

[UIUX] HW 1 - Warmup

Connor Li, csl2192

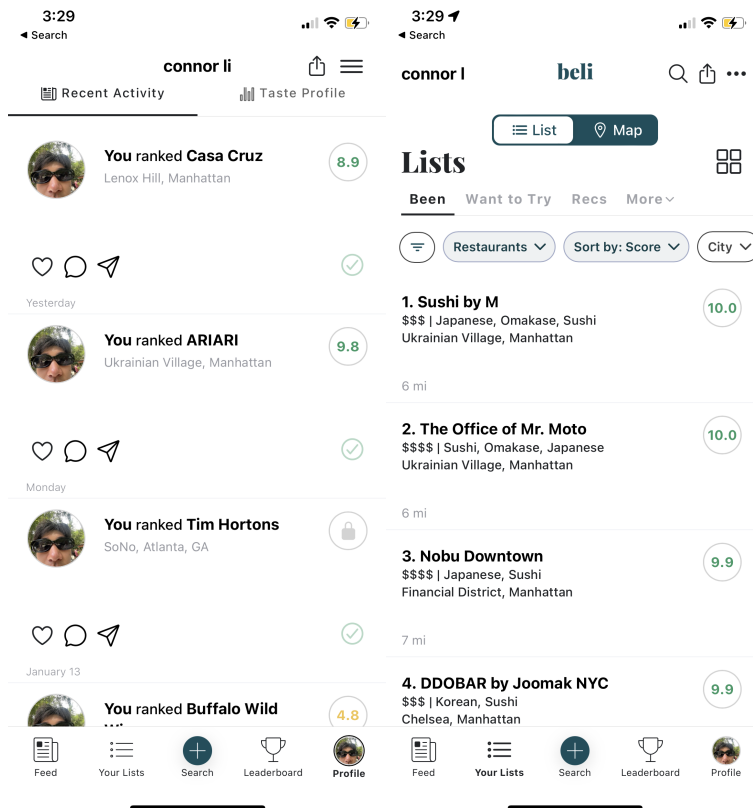
January 2024

Problem 1

Part (a)

The mobile application I've chosen is called Beli. It's a restaurant ranking/recommendation app that is tailored to be like a social media platform where you can see other people's recommendations and ratings.

Part (b)



Part (c)

1. Aesthetic and Minimalist Design

- The application's ranking system is a simple design and easy comparison, similar to the way you would describe Tinder. Rather than have you rank it against all the restaurants, it finds your restaurants overall ranking by giving you 1v1 comparisons on similar restaurants. The ranking interface is super simple and reduces your decision to a simple 'which restaurant did I like better?'

2. User Control and Freedom (Navigation)

- When suggesting restaurants, the user interface gives you a selection menu similar to the 'furniture' example from class. You can sort by price range, ranking, type of cuisine, distance, and filter to those that you've saved in 'My Restaurants' to make your choices much quicker.

3. Match Between System and Real World

- Similar to the idea of movie theatre seats, the application allows you to select restaurants based on a map of the nearby area. Each restaurant is displayed with its corresponding location on the map as well as its rating (which is color-coded). This puts some geographic consideration into the user's decision, which is useful when I'm trying to find a restaurant with high ratings close to campus!