TELEPHONE

MY DESIGN THEME WORD INITIALLY LEFT ME AT A LOSS. I HAD NO IDEA WHAT I WANTED TO DESIGN AND HOW I WOULD EVALUATE THIS WORD TO MAKE IT USEFUL IN DIFFERENT DESIGNS. SOON, I DECIDED TO FOCUS ON TECHNOLOGY AND ITS UBIQUITY IN SOCIETY, COMMUNICATION, AND A RELATIONSHIP'S RELATION TO THE TELEPHONE. MY DESIGNS REFLECTED THESE CONCEPTS WITH A MAGAZINE ABOUT A LONG DISTANCE FRIENSHIP, A LOGO FOR A WATER COMPANY, AND A QUOTATION DESIGN RELATING TO THE TELEPHONE.