I.b Assessment Recap

- Requires you to reflect on and analyze a personal weakness in intercultural interactions, drawing on your experiences and course theories.

- You must create a detailed action plan to improve your intercultural effectiveness.

- The essay should be 1200 words (+/- 10%), individual work, and include at least five academic references.

Suggested structure:

1/ Introduction (suggested 100 words)

2/ Reflection (suggested 350 words)

3/ Interpretation (suggested 350 words)

4/ Action Plan (suggested 300 words)

5/ Conclusion (suggested 100 words)

6/ References and Appendices (if applicable)

II.Definition/ Slide summary

1. Cross-Cultural Management: The study and application of management practices in a multicultural environment, focusing on understanding and managing cultural differences in international business settings.

2. Multicultural Team: A group of individuals from diverse cultural backgrounds working together towards common organizational goals.

3. Cultural Intelligence (CQ): The ability to relate and work effectively across cultures, encompassing knowledge, mindfulness, and behavioral skills.

4. Organizational Culture: The shared values, beliefs, and practices that characterize an organization and influence its members' behavior.

5. Expatriate Management: The process of managing employees who are sent by their companies to work in a foreign country.

6. Communication Styles: Diverse ways of expressing oneself which vary significantly across different cultures, impacting how messages are conveyed and interpreted.

7. Cultural Misunderstandings: Situations where cultural differences lead to misinterpretation or conflict in communication and interaction.

8. Leadership Styles in Multicultural Environments: Different approaches to leadership that must be adapted to effectively manage and motivate a culturally diverse workforce.

9. Team Cohesion: The degree to which team members are united and motivated to achieve common goals, especially important in diverse teams.

10. Trust in Multicultural Teams: The reliance on the integrity, strength, and ability of team members, which can be challenging to establish across different cultural backgrounds.

11. Conflict Resolution in Multicultural Settings: Techniques and approaches used to resolve disagreements in a way that respects cultural differences.

12. Cultural Adaptation: The process through which individuals learn to adjust and adapt their behavior in a new cultural context.

13. Global Mindset: The ability to appreciate and adapt to different cultural contexts, including understanding global trends and how they impact local practices.

14. Cultural Diversity: The presence of a variety of cultural or ethnic groups within a society or organization.

15. International Business Etiquette: The accepted manners and practices in international business settings, which vary widely across cultures.

References:
1. Hall, E. T. (1976). *Beyond culture.* Anchor.
2. Hofstede's cultural dimensions of Vietnam and Brazil
3. https://www.mdpi.com/2076-0760/10/8/312
4. https://link.springer.com/article/10.1365/s42681-019-00005-x
5. https://www.frontiersin.org/articles/10.3389/fpsyg.2018.01183/full
6. https://www.taylorfrancis.com/chapters/edit/10.4324/9780203856796-9/intercultural-communication-competence-synthesis-guo-ming-chen-william-starosta