

CONNOR ROWLAND

Web Engineer

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WORK EXPERIENCE

Engineering Apprentice

Ellevest, New York, NY. June 2016 – August 2016.

Build a CMS for Ellevest's "Resource Center" using Ruby on Rails and MySQL.
Develop in-office products with Ruby on Rails, MySQL and Semantic.ui.
Reduce manual engineering tasks by creating and implementing a template based HTML email building process.
Collaborate across departments and teams in an agile environment to streamline content and platform updates.

Front-End Engineer

Freelance. Ellevest, New York, NY. September 2015 – June 2016.

Manage content for Ellevest's "Resource Center" using Ruby on Rails.
Create client-facing pages using Ruby on Rails, React.Js, Sass and MySQL.
Construct marketing and transactional HTML emails.

Front-End Engineer and Graphic Designer

Freelance. William Ricigliano, P.C., New York, NY. September 2015 – May 2016.

Orchestrate the rebrand and redesign of company logo and website.
Rebuild preexisting website with HTML, CSS, Javascript, and JQuery.
Enhance digital presence (marketing, branding, and SEO).

Front-End Engineer and Graphic Designer

Freelance. INR Tracker, New York, NY. September 2015 – January 2016

Design a single-page application using Adobe Illustrator.
Integrate proposed designs into codebase using SASS.

TECHNICAL SKILLS

Ruby	PostgreSQL
Ruby on Rails	MYSQL
Javascript	HTML
React.Js	CSS
JQuery	SASS
Node.Js	Git/Github
Express	Responsive Web Design

DESIGN SKILLS

Adobe Illustrator	Sketch
Adobe InDesign	Typography
Adobe Photoshop	Logo Design

EDUCATION

Baruch College/CUNY, New York, NY

Computer Information Systems, concentrating in Data Analytics.
Minor in Graphic Communication.
Expected Graduation: May 2018 .