**Audio Messaging with Radio and Pandora.**

**The new kid on the block is Online Messaging.**

**It can show up on FaceBook, a client’s website and**

**message on-hold, and the largest ‘radio’ station in each market - Pandora.**

**Pandora can dynamically dig down to the customer types and zip codes you want to reach with the messages Miller Ad Agency knows how to craft.**

**At the other end of the spectrum, Radio is alive and well.**

**People still drive to work and Radio is more dynamic than ever.**

The local connection between DJ and listeners is akin to the best of social media. It's local and focuses on what matters most to the listeners. Staying connected to your favorite DJ and music format creates an attractive audience to deliver your advertising message. This combination gives your radio advertisements a powerful creative message that is cost efficient.

If you're ears are ready to hear success stories with detail, call Miller Ad Agency to create your next great radio or online audio campaign.