

CONNOR ROWLAND

Web Engineer

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WORK EXPERIENCE

Software Engineering and Graphic Design Contractor

New York, NY. September 2015 – Present.

Lead the design of easily comprehensible user interfaces and experiences for early stage start-ups.

Implement designs using both client and server side web technologies to create scalable, responsive web products.

Orchestrate rebranding and redesign of company logos and websites.

Design and create custom websites using HTML, CSS, Javascript, and JQuery.

Enhance digital presence for small businesses (marketing, branding, and SEO).

Part-Time Software Engineer

Ellevest, New York, NY. November 2016 – April 2017.

Assisted front-end and back-end teams in creating client facing web interfaces, using web technologies like Ruby on Rails, RSpec, React, Webpack, and Sass/SCSS.

Collaborated with engineers and designers on the team to maintain a workflow that adhered to best practices and fostered continuing education.

Contributed to the product in creating React components, API endpoints, RSpec tests, and HTML/CSS modules.

Software Engineering Apprentice

Ellevest, New York, NY. June 2016 – August 2016.

Built a preliminary CMS and contributed to back office application and using Ruby on Rails and MYSQL.

Reduced manual engineering tasks by creating and implementing a template based HTML email building system.

Collaborated across departments and teams in an agile environment to streamline content and platform updates.

Software Engineering Contractor

Ellevest, New York, NY. September 2015 – June 2016.

Managed content for Ellevest's "Resource Center" using Ruby on Rails.

Created client-facing pages using Ruby on Rails, React.js, Sass and MYSQL.

Constructed marketing and transactional HTML emails.

TECHNICAL SKILLS

| | | |
|---------------|------------|---------------|
| Javascript | JQuery | HTML |
| Ruby | Node.js | CSS |
| Python | Express | SASS |
| Ruby on Rails | PostgreSQL | Git/Github |
| React.js | MYSQL | E-R Modeling/ |
| Flask | Webpack | Normalization |

DESIGN SKILLS

| | |
|-------------------|-----------------------|
| Adobe Illustrator | Typography |
| Adobe InDesign | Logo Design |
| Adobe Photoshop | Responsive Web Design |
| Sketch | User Interface Design |

EDUCATION

Baruch College, New York, NY

Computer Information Systems, concentrating in Data Analytics.

Minor in Graphic Communication.

Expected Graduation: May 2018 .