

C/ DETAILED GUIDELINE

I. Vietnamese Story

A. Myth Storytelling

- Tell the myth story in brief and point out the main idea / character

Example:

The Ma Da creature, a myth in Vietnam, is believed to haunt children due to the negative atmospheres in water areas. These spirits, trapped in the afterlife, are believed to hunt down similar individuals to seize their souls and replace them. The legend has been passed down through generations, causing fear among children and causing them to avoid swimming alone in water, especially at night. Shamanism is used to offer condolences or set up altars to prevent further incidents ([Mai 2019](#)).

- Analyze the story in different aspects (how we tell the story, how we know, ways of telling, how it connects people to the place, why do we tell, how the story reflects culture)

Example:

Myths, like Ma Da, deeply reflect Vietnam's culture in various aspects (Kolakowski 2001). They serve as warnings to children about the dangers of being alone in deep-water areas or outside at night. Vietnamese parents use these myths, along with others like Ông Kẹ, Ông Ba Bì, Bắc Kim Thang, and Hà Bá, to teach children important lessons rather than relying on rational explanations.

B. Vietnamese Storytelling

- Analyze the features of Vietnamese storytelling (what happens with what we share, why we share, how we share, what we share)

Example:

Word-of-mouth plays a significant role in spreading myths and folklore in Vietnam, as in many other Southeast Asian cultures ([Thinh 2007](#)). When a story aligns with Vietnamese beliefs and concerns, it can quickly go viral online, especially if it involves supernatural elements. People are intrigued by the supernatural and unexplained, allowing myths and folklore to travel widely through sharing. Stories that were initially unknown can gradually spread throughout the nation with the help of mass media and online platforms.

II. Fashion-related Artifact

A. About

- Introduce an artifact which relates to fashion (its origins, characteristics, location, era, and who the user was)

Example:

The "Long Bào" (dragon robe) is a significant artifact from the Nguyen dynasty, dating back to the second half of the 19th century. It is a wide-sleeved shirt, measuring 242cm wide and 126cm long, and represents the absolute power of King Dong Khanh. The robe, first published in 2016, is currently displayed at the Ho Chi Minh History Museum ([Hoa 2021](#)).

B. Details

- Analyze the artifact's features (color, materials, texture, pattern, construction method, symbols)

Example:

The Long Bào, a dragon robe, is a solid yellow color worn by the king, symbolizing his dominant position and power. It is made of two layers: a thin tussah silk fabric outer layer and a plain silk fabric inner layer. The outer layer is translucent, while the inner layer is smooth and silky. The Nguyen Dynasty Long Bào is meticulously made with decorative details, creating a unique beauty and value. The surface may feel rough, especially with hand-embroidered details.

C. Inspirations and Impacts

- Give about 3 points the impact of using the artifact. Any economic status related? Cultural appropriation or appreciation from the item? Preserving traditional aspects?

Example:

The Long Bào (dragon robe) serves as a cultural appreciation artifact. Its intricate details and symbolic meaning captivate viewers. Artisans intentionally infused their emotions and psychology into the visual elements, conveying their worldview through the embroidery. Each pattern on the robe tells a story, revealing the intentions and creativity of the creator.

III. Worn Stories

- Write a story which you can relate to yourself as well as what garment worn in that story (your precious item!)
- State what emotions, inspirations, and the ending you've been through with the item
- Wordcount: about 300-350
- Visuals: pictures of you wearing your garment, a fashion illustration of the garment, and a storyboard to summarize your Worn Story visually

Example:

This simple white shirt is significant to me because it is connected to my first business. I've always dreamed of starting my own venture since seventh grade, and a year ago, I finally had the opportunity. I learned the basics of running a business on Shopee, a popular shopping platform in Vietnam, and imported this shirt from Tao Bao to evaluate its quality and the

import process. The shirt's minimalist and chic design aligns with my everyday style. It played a crucial role in the early activities of my shop, and I used it for promotional photos on my personal social media to attract customers.

Reflecting on the experience, it made me realize my courage and motivated me to pursue my dreams. This process taught me valuable lessons in product selling, design, branding, and customer care. I'm proud to have given my store a representative character and a meaningful story.

