Data Analytics CS301 Exploratory Data Analysis

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Let's Make a Table of Data, *off the cuff*

- What if we want to quickly make a data set and work with it?
- This technique could be used to grow data tables from data from copied and pasted data.
- We will be using the "Tibble" package for R.
 - Provides a "tbl_df" class (the "tibble") that provides stricter checking and better formatting than the traditional data frame (2dim array of data or table).

For example, you could make a data set to track rainfall!

	A	В
1	Daily rainfall	Particulate
2	(centimeters)	(micrograms/cubic meter)
3	4.1	122
4	4.3	117
5	5.7	112
6	5.4	114
7	5.9	110
8	53	114
9	3.6	128
10	1.9	137
11	7.3	104

Installing and Loading the *Tibble* Package



Install the library containing the data.
install.packages("tibble")
library(tibble)
library(tidyverse)











Use tibble() to Create a Table

```
library(tibble)
# Create a new tibble by combining vectors using the tibble() function.
tibble(
    col1 = c("a1","b1","c1","d1"),
    col2 = c("a2","b2","c2","d2"),
    col3 = c("a3","b3","c3","d3"),
    col4 = c(14, 24, 34, 44)
    )
.
```

What are the data types here? How do you know??





Use Create and View a Table

```
# Give your table a name.
SampleData <- tibble(
  col1 = c("a1","b1","c1","d1"),
  col2 = c("a2","b2","c2","d2"),
  col3 = c("a3","b3","c3","d3"),
  col4 = c(14,24,34,44)
  SampleData[,1] #Cols
  sampleData[1,] #Rows
  # Element of first col, first row
  sampleData[1,1]
```

Note, with View(), your data table appears transposed

	rowA [‡]	rowB [‡]	rowC [‡]	rowD [‡]
1	a1	a2	a3	14
2	b1	b2	b3	24
3	c1	c2	с3	34
4	d1	d2	d3	44

Use Check the Rows and Cols

ALLEGHENY COLLEGE

#SampleData[rows,cols]

```
SampleData <- tibble(

col1 = c("a1","b1","c1","d1"),
col2 = c("a2","b2","c2","d2"),
col3 = c("a3","b3","c3","d3"),
col4 = c(14,24,34,44)
```

```
# first row
SampleData[1,]
# A tibble: 1 x 4
  col1 col2 col3 col4
  <chr> <chr> <chr> <chr> 1 a1 a2 a3 14
```

```
SampleData[,1]
# A tibble: 4 x 1
 col1
 <chr>
1 a1
2 b1
3 c1
4 d1
```

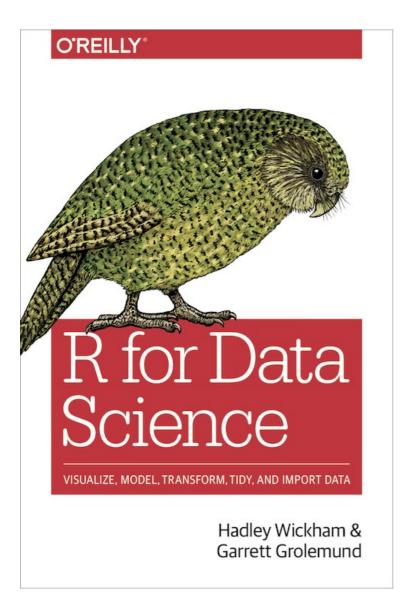




```
# Create
friends data <- tibble(
 name = c("Alexander", "Luke", "Freddy", "Sam", "Amelia", "Daisy"),
 age = c(27, 25, 29, 26, 03, 25),
 height = c(180, 170, 185, 169, 60, 160),
 inCollege = c(TRUE, FALSE, TRUE, TRUE, FALSE, TRUE)
# Print
friends data
#print first two lines
head(friends_data, 2)
```

Where in the Web? Where in the Book?



