End User License Agreement **Web License**

The following is a binding contract between you, the end user and licensee, and Studio Feed Inc. (hereafter Feedtype) a duly constituted company under the Laws of the Province of Québec (Canada), having its principal place of business at 312-5333, avenue Casgrain à Montréal (Québec), H2T 1X3. You must read carefully the terms of this Agreement before you purchase any Font Software licenses. By purchasing, downloading, installing, using, or otherwise handling the Font Software (hereafter Font), you accept the terms of this agreement. You must purchase enough licenses to cover the use for the appropriate number of users, website visitors, or developers. We recommend that you keep a copy this agreement for subsequent reference.

- This Agreement governs the terms of use of the Font Software and the design of the Font embodied therein (collectively, "Font Software"), together with any media, printed materials, electronic documentation, updates, add-ons, artwork, web services and any other material that may be associated with the product now or in the future. This Agreement becomes effective, when you click "accept license agreement," or if you acquire and accept the Font Software on a Compact Disc or Digital Video Disk (CD, DVD), or when you open the compressed electronic file in which the Font Software is contained.
- Upon payment in full by the licensee, Feedtype will grant you a non-exclusive terminable License to the Font Software that accompanies this EULA for perpetual use. Use of the Font Software is limited to Personal or Internal Business Use only. For the purposes of this Agreement, Font shall be defined as the design of the Font together with the Font Software which, when used generates the typeface, typographic designs and, if applicable, ornaments or other designs. Personal or Internal Business Use shall mean Use of the Font Software for your customary personal or internal business purposes and shall not mean or include the commercial distribution. Authorized commercial uses include by way of example not limiting, the production of a newspaper, magazine, book or other paper publication, print advertising, broadcast advertising, signage, point of sale displays, and so on.
- If you are a design consultancy, advertising agency or purchasing this license for use by or on behalf of such an entity, the ultimate end user should also purchase a license appropriate for their intended use of the Font, if their use of the Font Software is likely to involve uses not permitted under this Agreement. The license granted herein for personal use does not extend to uses by temporary employees or independent contractors using the

- 1

Font Software as their use may relate to providing professional services or for other professional uses. Under such circumstances an employer and/or the ultimate end user are also required to purchase a license appropriate for their usage.

- If you are unsure whether your use is permitted or not, contact Feedtype. Your failure to contact to seek permission or the lack of a specific prohibition in this Agreement shall not be interpreted or deemed a waiver or permissible use of any kind. You hereby agree that the Font shall further comprise all bitmap representations of typeface and typographic designs and ornaments created by or derived from the Font Software. The Font Software shall be deemed to include any upgrades, updates, related files, permitted modifications, if any, permitted copies, and related documentation.
- Feedtype, its successors and assigns, expressly retain all right and title in and to the Font Software together with the design of the Font embodied therein together with any trademarks used in connection therewith. Except as may be otherwise expressly permitted herein, you agree not to copy the Font Software or create derivative works based upon the design of the Font or the Font Software. You hereby agree that the design of the Font and the Font Software are the exclusive property of Feedtype and that the unauthorized use of the design of the Font or the Font Software is an infringement of Feedtype's exclusive rights and causing significant monetary harm. All rights not expressly granted herein are reserved to Feedtype. Feedtype rights and remedies in the event of an infringement shall be cumulative in nature.
- The designs embodied and the Font Software and any trademarks associated therewith are the exclusive property of Feedtype and their designers, where applicable and are protected by the copyright and other intellectual property laws of Canada, by the copyright and design laws of other nations, and by other international treaties. Any copies that you are expressly permitted to make pursuant to the Agreement must contain the same copyright, trademark, and other proprietary notices that appear on or in the Font Software.
- You agree not to create, assist in and/or cause the creation of modifications or additions to the Fonts or Font Software, including, but not limited to, creating additional weights; creating additional or deleting existing characters; modifying existing characters; modifying font spacing and kerning; or converting fonts to an alternate

digital format, modify, adapt, translate, reverse engineer, decompile, disassemble, alter, or otherwise attempt to discover the source code of the Font Software without first obtaining written permission from Feedtype. In the event that permission is given to you, any and all modifications and additions shall become and shall remain the sole and exclusive property of Feedtype and you may not sell, lend or otherwise transmit any modifications or additions to the Font Software to any third party. Other jurisdictions may provide for additional rights, and if applicable, you may reverse engineer or decompile the Font Software only to the extent that sufficient information is not available for the purpose of creating an interoperable software program (but only for such purpose and only to the extent that sufficient information is not provided by Feedtype upon written request). FP: Pertinent? All trademarks shall be used in accordance with accepted trademark practice, including identification of the trademark owner's name. Use of the trademarks associated with the Font Software inures solely to the benefit of Feedtype.

