

Connor Lubsen

www.linkedin.com/in/connorlubsen
cslubsen@icloud.com, 828-773-4558

EDUCATION:

University of Wyoming, Laramie, WY

Anticipated Graduation May 2027

Ph.D. in Economics

- GPA: 4.0

Appalachian State University, Boone, NC

Graduation December 2021

Bachelor of Science in Business Administration

- Awarded Degrees: Economics (BSBA), Risk Management & Insurance (BSBA)
- Institutional Honors: Magna Cum Laude

HONORS SOCIETIES:

- President of Kappa Chapter of Omicron Delta Epsilon, International Economics Honors Society at ASU (May 2021-December 2021)
- Member of Gamma Iota Sigma (Risk Management and Insurance Honors Society)

WORK EXPERIENCE:

University of Wyoming

Graduate Student Researcher

Aug 2022 – Present

- Oversaw Experiments in the Teton Experimental Laboratory for economics research.
- Research Assistant on the WYAct EPSCoR grant, helping Wyoming anticipate climate change impacts on water resources in the state.

Allstate Insurance Corporation

Product and Data Analyst

Jan 2022 – Aug 2022

- Created analytical breakdowns of current trends in the insurance market of Texas to aid in decision making for navigating economic environment.
- Built custom tracking tool to oversee performance of certain lines and products in their new implementations throughout the state of Texas.
- Used a background in economics to identify corollary trends within products/lines and macroeconomic environment indicators.

Juice Boone, Boone, NC

Mar 2021 – December 2021

IT Consultant and Price Analyst

- Created breakdown reports for cost of goods and operations for store to advise in business planning and structuring.
- Analyzed current pricing, operations, and marketing strategies to construct forecasting models for the business
- Provided IT support such as web development through visually based web editors, and integration of new technologies (ie. Point of Sale Systems)

Bald Guy Brew Coffee, Boone, NC

July 2019- March 2021

Store Manager/ Marketing/ Price Analyst

- Managed the operations of the store during working hours to assure smooth business transactions

- Constructed marketing reports and plans using Excel and R programs for use in developing a new marketing plan and a new image for the business.
- Implemented business restructuring based on yearly sales data to increase the store profit.
- Improved current data reporting systems by building custom programs to fit the specific need of the coffee shop.

Berea College Marketing Department, Berea, KY

August 2018-May 2019

Videographer/ Communications Manager

- Corresponded with clients for the video and marketing team to maintain understanding through video projects and ensured a smooth transition between the client, to the finished project process
- Forecasted what would be necessary for video filming on all projects and prepared all required equipment in advance of the date of filming to avoid rushing or forgetting of necessary equipment
- Implemented and designed an extensive inventory system to track all videography assets influx for ease of access and knowledge, as well as to prevent any loss from misplacement or theft.