**Sound Design:**

**Music ID’s, Earcons, and Jingles**

For many clients - a major part of their branding is their Audio Identification. Enter Sound Design.

Whether in commercials, videos, audio messaging or part of a client’s website, Miller is continually giving clients unique and memorable identities through Sound Design.

This could be an instrumental music track, a series of short sound effects called earcons, or a classic catchy jingle. Whatever Sound Design is chosen, the goal is

always the same: Make it serve the product and service

in a way that always gets the Client — more business!

Check out the different demos below and then reach out and ask [Miller Ad Agency](http://www.milleradagency.com/contact) what we can do for you.