CONNIE J. TRAN

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ATLANTA, GA

PROFILE

I am an Engagement Manager & Account Lead at a full-service digital marketing & advertising agency. I am also a full-stack web developer specializing in front-end and back-end technologies.

EXPERIENCE

SAGEPATH | ATLANTA, GA — *Engagement Manager*

APR 2017 – PRESENT

I act as an account manager, project manager, and business analyst on software development projects. My experience involves leading a team of designers, UX, and developers to develop web & mobile app projects.

DELL EMC (FORMERLY EMC^2) — *IT Management Consultant*

MAR 2014 – APR 2019

- Managed software development projects, incl. $4M web & email comm. platform
- Lead strategy, UX, requirements, and development of technology solutions

PDA HEALTHCARE CONSULTANTS — *Management Consultant, Analyst*

MAY 2012 – JAN 2014

- Built financial models & pro forma financial health assessments
- Produced market demand analyses and operational business model studies

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY — *Full-Stack Web Development*

UNC-CHAPEL HILL — *B.S. Biology, B.A. Comparative Literature*

SKILLS / TECH

HTML, CSS, Bootstrap, JavaScript (ES5 & ES6), JQuery, NodeJS, Git