

# CONNOR ROWLAND

Software Engineer | Graphic Designer  
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## WORK EXPERIENCE

### Software Engineering and Graphic Design Contractor

New York, NY. September 2015 – Present.

Spearhead design and front end engineering of easily comprehensible user interfaces for early stage start-ups.  
Create scalable, responsive web products using modern client and server side web technologies.  
Orchestrate rebranding and redesign of company logos and websites.  
Design and create custom websites using HTML, CSS, Javascript.

### Software Engineer

Ellevest, New York, NY. November 2016 – April 2017 (part-time).

Assisted in creating client facing interfaces using web technologies like Ruby on Rails, RSpec, React, Webpack, and Sass.  
Collaborated with engineers and designers on the team to maintain a workflow that adhered to best practices and fostered continuing education.  
Contributed to the product in creating React components, API endpoints, RSpec tests, and HTML/CSS modules.

### Software Engineering Apprentice

Ellevest, New York, NY. June 2016 – August 2016.

Constructed a preliminary CMS that would enable a more streamlined content creation process.  
Contributed to back office reporting tools using Ruby on Rails and MYSQL.  
Reduced manual engineering tasks by creating and implementing a template based HTML email building system.  
Collaborated across departments and teams in an agile environment to streamline content and platform updates.

### Software Engineering Contractor

Ellevest, New York, NY. September 2015 – June 2016.

Managed content for Ellevest's "Resource Center" using Ruby on Rails.  
Created client-facing pages using Ruby on Rails, React.js, Sass, and MYSQL.  
Constructed marketing and transactional HTML email components.

## TECHNICAL SKILLS

Javascript	Ember.js	Webpack
Ruby	Flask	HTML
Python	JQuery	CSS
R	Node.js	SASS
Ruby on Rails	Express	Git
React.js	SQL	

## DESIGN SKILLS

Sketch	Photoshop
Illustrator	Typography
InDesign	UI Design

## EDUCATION

### Baruch College/CUNY, New York, NY

Computer Information Systems, concentrating in Data Analytics.  
Minor in Graphic Communication.  
Expected Graduation: May 2018 .