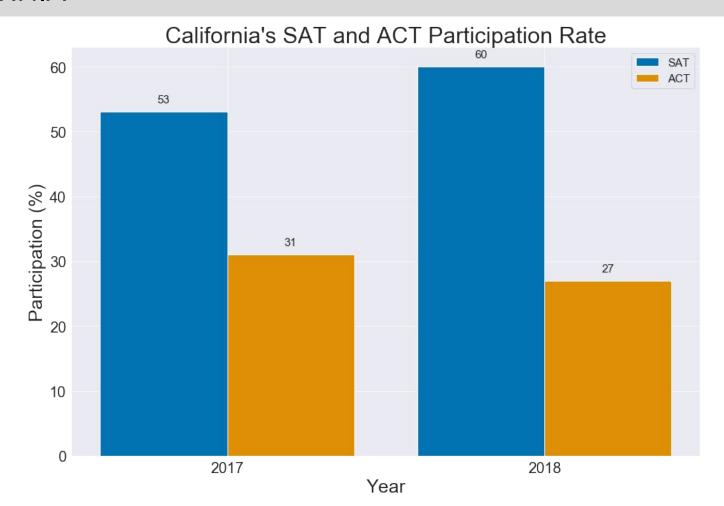


Increase SAT Participation in California

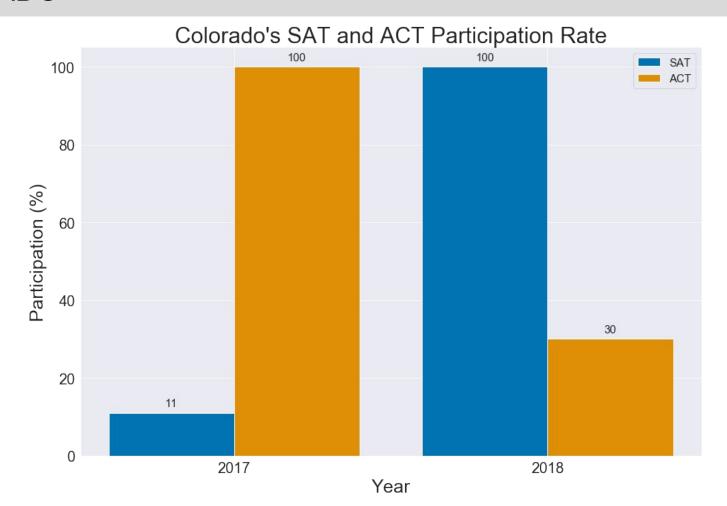
CALIFORNIA



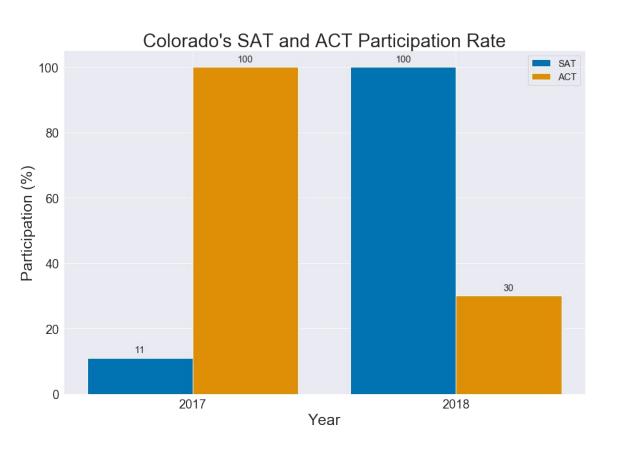
secure Statewide Testing Contract or

implement SAT School Day

COLORADO



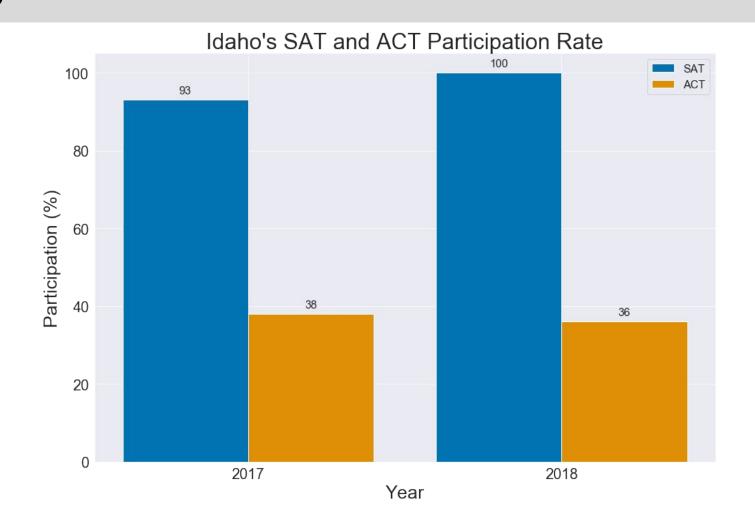
COLORADO



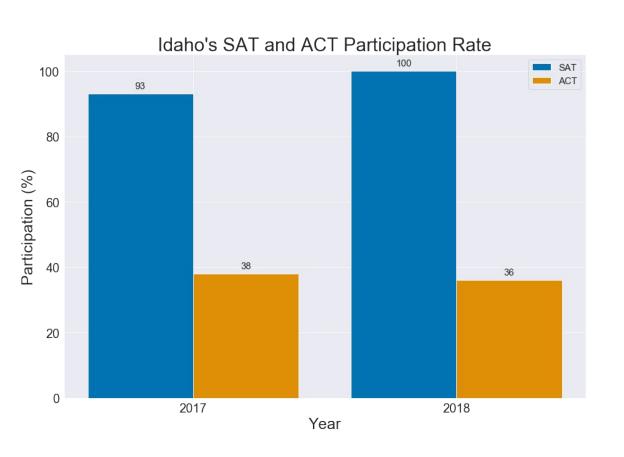
A statewide testing contract led to:

89% increase

IDAHO



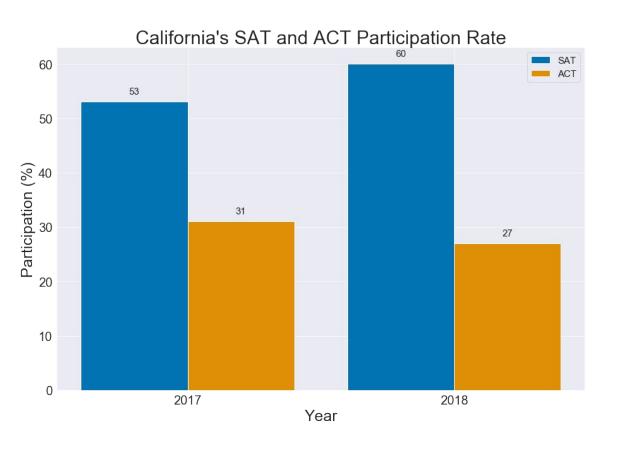
IDAHO



SAT School Day led to:

100% participation

WHY CALIFORNIA



- Moderate participation rates
- State standardized test
- No existing contract

secure Statewide Testing Contract or

implement SAT School Day