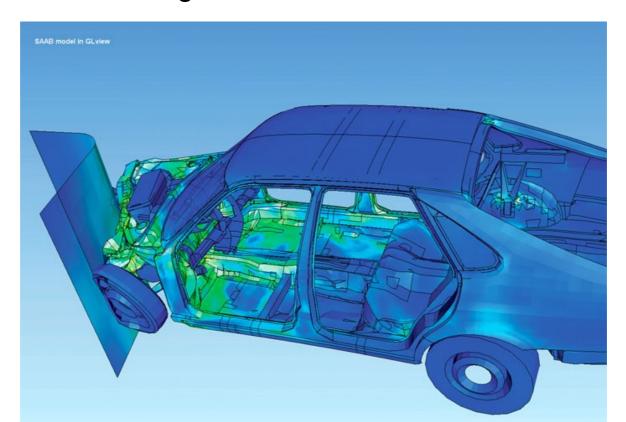


- Note the chapter differences!
- Book:
 - Chap 5: Exploratory DataAnalysis
- Web:
 - http://r4ds.had.co.nz/ exploratory-dataanalysis.html
 - Chap 7: Exploratory Data Analysis

Exploratory Data Analysis



- The use of visualization and transformation to explore data systematically
- Learn more about data using graphical tools (easy to pot trends)
- Any technique for creating images, diagrams, or animations to communicate a message





Questions to Ask?

- No rules about which questions to ask to guide your research.
- Two types of general questions for making discoveries
 - What type of variation occurs within my variables?
 - What type of covariation occurs between my variables?





Terms To Know

- A variable is a quantity, quality, or property that you can measure.
- A **value** is the state of a variable when you measure it. The value of a variable may change from measurement to measurement.
- An observation is a set of measurements made under similar conditions (you usually make all of the measurements in an observation at the same time and on the same object). An observation will contain several values, each associated with a different variable. I'll sometimes refer to an observation as a data point.
- **Tabular data** is a set of values, each associated with a variable and an observation. *Tabular data is tidy if each value is placed in its own "cell"*, each variable in its own column, and each observation in its own row.



Terms To Know

- Categorical variables: variables that can take on one of a limited, and usually fixed number of possible values, assigning each individual or other unit of observation to a particular group or nominal category
- Categorical data is the statistical data type consisting of categorical variables or of data that has been converted into that form, for example as grouped data
- Categorical data can only take one of a small set of values
 - "M" for male, "F" for female
 - January = "1" ... December = "12"

Nationality	C1	C2	СЗ
French	0	0	1
Italian	1	0	0
German	0	1	0
Other	-1	-1	-1



Categorical Data in Diamonds

```
# Is your data loaded?
```

View(diamonds), names(diamonds), or diamonds

Where is the categorical data?

```
> diamonds
# A tibble: 53,940 x 10
                                                                  cut color clarity depth table price
             carat
            <dbl> <ord> <ord> <dbl> <int> <dbl> 
    1 0.23 Ideal
                                                                                                                                                                                           55 326 3.95 3.98 2.43
                                                                                                   E
                                                                                                                                 ST2 61.5
    2 0.21 Premium E SI1 59.8 61 326 3.89 3.84 2.31
    3 0.23 Good E VS1 56.9 65 327 4.05 4.07 2.31
    4 0.29 Premium I VS2 62.4 58 334 4.20 4.23 2.63
                                                                                                      J SI2 63.3 58 335 4.34 4.35 2.75
    5 0.31
                                                             Good
                                                                                                     J VVS2 62.8 57 336 3.94 3.96 2.48
    6 0.24 Very Good
```



Plot the Categorical Cuts

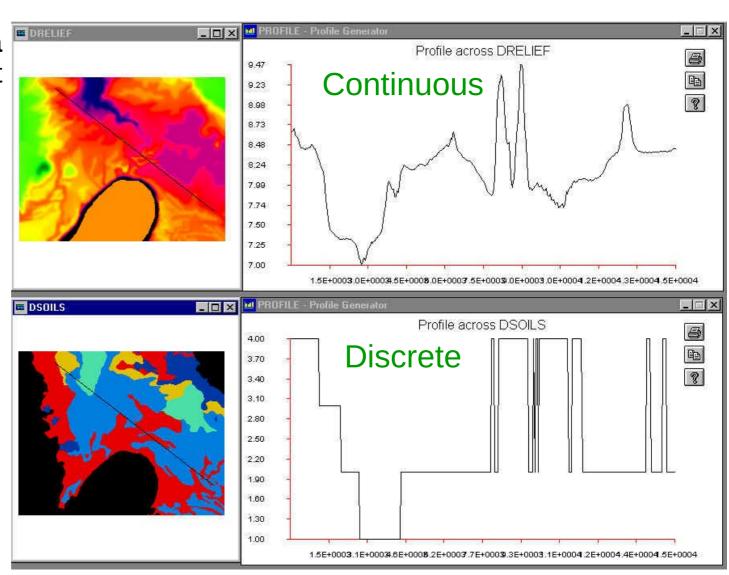
```
• #generate point plot (as we have done before)
 ggplot(data = diamonds) +
 geom\_point(mapping = aes(x = cut, y = carat, color = clarity))
• # generate a histogram
 ggplot(data = diamonds) +
 geom\_bar(mapping = aes(x = cut))
• # find "local" statistics about the "cut" column:
 diamonds %>% count(cut)
```

- What did that last command return?!
- What is the categorical data!



