a place to understand all things chelsea: her background, her voice, her work, her passions

a place to understand all things chelsea: her background, her voice, her work, her passions

| who i am | logos | drawings | personal pieces |
|-----------|---------------------------|-----------|-------------------|
| skills | posters & flyers | paintings | research projects |
| interests | interests | | |
| education | powerpoint decks | | |
| resume | magazine & book covers | | |

ABOUT

DESIGN

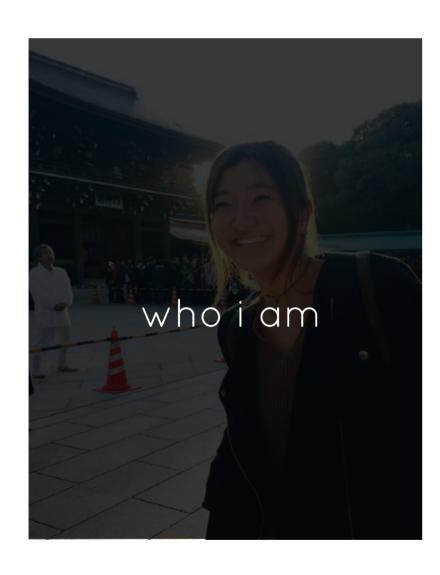
FINE ARTS

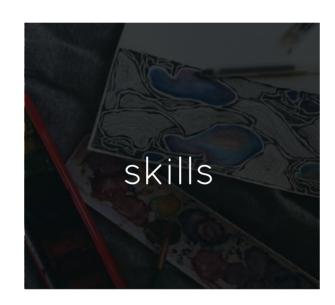
WRITING

CONTACT

ABOUT

understanding me-as a student, an artist, a professional, and a person











who i am

There is a continuing need to show the power of CSS. The Zen Garden aims to excite, in—spire, and encourage participation. To begin, view some of the existing designs in the list. Clicking on any one will load the style sheet into this very page. The HTML remains the same, the only thing that has changed is the external CSS file. Yes, really.

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skills

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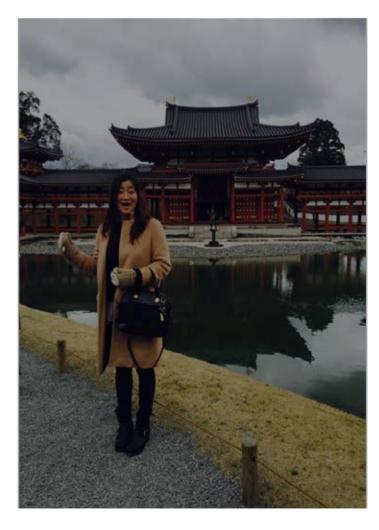


interests

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education

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resume

CHELSEA HAYASHI

118 Allyn Ave, San Anselmo, CA 94960 (415) 378-3782 • chelseahayashi@gmail.com

EDUCATION

Bachelor of Arts in Japanese expected May 2017

Minor: Studio Art and Asian American Studies, Dean's List, Scholar Athlete, GPA: 3.49

Kyoto Consortium for Japanese Studies, *Columbia University*, September – December 2015 Semester-long language intensive study abroad program at Doshisha University in Kyoto, Japan

Tufts-in-Talloires, May - June 2014

Tufts University, Medford, MA

Six-week study abroad program in the French Alps, MacJannet Scholar $\,$

Tamalpais High School, Mill Valley, CA

Diploma received June 2013

Salutatorian, Highest Honors, 'Most Outstanding Student Athlete' award, GPA: 4.41

EXPERIENCE

Nike Japan, Marketing Intern, Tokyo, Japan, Summer 2016

- Designed and composed internal update emails sent to all of Nike Japan
- Gathered information within Japan marketing to share weekly with the global office
- Assisted the Brand Communications team launch Nike Japan's 2016 'Just Do It' campaign

Ears for Peers, Advertising Head, Volunteer, Medford, MA, 2015-present

- Manage, create and innovate advertising for the club
- Listen and support students of Tufts through a confidential peer support hotline