- Use of Feedtype Font Software in the following circumstances and/or applications is not permitted without first obtaining the appropriate licensing upgrade:
 - alphabet or letterform-related products for resale or letterform creation products or devices; include, but are not limited to, signage and/or scrapbooking uses involving reproductions of individual letterforms, use in the creation of signage or numbering products, rubber stamps, die-cut products, stencil products, tattoo, flash, or adhesive sticker alphabet products or any other product containing any image of or derived from the design of the Font embodied in the Font Software of which any likeness of the alphabet can be reproduced;
 - embedding in electronic devices; all gaming uses and/or devices;
 - storing and/or serving the font software for the purposes of making the font software available via the internet using certain font replacement technologies.
- In the event any dingbats or other art forms are part of the Font Software, use of the artwork is further restricted. You may use the artwork, drawings and/or dingbats on goods for sale, in logo design, retail packaging or in point of sale uses only after the purchase of a license upgrade.
- Embedded Electronic Devices includes the use of the Font Software for any on-screen display or on an electronic device outside a single location. For example, and not by way of limitation, such electronic devices include a kiosk, gaming devices, embroidery or sewing machines, game playing or gambling devices, irrespective of whether the showing or creation of copies of the design embodied in the Font Software is created by use of the software or as an image of the design in tiff, gif or other format.
- Embedding of the Fonts in a print/preview format is permitted. Notwithstanding, embedding or other use of the Fonts or the outlines thereof in any method which permits the extraction of the Font Software of the designs embod-

- ied therein is expressly prohibited. Any such use requires the express written permission from Feedtype and may or may not require the purchase of a license upgrade at the sole discretion of Feedtype.
- Remember that what you are purchasing from Feedtype is a non-exclusive license to use the Font. You are not purchasing in anyway the copyright of the font, but only the rights to use it as stipulate with more details in the following document.
- In order to obtain a license upgrade, you must contact Feedtype at type@studiofeed.ca for more information. If you are unsure whether your use of the Font Software is specifically permitted under this Agreement, contact Feedtype.
- Any breach of the terms and conditions of this agreement automatically terminates your license to use the Font.
 After any termination of the agreement you must destroy any copies of the Font, including archival copies.

Web License

By "Web," is meant any use of the Font Software (hereafter Font) to serve Webfont software using the CSS @font-face rule, in the digital realm for online use, and exclusively integrated into a website, as well as an unlimited number of sub-domains related to the domain contained in the Invoice enabling the display of Font on screen only, whatever the access device used, such as personal computer, smart phone, tablet, etc., to the exclusion of any prohibited commercial use or distribution of the Font. You are not purchasing the copyright of the Font but the rights to serve the Webfont for a limited number of Monthly Page Views.

Webfont are provided in WOFF2, WOFF, EOT and TTF formats. Additional formats are available upon request, and may require the purchase of a different license, such as Desktop License or Mobile App License.

All Web Licensing are one-off payment, for perpetual use, with no recurring fees and are upgradable at anytime following your needs.

- 1 It is permitted for the licensee to serve the Webfont to the maximum number of Monthly Page Views state in your invoice across all licensee domains and affiliate sub-dommains. You can upgrade your license at any time, which allows you to serve the Webfont to additional page views.
- 2 It is tolerate for the licensee to exceed the maximum number of page views for three consecutive months, but if the number of Monthly Page Views of the domain and/ or subdomains increases for four or more consecutive months you need to extend your Web License.
- 3 It is prohibited for anyone to use the Webfont on any computer software or to embedded the Webfont into any other format, such as Portable Document Format (PDF),

PostScript (PS), and Encapsulated PostScript (EPS), without the additional purchase of a proper Desktop License, available on our website.

- 4 It is prohibited for anyone to embed the Webfont in e-books, applications or other standalone software packages, such as iOS or Android applications, without the additional purchase of a proper Mobile App License, available on our website.
- 5 It is prohibited for anyone to modify, convert, adapt, decompile or reverse engineer the Webfont.
- 6 Any breach of the terms and conditions of this agreement automatically terminates your license to use the Webfont. After any termination of the agreement you must destroy any copies of the Webfont, including archival copies.

Feedtype produce Webfont of the highest quality with the most up-to-date technical standards. If you do experience any difficulties with our Webfont within 60 days after the purchase, we will work to resolve any technical issues related to it. After we have successfully resolve the issues, Feedtype will not offer any refund on any type of Font License.

All rights not expressly granted in this agreement are reserved to Feedtype.

For any licensing situations, please contact us at type@feedtype.ca.

Feedtype reserves the right to amend or modify this License Agreement at any time and without prior notification.

Version 1.1, February 2017

END USER LICENSE AGREEMENT

V1.1 FEBRUARY 2017

CONTACT 5333, AV. CASGRAIN, #312 MONTRÉAL (QUÉBEC) H2T 1X3

CANADA

FEEDTYPE.CA TYPE@FEEDTYPE.CA 514 593-8410