WHO WE ARE…ABOUT US

We are a forward-thinking, creative Digital Marketing agency in Wokingham, England. We have years of experience getting businesses noticed online, from designing eye-catching websites to creating bespoke digital marketing programmes.

SLOGANS…DISRUPTIVE, INNOVATIVE AND CREATIVE

OUR TEAM

(SPACE FOR TWO PEOPLES PICS AND NAME)

WEBSITES

We create websites to help your business grow, harnessing the power of digital channels. Our team of expert designers, writers, marketers and coders create websites which take companies of all industries to the next level; and we would love you to be next.

For us, our main focus is on driving your awareness and return on investment. Our websites are designed to constantly grow and evolve, offering incredible insights from analytics to make informed decisions.

SOCIAL MEDIA

Be seen by a wider audience with social media marketing. Using both organic and paid techniques, social media can be one of the most powerful and cost-effective marketing tools; and its reach just continues to grow.

The number of global social media users is expected to reach almost 3.43 billion in 2023 (Statista, 2020) and it is becoming an increasingly important tool to help companies to target their desired audience and build awareness of their brand.

Key deliverables:

Social media marketing strategy

Campaign creation

Social media advertising management

Creation of social media posts

Posting/scheduling of posts

Hashtag research and recommendations

Competitor analysis

Editing, design and animation

SEO

earch Engine Optimisation (SEO) is an absolute necessity for any digital marketing strategy now. We actually promote the benefits of combining both organic and paid techniques to build awareness of your brand, improve your Google ranking and enhance your visibility - laying the foundations for increased clicks, traffic and conversions.

Google horizontals, Google Ads, remarketing and SEO can be used in unison to improve your SERP ranking, maximise the effectiveness of your campaigns, and help you be seen by your target audience.

Key deliverables:

Increased domain authority

Improved organic search rankings & traffic

Link building and management

Greater credibility with your target audience

Reduced reliance on paid traffic

Enhanced R.O.I.

CONTENT DEV.

Our experienced content team produces blogs, social media copy, website copy, videos, downloadable guides, case studies and testimonials to bring marketing plans to life.

Utilising SEO techniques, we create engaging content which ranks well and targets your desired audience. We regularly update websites to ensure you compete for the top rankings, and create intelligent, optimised and engaging pieces of content to build desire in your products or services.

Key deliverables:

Content strategy and planning

Blogs and news items

Social media posts

Professional photography & video

Website copy

Downloadable guides/case studies/resources

Case studies and testimonials

Research and questionnaires

Competitor analysis, stats and insights

DESIGN

At Digity, we always strive to ensure that our own brand values are reflected in our approach - and the same applies when working with our clients. We take the time to fully understand your business, your brand, and your core values, so you can trust that your image will convey exactly what it needs to. Design doesn’t fit into a single box or template at Digity: we push the boundaries of creativity to get you noticed!

CAPABILITIES

Advertising

Branding

Brochures

Clothing

Illustration

Leaflets

Packaging

Photography

Signage

Stationery

Video

Websites

CONTACT US

Get in touch.

You can contact us direct through the following methods or scroll down to fill-in our contact form and one of the team will be in touch (same day where possible):

Book a call

01184 362 344

info@digity.co.uk

The Overhangs, 55 Peach Street, Wokingham, Berkshire, RG40 1XP

OR

Contact Us

If you are keen to find out more about our unique approach, need a new website or need help with SEO, PPC, Social Media or boosting the performance of your eCommerce website then we'd love to hear from you!

Our details 26 ROSEBAY WOKINGHAM BERKSHIRE ENGLAND

Email us Charles2.Icheke@live.uwe.ac.uk

Fill in some basic information below and we'll get back to you to discuss how we can best help you achieve your goals.

FULL NAME

Email Address

EMAIL ADDRESS

Phone Number

PHONE NUMBER

Company

COMPANY

What would you like to say?

WHAT WOULD YOU LIKE TO SAY?

(include location map pls)

OUR WORK/CLIENTS

<https://www.auktn.com/>

<http://printrite.ng/>

our social media handles..

facebook twitter, instagram