# Comparative Analysis on Traditional and Emerging Text Classification Methods

Presented by: Connor Morin, Annie Pi, Christina Yi, Jiangyuan Yuan, Jonathan Zhao Department of Computer Science, University of North Carolina at Chapel Hill April 22, 2025

## Background

#### Text Classification

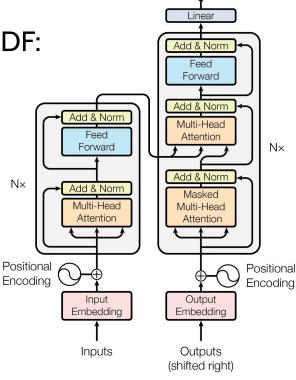
Assigns labels (e.g., topic, sentiment, spam) to free-form text,

#### **Datasets**

- IMDb Movie Reviews: User-written film reviews from the IMDb website, each annotated as positive or negative
- 20 Newsgroups: A curated collection of Usenet discussion posts drawn from 20 distinct newsgroups (e.g., computing, sports, science, religion)

## Approach

- Traditional Methods using TF-IDF:
  - Logistic Regression
  - o SVM
  - Decision Tree
  - Random Forest
- Deep Learning
  - o RNN (LSTM)
  - Transformer (BERT)
- LLM (GPT-4o)



Output Probabilities

Softmax



### Results

