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CONTACT

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- 📍 Me Tri, Hanoi, VietNam

EDUCATION

Thuong Mai University | 2021 - 2024

Marketing and distribution
management

SKILLS

- Video editing : Adobe Premiere, Adobe After Effect, Capcut.
- Content creator
- Content planning
- Time management

CERTIFICATES

IELTS 6.0

Issued by the IDP council

Social Media Marketing

Issued by QCC Mastery Hub

Social Media Marketing

Issued by HubSpot Academy

NGUYEN TUAN THANH

MARKETING EXECUTIVE

ABOUT ME

With a passion for marketing, I would like to apply for a marketing intern position at the company. My immediate goal is to become a social media marketing intern to learn and develop myself. In the long run, I plan to become a manager or leader of a department. With enthusiasm and the spirit of learning, I can complete all assigned tasks and contribute to the overall development of the company.

EXPERIENCE

FOBSTRAN - Logistics | 04.2024 - 15.05.2024

Marketing intern

- Create content for the TikTok channel
- VJ for videos that run ads
- Support leader to synthesize reports
- Support for writing website articles

69M Holdings JSC | 06.2023 – 12.2023

Partner selling POD products on Etsy

- Redesign and create product templates
- Market and trend research
- Store marketing and promotion
- Order processing and delivery

TikTok content creator | 2021 - present

Freelance content creator

- Fashion KOC (45K followers on TikTok)
- Scripting, content and content creation
- The video with the highest views is 2 million views
- Worked in the field of affiliate marketing on social networks
- Promote products through affiliate marketing campaigns on social networks.