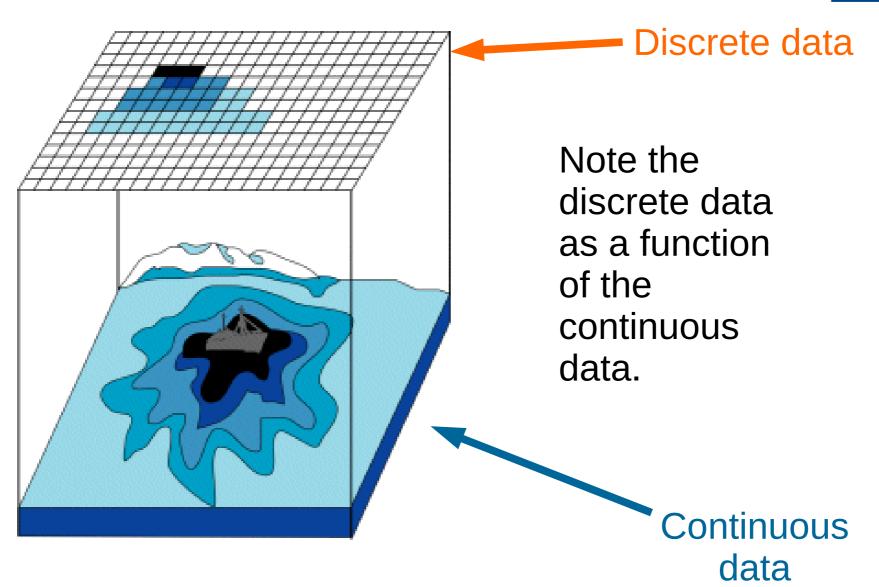
Continuous Data in Diamonds

- Continuous data is information that can be measured on a continuum or scale.
- Can have almost any numeric value and can be meaningfully subdivided into finer and finer increments, depending upon the precision of the measurement system.





Continuous Data in Diamonds

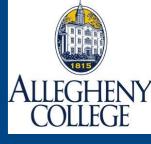




Continuous Data in Diamonds

Where is the continuous data in the table?

```
> diamonds
# A tibble: 53,940 x 10
           cut color clarity depth table price
  carat
                                        X
                     <ord> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
  <dbl>
         <ord> <ord>
         Ideal
1 0.23
                 F
                      ST2 61.5
                                55 326 3.95 3.98
                                                  2.43
2 0.21 Premium E SI1 59.8
                                61 326 3.89 3.84
                                                  2.31
          Good E VS1 56.9 65 327 4.05 4.07
3 0.23
                                                  2.31
4 0.29 Premium I VS2 62.4 58 334 4.20 4.23 2.63
          Good J SI2 63.3 58 335 4.34 4.35 2.75
5 0.31
                 J VVS2 62.8 57 336 3.94 3.96 2.48
6 0.24 Very Good
```

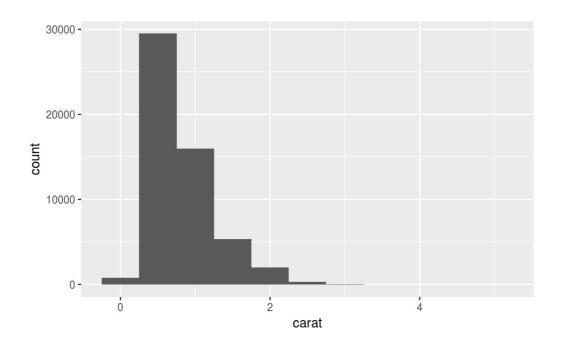


Plot the Continuous Carats

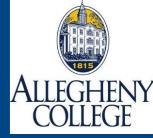
```
# To examine the distribution of a continuous variable, use a
histogram

ggplot(data = diamonds) +

geom_histogram(mapping = aes(x = carat),
binwidth = 0.5)
```







- # Find "local" statistics about the "carat" column: diamonds %>% count(carat)
- Count() finds the number of occurrences of a particular number
- # Discretise numeric data into categorical?cut_width()

What did that last command return?!

