

Connor Ocampo

Front-end Developer with organic marketing/SEO and web design experience

Education and Certificates

Google Analytics for Beginners, Google, March 2020

Responsive Web Design, freeCodeCamp, September 2019

Bachelor of Science, University of Central Florida, May 2016

Professional Experience

Self-Employed

Boca Raton, FL

Freelance WordPress Web Developer serving local clientele

Current

- Assist clients locally and remotely in their online business needs by providing WordPress website and hosting solutions.
- Deploy WordPress websites and educate clients on how to navigate the WordPress dashboard and web hosting platforms such as GoDaddy, HostGator, and Bluehost.

Envy Labs

Orlando, FL

Front-End Developer at a web/app consultancy

2019 — Jun 2019

- Used HTML, CSS, Flexbox, Tailwind, and React to realize company and client needs.
- Created wireframes and wrote code for an internal company project.
- Contributed insightful ideas through company presentations/blog posts.

Banyan Hill Publishing

Boynton Beach, FL

Email Coder/SEO Manager at a financial publishing company

2017 — Sep 2018

- Optimized, scheduled, and published 5+ longform articles of daily content.
- Implemented and oversaw social media strategy for 40+ social media accounts.
- Used HTML and CSS to format and style emails aligned with marketing efforts.

Live Genuine Project (Startup)

Boca Raton, FL

Owner of an LGBTQ+ centric online apparel company

2016 — Jul 2017

- Implemented operations including web management and social media strategy.
- Executed product development from digital design for 10+ physical products.
- Managed revenue and expenses, as well as oversaw inventory and replenishment.

Recent Projects

[Developer Portfolio](#), developer portfolio designed in Figma & built with GatsbyJS/React.

[WP Binge](#), custom WordPress blog designed in Figma & built with MAMP/phpMyAdmin.

[Your First Year in Code](#), co-author in a book for new & aspiring developers.