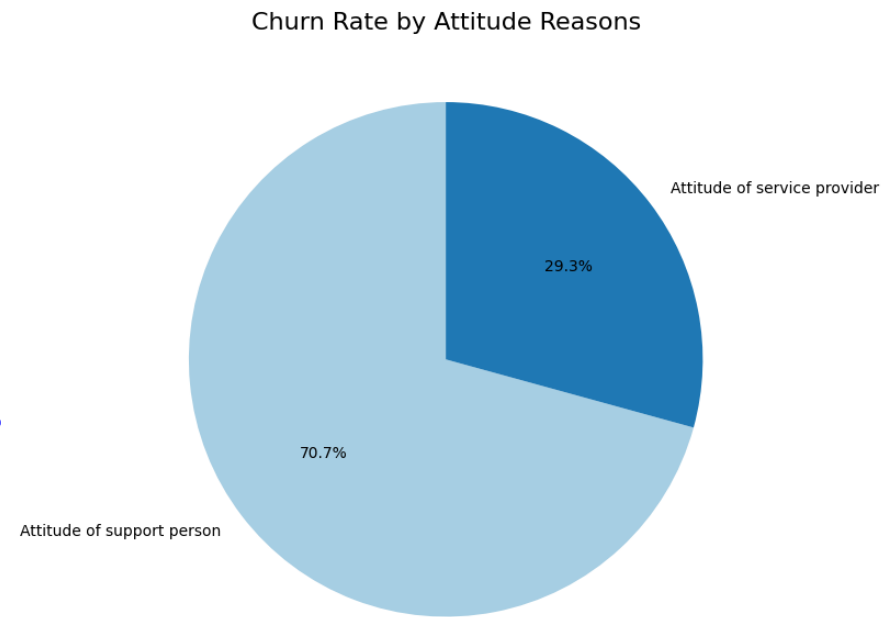
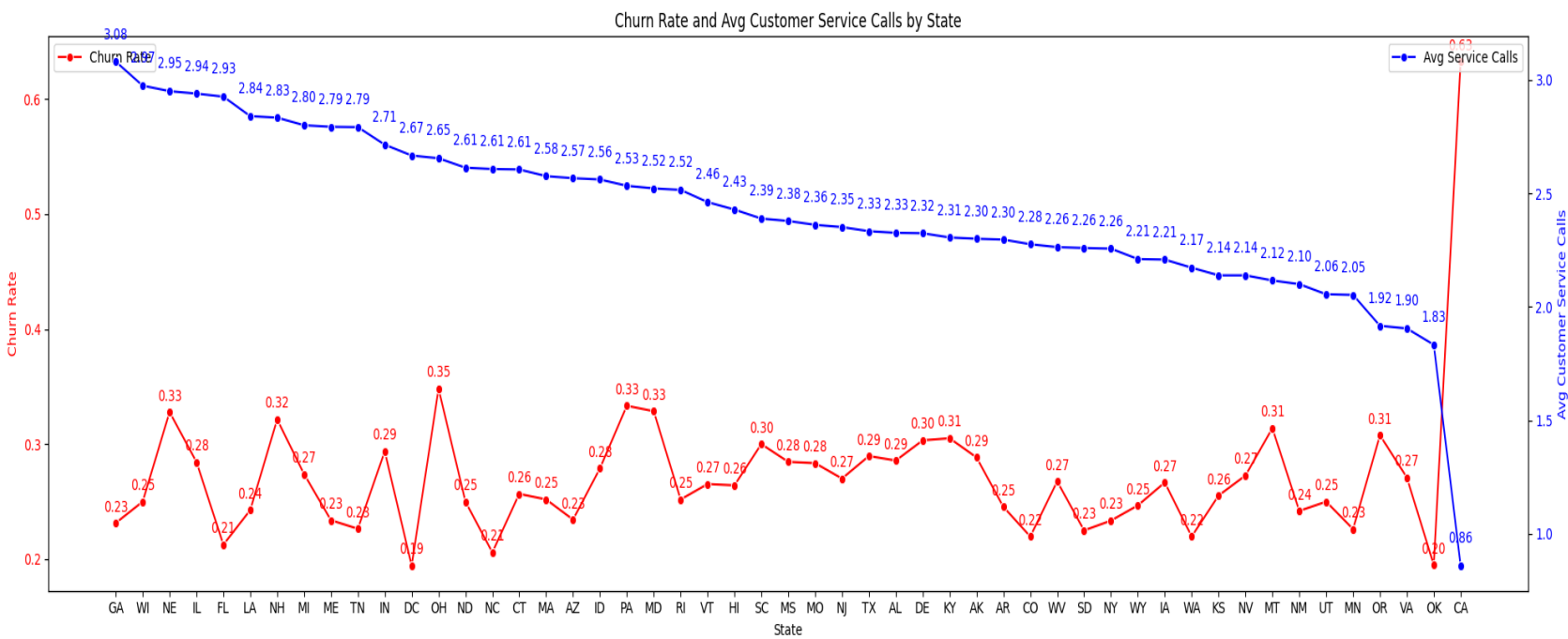


Churn Rate by Contract type



Churn Rate and Number of Customers by Age Group





↔ Average Extra International Charges is: 33.64\$

↔ Average Extra Data Charges is: 3.37\$