Nikkei Community Internship, Intern, San Francisco, CA, Summer 2015

- Analyzed and addressed contemporary issues affecting Japanese Americans
- Promoted interaction between the youth and greater Japanese American community
 Planned and led educational, social, and athletic activities for children

Career Center Student Advisory Board, Member, Medford, MA, 2014-present

- Brainstorm effective outreach methods to bridge gap between students and career center
- Nordstrom B.P. Fashion Board, Fashion Ambassador, Corte Madera, CA, 2012-2013
 - Discovered and discussed new fashion trendsCommunicated consumer insights to Nordstrom

ACTIVITIES & ATHLETICS

Tufts University Varsity Tennis, 2013 - present, 2.5-hour daily practices
Japanese Culture Club, Executive Board Member, Head of Design, Tufts University, 2015 - present
Academic Resource Center, Japanese Tutor, Tufts University, 2016
FIT Fitness and Individual Development, Peer Leader, Tufts University, 2014
Special Olympics, Tennis Coach, Marin, CA 2011-2013

SKILLS

Language: Fluent in Japanese (passed JLPT N2), proficient in Spanish Technical: Adobe Illustrator, Keynote, Microsoft Office

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DESIGN

digital collection of various design pieces prompted by passion, classes, and bired projects









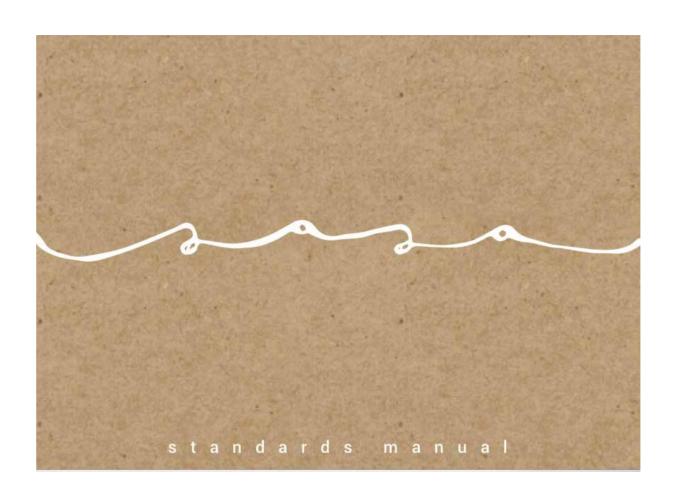
logos



TITLE— CHA LOGO

PROGRAM— ADOBLE ILLUSTRATOR

MORE INFO



TITLE— SASA LOGO
PROGRAM— ADOBLE ILLUSTRATOR
MORE INFO

cha logo

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ABOUT

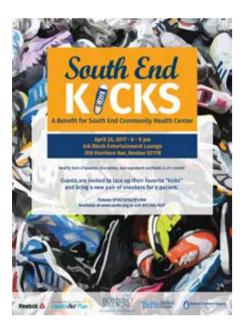
DESIGN

FINE ARTS

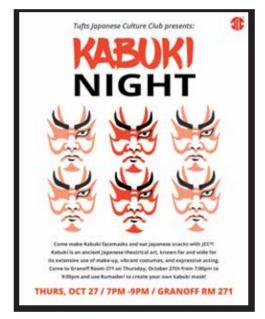
WRITING

CONTACT

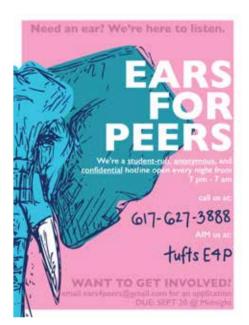
posters & flyers











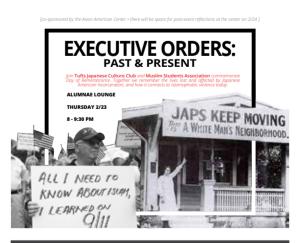






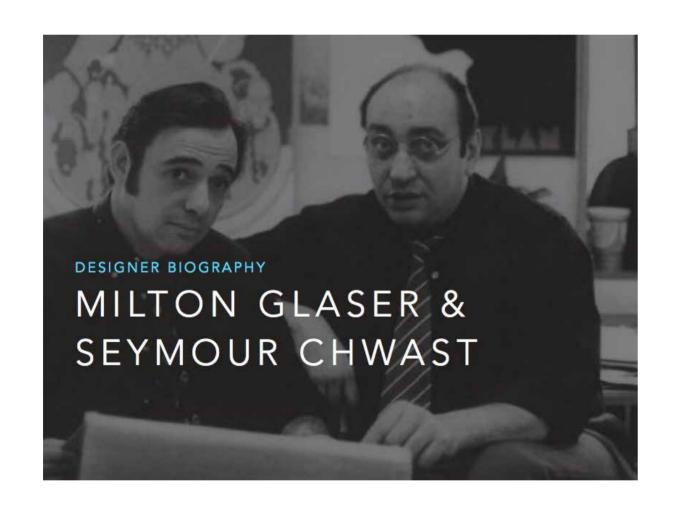




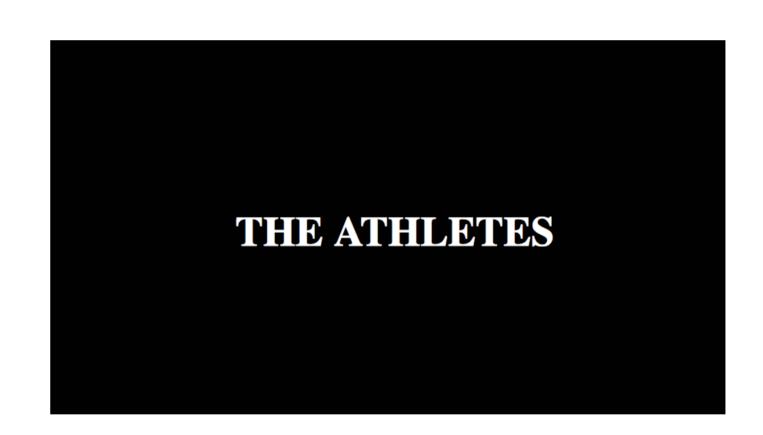




powerpoint decks







TITLE— NIKE PRESENTATION: THE ATHLETES
PROGRAM— MICROSOFT POWERPOINT

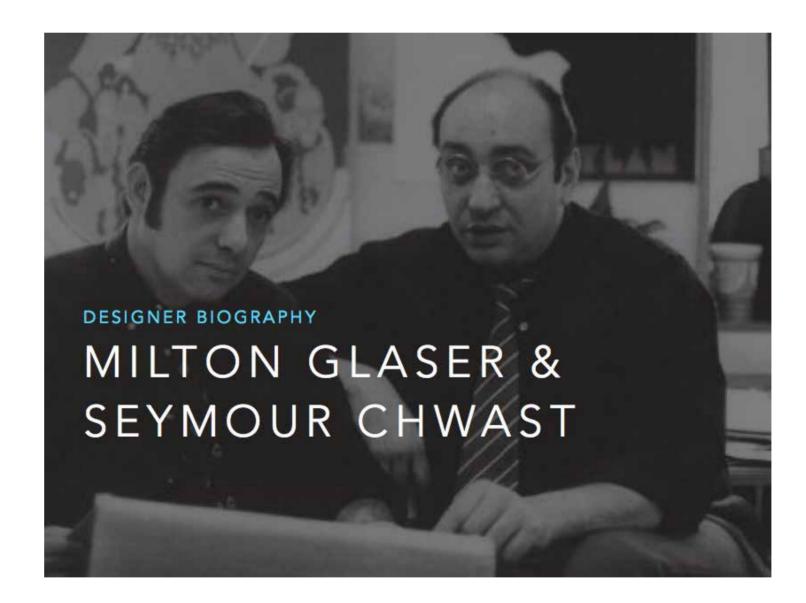
