

Dont mind it but hate being stopped on the street, likes a bucket that you can just put coins into or a card where you can pay. Especially where they're disingenuously friendly. I likes the coin ones one likes the tap ones. Don't have cash. Feel bad when spending x amount on dumb shit im buying, when she sees one it's a good opportunity to give a little bit of money and feel good about the day, especially if less than a price of coffee it's like yeah cool

Where

Love it when it suits

ruby: can empathise / relate, could be anyone, dealt a couple bad cards in a row. Donating to a homeless person is more direct, immediate change from your money, even if it's for booze or food, that's their prerogative. Lived a very privileged life, don't want to pretend.

Agree → strongly agree

The other night in willoughby, the other guys were in a park, friend walked car alone and went to walk around to find them alone and even thought it was suburban willoughby still felt unsafe. One person to take you and you're done. Two sisters, parents allow oscar to do more at the same age but parents will stress over two sisters. Sisters has to have a plan about getting home, needing to be safe, added thought.

Strongly agree

I don't go to a movie or a gallery searching for deeper meaning, likes to enjoy things on a surface level. Never had world view changed by art. Other person has and does enjoy the deeper meaning. Process things but not felt shaken to your core and changed the way you view things. Watched the movie, had the moment and moved on.

Weakly aligned and close to strongly

They had digital paypass donations at sculpture by the sea, had a little square tap thing that you could donate \$5. Loved it When you're tapping it's like eh. Adding a donation to a purchase that's already happening, happy to spend an extra little to help something. When tapping card it's almost like fake money bc you're not limited physically. Separation of money, tap doesn't need though

Strongly aligned, aligned.

### **Concept statement**

Worried about it being a random thing, would want a blurb about where the money's going and if it's official. Be more accepting if there was someone there and it wasn't a scam. If there was a sign to say tap here to donate to woman's shelter. Security concerns. Card skimming. Would want someone there explaining it answering questions, wants some reassurance.

Ideas:

Walk behind a screen and two skeletons are kissing, you can't tell their gender bc skeletons. Idea of an LED screen you walk past and you get harassed. One instance of guy being harassed was a guy yelling out nice shoes. Two weeks ago, chloe and friend were at work and while crossing road this guy wanted to turn into street and couldn't and he yelled out DYKES. Statistics on show on difference of the

experiences. Other idea is virtual thing which targets men. Harassment never happens when you're with guys.

Where:

Martin place, pitt st mall, lots of foot traffice. Near a uni bc feel uni studnets would interact with it more. Students have no money though, is it to raise awareness or money.

A female or male abusing or catcalling passersby.

What would be importnatn to show:

Dont need to explain to women how bad street harassment is. More about making guys realise that these interactions are actually harassment, cant deny it. Also making them realise that it happens. A lot of guys dont know the extent at which it happens. Always surprised at how non-chalent women are about these experienced, how normalized. Lightening the situation undermines it.

- Interaction: the stuff you see at vivid. Draws a crowd, it has to be something that everyone can see, spectatable. Hall of mirrors, every time you get trapped in a mirror it's a man yelling at you. A man who's wandering through the mirrors, like a haunted house and he's chasing and yelling at you.

Emotional response:

Hall of mirrors: It needs to be clear what it's about, even if you walk by and you dont have time / dont want to it can spark a conversation. An ugly reflection; of society. Dont want to feel tramatic, dont want to have fun off the suffering.

Person yelling abuse at you, you'd feel awful, if someone throw assault at your day would be ruined. Make you sad, if you knew it was part of something you'd feel growth. Instead of insults they throw compliments but in a really weird way. Pay for a compliment but in an angry way. Still sad but thank you, probably wouldn't help.

For the LED wall harassment, starts of as men yelling harassment but the further you get along they start complimenting you. It's a conversation starter to give compliments so it wouldn't be incinseer.

### **Harassment trails (ruby)**

1.

have to intrigue, the mystery is intriguing, would want to see what it is and what it's about.

Think a charity or awareness groups would have put it there

2.

Definitely tthink ti was some sort of installation, think it's an interactive thing, definitely a message behind it but have to watch the presentation/interaction before you got the message.

Definitely have to be aimed more towards males to open their eyes towards what women cop, seeing regular people, don't just typecast tradies. It's everyone, it should be people in suites, normal people saying what they perceive as normal words, show that it's actually damaging. If there was a business man on show who yells out harassment behind the wheel or while drunk that would show that it is a wide range of people and especially when people see a similar image to themselves it would make them reflect.

