

I Assessment Recap

- Requires you to reflect on and analyze a personal weakness in intercultural interactions, drawing on your experiences and course theories.
- You must create a detailed action plan to improve your intercultural effectiveness.
- The essay should be 1200 words (+/- 10%), individual work, and include at least five academic references.

Suggested structure:

- 1/ Introduction (suggested 100 words)
- 2/ Reflection (suggested 350 words)
- 3/ Interpretation (suggested 350 words)
- 4/ Action Plan (suggested 300 words)
- 5/ Conclusion (suggested 100 words)
- 6/ References and Appendices (if applicable)

II. Definition/ Slide summary

1. Cross-Cultural Management: The study and application of management practices in a multicultural environment, focusing on understanding and managing cultural differences in international business settings.
2. Multicultural Team: A group of individuals from diverse cultural backgrounds working together towards common organizational goals.
3. Cultural Intelligence (CQ): The ability to relate and work effectively across cultures, encompassing knowledge, mindfulness, and behavioral skills.
4. Organizational Culture: The shared values, beliefs, and practices that characterize an organization and influence its members' behavior.
5. Expatriate Management: The process of managing employees who are sent by their companies to work in a foreign country.
6. Communication Styles: Diverse ways of expressing oneself which vary significantly across different cultures, impacting how messages are conveyed and interpreted.
7. Cultural Misunderstandings: Situations where cultural differences lead to misinterpretation or conflict in communication and interaction.
8. Leadership Styles in Multicultural Environments: Different approaches to leadership that must be adapted to effectively manage and motivate a culturally diverse workforce.
9. Team Cohesion: The degree to which team members are united and motivated to achieve common goals, especially important in diverse teams.

10. Trust in Multicultural Teams: The reliance on the integrity, strength, and ability of team members, which can be challenging to establish across different cultural backgrounds.
11. Conflict Resolution in Multicultural Settings: Techniques and approaches used to resolve disagreements in a way that respects cultural differences.
12. Cultural Adaptation: The process through which individuals learn to adjust and adapt their behavior in a new cultural context.
13. Global Mindset: The ability to appreciate and adapt to different cultural contexts, including understanding global trends and how they impact local practices.
14. Cultural Diversity: The presence of a variety of cultural or ethnic groups within a society or organization.
15. International Business Etiquette: The accepted manners and practices in international business settings, which vary widely across cultures.