MORE INFO

designer biography presentation

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ABOUT

DESIGN

FINE ARTS

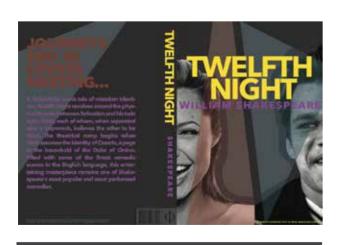
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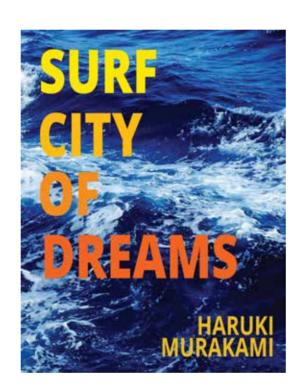
magazines & book covers



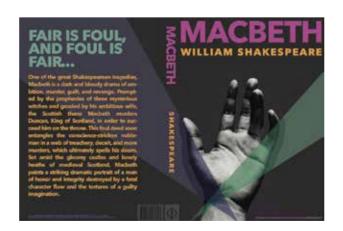








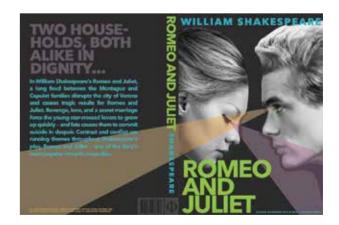








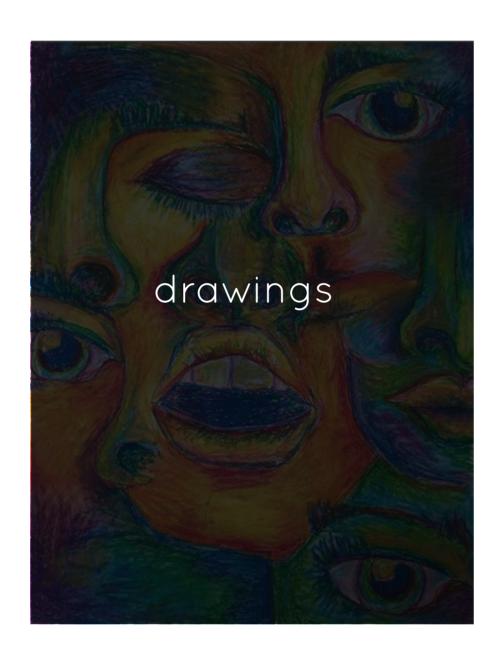






DESIGN

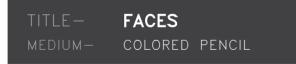
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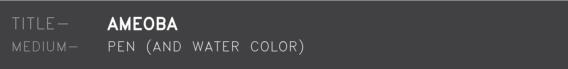


drawings











TITLE- BLIND HAZE
MEDIUM- CHARCOAL

paintings



TITLE- SELF PORTRAIT

MEDIUM- OIL PAINT



TITLE— **LONGING** MEDIUM— OIL PAINT



TITLE- **BEN**MEDIUM- **OIL PAINT**



TITLE— **DOODLE**MEDIUM— WATER COLOR



TITLE— **SKYLINE**MEDIUM— ACRYLIC

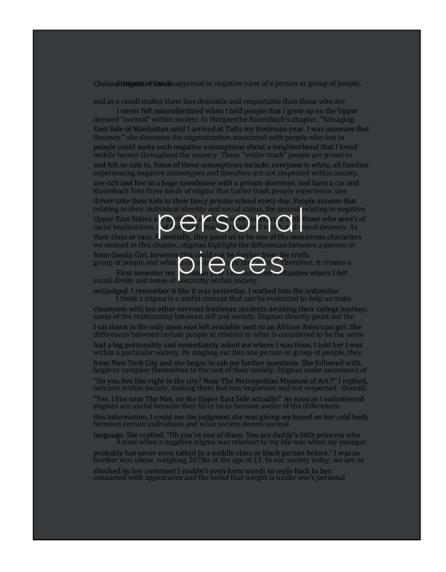


TITLE— PEDRO

MEDIUM-

WRITING

samples of written skills on a variety of topics ranging in tones from academic to personal





