

A. ASSIGNMENT RECAP

Prepare a comprehensive report for the Asia Summit 2024, including

- Country Analysis: Examine assigned country's FDI trends (1990-2022) considering economic, political, and global factors.
- Sector Evaluation: Assess impact of FDI in a specific sector, analyzing challenges and a chosen FDI company.
- Strategic Positioning: Identify two factors for the country to attract FDI or outsourcing, evaluating comparative potential.
- Digital Economy Assessment: Evaluate assigned country's participation in digital FDIs, considering prospects, benefits, and challenges.

Structure:

A/ Introduction (100 to 110 words)

Introduce the purpose of the report and provide essential background information on the assigned country.

B/ Trends in FDI Inflow (1990-2022) (300 to 330 words)

- Critically analyze FDI trends, considering economic, political, and global factors and their impact on economic development.
- Evaluate the effectiveness of government policies in attracting FDI and addressing investment challenges.

C/ Sector-Specific FDI Analysis (350 to 385 words)

- Select a specific sector attracting FDI in the assigned country.
- Evaluate the sector's impact on employment, wage rates, and overall economic growth.
- Identify and discuss critical challenges, risks, or constraints faced by the sector.
- Provide a detailed examination of a specific FDI company within the sector.

D/ Strategic Positioning for FDI and Outsourcing (300 to 330 words)

- Explore two previously unexplored factors for the assigned country's attractive positioning in FDI or outsourcing.
- Assess the comparative potential of FDI and outsourcing, considering unique advantages and challenges.
- Examine the role of regulatory frameworks, infrastructure, and workforce capabilities.

E/ Digital Economy Assessment (350 to 385 words)

- Assess the assigned country's participation in digital FDIs and critically examine its current efforts.
- Evaluate prospects for scaling up these efforts and discuss potential benefits and challenges.
- Analyze the role of technology infrastructure, innovative ecosystems, and government policies.

F/ Conclusion (100 to 110 words)

- Summarize key findings from each section.
- Emphasize recommendations for the assigned country to optimize FDI and capitalize on the digital economy.

B. KEYWORD EXPLANATIONS

- 1. Foreign Direct Investment (FDI):** Investment made by a firm or individual in a business enterprise in another country, typically involving a degree of control and ownership.
- 2. Digital Economy:** An economy based on digital technologies, encompassing the production and trade of digital goods and services.
- 3. Outsourcing:** The practice of contracting out certain business functions or processes to external third-party service providers, often in other countries, to reduce costs or improve efficiency.
- 4. Regulatory Frameworks:** A set of rules and regulations established by a government to guide and control business activities within a particular industry or sector.

5. **Infrastructure:** The fundamental facilities and systems serving a country, city, or area, including transportation, communication, and energy systems.
6. **Workforce Capabilities:** The skills, knowledge, and competencies possessed by the labor force, crucial for attracting and sustaining foreign investments.
7. **Comparative Potential:** Evaluating the relative advantages and disadvantages of different options or strategies, such as FDI versus outsourcing in the context of economic development.
8. **Digital FDIs:** Foreign Direct Investments specifically focused on digital technologies, innovations, and businesses within the global digital economy.
9. **Evolving Landscape:** Refers to the dynamic and changing nature of a particular environment, such as the global digital economy, over time.
10. **Government Policies:** Guidelines and measures adopted by a government to influence and regulate economic activities, including attracting FDI and fostering the digital economy.

C. DETAILED OUTLINE

As you will be assigned to one country based on your s-number, you will have to research to build up your knowledge about the assigned country. This part will only provide you with an example for **Cambodia**.

A/ Introduction (less than 100 words)

- **Introduce the purpose of the report.**
 - + Clearly state what your report aims to achieve. This straightforward approach helps the reader understand the report's purpose from the outset.
 - + For instance, mention that it will analyze FDI trends, evaluate the digital economy, and provide recommendations for enhancing foreign investments in the assigned country.
- **Provide essential background information on the assigned country.**

Example: This report is dedicated to examining the potential for Foreign Direct Investment (FDI) and the digital economy landscape in Cambodia. As a key player in the Southeast Asian region, Cambodia's economic growth is intricately tied to foreign investments, especially in the burgeoning digital sector. With the transformative power of the digital economy shaping global markets, understanding Cambodia's position becomes paramount. In this context, the report navigates through Cambodia's economic and political background, laying the groundwork for a comprehensive analysis of FDI trends and the country's digital economy prospects.

Tips:

- Keep it concise, please be concise in this part :>

B/ Trends in FDI Inflow (1990-2022) (300 to 330 words)

1. FDI Inflow Analysis

- Briefly discuss how the FDI inflow of Cambodia is volatile during the analyzed period

Example: The FDI inflow in Cambodia exhibits volatility during the analyzed period due to economic uncertainties, geopolitical factors, and policy fluctuations, creating an environment where investor confidence is sensitive to external influences.

- Breakdown the economic development stage of Cambodia during the 1990-2022 period and analyze the FDI trends and other factors based on the following structure:
 - + Overview of Cambodia's economic status in this stage
 - + Analyze FDI trends during this period, considering the country's focus areas and industries attracting foreign investment.
 - + Identify any significant changes in FDI patterns
 - + Evaluate government policies related to FDI during the specified period, focusing on tax incentives, regulatory frameworks, and business-friendly measures.
 - + Assess the effectiveness of these policies in attracting and sustaining FDI.

- + **Explore challenges faced by investors, including regulatory hurdles, bureaucratic issues, or geopolitical uncertainties.**
- + **Evaluate how well the government addressed these challenges and enhanced the investment climate.**

Example

- a. **Post-Conflict Economic Rebuilding (Early 1990s - Late 1990s)**
 - **Rapid Economic Growth Post-Conflict:** Following the peace settlement in the early 1990s, Cambodia experienced a period of rapid economic growth. This growth was propelled by the restoration of peace, significant capital inflows, the country's openness to economic reforms, and effective macroeconomic management. Transitioning to a market economy, Cambodia began to embrace policies that were heavily dependent on foreign capital and markets, marking a significant shift from its past economic strategies.
<https://www.wider.unu.edu/publication/economic-history-industrialization-cambodia>