

INSTRUCTION GUIDELINE

MODERN ASIA

ASSIGNMENT 2 - COLLABORATIVE PODCAST

A. ASSIGNMENT SUMMARY:

In this section, we will revisit the assignment's expectations and the steps necessary to complete the assignment effectively.

1. Assessed criteria:

- Identify and discuss the issues and elements that make Asia modern.
- Examine similarities and differences between Western and Asian modernities.

2. Assignment details:

- *Task:* Provide advice about national identity, carrying out research about relevant issues of modernity (culture industries, music, performance, cinema, arts and craft, architecture, language, literature, and much more)
- *Format:* 10-13 minute podcast
- *Requirements:*
 - The length of the podcast must fall between 10 to 13 minutes. Groups of 3 should aim for 10 and 4 for 13 (~3 min/speaker).
 - The contribution of each team member **must be identified** in the script. The script **must be** a document file. In the script, there **must be spaces** between the words (no rapping, speedrunning or speaking too fast).
 - Can use the format used in the Making Media course for the podcast and script.
 - **Intro and outro music** are included in the time limit.
 - A minimum of **5 scholarly sources** must be included. The final script must have **in-text citations** and you must read these out loud in the podcast.
- *Objectives:*

- **Compare** similarities and differences about an issue or some issues that are interesting to the audience.
- **Use** reliable scholarly sources and **apply** theory as a lens.
- Each team member **must equally participate** in the production of this output through research, scripting and speaking roles.
- Roles and responsibilities **to be mentioned** in the final script alongside citations and references.
- Each team member must also provide **an individual self evaluation** of their own soft skills and hard skills.
- *Suggested tools:* **Audacity, Adobe Audition**. Podcast recording can be in **MP3 or WAV** format, while the script **Word or pdf** format.
- *Suggested assignment structure:*
 - Introduction
 - Presenting guests/host/relevant information
 - Theory explanation
 - Sections
 - Ending

B. KEY TERM DEFINITION:

In this segment, we will take another look at the terminology associated with assignment that is discussed within the context of the course.

Term	Definition
Modernity	Modernity is a condition that is the outcome of a series of historic progress. A modern society can be coined as industrial civilization, and according to the scholar Giddens, it is essentially ‘a transformation in the social perception’ (Tomlinson 1994:150).
Modernization	To be modern is to have transitioned from the old to the new.

Hall and Gieben's (1992) areas of modern societies	According to Hall and Gieben (1992), the four contributors of modern communities are: politics, economy, society and culture. Regarding the assignment, it is recommended to delve deep into social relations and cultural practices.
Multiple modernities	This concept was brought about by the West when these countries tried to implement their perception on various societies around the globe. Thanks to this notion though, people begin to see modernization as multifaceted and complex. Elements of multiple modernities are institutional frameworks and cultural codes (Bhambra 2007).
Appadurai's (1996) "Modernity at Large"	To understand the complexity of the global economy, certain separations regarding economic, cultural and political aspects have to be studied. Therefore, the following dimensions of global cultural flows are suggested: <ul style="list-style-type: none"> - Ethnoscape: flow/movement of people - Mediascape: flow of information and images - Technoscape: flow of technology - Financescape: flow of capital - Ideoscape: flow of ideas

C. FOOD FOR HUNGRY THOUGHTS

Appadurai A (1996) *Modernity at Large: Cultural Dimensions of Globalisation*, University of Minnesota Press, Minneapolis.

Bhambra G (2007) *Rethinking Modernity: Postcolonialism and the Sociological Imagination*, Palgrave Macmillan, London.

Hall S and Gieben B (1992) *Formations of Modernity*, Polity Press, Cambridge, UK.

Tomlinson J (1994) 'A Phenomenology of Globalization? Giddens on Global Modernity',
European Journal of Communication, 9(2):149-172, doi:10.1177/0267323194009002003.