personal pieces

Chelsea Hayashi-Fiction

I never felt misunderstood when I told people that I grew up on the Upper East Side of Manhattan until I arrived at Tufts my freshman year. I was unaware that people could make such negative assumptions about a neighborhood that I loved and felt so safe in. Some of these assumptions include: everyone is white, all families are rich and live in a huge townhouse with a private doorman, and have a car and driver take their kids to their fancy private school every day. People assume that Upper East Siders are sheltered and have never interacted with those who aren't of their class or race. Essentially, they paint us to be one of the monstrous characters from Gossip Girl, however this could not be further from the truth.

First semester my freshman year I encountered a situation where I felt misjudged. I remember it like it was yesterday. I walked into the unfamiliar classroom with ten other nervous freshman students awaiting their college journey. I sat down in the only open seat left available next to an African American girl. She had a big personality and immediately asked me where I was from. I told her I was from New York City and she began to ask me further questions. She followed with, "Do you live like right in the city? Near The Metropolitan Museum of Art?!" I replied, "Yes, I live near The Met, on the Upper East Side actually!" As soon as I volunteered this information, I could see the judgment she was giving me based on her cold body language. She replied, "Oh you're one of those. You are daddy's little princess who probably has never even talked to a middle class or black person before." I was so shocked by her comment I couldn't even form words to reply back to her.

TITLE— MISUNDERSTOOD

and as a result makes them less desirable and respectable than those who are deemed "normal" within society. In Margarethe Kusenbach's chapter, "Salvaging Decency," she discusses the stigmatization associated with people who live in mobile homes throughout the country. These "trailer trash" people are prone to experiencing negative stereotypes and therefore are not respected within society. Kusenbach lists three kinds of stigma that trailer trash people experience: one relating to their individual identity and social status, the second relating to negative racial implications, and the third attacking their self worth and moral decency. As we noticed in this chapter, stigmas highlight the differences between a person or group of people and what is considered to be the "norm." Therefore, it creates a social divide and sense of hierarchy within society.

I think a stigma is a useful concept that can be evaluated to help us make sense of the relationship between self and society. Stigmas directly point out the differences between certain people in relation to what is considered to be the norm within a particular society. By singling out this one person or group of people, they begin to compare themselves to the rest of their society. Stigmas make awareness of outcasts within society, making them feel less important and not respected. Overall, stigmas are useful because they force us to become aware of the differences between certain individuals and what society deems normal.

brother was obese, weighing 267lbs at the age of 13. In our society today, we are so consumed with appearance and the belief that weight is under one's personal

ITLE- STIGMA

In "The Presentation of Self," Erving Goffman explains his dramaturgical view of social interactions. Goffman argues that the self, social interactions, and life as a whole are all theatrical performances. He thinks that whether these self-presentations are intentional or unintentional, honest or dishonest, they are nonetheless performances. He explains that in social interaction, just like in theatrical performances, there is a front stage and a back stage. The front stage is where the actors are performing. Through this performance, the individual gives meaning to themselves, to others, and to their situation. These performances deliver impressions to others, which confirms their particular identity. In addition to this front stage is a back stage, where individuals can be themselves and lose the role or identity that they play when they are in front of an audience. Essentially, Goffman believed that individuals are constantly trying to control or guide the impression that others might make of them, by acting out a front stage role.

own life. As a student-athlete at Tufts University, I am constantly changing and fixing my front stage role as I go from the classroom to the tennis courts each day.