Pipe: %>% transfers one product to another function. Say, "and then" when you see it.



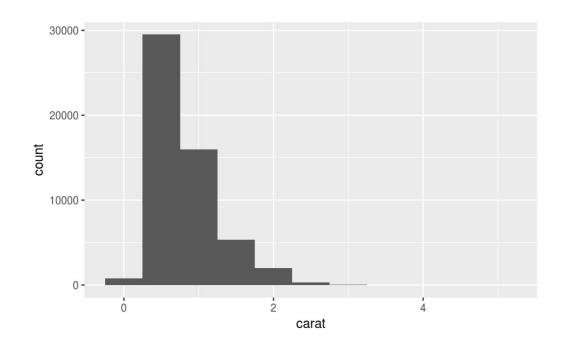


```
diamonds %>% count(cut_width(carat,0.5))

ggplot(data = diamonds) +

geom_histogram(mapping = aes(x = carat),

binwidth = 0.5)
```

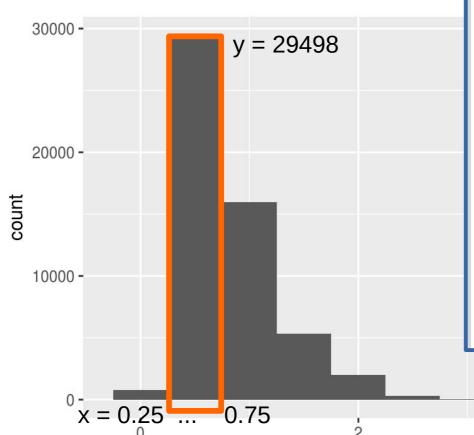


```
> diamonds %>% count(cut_width(carat,0.5))
# A tibble: 11 x 2
   `cut_width(carat, 0.5)`
                   <fctr> <int>
             [-0.25, 0.25]
                            785
              (0.25, 0.75] 29498
              (0.75, 1.25] 15977
              (1.25, 1.75] 5313
              (1.75,2.25] 2002
              (2.25,2.75] 322
              (2.75, 3.25]
                           32
              (3.25,3.75)
              (3.75,4.25]
10
              (4.25, 4.75]
11
              (4.75, 5.25]
```



Histogram as Text

 The cut_width() gives a textual representation of the histogram.



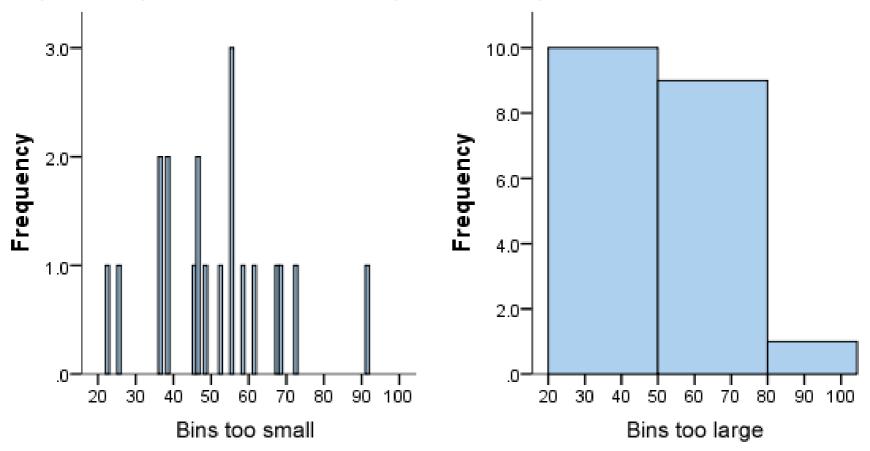
```
> diamonds %>%
      count(cut_width(carat, 0.5))
# A tibble: 11 x 2
   `cut_width(carat, 0.5)`
                     <fctr> <int>
               [-0.25, 0.25]
                               785
2
                (0.25, 0.75] 29498
 3
                (0.75,1.25] 15977
 4
                (1.25, 1.75]
                              5313
 5
                (1.75, 2.25]
                              2002
 6
                (2.25, 2.75]
                               322
                (2.75, 3.25]
                                32
 8
                                 5
                (3.25, 3.75]
                (3.75, 4.25]
                (4.25, 4.75]
10
                (4.75, 5.25]
11
```

carat



Different Bin Widths

- Set the width of the intervals in a histogram with the binwidth argument, which is measured in the units of the x variable.
- Left histogram: bins are too small, too much individual data and hides underlying pattern (frequency distribution).
- Right histogram: bins are too large, hard to spot trends in the data.





