

# Handout 7

## *Student von Student III*

In this handout, we will learn how to test difference-in-means using the function `lm`. We will include some more practice using loops.

### Topics and Concepts Covered

- Fitting a linear model to estimate a difference-in-means
- Interpreting the coefficients
- Assessing statistical significance
- Running a loop with the command `for`
- Estimating a difference-in-means using `lm(y ~ x)`
- Using `summary` to return the output from `lm`
- Extracting coefficients, standard errors, t-values, and p-values from `lm`
- Using `rowMeans` and `colMeans` to return the means of the rows or columns of a matrix
- Creating a PDF figure using `pdf`
- Running a file with the command `source`
- Loading an R data file (ending in `.Rdata`) with `load`

**Before beginning this handout, Do not forget to make a new folder for this assignment and set your working directory!**

### Using a Linear Model to Test Differences-in-Means

Gartner (2008) explored the relationship between gender and support for the Iraq War. We can state this as a two-sample problem: what is the difference in support for the Iraq War between males and females? Of course, there is going to be *some* difference between these two means, so what we really want to know is whether the effect is *statistically significant*.

Statistical significance means, informally, that we can differentiate the observed difference from chance error. A bit more formally, an effect is statistically significant at the 5% level if the probability of observing the observed difference in means if, in truth, there were no effect is 5% or less. While the logic may seem, at first, a bit serpentine, a few examples can help illustrate how the concepts are used in practice.

We will use the command `lm` to estimate the difference-in-means between two groups. `lm` stands for “linear model” which we will be discussing quite a bit. The linear model allows a means to test the difference-in-means between two groups, but you will see that it can also be used for multivariate regression.

Recall that a linear regression is a model for the outcome  $Y$ , of the form

$$Y_i = \beta_0 + \beta_1 X_i + \epsilon_i$$

In this model, we are assuming that our observed value  $Y_i$  is equal to some expected value that depends on the value of  $X_i$  plus chance error ( $\epsilon_i$ ). So, the expected value of  $Y_i$  if  $X_i = 0$  is  $\beta_0$  and the expected value of  $Y_i$  if  $X_i = 1$  is  $\beta_0 + \beta_1$ . Therefore, the effect of  $X_i$  is  $\beta_1$ .

The linear model returns fitted values of the form where  $\hat{\beta}_1$  is the estimate of the effect of  $X_i$  on  $Y_i$ . In other words,  $\hat{\beta}_1$  is the estimate of the difference-in-means for  $Y_i$  between the groups  $X_i = 1$  and  $X_i = 0$

In R, we use the `lm` function to fit a linear model. The `lm` function takes a formula of the form  $Y \sim X$ , where  $Y$  is the outcome variable (dependent variable) and  $X$  is the treatment (independent variable). Let’s start with loading in the data. The data contains the variable `female` which is a 1 if the respondent is female, and

a 0 otherwise, and a variable *mistake* which takes a value of 1 if the respondent felt that the Iraq War was a mistake, and a 0 otherwise.

First, load and summarize the data:

```
load("data/iraq.RData")
head(iraq)
```

```
  female mistake
1      1       0
2      1       0
3      0       0
4      0       0
5      0       1
6      1       0
```

```
summary(iraq)
```

female		mistake	
Min.	:0.0000	Min.	:0.0000
1st Qu.	:0.0000	1st Qu.	:0.0000
Median	:1.0000	Median	:0.0000
Mean	:0.5711	Mean	:0.1685
3rd Qu.	:1.0000	3rd Qu.	:0.0000
Max.	:1.0000	Max.	:1.0000

To assess the difference-in-means, we are going to fit a linear model, and look at it:

```
lm1 <- lm(iraq$mistake ~ iraq$female)
lm1
```

Call:

```
lm(formula = iraq$mistake ~ iraq$female)
```

Coefficients:

```
(Intercept)  iraq$female
      0.19388      -0.04445
```

```
mean(iraq$mistake[iraq$female == 0]) # Intercept
```

```
[1] 0.1938776
```

```
mean(iraq$mistake[iraq$female == 1]) -
  mean(iraq$mistake[iraq$female == 0]) # Coefficient
```

```
[1] -0.04445226
```

We can interpret the first coefficient as the mean for males (*female* == 0), and the second coefficient as the difference-in-means between females and males. In other words, women were approximately 4.44 percentage less likely to think the Iraq War was a mistake.

