

### **A. ASSESSMENT RECAP**

- You are required to examine a case study organization
- You will write a report on its societal and environmental obligations, examining its sustainability efforts, analyzing the internal and external issues/problems/challenges it may face in the medium to long term (that is, the next 5 to 10 years) if it continues what it does today, and provide recommendations that can help the company to avoid those potential issues.
- **Structure:**
  1. Introduction
  2. Context of the case study
  3. Analysis
  4. Recommendations
  5. Conclusion

### **B. KEYWORDS EXPLANATION**

1. **Societal and environmental obligations** refer to the responsibilities that individuals, organizations, and governments have towards society and the environment.
2. **ESG - Environmental, Social, and Governance;** the 3 central factors in measuring sustainability and ethics of a business.
3. **UN Sustainable Development Goals** - 17 goals set by the United Nations in 2015 addressing global economic, social, and environmental aims.
4. **Life Cycle Assessment** - Evaluates environmental impact of a product over its entire life cycle from raw materials to disposal.