Different Bin Widths

```
# histograms

# Note: we zoom in on carats sizes < 3
smaller <- diamonds %>% filter(carat < 3)
ggplot(data = smaller, mapping = aes(x = carat)) +
geom_histogram(binwidth = ??)</pre>
```

Which is the best *binwidth* setting for this data?? Why??





Different Bin Widths

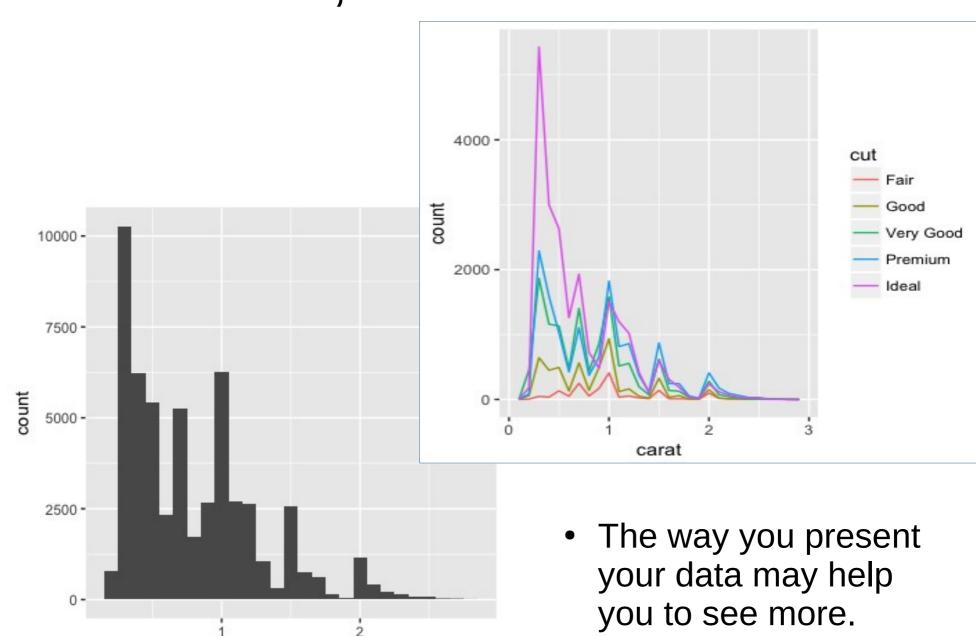
```
# freqPoly plot
smaller <- diamonds %>% filter(carat < 3)
ggplot(data = smaller, mapping = aes(x = carat, colour = cut)) + geom_freqpoly(binwidth = ??)</pre>
```

What does this graphic inform us? What binwidth setting is too small? Too large? Is perfect?



Same Data, Different Plot...

carat





Viewing Data: *Diamond*

```
smaller <- diamonds %>%
filter(carat < 3)
 ggplot(data = smaller, mapping = aes(x = carat)) +
geom\_histogram(binwidth = 0.1)
# instead of displaying the counts with bars, use lines instead
that can be clearly seen.
 ggplot(data = smaller, mapping = aes(x = carat, colour =
cut) + geom_freqpoly(binwidth = 0.1)
# exact numbers
diamonds %>% count(cut_width(carat, 0.1))
```



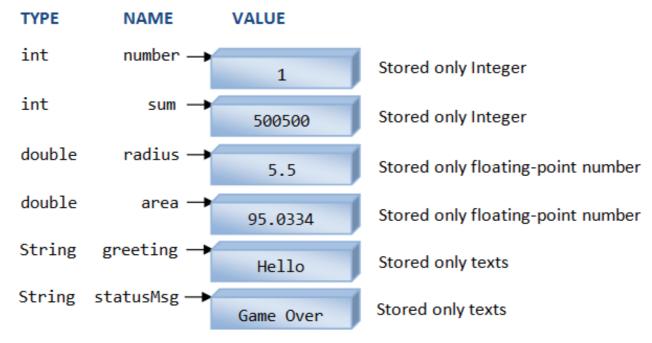
Data and Binwidths

- Use this set or find another one using data() to play around with histograms of polyfreq plots
- Try changing the binwidth settings to see what new patterns you can see.
- What other types of graphs from your notes can you make?





