

I. Assessment Recap

- The essay, comprising 1000 words, should include an introduction, body paragraphs, and a conclusion, using the first-person narrative to reflect on how the course influenced your understanding of innovation management
- **Required to introspectively analyze and discuss your learning experiences, focusing on their impact on your personal and professional development.**
- **Adherence to formatting guidelines, the D.I.E.P. framework, and academic integrity is crucial, with an emphasis on the essay's authenticity and relevance to your career and personal growth.**

Suggested structure:

- 1/ Introduction (suggested 100 words)
- 2/ Body (suggested 700-800 words, divided into 2-3 paragraphs)
 - Paragraph 1 (suggested 250 words) – Quality Encounter of Learning
 - Paragraph 2 (suggested 300 words) – Deep Insights
 - Paragraph 3 (suggested Optional, 200 words) – Significance and Impact
 - Career Implications (suggested 150 words)
- 3/ Conclusion (suggested 150 words)

II. Definition/ Slide summary

1. **Innovation Management:** The process of managing ideas and inventions effectively to commercialize them. It involves organizing, directing, and controlling resources to bring about the successful adoption of new products and processes.
2. **Creativity:** The ability to generate novel and useful ideas. It's the starting point for innovation, involving imagination and the formation of new connections between existing ideas.
3. **Entrepreneurship:** The act of creating a business or businesses while building and scaling it to generate a profit, often characterized by innovation and risk-taking.
4. **Innovation:** The practical implementation of ideas that result in the introduction of new goods or services or improvement in offering goods or services.
5. **Sustainability:** The ability to maintain or improve systems and processes in a way that ensures long-term ecological balance, often a key consideration in modern innovation management.
6. **Wealth Creation:** The process of creating economic value, or more assets and income, often an outcome of successful innovation and entrepreneurship.

7. **Organizational Models of Innovation:** Frameworks and structures used by businesses to manage and support innovation processes.
8. **Problem-Solving:** The process of finding solutions to complex or difficult issues, central to the creative front end of innovation.
9. **Team Dynamics:** The behavioral relationships between members of a team, which can significantly influence the innovation process.
10. **Entrepreneurial Behavior:** Actions and mindsets that are characteristic of entrepreneurs, such as risk-taking, proactiveness, and innovativeness.
11. **Business Growth:** The process of improving some measure of a company's success, which can be achieved through innovation.
12. **Collaborative Work:** Working together effectively as a team, crucial for the innovation process, especially in the ideation and implementation stages.
13. **Innovative Organization Traits:** Characteristics that are commonly found in organizations that are successful in innovation, like adaptability, creativity, and a culture of continuous improvement.
14. **Commercialization:** The process of bringing new products or services to market, a key aspect of innovation management.
15. **Ideation:** The creative process of generating, developing, and communicating new ideas, an essential part of the innovation process.