community

"The filthiest, most perverted thing on earth that needed to find God not medication."



4.2% of Australians self-identify as LGBT+.



LGBT+ individuals often face discrimination and mistreatment when accessing health services.



LGBT+ individuals also have significantly poorer mental and chronic health outcomes.



LGBT+ individuals meet the full criteria for a major depressive episode

1 CBT+ youths have engaged in self harm behavior



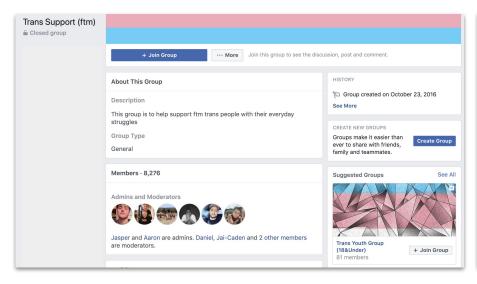
These barriers mean LGBT+ individuals are far more likely to delay or not seek medical care, putting them at even greater risk.



LGBT+ communities have attempted to mitigate these barriers to quality and safe health services.



Community Forums



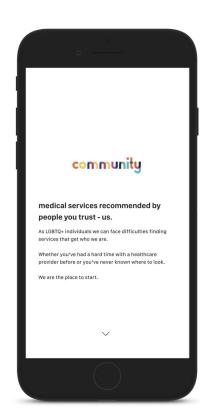
Static Lists

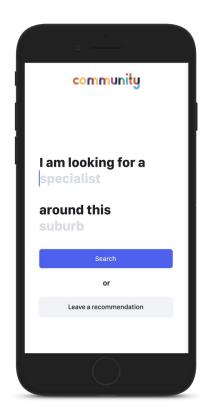




However these fragmented solutions can create new problems.



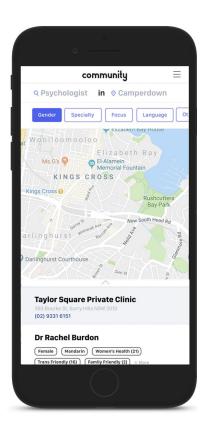


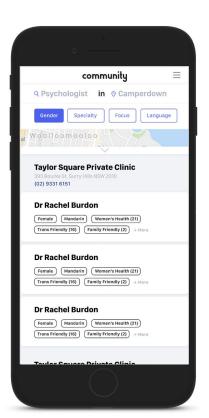


Community is a holistic platform built for and by LGBT+ individuals.

Designed specifically to address the unique healthcare needs of LGBT+ individuals in an intuitive and accessible manner.

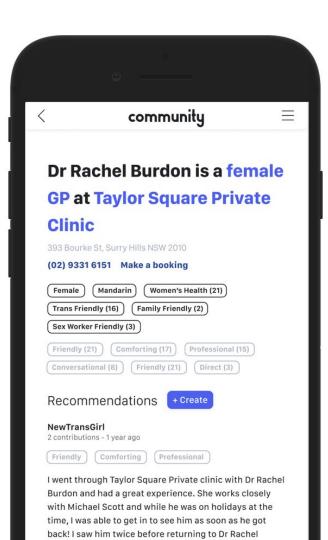






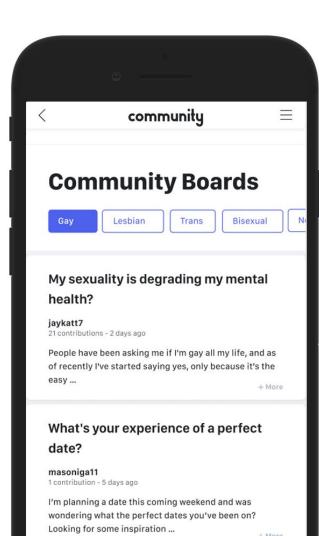
Community takes the guesswork out of accessing LGBTQ+ health services through community sourced recommendations.





Contributors of the platform can recommend providers with informative and emotive tags.





Members can discuss
LGBT+ related medical
topics alongside
community approved
health services.

A unified solution that fights isolation.









Community would utilize a partner lead business model with industry heavyweights for funding and connecting to new users



Tech Stack

Back end:

- Mongo database was used to store the user accounts, practitioners, practices, reviews and tags
- Mongoose was used to define the database schema using the GraphQL API, this was to allow rapid iteration in a hackathon context.
- Apollo was the medium layer to perform queries and mutations on the database, and Mailgun to authenticate users.

Front end:

- Rwa super hacky React context API was used for state management and to render the pages material design components.
- Heroku was used to serve the backend and Netlify for the front.



Meet the team





 $\begin{array}{c} \textbf{Benjamin Fleming} \\ \cup X \end{array}$



Nathan Judges ∪|



Beth Koulyras ∪|



Connor MeehanDevelopment



Horizons

Near

- Engage with community leaders on social media to promote platform through impactful digital content (Instagram, Facebook)
- Engage with community content creators and leaders to create bespoke resources
- Create a 12 month plan of community events to partake in (Fair Day, Mardi Gras etc)
- Create approved endorsement advertisement model for auxiliary revenue stream

Future

- Create a health professional facing system for the forum so users can opt in to doctor responses (I.e RealSelf)
- Expand and localise offering through new international organisation partnerships
- Innovate on the current online health booking experience to implement online booking lead this market



Risk Assessment

RISK MITIGATION

Lack of users contributing to community

Approach moderators in popular groups to advertise community

2 Unable to moderate inappropriate content

Use content filtering software and allow content to be flagged by users and reviewed if deemed inappropriate

Lack of content/clustering in specific areas

Marketing campaigns in specific regions and partnering with local services to increase engagement

Lack of digital literacy in marginalised communities

Conduct usability testing to ensure the new product feature set is intuitive

Integrity of Community recommendations

Implement logic that monitors misuse of platform (IP logging, auth sign up etc)

