

I. Assessment Recap

- Your assignment is a **two-part team consultancy project** on cross-cultural management in Vietnam.
- Part A1a involves a **presentation to propose your project**, covering company selection, literature review, and interview questions.
- Part A1b requires a final presentation, analyzing interview data to identify and address challenges in cross-cultural management, supported by theoretical research and recommendations.

Suggested structure:

Part A1a: Team Consultancy Project Proposal Presentation

- Introduction of Speakers (suggested 100 words)
- Presentation Agenda (suggested 50 words)
- Issues Impacting Cross-Cultural Communications (suggested 300 words)
- Literature Review (suggested 400 words)
- Company Selection (suggested 150 words)
- Interview Questions (suggested 150 words)
- Project Timeline (suggested 100 words)
- In-text Citations and Reference List

Part A1b: Team Consultancy Project Final Presentation

- Introduction of Speakers (suggested 50 words)
- Presentation Agenda (suggested 50 words)
- Company Background (suggested 200 words)
- Interviewee Details (suggested 150 words)
- Key Problem Outline (suggested 200 words)
- Problem Statement (suggested 150 words)
- Theoretical Research Analysis (suggested 400 words)
- Recommendations (suggested 300 words)
- Implementation Timeline (suggested 150 words)
- Reference List

II. Definition/ Slide summary

1. Cross-Cultural Management: The study and application of management practices in a multicultural environment, focusing on understanding and managing cultural differences in international business settings.
2. Multicultural Team: A group of individuals from diverse cultural backgrounds working together towards common organizational goals.
3. Cultural Intelligence (CQ): The ability to relate and work effectively across cultures, encompassing knowledge, mindfulness, and behavioral skills.
4. Organizational Culture: The shared values, beliefs, and practices that characterize an organization and influence its members' behavior.
5. Expatriate Management: The process of managing employees who are sent by their companies to work in a foreign country.
6. Communication Styles: Diverse ways of expressing oneself which vary significantly across different cultures, impacting how messages are conveyed and interpreted.
7. Cultural Misunderstandings: Situations where cultural differences lead to misinterpretation or conflict in communication and interaction.
8. Leadership Styles in Multicultural Environments: Different approaches to leadership that must be adapted to effectively manage and motivate a culturally diverse workforce.
9. Team Cohesion: The degree to which team members are united and motivated to achieve common goals, especially important in diverse teams.
10. Trust in Multicultural Teams: The reliance on the integrity, strength, and ability of team members, which can be challenging to establish across different cultural backgrounds.
11. Conflict Resolution in Multicultural Settings: Techniques and approaches used to resolve disagreements in a way that respects cultural differences.
12. Cultural Adaptation: The process through which individuals learn to adjust and adapt their behavior in a new cultural context.
13. Global Mindset: The ability to appreciate and adapt to different cultural contexts, including understanding global trends and how they impact local practices.
14. Cultural Diversity: The presence of a variety of cultural or ethnic groups within a society or organization.

15. International Business Etiquette: The accepted manners and practices in international business settings, which vary widely across cultures.