Is the effect statistically significant? Let's use `summary` to return the details from the `lm` object:

```
summary(lm1)
```

Call:

```
lm(formula = iraq$mistake ~ iraq$female)
```

```

Residuals:
    Min       1Q   Median       3Q      Max
-0.1939 -0.1939 -0.1494 -0.1494  0.8506

Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)  0.19388    0.02675   7.248 1.82e-12 ***
iraq$female -0.04445    0.03539  -1.256   0.21
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```

```

Residual standard error: 0.3745 on 455 degrees of freedom
Multiple R-squared:  0.003455, Adjusted R-squared:  0.001264
F-statistic: 1.577 on 1 and 455 DF, p-value: 0.2098

```

We see that it is not. The  $p$ -value, in the last column, is approximately 0.21, which is not below the standard 5% threshold. In other words, we cannot reject the null hypothesis that the difference between males and females is zero.

`coef` allows you to access to the coefficients, standard errors,  $t$ -statistics, and  $p$ -values of the regression:

```

summary(lm1)$coef

              Estimate Std. Error    t value      Pr(>|t|)
(Intercept)  0.19387755 0.02674816   7.248259 1.823736e-12
iraq$female -0.04445226 0.03539417  -1.255921 2.097893e-01

```

Then, if we wanted the coefficient and the  $p$ -value for the effect due to being female, we would use

```

# One coefficient
summary(lm1)$coef[2,1]

[1] -0.04445226

# p-value
summary(lm1)$coef[2,4]

[1] 0.2097893

# 95% Confidence interval
mean.iraq <- summary(lm1)$coef[2,1] # Difference in means
se.iraq <- summary(lm1)$coef[2,2] # Standard error
c(mean.iraq - 1.96 * se.iraq, mean.iraq + 1.96 * se.iraq)

[1] -0.1138248  0.0249203

```

## A Second Example: Growth During Wartime

We turn next to the relationship between civil war and GDP. A broad range of literature in International Relations and Comparative Politics explores the relationship between civil war and economic growth. The literature has argued that the incidence of civil war is often associated with low levels of development and economic growth.

We rely on the `growth.RData` data set. The data set contains the following variables:

- `year` - year of observation
- `country` - country
- `war` - binary indicator of civil war (1 if the country experienced civil war in the observed year, 0 else)

- `gdppc` - GDP per capita for the year of observation
- `gdppc.lag` - GDP per capita from the previous year
- `growth.rate` - GDP per capita growth rate, in percentage points

First, we read in the data.

```
load("data/growth.RData")
head(growth)
```

```
  year    country war gdppc gdppc.lag growth.rate
2 1961 AFGHANISTAN  0 0.477    0.454         5.07
3 1962 AFGHANISTAN  0 0.504    0.477         5.66
4 1963 AFGHANISTAN  0 0.551    0.504         9.33
5 1964 AFGHANISTAN  0 0.562    0.551         2.00
6 1965 AFGHANISTAN  0 0.586    0.562         4.27
7 1966 AFGHANISTAN  0 0.620    0.586         5.80
```

```
summary(growth)
```

```
      year      country      war      gdppc
Min.   :1960  ARGENTINA:  39  Min.   :0.0000  Min.   : 0.133
1st Qu.:1971  AUSTRALIA:  39  1st Qu.:0.0000  1st Qu.: 0.978
Median :1981  AUSTRIA  :  39  Median :0.0000  Median : 2.214
Mean   :1981  BELGIUM  :  39  Mean   :0.1498  Mean   : 3.966
3rd Qu.:1990  BENIN    :  39  3rd Qu.:0.0000  3rd Qu.: 5.112
Max.   :1999  BOLIVIA  :  39  Max.   :1.0000  Max.   :51.989
      (Other) :4820
      gdppc.lag      growth.rate
Min.   : 0.133  Min.   : -60.550
1st Qu.: 0.968  1st Qu.: -0.820
Median : 2.170  Median :  2.110
Mean   : 3.910  Mean   :  1.849
3rd Qu.: 4.988  3rd Qu.:  4.820
Max.   :53.901  Max.   :119.590
```

To begin, we wish to consider the association between civil war and levels of economic development. As such, we wish to compare the GDP per capita between countries that experienced a war versus those that did not. We would expect those countries that experience war to have levels of economic development (i.e. measured as GDP per capita) that are significantly lower than countries that do not experience war. Due to the skew in the data, we must log GDP per capita.