IV. Personal Reflections

Step 1 - Description	Step 2 - Feelings	Step 3 – Evaluation	Step 4 – Analysis	Step 5 – Conclusion	Step 6 – Action Plan
This should be a brief description of the experience or event to set the scene and give context.	Consider what you were thinking and how you felt before the experience. How did you feel during the experience? How did you feel after the experience? This is another short descriptive step, rather than being analytical.	Evaluation looks objectively at both positive and negative aspects of the experience. Describe key elements that went particularly well. Was there anything that did not go well or did not work? If appropriate, you can include what others did or did not do well.	Analysis attempts to explain why the experience was positive or negative and should form the largest section of your reflection. Take into account points made in the previous steps and identify any factors which helped you e.g. previous experiences, carrying out research or consulting with others. Consider your role in the experience and how you contributed to the success of this experience? If things did not go to plan, why do you think this was e.g. lack of preparation or external factors beyond your control? It can be useful to consider other people who were involved in the experience. Did they have similar views or reactions to you? If not, why do you think that was the case?	Focus on what you have learned. Are there any skills you developed as a result of the experience? If so, how would you apply them in future experiences or situations? Are there areas of knowledge or particular skills you now need to develop? Is there anything you would do differently in the future? Try to give specific examples.	What specific actions can you now take to build on your knowledge or skills? You could include any training that would benefit you (formal or otherwise), as well as identifying sources of information or support (people or resources).
Step 1: Description When and where did this happen?	Step 2: Feelings What did you feel before this situation took place?	Step 3: Evaluation What was positive about this situation?		Step 5 Conclusion How could this have been a more positive	

Why were you there?	What did you feel while this situation took place?	What was negative?		experience for everyone involved?	
Who else was there?		What went well?		If you were faced with the same situation again, what would you do differently?	
What happened?	What do you think other people felt during this situation?	What didn't go so well?		What skills do you need to develop, so that you	
What did you do?		What did you and other people do			

Example:

Description:

In the second week of SOCU class, we explored culture, including definitions, attributes, and experiences. We watched a video of a man experiencing culture shock in India, discussed cultural appropriation and appreciation, and learned about fashion communication, such as high heels in Venice.

Feelings:

I was surprised by the height of chopines, indicating that elites need servants for walking, indicating their financial power. I wondered if I would wear chopines or remove them for comfort.

Evaluation:

The second week's slide presentation discussed culture and clothing as a form of communication, highlighting the importance of a person's voice and culture in their fashion styles. Different personalities and styles convey distinct vibes and messages, highlighting the significance of clothing in communication.

Analysis:

Fashion communicates through clothing style, influencing identities. A girl with a pink and puffy dress may have a soft, feminine, elegant vibe, while a girl with a black dress may be referred to as a drag queen. The impression of a person's clothing style influences their communication style.

Conclusion:

After the class, I have learned more about different cultures through the clothing styles in different countries. I would also need to do more research on it to understand more about the communication of fashion in different regions.

Action plan:

After class, I will continue on my reflection of week 2 in the SOCU course in order to summarize and rewrite what I had learned about such things as clothing as a form of communication and culture.

D/ TIPS

- Visit museum or exhibitions for inspiration
- Think simple, discover yourself through your behavior and personality.
- Try to connect your stories to your garments.
- If you struggle to find a suitable worn story, don't need to be super serious about it (fake it till you make it :))))).

F/ FOOD FOR HUNGRY THOUGHTS

Bảo tàng Lịch sử Thành phố Hồ Chí Minh (n.d.) '*Long bào*' ('Dragon robe'), Komorebi website, accessed 26 March 2023.

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Bình T (25 September 2018) '*Trang phục cung đình triều Nguyễn – tuyệt tác thẩm mỹ của người xưa*' ('Nguyen dynasty imperial attire – aesthetic masterpiece of the ancients'), Bảo Vệ Pháp Luật website, accessed 19 March 2023.

<https://baovephapluat.vn/van-hoa-xa-hoi/goc-van-hoa/trang-phuc-cung-dinh-trieu-nguyen-tuyet-tac-tham-my-cua-nguoi-xua-59678.html>

Goldstein DE, Grider SA, and Thomas JB (2007) *Haunting Experiences: Ghosts in Contemporary Folklore*, Utah State University Press, Utah.

Kolakowski L (2001) *The Presence of Myth*, new edn, University of Chicago Press, Chicago.