R prefers DOUBLES over INTEGERS



A variable has a name, stores a value of the declared type.

- R uses IEEE 754 double-precision floating-point numbers.
 Floating-point numbers are more dense near zero.
- This is a result of their being designed to compute accurately (the equivalent of about 16 significant decimal digits, as you have noticed) over a very wide range.



R Likes DOUBLES But Can Use INTEGERS

```
# Assign value of 1 to x_dbl
x dbl <- 1
# what type is x_dbl?
typeof(x\_dbl)
# Assign integer value to x_int
x_int <- as.integer(1)</pre>
typeof(x_int)
```

What variable types did you find?!

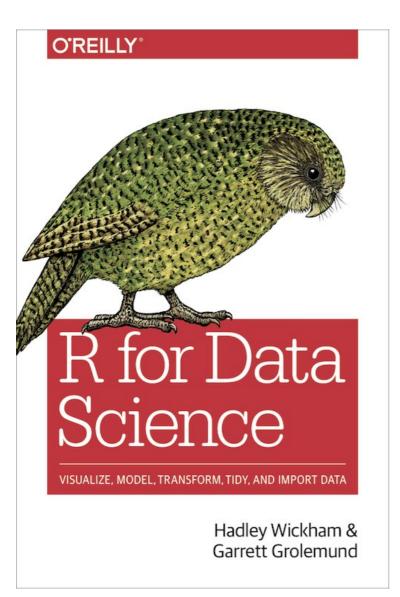


Let's DOUBLE Some INTEGERS

```
#Assign a set of numbers to x_list
x_ir <- 0:10
typeof(x_int)
#Assign a set and multiply each element by double
x_dbl <- 0:10 * 3.14
typeof(x_dbl)
x_int <- as.integer(x_dbl)</pre>
#Automatic changing of ints to doubles
```

Where in the Web? Where in the Book?



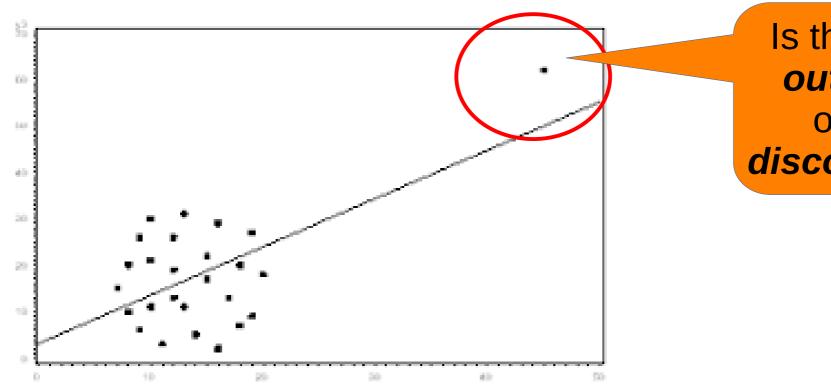


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Outliers

 Something that lies outside the main body or group that it is a part of, as a cow far from the rest of the herd, or a distant island belonging to a cluster of islands:



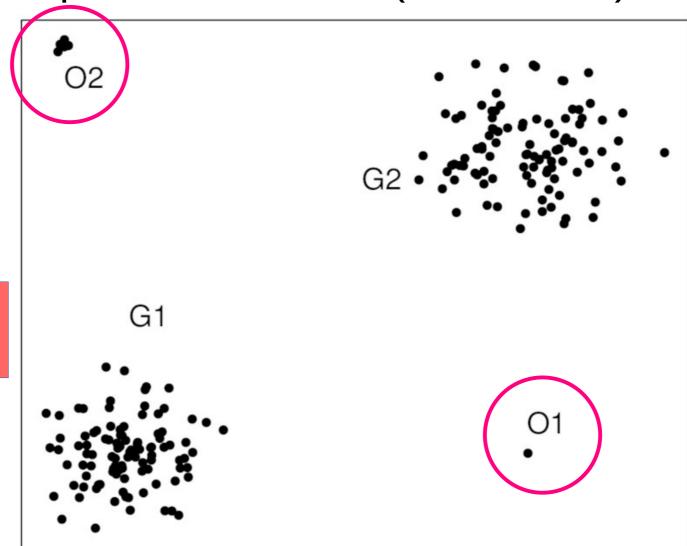
Is this an outlier or a discovery?



