

A. HINTS & TRICKS

1. Purpose

- Why did you choose to pursue a Bachelor of Business degree?
- Your passion and interests related to business?
- How do you want to use your degree to make an impact?

Example:

- Business degree provides diverse skills in finance, marketing, management, strategy
- Passionate about creating ethical businesses with positive social and environmental impact
- Can develop creative solutions to global problems like climate change, inequality

2. Strengths & Leadership Style

- Personal qualities and values that define you
- Results from leadership style or strengths assessments
- What events you did experience as a leader before, how others react to your working styles
- How these qualities will help you address global challenges

Example:

- Some personal qualities and values: Creativity, Confidence, Optimism, Patience
- There are several leadership styles, you could go through some tests or reports to find your own styling:
 - + [6 types of leadership](#)
 - + [16 personalities](#) (Are you suitable to become a leader?)
 - + [Holland Test](#)
- Strengths: self-discipline, teamwork, adaptive (you should choose characteristics relevant to your challenge later)
- Leadership style

→ Which type are you? Evidence? (below)

- Your events could be a fundraising event, an internal activities of highschool clubs, or even a group to do an assignment.

Frequently, I am recognised for my attentive listening skills. I enjoy encouraging team members to express their perspectives, and together, we collaborate to determine the most effective approaches for our team.

- Being an effective listener, I also focus on minor details. This proves beneficial when examining statistics and gaining insights from past campaigns or experienced seniors.

3. Global Challenge

- A social, political, economic or environmental issue that interests you
- Find 4-6 recent news articles related to this challenge
- Explain why this challenge aligns with your purpose and strengths

Example:

- The correlation: an increase in ‘unemployment’ among young generations - firms are still lack of its labours
- State the reason why/ root cause of the problem
 - + [NY Times](#)
 - + [Why jobs are plentiful](#)
 - + [Wall Street journal](#)
 - + [Workers accept lower allowance](#)
 - + [COVID-19 Employment Crisis in VN](#)
- Stated in the purpose, my goal is to establish business that adhere to ethical standards and contribute positively to society and the environment. And one of the most concerning issues in the workplace is the lack of harmony between recruiters and candidates.
- To establish a common language between the leader and employees, I need empathy, a direct reflection of my leadership style, which always prioritises human values as the core. From there, this helps me understand their pain to empathise and adapt for better alignment.

4. Learning Journey

- Key courses or subjects to take that relate to your challenge
- Opportunities like study abroad, internships, or clubs to get involved in
- How your classes and experiences will prepare you to make an impact

Example:

- Major: Management & Change → Gain a comprehensive understanding of the operational dynamics of a company and acquire foundational knowledge about the roles and functions of various departments within the organisation.
- Minor: Human Resources Management → Enhance your comprehension of the recruitment process and explore additional concepts and models that can prove valuable in the field of Human Resources.

- Overall, I don't focus on learning specific trade skills, only utilising those necessary for my two major and minor areas of study. Above all, I am aiming to acquire fundamental skills that will last long and can be adapted to any environment or industry.
- Therefore, besides the knowledge acquired in school, I always engage myself in courses, clubs, etc., to learn fundamental skills such as critical thinking and teamwork - understanding how to align with team members.

5. Reflection

- What you have learned through this assignment about yourself
- How your vision and focus has evolved through this course
- What excites you about your future learning and growth

Example:

- I gain a deeper understanding of myself, identifying strengths to enhance and weaknesses to address and improve upon.
- I tend to concentrate extensively on my projects, having a strong desire to commence work promptly and achieve the optimal results possible.
- I am enthusiastic about the upcoming senior years as I plan to enrol in more advanced courses that will directly benefit my project. Also, I can undergo professional training in my field through participation in internship programs.

B. TIPS & TRICKS

Tip 1: How to write a strong reflection/ vision board?

- Be introspective - share honest thoughts about yourself and how this assignment has impacted you. Avoid cliches.
- Connect insights - show how your reflections tie back to specific components of the assignment.
- Highlight growth - discuss how your perspectives have developed or changed through this process.
- Apply lessons - explain how you will apply insights from this assignment moving forward.
- Structure logically - organise reflections clearly around key themes or chronology.
- Provide examples - use specific stories or details to illustrate points.