Unless it really grabbed your attention you'd keep walking

3.

The interface would have to be next to it, once someone has walked across the screen it would trigger a large prompt that street harassment is prevalent, you can help by donating to a local womens shelter. Should be a set \$5 donation. Thinks that she would donate. Making the donation as easy as possible, no reason can't then she will. Would prefer to donate via a tap terminal. Pictures the donation point on

either side. How much: \$5. How would it react to the donation, it would show thank you for helping those in need. Would feel good about self bc as a women knows she's helping but also good bc the display is opening eyes of those who aren't already aware and it's cool that its there.

What do you think happened: my donation helped people in need so the problem became lesser. Doesn't think all the people should disappear, should just reduce numbers. What gained: feel better about self, feeling of having done something good. Would just continue on with day.

Following adds the constantness of it, the unrelenting. Thinks she wasn't paying enough attention to know they were following. The following adds to it, adds feeling of uncortableness. It's more personal when they follow you.

Animation would be positive and hopeful, want to feel like they're helping, mood doesn't have to be thank you but this is still happening bc it's a downer but clearing some of the figures in a fun way would be good.

Does it move you? Doesn't really get move you but in the moment would make you think.

### **Harassment trails (oscar)**

1.

Would approach it with some lights, something eyecatching that you wouldn't normally see. Who would have put? Some charity organisation, maybe even gouvernement, as it seems it would be hard to get approved.

2. "Oh did I do that"

What happened? A bunch of men popped onto the screen, a bit hey The ideas is that as you walk past these men popup behind. Feel a bit surrounded.

What it mean? Feeling outnumbered, be aware that these people can feel vulnerable and make it clear that this is what women feel. Feeling unsafe for a guy is different then for a girl. Feel undder threat.

What would these figures look like: They'd look like angry / large men, a bit rough.

It would make you speed up, or come back and play around with the interaction.

3.

What would draw eye to donation? If it said hey get rid of these guys by donating, offers a solution to get rid of this.

What would you do with it? Would like ti to be more official, would like trusted / government brand + facts on where it goes.

What would you expect to donate: no preference between card and coin.

Have the Option to pick amounts to pay + also what each amount would achieve for the womens shelter.

Interaction: all of them disappear, become nice and light.

Feel like its a cool little idea, it's nice that someones looking out for this. Bit gimmicky and fun but donate and make people aware.

4.

What happened: ahh cool the threat is gone, now you feel safe. Gets you thinking, makes it sharable, tell the experience fo having these figures show, donate, and they all disappear.

What did you gain? A neat little talking point about the experience.

What do next? Keep going on your way and next time with a friend probably share the experience.

How about following you: Less about following but more felt like you were in danger. Put in an comfortable situation, getting an empathising experience, being put in the shoes makes you reflect a little. Providing a 'solution' to make people feel better. Felt more trapped than followed.

If they did follow you: it should only be one guy following you as that will be more direct and impactful. Silhouette would be more impactful and vague but in a good way. Not just a certain type of man it could be anybody.

How would it be different? The tunnel itself is dark and donating lights it up. Crowdsourcing the donations to light up the tunnel.

How do you imagine the disappear animation, illuminate the tunnel so people feel safe. Having a very bright screen to juxtapose.

Animation mood: sense of relief, warm light like a glow.

Positive or negative? Helping out another person, especially if it's immediately visible, i.e. illuminating a dark tunnel for other people, makes interaction nice.

Would feel a bit challenging but nice to see and have this experience uncovered. Like it especially because it's passive a passive installation and nobodies pushing you into donating.

Would it move you? Would make me reflect on the situation and it'd be eye opening to have this perspective about something that you normally wouldn't think about. Already feel kind of vulnerable in a tunnel, good place to think about how others may feel more vulnerable.

### **Post experience questionnaire**

One time donations to have the same feeling it's a one time thing.

Doesn't think feeling unsafe in public alone will ever change as the fear is so ingrained in her. Oscar: doesn't really think about gender based street harassment by himself, usually it's through sisters or gf. It'd provide an opportunity to explore more on it by himself.

Oscar strongly agrees, ruby disagrees. Thinks that's just how she is, finds it a little pretentious, but is kind of sad that she isn't moved or changed by art.

Paypass, love it: fun topical and easy. Oscar feels a bit more positive.