In the classroom, I appear and act entirely different than I do on the tennis court. Within the classroom setting I typically wear a conservative outfit: jeans and a sweater, something I might wear out to lunch with friends and family. I sit quietly and attentively, listen to my peers and professors, and take copious notes throughout the class. In larger class settings I am often shy and do not raise my hand

to speak. To compensate, I nod my head in response to my professor and other

As I read this chapter I immediately thought of how it perfectly relates to my

ITLE— PRESENTATION OF SELF

WRITING CONTACT DESIGN FINE ARTS ABOUT

research projects

The Damaging Effects of Parental Involvement in Youth Sports By: Chelsea Hayashi

made the nature of youth sports what it is today. The paper will begin by providing an anecdote of my own personal experience with this research topic. Based on the literature discussed, the paper will provide background history of youth sports and will include the disadvantages of major parental participation in youth sports. Throughout the paper I come to understand the reasons why young athletes choose $% \left\{ 1,2,...,2,...\right\}$ from the interviews and how the responses proved that parental involvement led some kids to hate the sport they once enjoyed, as it took a negative toll on their social and emotional growth. In addition, this paper will provide recommendations

PARENTAL INVOLVEMENT IN YOUTH SPORTS

In our society, issues surrounding mental health are not usually discussed until they appear in the wake of dramatic events like mass shootings. As a result, the depiction and treatment of mental illness as portrayed throughout popular culture remains questionable in a lot of instances, especially on certain television shows. These television series showcase the stigmatization associated with those plagued by mental illnesses. However, there seems to be a stark difference between the portrayal of mentally ill characters and those with other medical conditions. A sense of sympathy is associated with characters who have cancer while those who are mentally ill are labeled as dangerous, manic, and irrational. We see these contrasting societal views when looking at the depiction of mental illness in Season two of Homeland, Season one of Orange is the new black, and season 3 of pretty little liars versus the depiction of those battling cancer in Parenthood, Breaking Bad, and Season five of Grey's Anatomy.

Emilie Durkheim is a functionalist theorist who largely believed that our society is a system that is made up of interconnected parts that work together in harmony to maintain a state of balance and social equilibrium. Specifically, Durkheim examined notions of social stigma and deviance within societies. He defined a social stigma to be the negative response people have to individuals who have characteristics are different from the societal social norms. As a result, the stigmatized person or group is often labeled as inferior. These common stereotypes or generalizations, whether accurate or not, almost always ensures a loss of status within the society. Outsiders begin to treat the stigmatized person or group differently, expecting deviant and irrational behavior.

Durkheim explored the notion of deviance in relation to social stigma. With regard to deviance, he noted that there is something about human nature and the nature of groups that causes people to draw boundaries or lines, deeming some things to be deviant and other not to be. In addition to this human tendency, he noted that all people are born different. They have differences in family backgrounds, heredity, and social experiences that make it impossible for everyone to agree on what is deviant and what is not. These individual differences within larger social contexts are what creates differences in values.

Durkheim's approach to societal stigmas and deviance is more positive than most. He believes that stigma, like all other elements of a society, has the function of making the society operate more smoothly. He doesn't consider stigmas and deviance as attributing to negative elements of a society, but rather states that they are part of the way societies work. He believed that if there was a society in which all members conformed perfectly to the norms and values, there still would be those who by no fault of their own would be different from others and would create deviance. Essentially, social deviance is unavoidable within societies.

He also

DURKEIM

parental involvement in youth sports

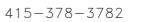
The Damaging Effects of Parental Involvement in Youth Sports By: Chelsea Hayashi

Abstract: The purpose of this paper is to understand how parental involvement in youth sports effects the social and emotional growth of kids and how this role has made the nature of youth sports what it is today. The paper will begin by providing an anecdote of my own personal experience with this research topic. Based on the literature discussed, the paper will provide background history of youth sports and will include the disadvantages of major parental participation in youth sports.

Throughout the paper I come to understand the reasons why young athletes choose to participate in sports, as well as how others, such as parents, impact their motivation within their sport. This paper will address three interviews that were conducted over the course of this semester. The discussion will include the findings from the interviews and how the responses proved that parental involvement led some kids to hate the sport they once enjoyed, as it took a negative toll on their social and emotional growth. In addition, this paper will provide recommendations for parents to create optimal sport experiences for their children.

1

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ABOUT

DESIGN

FINE ARTS

WRITING

CONTACT

CONTACT

let's get in touch-via email, phone or social media, feel free to contact me

415-378-3782

chelsea.hayashi@tufts.edu