```
growth$log.growth <- log(growth$gdppc) # Log data
lm2 <- lm(growth$log.growth ~ growth$war) # Estimate diff in means
summary(lm2)
```

Call:

```
lm(formula = growth$log.growth ~ growth$war)
```

Residuals:

```
      Min       1Q   Median       3Q      Max
-2.95805 -0.82910 -0.01321  0.79311  3.01039
```

Coefficients:

```
              Estimate Std. Error t value Pr(>|t|)
(Intercept)  0.94064     0.01556   60.45  <2e-16 ***
```

```
growth$war -0.67658    0.04020  -16.83   <2e-16 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
Residual standard error: 1.02 on 5052 degrees of freedom
Multiple R-squared:  0.05308,    Adjusted R-squared:  0.0529
F-statistic: 283.2 on 1 and 5052 DF,  p-value: < 2.2e-16
```

We observe that growth rates are lower by about  $-0.67$  in countries at war versus countries not at war. The result is statistically significant, since the  $p$ -value on the difference-in-means is much lower than 0.05. Therefore, we can reject the null hypothesis that the difference in growth between countries at war and not at war is zero.

That said, is the effect causal? As you may have guessed, no. There are any number of other possible confounders and omitted variables. We will start discussing how to handle them in the next handout.

## Precept Questions

Recall Gerber, Green, and Larimer (2008), the social pressure experiment which we discussed in class. In this experiment, researchers administered sent one of four different postcards to Michigan voters in 2006, as well as maintaining a control group that received no such postcard. The outcome was whether the respondent voted or not. We will be considering the treatment of whether the individual received a postcard alerting her to her neighbor's voting behavior and letting her know that her neighbors will be made aware of her behavior (1) versus the control condition of receiving no postcard.

In the `data` folder, you will find the file `social.txt`.

### Question 1

Load in the data. Was the treatment effect positive or negative?

Was it statistically significant?

### Question 3

Construct a 95% and confidence interval.

What is the confidence interval telling us?

### Question 3

Can we interpret the effect in a causal fashion? Why or why not?

### Question 4

(Practice with a Loop, do what you can with this one, and then we will discuss it in precept)

We're going to continue with some data from the New Haven experiment (Gerber and Green 2000) which we discussed in the last handout. You will find in the `data` folder a file called `GerberGreenSubset.txt`, which contains the following variables:

Name	Description
<b>voted98</b>	1 if they voted in the 1998 election, 0 otherwise (dependent variable)
<b>mailgrp</b>	1 if they were sent mail encouraging them to vote; 0 otherwise
<b>ward</b>	Voting ward of household (2, 3, ..., 30)
<b>appeal</b>	Type of appeal (1, 2, 3)
<b>mail</b>	Number of mailings sent (0,1,2,3)

You notice that mailings have no significant effect on turnout. Yet, pretend you are a less-than-scrupulous purveyor of campaign mailings. You get your hand on Gerber and Green's data, and do the following:

For every possible combination of number of mailings (1, 2, 3), appeal (1, 2, 3), and ward (2, 3,..., 30) calculate the treatment effect of receiving the mailings and its  $p$ -value. (Hint: this is a triple loop.)

What percentage of your  $p$ -values are below 0.05?

What percentage would you expect by chance?

Being less-than-scrupulous, you assert that you have found significant results - lots of them! Why should your customers be wary of the claim that mailings have an impact?

Explain why this process is termed 'data-fishing' and why it is frowned upon.

## References

- Gartner, Scott S. 2008. "The Multiple Effects of Casualties on Public Support for War: An Experimental Approach." *American Political Science Review* 102 (01): 95–106. doi:10.1017/S0003055408080027.
- Gerber, Alan S., and Donald P. Green. 2000. "The Effects of Canvassing, Telephone Calls, and Direct Mail on Voter Turnout: A Field Experiment." *American Political Science Review* 94 (03): 653–63. doi:10.2307/2585837.
- Gerber, Alan S., Donald P. Green, and Christopher W. Larimer. 2008. "Social Pressure and Voter Turnout: Evidence from a Large-Scale Field Experiment." *American Political Science Review* 102 (01): 33–48. doi:10.1017/S000305540808009X.