

## A. ASSESSMENT RECAP

For this assignment, you must create a digital vision board that tells your story by

1. Stating your purpose
2. Understanding your strengths and leadership style
3. Identifying a global challenge that interests you and finding 4-6 articles related to it
4. Shaping your Bachelor of Business learning journey
5. Writing a reflection.

The vision board should demonstrate how your future direction relates to a global challenge.

## B. KEYWORDS EXPLANATION

1. **Global challenges:** Identify the global challenges that interest you and that you are passionate about addressing through your career.
2. **Develop solutions:** Consider how you can contribute to developing solutions for these global challenges with the knowledge and skills you have gained.
3. **Bachelor of Business degree:** Reflect on your purpose for choosing this degree and how it will help you meet your goals.
4. **Reflect on your purpose:** Determine why you chose this field of study and how you wish to apply your knowledge.
5. **Character strengths:** Think about the personal qualities and strengths that you bring to your professional life and how they will help you in addressing global challenges.
6. **Leadership styles:** Analyse different leadership styles you resonate with or wish to develop, and consider how these will be beneficial in your future career.

7. **Global social, political, economic, or environmental issues:** Identify specific issues within these categories that you are interested in and explain why they are important to you.
8. **Vision board:** Create a digital vision board that visually represents your aspirations, interests, and the impact you wish to have in your business career.
9. **Academic sources:** Ensure you reference academic sources that have informed your understanding and interest in these issues.
10. **Capstone Course:** Note that you will revisit this vision board at the end of your degree program to understand how your interests have evolved over time.

## **C. HINTS & TRICKS**

### **1. Purpose**

- Why did you choose to pursue a Bachelor of Business degree?
- Your passion and interests related to business?
- How do you want to use your degree to make an impact?

### **Example:**

I chose to pursue a Bachelor of Business degree at RMIT because of my fervent desire to deepen my understanding of various business domains, foster a global mindset, and acquire the necessary skills to tackle real-world problems. My passion for business is driven by an eagerness to innovate and the motivation to contribute to sustainable economic development. I see business as a powerful tool for positive change, enabling societies to flourish. Through my degree, I aim to launch a career where I can implement impactful strategies, advocate for responsible business practices, and drive growth that benefits not just companies, but communities at large. I'm committed to using the knowledge and networks I built during my time at RMIT to not only advance my professional

aspirations but also to create meaningful societal impacts by addressing pressing global challenges.