

Pre

1. Strongly agree

Because I think it's good that people donate and if they couldn't do one time donations and were pressured into regular donations they might not give it at all. Donate personally, using one off and regular. @Passersby: depends on the charity, sometimes if it's young people wearing uniforms, chirpy, salesman like. If it's legitimate, if it's not too pushy and I'm interested the cause then I'm open donating... But some of them are only interested in signing you up to a regular payment.

2. Strongly agree,

Can definitely empathise but can I relate, because I have no experience with it so I guess I strongly agree, it would be a terrible experience to be homeless. I know almost nothing about what the lived experience would be like. Never even been near that situation, but I think I'm an empathetic sort of person and I can imagine how awful it must be, particularly when you see weather like this (rain) and particularly when you see the mental state of some people. You know their fears and anxieties must be quite debilitating. There's a thing I think it's called CEO sleepout, and once a year they get senior executives to sleep out and find their own shelter. The whole purpose is to give people a lived experience, allbeit one day, and I think it's changed a lot of minds of people, particularly for those who think people are homeless because they choose to be homeless.

3. Strongly agree

Because we know there is still a lot of violence against women. And even if it's not violence, there are verbal threats and threatening behaviour can be really scary. If you want to enjoy your life and be out at night or be in a different area it can put you off enjoying those experience and even going to those areas at those times. (have you had anything related to this) no I was just thinking that, I think it's because I'm older and I've become more confident, and I really enjoy the joy of walking alone at night without feeling at risk. And I don't think I would have felt so safe when I was younger. (Around surrey hills or around city). But I am still conscious, I do still walk in well lit areas and I watch for people out of the corner of my eye, and in the past I've walked with my key stuck between my fingers. (I think that's universal for women) The thing is though, that part of that violence can also be for men, like guys being mugged. I suppose the other thing is, you have to be aware, like thinking about traveling overseas, you have to be aware of where you're traveling. And there are different social norms in egypt for example, and you have to be aware of that. I'm not saying they're more violent but you just have to be aware of it and fit with the social norms.

4. Strongly agree

Good art does exactly that, it can challenge you, to see things through a different lense and that's why I like reading about the art I'm looking at so I dont just look at it in a superficial, visual dimension, and I can see the artists intentions. Or if the artist even has an intention, sometimes they just leave it up to the viewer to come up with their own interpretations. But for me the best art is not immediately obvious draws the user into spending time to view it and come to their own conclusions.

Ok a good example that I can remember, at the archibald exhibition, there was this fantastic portrait, huge scale portrait of the face of an aboriginal women. It was visually striking ebcause of its size but

also because the woman's face had some red paint over it and she had this very fierce and determined expression on it. The artist's notes was that the woman came into an art shop and the artist had offered to paint her. As he painted her he learnt about her life and all the challenges she'd been through, and all the power and determination and damage was in that painting but you needed to learn the story. It made it easier to reveal the meaning in the painting and yeah, it was a pretty powerful experience.

5. Strongly agree

So I'm walking past and I am attracted by the artwork and learn about it and there's an easy tap and go donation (yep) Yeah I would easily do that. In fact, you know Wynscreen, you know. Imagine if that was used, and you got a crowd of people there and they were all engaging with it – missed transcript – that's a great idea. In fact in some ways I would like that more than that kind of awkward conversation you have with human collectors.

Concept 1:

Message → that was kind of part of my question, because if male figures appeared, and the harassing speech appeared above them then the message would be to them that some men use harassing speech. It might act as a – missing transcript –. A bit like white ribbon day the message has to go out to men. As a woman walking past this screen, yes I understand this might be targeting harassment but I'd want to know why men aren't being. It'd make more sense, not that there's anything wrong with that, but it comes up with the message that harassment is not ok. Harassment makes men and women feel unsafe. All men need to take responsibility for their own speech and the speech of their friends you know. And the other thing that's uncertain for me is what's the donation for.

How would you expect to interact?

More powerful if it responded to you in some way, I could just stand there passively but I think the subject matter of harassing speech would work so much better if it interacted. Like if the figures moved around as you moved around. At least if the figures stood near where the figures are watching.

Where do you think it would be displayed?

Ok I'm thinking Wynscreen or any kind of high pedestrian environment. I mean it should really be in places where the harassment occurs shouldn't it.