Outliers

• Two groups with an outlier (O1 and O2) from

each.



Where did these outliers come from?



Data: Diamond

```
#Plot the y column of data.

ggplot(diamonds) + geom_histogram(mapping = aes(x = y), binwidth = 0.5) + coord_cartesian(ylim = c(0, 50))

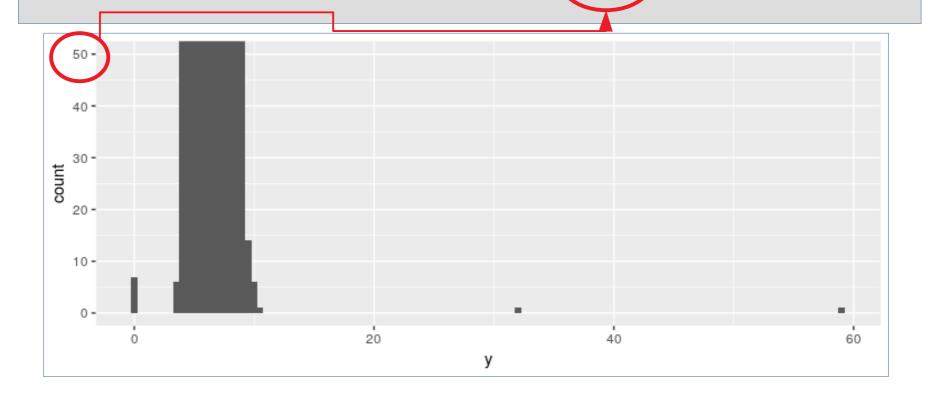
ggplot(diamonds) + geom_histogram(mapping = aes(x = y), binwidth = 0.5) + coord_cartesian(ylim = c(0, 20))
```

Ylim: Y-axis range: change to zoom-in outliers. You might otherwise miss them. Try ylim = 10 to 10k



Data: Diamond

#Plot the y column of data. ggplot(diamonds) + geom_histogram(mapping = aes(x = y), binwidth = 0.5) + coord_cartesian(ylim = c(0,50))

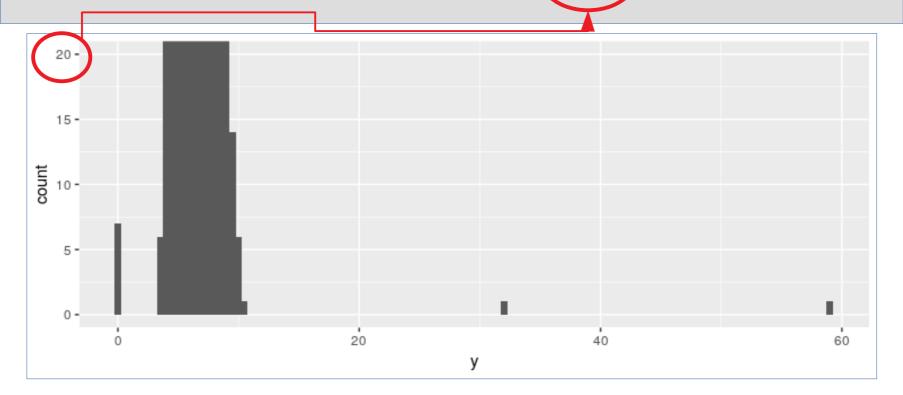




Data: Diamond

```
#Plot the y column of data.

ggplot(diamonds) + geom_histogram(mapping = aes(x = y), binwidth = 0.5) + coord_cartesian(ylim = c(0,20))
```





Unusual Values

Collect the rows containing outliers

unusual <- diamonds %>%
filter(y < 3 | y > 20) %>%
select(price, x, y, z) %>%
arrange(y)

- Use filter and select from dplyr to isolate.
- There there are three unusual values: 0, ~30, and ~60.

uners					
	price ÷	x ÷	y	z	
1	5139	0.00	0.0	0.00	
2	6381	0.00	0.0	0.00	
3	12800	0.00	0.0	0.00	
4	15686	0.00	0.0	0.00	
5	18034	0.00	0.0	0.00	
6	2130	0.00	0.0	0.00	
7	2130	0.00	0.0	0.00	
8	2075	5.15	31.8	5.12	
9	12210	8.09	58.9	8.06	