## A/ Assessment Recap

Students are required to analyze a regional economic integration zone (REI) and trade policies between a member country and Vietnam.

## **Suggested structure**

- 1. Introduction (1st requirement must be mentioned in the introduction your chosen REI)
- 2. Analysis of the REI (2nd requirement)
- 3. Analysis of "your country" (3rd requirement)
- 4. Conclusion
- 5. Appendices
- **6.** References (RMIT Harvard style only)

## **B/ Keywords Explanation**

- **1. Regional economic integration (REI)** Formal trade agreement between countries in a geographic region to reduce barriers to trade and investment.
- **2. Trade corridor** Major route used for trade between key economic centers.
- **3. Trade hub** Strategic focal point for trade and logistics activity due to location.
- **4. Commodity** Basic good used in commerce that is interchangeable with other commodities of the same type.
- **5. PEST analysis** Framework to assess external Political, Economic, Social, and Technological factors affecting an organization/country.
- **6. PESTEL analysis** Expanded PEST analysis also considering Environmental and Legal factors.
- **7. Trade barrier** Any obstacle that impedes international trade, like tariffs, quotas, or sanctions.
- **8. Trade policy** Rules, regulations, and agreements that affect trade between countries.
- **9. Comparative advantage** When a country can produce a good at a lower opportunity cost than other countries.
- **10. Absolute advantage** When a country is more productive at producing a good than another country.

## C/ Food for Hungry Thoughts

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Munakata, Naoko. Transforming East Asia. Rowman & Littlefield, 2007.

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