What do you think this would look like if it were complete?

The characters could be cartoons or they could be more realistic, I'm not sure what would work best. To me it's more the interactivity, I don't think it needs to make any sounds, although it could. You could make the character call out... "Hey you, show us your tits"

What would be important?

There's a risk if you just have characters yelling out obnoxious speech you could get people offside, so maybe you need to have a banner somewhere, easy to find that says umm "action against harassment". Some kind of takeout message so people understand it's a public service message. I think you'd need to have it there. You don't need to have it so big that it's the first thing you see but I do think you need to be able to find it. Because I think there's a risk where it's not in a gallery where people expect to be challenged then it needs to be part artwork part billboard with a clear message early on. And actually you know the mural painter that painted the thing at Bondi. It was something like a borderforce officer

with a gun pointed saying welcome to australia and it really upset a lot of people. That was the point, he really stirred people up, but it got painted over. It would be ironic if the point was to fight harassment but it ended up annoying people. And you need to test that the takeout message is that we want to stop people from using harassing speech, but we should test that this is communicated properly. Test them out in focus groups with people in the cohort that we're trying to persuade.

Who would be offended?

Less likely to be the perpetrators but more likely to be the north shore matrons, people who are easily offended and don't want to have to face this, even though it's digital. They've never gone out or done anything that would put them in the risk of something like this, therefore they wouldn't understand and would be offended.

Side point:

There's also this thing, in marketing your selling a solution to a problem. Sometimes in tv they sell you a problem to make the problem more prominent to make the solution more desirable. Saying that street harassment is bad is negative and self evident whereas if you could craft a more positive message out of it, I don't know what that would be, but I think it would be accepted more readily.

Fully realised concept:

Yeah, it evokes an emotion. The first emotion would be curiosity and satisfaction that it's clever. But I think my takeout action would be yes, a sense of justice done. Somebody recognising that it's a real problem and prepared to take it on. And not just someone making the artwork but somebody providing the screen space.

Harassment Trails:

Approach:

If it was visually engaging, and had movement and even more if it was interactive.

How could you tell if something was interactive: If you could see it responding to other people in front of me. If other people had already reached the screen and they were being mirrored in movement I'd definitely go up and have a look.

Who do you think would have put it there

Don't know

What do you think just happened:

It tracked my movement, it made me into a man. It tracked me when I moved and stopped when I stopped.

What would you do now?

Maybe I'd move again, and test it out. So yeah I'd be doing a few movements, after I'd walked I'd probably start moving my arms to see if it responds to that. Does it respond to me side on or front on.

What does it mean?

I don't know yet

What do you imagine this to look like?

I think it would be cool if the people were walking on a floor, the mirror image of what I'm walking on so it ends up looking like a mirror or a window and even if the character doesn't look like me, that it still rendered in color. Mirroring it reinforces that the people saying things like this are people like us, on this side of the screen.

Donation:

What would draw your eye to it?

I think you need the slogan first, a call to action, and then you could have a message. Effective call to action that takes them from point A of remembering how much of a problem it is. I don't think you'll get many people donating to this as it's not something that money can solve it's a public education issue. Maybe crowd fund a screen in another location. And then some arrows.

Where would it be and how would it look like.

To the corner of the screen or a pedestal in front. And maybe if the plastic thing's not big enough to show it, maybe a section of the screen shows it's a fixed \$5 or it shows that you can select \$5 \$10 \$20. Use the interactive screen to explain it.

What would make you want to donate?

Needs to have a clear purpose. If it's not clear what the money would be used for and if I don't feel confident that it's not a good use of money, even if I agreed with the screen and I thought it was artistic and powerful I still wouldn't donate if I wasn't confident that they'd use the money correctly I wouldn't do it.

How much?

If it could only be one amount it'd only be \$5 but if people could select I'd give the \$5, \$10, \$20

How react to donation?

Good Q. Well it might just popup a thankyou and bubbling hearts or it would throw a halo onto your avatar or your persona so you're recognised as being a donator.

That's a threshold for me. I can definitely see myself stopping, playing with screen, reading text, reading thought/speechbubbles and thinking yep that's great it's powerful it's clever and hopefully it persuades some men to change their behaviour. At the point it asks to donate I still need to be persuaded that it will go to something useful. I want there to be a direct link, so part of it is branding. It's not associated with any organisation, if for example it was associated with white ribbon day, everyone knows white ribbon day. I think people are more inclined to donate if it's part of a well known organisations. Without any branding, you don't know who will receive the money which makes me suspicious.

What do you think happened?

So it's like wiping the screen clear to make way for the next person. It's meaning isn't clear to me.

What would make it clear?

Maybe a message that says thank you for your donation, this will make women feel safer. To reassure me, I'd like a message that says thank you your donation of \$5 has been received. Can it print receipts. Some kind of acknowledgement that also tells you the amount. Prior to payment I'd like to know that it's a secure payment system.

What would you gain from this?

It'd be a really interesting experience, even without the donation it would be really engaging and thought provoking and I admire the creativity and cleverness. With the donation I'd get a good feeling of satisfaction.

What would you do next?

Walk away smiling.

Reset experience

How are these silhouettes characterised?

They male characters, well I guess you want them to represent the guys that make those comments but then again you don't want to typecast. Don't want them all to be dressed as builders in hard hats but you would want them to have that threatening body language. Maybe their eyes, because they're watching you, it's almost like a predatory thing.

How make feel?

I think it would work best if they're only slightly threatening, you need them to be ambiguous to show it can be any man in some situations. It should be business men as well, sexual harassment in workplaces is, so I think you have a few different male avatars, might use different types of harassing speech.

What other comments?

Wolf whistle, can you stay back at work late tonight, where do you work, where do you live, are you catching the bus.

How do you know:

Tracking movement in front of screen, so they reflect my position in front of the screen. If I'm closer to screen they get bigger and if I'm further they get further. Could they turn.

Why do you think they're leaving a trail?

I think I'd prefer one figure and not have a trail. If the screen is in a crowded you'd lose track of which one is you but I'd rather have one figure following me.

Imagine if it was a trail why do you think it was designed that way?

Creates a crowd of men outnumbering you. Feel a bit unsettling.

What does following add to this?

Reinforces that the people on the screen, it makes me more connected to the people on the screen. It's more impactful.

How would you expect this to be different?

I would prefer it if it didn't have any trail or if it did have a trail for the oldest figures to fade out and for newer personas to have their own trails.

How does this animation look?

Should fade out, replaced with slogan again so you could clearly see it goes back to the beginning so it's not completely blank. If it hasn't already happened it should have that thank you message and what the donation will help do.

What mood will this animation give off?

Subtly more menacing as you engage with it (general display). The animation should lift people up again a bit, go back to a color or a background or the mirrored landscape that we talked about something normal or a bit positive looking.

Positive or negative?

Very positive, because it's interesting and engaging so I've enjoyed the experience but also I recognise it's an important issue and I have the option to act on helping.

Would this interaction?

Yes it would. Again because, although I haven't experienced harassment for a long time I can still imagine how awful it is and it would make me feel empowered to help in some indirect way.

POST:

1. Strongly agree

2. Strongly agree

(not really relevant) although a homeless woman who's wandering the streets is likely to be subject to harassment. Or at least be frightened of it. Which links back to the donation of the womens shelter.

3. Strongly agree

Feeling unsafe can result, just as much from verbal harassment, as from threat of physical violence.

4. Strongly agree

Particularly if it's engaging and interactive

5. Strongly agree

But if the purpose for that money was clear and if I trusted the organisation

Other ideas:

- It would be cool if a computer knew which ones of us were men and which were women and it took your avatar and

So men and women start to gather in front of screen and as they do that, male and female characters appear in front of them. Speech bubbles and thought bubbles appear of the men saying horrible things that men do say and thought bubbles appear above the women's heads with the typical how does it feel to be a woman in this situation. The men realise they're being mirrored by the male avatar and they're shocked that their character is saying these things. The women get shocked that typical women's reaction to the behaviour is just, I guess that's awareness raising. So I think that'd be powerful but I'm not sure how you'd incorporate donation.

- What you could end up is the perpetrators are saying things and a crowd has formed on the screen and the call is to stand with us against harassment and that re-inforces that most people abhor that behaviour and are against the few creeps.

- Ability to vote on issues on what's ok and what's not ok and dynamic publishing of the results of the voting.